

Claes Oldenburg: An Anthology



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Claes Oldenburg: An Anthology

Essays by Germano Celant, Dieter Koepplin, Mark Rosenthal

Guggenheim Museum / National Gallery of Art

Claes Oldenburg: An Anthology

Curated by Germano Celant

This exhibition is co-organized by the National Gallery of Art, Washington, D.C., and the Solomon R. Guggenheim Museum, New York, and is presented in association with The Museum of Contemporary Art, Los Angeles, the Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, Bonn, and the Hayward Gallery, London.

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Foreword

The National Gallery of Art and the Solomon R. Guggenheim Museum are extremely pleased to present *Claes Oldenburg: An Anthology*, the first exhibition jointly organized by our two institutions. Surveying the career of one of America's most distinguished artists, this major exhibition presents a remarkably diverse body of work that spans the last three-and-one-half decades. Throughout these years Oldenburg has created a rich and provocative visual language that is the result of an intense engagement with and keen observation of the world around him. That language takes many forms, from performances to writings, from drawings to sculpture, the latter ranging in scale from the intimate to the monumental.

For subject matter, Oldenburg has consistently turned to the commonplace. For example, the plaster objects for his early installation *The Store* are based on merchandise glimpsed through the shop windows of downtown New York, the city that the artist has inhabited, with periodic absences, for nearly forty years. Since the 1960s, Oldenburg has been transforming the mundane objects of our world into mysterious and sensuous works of art. By making hard forms soft or small things large, and by refusing to accept the nature of objects as static, immutable, or self-evident, Oldenburg gives us cause to reexamine many of our fundamental perceptions about the world. This exhibition and the monograph published on its occasion present the full range and tremendous diversity of Oldenburg's creative production and thereby illuminate the formal logic and consistency of thought that characterize his work as a whole.

Beginning with the Happenings of the early 1960s, and continuing through the most recent large-scale, outdoor sculpture, Oldenburg has often worked in fruitful collaboration with other artists, and, occasionally, architects. Since 1976, he has joined forces with the art historian and writer Coosje van Bruggen to produce twenty-five large-scale projects that have been installed in urban centers across America and Europe. Together, Oldenburg and van Bruggen have helped to redefine the very nature of public sculpture in works such as the colossal *Crusoe Umbrella* in Des Moines, the fifty-one-foot *Spoonbridge and Cherry* at the Walker Art Center in Minneapolis, and most recently, four giant shuttlecocks on the lawn of the Nelson-Atkins Museum of Art in Kansas City. This exhibition documents many of these projects through drawings, maquettes, and models.

The curator of the exhibition is Germano Celant, the Guggenheim Museum's Curator of Contemporary Art, who has been intensely involved with Oldenburg's work for more than a decade. He has written two essays for this monograph, an introduction that addresses Oldenburg's affair with objects, and an overview of Oldenburg's and van Bruggen's large-scale projects. He is joined by Mark Rosenthal, Curator of Twentieth-Century Art at the National Gallery, who considers the critical issue of monumentality in Oldenburg's work, and Dieter Koepplin, head of the Department of Prints and Drawings at the Kunstmuseum Basel, who looks in depth at a monumental indoor project, *The Entropic Library*, created for the 1989 Paris exhibition *Magiciens de la Terre*. In addition to these essays, this book documents Oldenburg's entire career through a chronological presentation of the work, in many cases rephotographed under the artist's direction, archival

photographs of rarely-seen performances, and a selection of the artist's writings.

We are especially pleased that the exhibition will be traveling to the Museum of Contemporary Art, Los Angeles, the Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, Bonn, and the Hayward Gallery, London. To our colleagues at those institutions as well as to the lenders who have so generously parted with their works of art for this show go our most sincere thanks.

Throughout the preparation of the exhibition and publication Claes Oldenburg and Coosje van Bruggen have worked closely with the staffs of our two museums. They have not only given generously of their time and expertise, but have also lent a large number of works from their own collection to the exhibition. For their great patience, insight, and generosity we are extremely grateful.

Earl A. Powell III

Director

National Gallery of Art, Washington, D.C.

Thomas Krens

Director

Solomon R. Guggenheim Museum, New York

Acknowledgments

This exhibition and the monograph published on its occasion were realized with the generous collaboration of many individuals and institutions. First and foremost, I would like to express my profound gratitude to Claes Oldenburg and Coosje van Bruggen. They have been instrumental throughout every phase of this project, dedicating ample portions of their time and counsel and generously offering the resources of their studio and archives to assist with the effort. Their total enthusiasm and unwavering friendship have made it a privilege to work with them.

A project of this magnitude could not have been realized without the cooperation of the private collectors and institutions whose works comprise this show. I wish to acknowledge their generosity; in parting with their works, they have contributed immeasurably to the project's success. A special debt of gratitude goes to Kimiko and John Powers, who have enthusiastically supported the artist's work for many years, and who have lent numerous works to this exhibition.

The many staff members of the artist's studio, the National Gallery of Art, and the Solomon R. Guggenheim Museum who have coordinated the various aspects of the exhibition and catalogue deserve much praise. At Oldenburg's studio, David Platzker has expertly overseen the project since its inception and has contributed new and invaluable research on the artist's work and career. My thanks to Viki Rutsch, Carla Grosse, and Diana Jackier, assistants to Claes Oldenburg, for their contribution to this project.

At the National Gallery, I would like to thank Earl A. Powell III, Director, and Alan Shestack, Deputy Director, for their enthusiastic support of this project. I am especially indebted to Marla Prather, Associate Curator of Twentieth-Century Art, who oversaw all curatorial matters for this exhibition from Washington, working closely with the artist from the planning stages through the installation. Jessica Stewart provided administrative support with utmost efficiency. In the Department of Exhibitions, headed by D. Dodge Thompson, exhibition officer Naomi Remes capably handled the many complexities of organization and administration for the show. She was assisted by Stephanie Fick. Chief Registrar Sally Freitag and her staff did an excellent job shipping and installing this exhibition, which is composed of many large and fragile objects. The care of those objects was conscientiously overseen by exhibition conservators Mervin Richard and Michael Pierce, as well as by Shelley Sturman, head of the Department of Sculpture Conservation, and her staff. Nancy R. Breuer, Associate General Counsel, saw to the many legal matters involved in an exhibition of this scope. Finally, my thanks to the design and installation department, namely Gaillard Ravenel, Mark Leithauser, Gordon Anson, John Olson, and Jane Rodgers, for their help in realizing a spectacular installation.

At the Guggenheim Museum, I am grateful to Thomas Krens, Director, for his support. Special thanks are due to Lisa Dennison, Curator of Collections and Exhibitions, and Michael Govan, former Deputy Director, both of whom were instrumental in the planning stages of this exhibition. Clare Bell, Assistant Curator, has managed the coordination of the catalogue from the curatorial end. Carole Perry, Curatorial Assistant, and Julia Blaut, Research Associate, have painstakingly resolved many issues associated with the research

and documentation of the publication.

My gratitude is also extended to other members of the Guggenheim's staff, including Judith Cox, General Counsel; Amy Husten, Manager of Budget and Planning; Maryann Jordan, Director of External Affairs; Pamela Myers, Administrator for Exhibitions and Programming; and Aileen Silverman, Assistant to the Registrar.

This monograph was produced by the Guggenheim's Publications Department. I am sincerely grateful to Anthony Calnek, Director of Publications, whose thorough attention to all matters concerning the volume has ensured its successful realization. Elizabeth Levy, Production Editor, brought her considerable expertise to bear in addressing the intricate details involved with its production; Jennifer Knox White, Assistant Editor, gave careful editorial attention to the documentation found at the end of this book; Michelle Martino, Graphic Designer, contributed her talent and skill to the design and layout of the book; and David Heald, Manager of Photographic Services, contributed important new photography to the book.

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For the efforts on the part of all those who contributed to this project, my heartfelt thanks and gratitude.

Germano Celant

Claes Oldenburg and the Feeling of Things

Germano Celant

The object feels. This is the great discovery that Claes Oldenburg has introduced to Modern art. In creating a feeling object, and presenting it as art, Oldenburg intertwines the organic and the inorganic; human feeling and the physical presence of the object are joined in such a way that detached, impersonal objectness is no longer distinguishable from sensuality and sexuality, and one can therefore “speak of the sexuality of an object.”¹

The intertwining of objects and senses produces a suspension of feeling, leading to a neuter terrain where the human body supplants the object. The object then becomes fraught with perturbations and passions, becomes swollen and agitated, rises and falls, becomes despondent or sad. It takes its place alongside human beings with its own personal history.

Similarly, if feeling is something situated on the threshold between life and the object, the human being is also transformed, becoming a feeling object. If we look at Oldenburg’s soft sculptures and performances of the 1960s, we see that this absurd condition—a feeling object moving and palpitating like a human, or a human being becoming an object—is the crux of his understanding and procedure: his sculptures are anthropologized while human beings are rendered utterly alien and unrecognizable. The object is given new life, while life itself is annulled in the object.

Thus, Oldenburg reveals the similarities and differences, the affinities and divergences that have sustained, in art, the confrontation between man and object. The relationship between the thing and its maker had always been assumed to be vertical: either the artist looked down from above—literally, in the case of Jackson Pollock and his drip paintings—or vice versa, as with Man Ray’s aerial objects. With Oldenburg, the relationship becomes horizontal. The object is no longer something under or above us, but next to us, beside us: an object with a life of its own.

What I want to do is to create an independent object which has its existence in a world outside of both the real world as we know it and the world of art. It's an independent thing which has its own power, just to sit there and remain something of a mystery. I don't want to prejudice the imagination. I want the imagination to come and make of it what it wants to make of it, but the object will always slip out of whatever definition it may be given. If someone says it looks satirical, the next day it may look very unsatirical. It may look like an ordinary thing. My intention is to make an everyday object that eludes definition.²

An object/being animated by physical, vital ferment, which throbs and rumples, fits softly into any context, looks like a “real thing” yet has a character and “identity,” an actor that elicits laughter and sadness, surrenders to others yet aspires, with all its might, to an existence of its own: “How near can a thing come to being it and not be it?”³

In similar fashion the object/being, indirectly, falls to the zero-point of feeling, becomes bum and thing, waste and scrap, neuter entity at the very limit of the artificiality of the object. Sexual differences, form, visible appearance, and age cease to be of any importance, as if he/she had been denied all living identity and could be frozen in time or space.

Loving life and movement I am always seeing movement even in the inanimate. I wish simply to create life, which is impossible as I go about it and the result is with my materials the illusion of life, comic

or ironic or absurd. It becomes stopped movement or just the opposite of movement.

This happens even when my materials are living things, people fex.

To freeze in space is of course the very character of art, my method.⁴

But how did this transition take place, where humanity is transferred onto a piece of cardboard or fabric, a bit of paint or plaster, and the object begins to live and feel like a "body" with its own dynamics and pulsations, a thing with a varied, unpredictable existence, both fantastic and usual? What is the origin of the artist's desire to realize a project that pretends to existential autonomy? What historical and artistic conditions brought this to bear?

We are fortunate to have a photographic record of a pivotal moment in this evolution. In 1950, Hans Namuth captured on film images of Pollock covering large canvases spread across the floor with his drippings, even entering into the painting's space. Through the act of dripping, an impersonal, industrial technique, the difference between the human being and the object (in this case a painting) was suddenly and irrevocably obliterated. Feeling became concentrated in the end of the paintbrush or in a tube of color. No longer was anything human of any importance, and all experience and knowledge became concentrated in the contact between pigment and canvas. All knowing and seeing now revolved around feeling oneself as tube or color, paintbrush or stick. The bending of Pollock's body over the canvas describes an extension whereby the body is a mechanism dependent on the object; it becomes a thing projected over a thing. The frontal distinction between painter and canvas collapses, and each becomes a *common* object, each laying claim to its own existence, as though the subject were no longer required to feel but rather to identify with the thing, and it were more fitting that the object feel and identify with the subject.

Looking at this relationship in an erotic light, one might take the canvas as a "partner" with which the human being seeks to commingle, bending over it, joining with it. Yet painting by dripping leads to a sexuality that is *neuter*. It opens up a dimension of inorganic pleasure where the orgasm is chromatic and industrial, satiating a libido that is no longer viscidly expressive but objective. In this sense, Pollock invests the canvas with a sexuality that is infinite, absolute, but ultimately without life or soul, vital only in the realm of things. In the drip paintings, there is an absence of vitalistic and spiritualistic representations of human feeling, with a consequent distancing of the artist from the organismic energism that marked the sexually charged art of the first half of the twentieth century in favor of a neutral unrestrainedness realized entirely on the surface, the skin of the object or canvas.

This is the first manifestation of an *erotic partnership* between artist and object. Oldenburg's notes of 1962 reveal that he was well aware of this relationship at that time:

The erotic or the sexual is the root of "art;" its first impulse. Today sexuality is more directed, or here where I am in Am. at this time, toward substitutes, f.ex. clothing rather than the person, fetishistic stuff, and this gives the object an intensity, and this is what I try to project.⁵

He had already considered the sexuality of Action Painting:



Jackson Pollock, photographed in his studio in 1950 by Hans Namuth.

Jasper Johns, Target with Four Faces, 1955. Assemblage: encaustic and collage on canvas with objects, surmounted by four tinted plaster faces in wood box with hinged front; with box open: 33 1/2 x 26 x 3 inches (85.4 x 66 x 7.6 cm) overall. The Museum of Modern Art, New York. Gift of Mr. and Mrs. Robert C. Scull.



Piero Manzoni, with one of his "living sculptures," 1961.

Robert Rauschenberg, Three Studies for a Crucifixion (detail), March 1962. Oil with lead and wax transfer. Three panels. 100 1/2 x 100 1/2 x 100 1/2 in. (256.8 x 256.8 x 256.8 cm). Solomon R. Guggenheim Museum, New York.

Lately I have begun to understand action painting, that old thing, in a new, vital and peculiar sense—as corny as the scratches on a NY wall and by parodying its corn I have (miracle) come back to its authenticity! I feel as if Pollock is sitting on my shoulder, or rather crouching in my pants.⁶

If art's sexuality is neuter, inert and infinite, bound to the union with an inorganic body, the desire of every artist is to create a tactile, sensual rapport with an object, painting, or sculpture that is "human," that is, capable of feeling and arousing the senses. Wrote Oldenburg:

*My struggle has been to return painting to the tangible object, which is like returning the personality to touching and feeling the world around it, to offset the tendency to vagueness and abstraction. To remind people of practical activity, to suggest the sense and not to escape from the senses.*⁷

From 1955 to 1961, the tradition of presenting subject and object as differentiated and parallel entities was violated anew. In works such as *Target with Four Faces* (1955), Jasper Johns makes the universe of the body coincide with the world of things. Similarly, Yves Klein and Piero Manzoni, starting in the late 1950s, began to take the experience of the body-object to extremes, using the body as paintbrush or simply recognizing it as a "living sculpture."

In other cases it is painting itself that takes on an autonomous existence and shares the wanderings and excesses of a will of its own—as in Robert Rauschenberg's *Combines*, with their inclusion of real objects that often pulsate in reality, or Piero Manzoni's *Achromes*, in which colorless kaolin crystallizes into a painting, while the artist stands aside in deference to the pure life of the material. The general attitude of the post-Pollock period is characterized both by a feeling of the body as a thing, and by a withdrawal of art from the cycle of action and rest.

At the same time, in the fields of dance, music, and literature, different modes of feeling the body as thing emerged in the work of Merce Cunningham, John Cage, and Samuel Beckett, who attempted to liberate the gesture, sound-text, and writing from all functional dependency on the body. They sought to give it an autonomous sensibility, one whose subject would know nothing, as if it were an insensate organ, a sensitive but artificial limb endowed with perceptions independent of its ego: machine or thing, separate from the human self.

With Cage and Cunningham, dance and music dissolve in the ordinariness and banality of everyday activity, where all gesture, action, sound, and noise are equivalent, lacking all linearity and plan. Of greater concern than technical transformation and motor efficiency is self-expression, which can be found in everything, including the panting, undisciplined body. Indeed, the undisciplined, the indeterminate, the unintentional, are all rich in expressive energy and fully used and embraced in Cage's music and Cunningham's performances. What matters is revealing the event in all its logical and illogical autonomy, avoiding the risk of imputing to reality a characteristic that doesn't belong to it. From this arises the use of *chance method* and the insertion of common people and sounds into the work. In particular, the bodily apparatus of the performer, in not being subjected to any discipline whatsoever, remains unruly and responds not

only to the ear and eye, but to the encumbrance and disjointed force of the entire body. In a certain sense the body, as an object, is *indifferent* to commands and thus rebels, with its heaviness and passivity, against all nonbodily, technical manipulation. The intention is to let the performers develop a total reception of the stimuli that without distinction arouse motor and auditory desires. The urge to dance and to produce sounds is sought in itself, which is like saying that all elements of expression and communication can enter the field to form, with their collective presence, organic and inorganic, a danced, musical whole, where the parts emerge both identical and complimentary as meaningful things, forces and images, actions and spaces.

Beckett, on the other hand, finds a path for his writing by giving speech to the organic or inorganic object linking the human and the inhuman. He invents no mask for it, but merely lets it speak, in a monologuing, neutral flow, because it corresponds to no one in particular. Writing, for him, is the final, extreme attempt to do away with the I—as in *Not I*—in order to safeguard the word as material and thing.

With Beckett, writing is enacted, and the world is seen. There is nothing to explain. The point is therefore not to produce literature or poetry, but to show what is written: the existence and vitality of the written thing. The attitude is the same as Oldenburg's toward art and its result, the art object.

Why should I even want to create "art"—that's the notion I've got to get rid of. Assuming that I wanted to create some thing, what would that thing be? Just a thing, an object. Art would not enter it. I make a charged object ("living"). An "artistic" appearance or content is derived from the object's reference, not from the object itself or me.⁸

Historically, moreover, the complementary relationship between depersonalization or suspension of subjectivity and the development of the vital presence of the object arose in a period when literary and artistic production was greatly marked by the splendors and miseries of alcohol and drug consumption, which resulted in an identification between body and thing. Art's entry into this excess of impersonality is an essential key to understanding the great linguistic leap best exemplified in the adventure that runs from Pollock to the Beat Generation. The sublimity and degradation spurred by artificial substances have always been viewed with suspicion and at times condemned and criminalized, and yet they form the basis of many artistic transformations, such as the liberating, cathartic vision marking such movements as Cubism and Surrealism. The vision afforded by drug intertwines the godly universe and the animal universe, eliciting perception of the animate world of things.

The annihilation and failure of every relationship leads to paralysis, inaction, and lack of communication with others. An irremediable loneliness then arises, leading to something extreme: the animation of something immobile. In Beckett, dead things begin to scream, becoming open mouths spouting torrents of words. An uncontrolled agony of an object-mouth that never stops talking and inveighing against the world. Things in Beckett echo the body, its arising in the space of life, except that they are neuter and impersonal, fated to an incessant repetition. One can say that the writer, once he has entered a realm of immobility and nothingness—*The Unnameable*—sets himself the task of letting us know this.

This intention is evident in the paintings of Francis Bacon,

who, in succumbing to the ineffable, uses the failure of human existence to visualize loneliness and silence, inanity and annihilation—as witnessed by the break-up of the figure in the surroundings—in a confusion of body and furniture where it becomes difficult to tell where the figure ends and the inanimate object begins.

Oldenburg likewise radicalizes a *bodily thingness*, which is already present in his early works, the portraits and landscapes executed between 1956 and 1959. The only difference is that the mimesis of reality, obvious and immobile, does not come by way of representation but rather through *availability*. The artist makes the things of the world available, presenting them in their existential virtuality, ready to excite and be excited. Letting the object feel like a body, with its soft skin and internal lymphatic systems, Oldenburg invests the object with sexuality, provides it with an autonomous "sensitivity." The object-body is a sensate limb, an artificial device endowed with an independent perception all its own; it is no longer the surface trace of Bacon, but something tactile that swells and dilates, fattens and bends, withdraws and expands, an *inorganic landscape* into which one can sink one's hands, mouth, or sexual organ, as one might into any body, human or animal.

I have had repeated the vision of human form, which is much more than that "trace" spoken by Bacon. It is the forms that the living human being can take, in all its parts, mental and physical, and this is the subject, in the fullest sense possible, of my expression—the detached examination of human beings through form. Myself, other individuals, and the expressions of human beings collectively, as in the city or the newspaper or advertising, or in any of the anonymous forms of naive art—street drawing, "mad" art, comics. I render the human landscape, and for me there exists no other, and this is a pimple or a body or a street or a city or the earth, because the human imagination does not obey any proprieties, as of scale and time, or any proprieties whatsoever.⁹

Such form, devoid of properties and organs, belongs to no will, obeys no plan, is free of all constraint, seeming to liquefy or crystallize in a whole that has nothing vital or spiritual about it: a *thing*. Nevertheless, one cannot say whether this thing is *animate* or *anthropomorphic*, since it has no autonomy with regard to human beings. It exists only if we lend it our bodies. And in this lending, this giving of ourselves to it, we become inorganic and the object becomes human. In Oldenburg's sculptures and Happenings, it is the thing or object itself that represents the maximum of reification, that celebrates the triumph over all intention-bearing subjects. It asserts a new kind of social relationship that is no longer intersubjective; rather, it takes place between two *quasi-things*.

Ecce Thing

Assimilating the thing into the human being and stubbornly seeking out its sexual specificity does not mean degrading and abasing humanity. It means, rather, shattering the boundary separating the thing from the human being—no longer accepting having, on the one hand, the thing in all its intangible remoteness, and on the other, the human being as self-conscious subject. It is a movement in the direction of *radicality and excess*, in that on the one hand it undermines and berates all pretense to subjectivity and favors neuter, impersonal impulses that make one experience one's own body as thing, and on the other hand it sustains a tortuous passion



Milkweed Pods, 1959. Milkweed pods, cardboard, and wire on wood base, painted with latex and casein, 8 1/2 x 4 1/2 inches (21.6 x 10.8 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York

Euphorbia Mask, 1959 (reworked, 1961). Mask, cardboard, New York, and wire, painted with latex and casein, 10 x 8 x 6 inches (25.4 x 20.3 x 15.2 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York

for things destined to deteriorate and disappear, instilling them with a strong sex appeal. Thus is born the *thingness* of sex.¹⁰

In 1959, after creating, in drawings and collages, a series of enigmatic, ambiguous images ranging from a surreal griffin to figureheads, monstrous metaphorical figures with disturbing features somewhere between machines and flowers, between human figures and objects, Oldenburg traced the contours of “*Empire*” (“*Papa*”) *Ray Gun* (fig. 2), a cross between a toy ray gun and a male genital organ, in which the dualism between body and object is addressed and reconciled. It is a being of neuter sexuality epitomizing the conflict between such opposites as object and subject, thing and person (or part of the person). *Ray Gun* is not, in fact, condemned to deny, forget, or annul its vital and sensual borrowings; it is a sexual organ carried over to the dimension of thing: it “shoots, but doesn’t kill,” as Oldenburg put it in his notes. It is an element of balance that freezes life and vitalizes the object. A phallic self-exposing that eternalizes arousal. An endless love bestowed upon the impersonal, neuter being of the object, which becomes the surface of contact between beings giving and taking one another. A stratagem of subjectivity which neutralizes personal feeling, exorcizing it by making it impersonal.

By bestowing his own sexuality upon the object, the external support and locus of transfer, the artist ensures himself a continual bodily sensation. The thing—indeed the tendency not to carry out the sex act, to suspend it, without letting it fall into a gratification that would suddenly end the experience—actually makes it temporally lasting. This continuity, situated in the context of the gesturalism of Abstract Expressionism, is an initial response by Oldenburg to the ephemerality of sensory experience as expressed by Pollock and Willem de Kooning. His intention is not to resolve art in a swift, fleeting act confined to the desolation of conferring the life-force of one’s body to the thing; rather, it is to consign experience to a thing possessing a latent, collected force, a thing that is not the product of a fragmentary, tortuous mode of fulfillment, but a continuous “fleshly” presence. The element must live, have weight, rise and settle. This is why Oldenburg is interested in the brutality of things. He is a great realist, who aspires to a passionate, antimetaphysical realism that might rekindle the flames of desire around “brute” things: *Ray Gun* thus becomes “an assertion of a new and rude potency” as well as “the necessity of composing true and vulgar art.”¹¹

Oldenburg’s early works present an obvious demystification of beauty. They are composed of rough materials in search of a primordial figural power devoid of any ideal appearance. Their surfaces consist of naked, lowly materials—newspaper soaked in wheat paste and wrapped around wire—which convey no sense of a finished surface whatsoever. They are crude forms inseparably linked in appearance to urban scraps, and are therefore rough, naked, and plebeian. As things, however, they *have weight*. It is a weight connected to gravity, which makes them hang downward, like dead bodies or meat carcasses—Bacon and Beckett, again—liquifying or decomposing.

The coarseness of the materials is of interest in itself, as a truth of the object. Their crudeness challenges the sublimity of art. It makes us accept things as they are, rejecting all mystification.

Milkweed Pods (1959), one of Oldenburg’s earliest sculptures, projects a *shadow* that is the complement of the suspended body, a weight of existence and contingent, chance incarnation.

Shadow, in all the artist's work, is *a priori* a perceptible, physical part of the object, as well as part of his own personality. It confers a mysterious presence upon the mass, acts in space, becomes part of the total geometry of the body. It participates in the total configuration of human existence, presenting itself, indeed, as the opposite of life. Assumed as part of the personality, it becomes instead an image of absence. That is, it represents an unconscious component of the thing. In its combining of coarse, crude elements—derived from lowly materials—with shadow, *Milkweed Pods* can be considered an early allegory of the *presence* of an object with a complex, intricate personality made up of positive and negative, conscious and unconscious. It floats and grows in the world, is something *other* than itself. Even the choice of plant, the milkweed, gives the sense of an organic autonomy, and underscores the presence of an inner latex, a kind of lymph that makes autonomy and survival possible. As his first act, Oldenburg chooses life—not as becoming, however, but as desiccation and death. What interests him is the sense of a being's ephemerality, as the destiny hanging over all things: "How near can a thing come to being it and not be it?"¹²

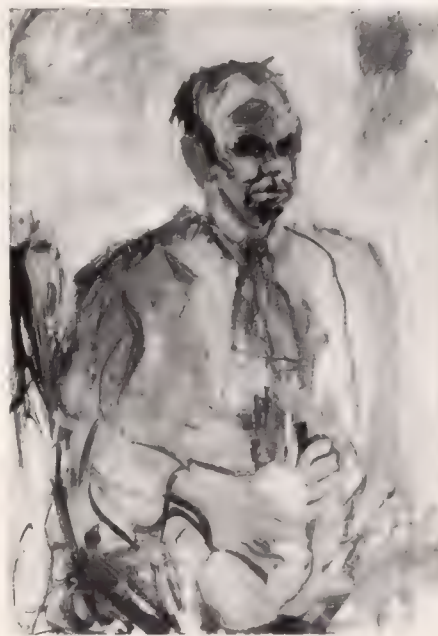
In 1959, Oldenburg began experimenting with the two poles of body as shell and body as dead entity, that is, as epidermic, worthless object. His sculpture at this time was made to be worn—the *Elephant Mask*, for example—which established an initial relationship between the impersonal, neuter object and the body. Once donned, the mask calls one's attention to the opposition between life and garment. It covers the wearer's face and torso—it was worn by Pat Muschinski in 1960, the year she and Oldenburg were married—and simply becomes a continuation of his/her sensuality. It asserts itself simultaneously as garment and body, site of the encounter and interpenetration of material and being. Once it has appeared, gender and age distinctions lose their importance. All that matters is to be wrapped in layers of material.

If one looks at the few portraits and self-portraits that Oldenburg executed in 1959–60, one will note the artist's predilection for the clothing covering the bodies of the subjects portrayed. What interests him are the shirt and tie in *Self-Portrait* (1959), and the fur collar worn by the subject in *Girl with Furpiece (Portrait of Pat)* (1959–60). It is almost as though Oldenburg sees the clothing as fleshly tissues that have ceased being inorganic and are now therefore indistinguishable from the skin of the subjects' faces. In the portraits there is no longer any distinction made between garment and body, or rather, between the experience of skin and fabric, between exterior and interior, between organic and inorganic. In this sense *Sausage* (1957), which consists of a stuffed stocking, prefigures the vision of the object as fleshly clothing. As "soft sculpture," hung and endowed with shadow, *Sausage* is flesh that can live, die, and move about, and can therefore be thought of as something excitable (its sexual connotation is quite obvious), even while confining sexuality to the neutral, impersonal realm of soulless, bodiless sex. It is an entity imbued with an expressivity that, while it doesn't experience pleasure, remains poised at the threshold of an extreme experience, that of possessing a corporeal, organic, ambient, and vital destiny as sculpture.

In soft objects, the expressionism is built in. But the effect need not be seen as expressionistic. Once the room space is established, the mass of air and light is taken into account, and the "skin" of the subject is



Girl with Furpiece (Portrait of Pat), 1959–60. Oil on canvas, 41 x 31 inches (104.1 x 78.7 cm). Destroyed.



Self-Portrait, 1959. Oil on canvas, 68 x 47 1/2 inches (172.7 x 120.7 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.

thinned to give the illusion of participating in the whole space (though the effect is gravity). The model of the animate body, with its interchange through the skin with its surrounding, is combined with the inanimate subject. The soft sculptures are therefore not objects in the sense of the hard isolated objects of the Dada or Surrealist period.

The sex appeal of soft sculpture (the stocking is both a tool and an ornament for seduction) serves to take one past the threshold of pleasure in the organic and the banal. This is the first step toward the autonomous feeling of the thing itself—genderless, faceless, ageless: *ecce thing*.

But where does this thing live? In the world of urban scraps, that universe of ruins and finds, the old and the discarded, through which anyone may rummage in hopes of finding something that might reflect one's own feeling. The predilection for used, worn-out, pre-existing things expresses a sort of metaphysical stinginess that drives Oldenburg, in keeping with the most classical of Freudian paradigms, to look for gold not so much in his own excrement as, with greater ambition and social vision, in that of humanity.

The excitement of throwing oneself on the refuse and decay of everyday life—the flip side of the luster and efficiency of consumer goods—is a way to avoid making yet another “creative” addition to the universe, a typical desire of the avant-garde. In contrast to this indirectly consumeristic impulse, Oldenburg prefers finding the object already made, in all its complexity and autonomy.

This attraction to pre-existing things extraneous to the artist's own identity (and therefore sexuality) allows Oldenburg to escape the creative self-centeredness of Abstract Expressionism, which exalts the human being in all his rational and irrational, gestural and behavioral manifestations, and to take cognizance of the life of things that offer themselves to our gaze and touch. The intention is to convert the destructive and dramatic energy of the rejection of the image, as effected by the Action Painters, into a faith in the world just as it appears, in all its brutality and meanness. In this way, the period of anguish and fear, of silence and loneliness, of self-destruction and negation, is transformed into a training process for integration, however critical, into reality. Aware that the insufficient, existential rebellion typical of Pollock brings with it only a *spectacularization* of the artist's critical attitude toward the world, Oldenburg seeks to extract a value and dignity from the world existing before the artist's gesture. He creates no new images fashioned in a blaze from nothingness, but offers pre-existing visual entities, so that the individual will find himself in front of a subject that is his equal—“already born” *thing* vs. *thing*, *body* vs. *body*.

The orientation is inclusive in nature, impelling the art to *reallocate*, rather than invent, the maximum amount of iconic data, with an open, conscious attitude. The idea is to situate art in a “real” circumstance, so that it will be disposed to accepting all possible instances of expression and communication. Thus the artist uses art not as a potential form of personal salvation or protective screen, but as an *area* in which to isolate the conditions of organic and inorganic existence. The artist chooses a sampling of life and presents it.

The need is that of *throwing oneself into the world* in order to take upon oneself its banal conditions and bring out the logic of the everyday. Art and life become interchangeable poles of an investigation that wavers between the aesthetic and the

sociological, the anthropological and the artistic. In the same way, if the opposition between beings and things ceases to exist, then the boundaries between languages also cease to exist, and a mixed-media “interlanguage” emerges that, in having all media at its disposal, is the only language capable of expressing this state of artistic communication.

Apparently, this process of prosaization and recourse to banalities and scraps, which, like the *con-fusion* of languages, arises in an urban setting, has its roots in Futurism and Dada. If, however, it is possible to trace a history of the linguistic and behavioral influences on this period, one cannot, based on what we know about the most prominent artists in all fields, from art and music to dance and theater, fail to grasp the catalytic effect that the rediscovery of Marcel Duchamp had in general. Indeed, in reading about Cage, Cunningham, Maya Deren, Johns, Allan Kaprow, Oldenburg, and Rauschenberg, the Living Theater and the Judson Group, one notices that their basic operating assumptions all changed as soon as they became aware of Duchamp's work.¹⁴ It was above all during the two-year period from 1957 to 1959—which corresponds to the publication and international diffusion of Duchamp's works and writings¹⁵ as well as the appearance of the first monographic study of his oeuvre¹⁶—that one witnessed a clear change of linguistic sign in the arts.

But before going any further, let us examine briefly what was different about Duchamp's attitude, since with Duchamp what is of interest is not so much the work as the manner of being.¹⁷ Duchamp was an individual who, rather than continue his visual lucubrations on the relationship between art and life, left art and entered wholly into life. Rather than continue to develop techniques aimed at keeping alive the fantasy of life in art, he adopted the simplest solution of all: he gave art the meaning of his own life and in a sense affirmed its dissolution in his person and his choices in the world.

Duchamp presents himself as an “*homme comme un autre*,” as one who acts and has direct contact with things and “ready-mades.” Indeed, he places himself on the same level as them, situating his body among things themselves. The intention is to satisfy its needs, without any dream of revealing absolute truths: “In the first place,” he asserts, “never believing in truth”¹⁸ or in social messages, “I do not think that that the work I've done could have any importance whatsoever in the future, from a social point of view.”¹⁹

Duchamp thus follows primary impulses and urges, and does not present solutions (“there are no solutions because there are no problems”).²⁰ He simply lives his life. All this sets him apart from those who claim to give answers to work and life, without following their courses. “My art, if you will, is that of living,” he says; “every second, every breath is a work that is inscribed nowhere, that is neither visual nor cerebral.”²¹ And since the person and the art become one and the same, the manifestations of Duchamp's artistic being are expressed in his body, outward choices of objects, states of consciousness and unconsciousness, paradoxes and witticisms.

It is therefore possible, for Duchamp, to be *reflected* in a thing, a ready-made or nonartistic object, or to be continually *comprised* in the transformation of the body, which can become object or image, and in the vitality of word-play, where the word becomes object, body, and thought.

Moreover, his commitment to the signic elevation of reality attests to his need to escape the sectarian, mythic discourse of art. The goal is to annul art in life, or if one wishes to consider

the problem from another perspective, to recognize the arbitrariness of art. However one may look at it, art loses value, since the Duchampian experience proves that art is useless and “hated” by life. If this is true, only by standing the terms on their heads can we give new life to art. Thus are the useless and the discarded recuperated—the very things that art has always tended to imitate and represent. And if the thing becomes art, then it also becomes creative: it feels and expresses itself. The circle is closed.

The range of artistic modes of behavior derived from Duchamp is too vast to define here. Restricting ourselves to the period in question, however, we can say that in New York, the understanding of his work stems primarily from the key figure of the 1950s, John Cage, Duchamp’s close friend and chess student, whose musical debt to the visual artist is summed up in this phrase: “a way to write music: study Duchamp.”²²

For Cage, music comes very close to life.²³ Indeed, Cage is convinced that everyday life, with its things, sounds, noises, actions, and events is able, *if one pauses to listen*, to provide us with a vast quantity of musical elements. In a sense the musical, visual, and active whole can be constructed with the artist taking a *passive* stance, with passivity thus opening up a vast area for the *active* intervention of the things themselves.

This inversion of sign does not degrade or abase the humanity of the creative person, but rather liberates it from the constraints of a world of needs and desires that must be satisfied at all cost. The object is no longer taken up as tool or means, but becomes instead the opposite, an end. The same can be said for the body, which must be adopted more for its orgasmic functionality, its “dripping,” but can also be used as a neuter, autonomous, feeling thing in itself.

What is most striking about the creative approaches of Duchamp and Cage is their impersonal, neuter character, the utter lack of concern for pleasure or pain, desire or fear, anguish or happiness. This manner of being is not only part of being as thing in itself, with its own motivation, but is also spurred by autonomous sentiments entirely independent of subjective emotions and expressive desires. One might say that it is almost the opposite of self-love and pretentiousness, of success and failure.

As of this moment, the mutual belonging of beings and things no longer in opposition to one another makes it possible to pass from one to the other, that is, to have an *amorous, erotic* relationship between them. And since eros is something intermediary between opposites, the *conjunctio maritalis* between organic and inorganic, between body and surrounding, between human being and city, guarantees new relationships and new filiations.

From 1956, when Oldenburg first came to New York, to 1959, the date of his first solo show at Judson Gallery, the repercussions of the jolt produced by the *totalizing* aesthetics of Duchamp and Cage (totalizing because it makes the *whole* available) yielded their first results in triggering a reconciliation and confusion between the arts and the world. Visual art, like theater, dance, and music, began to transcend its limits, to take up positions in the *excess* of the extreme experience. A proliferation of socio-linguistic structures, from Environmental art to Happenings, was set in motion, guaranteeing the circulation of eros between bodies and things, motion and architecture, voids and wholes, silence and noise, and thus establishing an erotic practice between subjects and objects freed from distinctions derived from ethical or



Sausage, 1957. Stocking, stuffed and tied with string, 35 inches (88.9 cm) high. Museum Ludwig, Cologne. Ludwig Donation.

Marcel Duchamp. Bicycle Wheel, 1913. Bicycle wheel mounted on painted wood stool, 49 inches (124.5 cm) high. Philadelphia Museum of Art, Gift of Galleria Schwarz, Milan.



Performance of Allan Kaprow: "A Spring Happening" performed at Robert R. McElroy Gallery, New York, March 22-23, 1961
 Produced by Robert R. McElroy (New York)

Marcel Duchamp, *Fontana a Jetto d'Acqua*, 1917

metaphysical value-judgements. It was a shift that conceived of eros not as an end but as the *neuter* contemplation of one thing to another, of one body to another. A visual, physical eros that is not an assertion of self but the opposite, a loss of self. The new consciousness of art did not lie only, as for Pollock, in linking subjective experience to things, but also in *bringing together* already existing, effective, present terms. The negative character of this experience sets in motion a different passion between things, with the result that art, as Kaprow writes in his seminal piece "The Legacy of Jackson Pollock," "become[s] preoccupied with and even dazzled by the space and objects of our everyday life, either our bodies, clothes, rooms, or, if need be, the vastness of Forty-Second Street."²⁴

The disappearance of differences, and the affirmation of equivalences, leads to the formulation of an *aesthetics of in-between*, which occupies an intermediate area of actions and behaviors, of spaces and architecture, a dialectic among indifferent things. This approach, which no longer seeks to define beautiful or ugly, good or evil, art or anti-art, implies a continual adaptation to circumstances, to occasions, to the given, to the discernment and conscious use of self, pleasure, and things.

All these elements establish a situation that is *erotic* in the most profound sense of the word, for it seeks intermediate relations between the opposite poles of the real. In this sense art, by situating itself on the middle line, unfolds in the interval between things and bodies, finding its foundation in the presupposition that the will of the lover and that of the beloved are secretly the same. The transition, or the movement that makes it possible, serves to recount and create the event, the happening: a quest for temporal and spatial dislocations of visual and performance *occasions* that live on transformations and shifts, transfers and discharges of energy. The detour of art from "suggestion of life" to "Happening" first took place, in New York, in October 1959, when Kaprow produced his *18 Happenings in 6 Parts*; Red Grooms took the Happening in another direction with his presentation of *The Burning Building* in his Delancey Street studio in December 1959. Both works call attention to the fact that art, in its tending toward life, actually exists for death. Its being-in-the-world is connected to the ephemeral, the throwaway—it contemplates death as a possibility bearing down on its present.

If we put all the spoils of the world—from the organic, vital elements to the inorganic, lifeless ones—on the same level, we arrive at a much more serene perspective of life and death, one based on a circular, reversible conception of time and things. Circularity among equivalent elements implies a contempt-free, thoughtworthy relationship with death and the inorganicness of things. And since in their existence, as in that of living things, circularity is either an imminent future or a continuous and present reality, the generation that came after the orgasmic, gestural cult of life of the Abstract Expressionists became interested in the loci of death—that is, in those areas where life consumes itself and the object dissolves and becomes obsolete: the city. Here human beings, like objects, belong to an in-between realm, crossing between life and death, suspended between being and nonbeing, in a realm where the present is only a *passing*. And if there is any truth to this process, past and future cease to be of any importance and should be ignored, because experience knows only one time: *presence* and the *present*, which take place here and now. All beings and things are masters and prisoners of

this present, which cannot be evaluated subjectively. It is, and is full of, presences, hence there is no more time for the past or the future, just as there is no room for absence. There is only the passage from one presence to another, a passing from sameness to sameness, from fullness to fullness, from thing to thing. As it is impossible to transcend it, one must therefore immerse oneself therein, so as to experience its simultaneous presence and texture. This movement does not, however, constitute a journey; it is not a displacement from one point to another, from a gesture to a thing or vice versa. It has nothing to do with utopia or dream, and thus shares nothing with Futurism, Surrealism, or the other vanguard movements of the century; rather, it is an immersion in a universe that knows no distinction, a pit that is full and complete. One is neither outside it nor inside it, neither in the physical nor in the spiritual, neither in the city nor in nature, neither in the street nor at home; one is only immobile in the present, a world that is complete yet always completing itself, always living and dying, where what matters is to pass from one presence to another, from one status to another, *indifferently*.

A Gray Babel

The embrace of the present results in an immersion in the situation in which human beings and things find themselves. At the same time it means acceding to the fact of death, whether organic or artificial—or cultural. All preclusion is suspended to let life cross over into death and vice versa. The ritual of art can then appropriate the death-life nexus for itself, establishing a passage from one to the other so that the creation of life may sink into, or draw sustenance from, dead matter.

In 1959, after two years of reading and study, of gaining consciousness of self and place,²⁵ Oldenburg went into the street and spent hours drawing transitory scenes and events, depicting, day after day, “the black-grey face of things, modern and cityfied.”²⁶ He chose the urban panorama and the territory of the street as entrance into a black hole into which everything falls: “the street is death,” or better yet, placed in context it is “a set on American death.”²⁷ With its beggars and bums surrounded by garbage and the throwaway objects of industrial society, the street is the perfect field for testing the existential durability of bodies that become things and things that regenerate in order to become energetic presences, of life cyclically passing into death.

From the urban panorama the artist does not, however, extract specific objects; rather, he takes an interest in the vast ocean of things and bodies, the tide of their common flow, which makes all their flesh, with their organic and inorganic skins, the same. They give and take one another, affirm and negate one another, as one takes the place of the preceding one, without taste or distaste, since they are all marked by a movement and passage that transcends the individual given. The street presents itself as a reproduction in miniature of the entire world; it is a highly inorganic, irregular nature where the continuous shouts, silences, immobility, movement, garbage, and life transfer objects and bodies from one place to another, without any meaning whatsoever, following a path that depends only on the place, on the here and now. In the street one can no longer claim that things and bodies have stable, durable qualities; rather, they participate together in the multiform world of life and its endless excitation.

I am especially interested in mapping out the forms that hold together, regardless of conscious thought. Involuntary universal forms, I dig them out of myself and find them everywhere.

The city is a labyrinth in which distinctions and directions dissolve, where a multiplicity of events and contents arises yet remains unknown and ungraspable, because their identities are bound to the passage and movement taking place between beings and things. The city is alive with people and crowds, with things that stick to one another, connected by rituals that are pulverized, relativized, repeated, and articulated.

The experience of the labyrinth, in Oldenburg, first passes through the random, pasted material of *C-E-L-I-N-E. Backwards* (1959, fig. 3); in this early relief, the name of the French writer (author of *Death on the Installment Plan*, which Oldenburg had read in 1959 for its urban subject matter) is molded in newspaper and wheat paste, with the letters somewhat broken up and arranged backwards. The impasto of letters evokes the chaotic lava of humans and things that make up the city, a molecular universe impossible to depict without resorting to an image of “magma.” It is an anarchic macrosystem based, like Céline himself, on the mutual contamination and confusion of relations.

The clutter and reversal of the name transform it, in Beckettian fashion, into a barrier rendering communication impossible. Its absurdity and incommunicability are necessary for the word to assert its autonomy, to project and resonate in space like a body. It invades space and shares it with others. For this reason its failure to communicate is a triumph: the word reaches the maximum level of exposure, no longer protected by anything but its bodily appearance. As existence, it is marked by a fast tempo, the present, as attested by the sudden movement of color, splashed on and spread about with rapid gestures.

The whole, even in its squalor and meagerness, has something sensual and tactile about it: it is a *voluminous* word that becomes a mouth or a body, a *surging forth* of a perceptible fragment of the human being, an image of its present, as it moves about the city, passes through the streets, enters stores and houses.

*At the bottom of everything I have done, the most radical effects, is the desire to touch and be touched. Each thing is an instrument of sensuous communication.*²⁹

The link holding opposites together is *intimacy*, which unites and binds—not intimacy, however, in the sense of a particular feeling of warmth, but as an energy or context holding things together. *The Street* (pages 44–59), installed first at the Judson Gallery in winter 1960 and redone later that year at the Reuben Gallery, brings together figures and characters, bodies and things, all intimately interconnected by their common belonging to a single universe of material and atmosphere, a world inspired by the Lower East Side of Manhattan and its landscape. It broadens and deepens the molecular coexistence of *C-E-L-I-N-E. Backwards*, taking it to a volumetric, environmental, almost architectural level. The vowel-figure here assumes a more comprehensive position: it exists, but is negated in its dialogue with the other figures or in the vortex with its opposite or complement. Made up of flat figures in corrugated cardboard cut into silhouettes bordered in black and either hung from the ceiling, spread out on the floor,

or jutting from the gallery's walls, *The Street* is based on the movement of these shapes toward and away from one another, with the result that, although they are placed at different points or superimposed, they dissolve in and among one another. Their chaos and disorderliness serves to eliminate their distance and isolation, so that nothing is absolute. We are not, however, at the point of the disappearance and dissolution of the single subject; rather, the subject here unfolds in a game that denies the end in itself. The figures are not subjects, but part of a dialogue that embraces opposites within itself. In this sense the cut-and-black outline defining the figures should not be thought of as a limit but as a point of virtual contact between body and shadow. They are free, scattered pieces of a three-dimensional mosaic, a crowd of things and bodies seeking a compromise in order to survive with one another. They live *together*. And as their mutual belonging is the logic of their existence, it also explains their *double* presentation, in different spaces with different installations, or as internal and external spaces that form an *enclosed outside* (the white walls of the Judson Gallery were thought of as an open landscape, while the arrangement at the Reuben Gallery was based on the idea of an open circulation). This rapport of mutual belonging is also behind the interrelationship existing between the series of events comprising *Snapshots from the City* (fig. 8), a performance held in *The Street*. It revolved around the primitivism of the body as human, organic wreckage alongside the ephemeral refuse of cardboard and burlap garbage bags full of newspapers that constitutes the harsh universe of *The Street*.

In *Snapshots from the City*, Oldenburg and Muschinski obliterate themselves, fighting on the same level as the refuse and garbage, becoming their mirror, a bogus image of them, an earthly, thingly instance. His body comes layered with bandages and burlap bags and covered with dirt, and at unexpected moments makes gestures and emits guttural sounds as sudden and unpredictable as street scenes themselves. In this medley, in which everything is different, what matters is the interweaving of things no longer transcended but merely confused.

Unlike the chaotic universe of Jean Dubuffet, which lives on the *representation* of the urban universe and the material landscape, *The Street* does not use artistic language to describe, and thus to comment on, the city, its culture of ephemerality and scraps, anonymity and impersonality; rather, it brings the city, and its language, to us.

Jean Dubuffet influenced me to ask why art is made and what the art process consists of, instead of trying to conform to and extend a tradition. My work is not a social commentary, decoration and entertainment, and I do not accept any one definition of nature enough to devote myself to its description. Such attitudes may be present in my work, but only because they are present in society and therefore condition my way of seeing and touching at one particular instant.

Compared to traditional painting (experienced frontally) or sculpture (which is taken in from all sides), *The Street* moulds a dynamic model in which feeling things, human figures and objects, converge in a single context. They inhabit a landscape, an architecture, which they maintain simultaneously as a reference to the outside *and* the inside. They do not, however, form a rigid, petrified system, as is usually the case with sculptural and environmental plastic arts, rather, in their

organic and inorganic definitions, ranging from the fleshliness of the performer to the cardboard of the various elements, they move about, are *active*. They lead one to think that their difference is not definitive, stable and perfect, but penetrates a space that is wholly continuous, without voids. In this sense, one may draw comparisons between *The Street* and the architectural poetics of Expressionism, since in Bruno Taut and Erich Mendelsohn, as in Oldenburg, the walls of the building and the inside rooms are like the skin of the human body and the urban surroundings, scattered with stalactites and stalagmites, obelisks and phallic columns, caryatids and shells, in a blend of organic and inorganic sensibilities.

To recover vital forces one must start from the bottom up, from the point of contact between body and shadow. In 1960, after having constructed a totality, a combination of urban crowd and urban landscape, Oldenburg moved from the whole to the fragment, with the result that now the figure is no longer found but raised and constructed from pieces, scraps, and details. This shift from the two-dimensionality of the shadow-characters of *The Street* to the physical figuration of an image—as in *Kornville Flag (Provincetown)*, and *Landscape with Lighthouse (Provincetown)*, both 1960—arose from the artist's desire to give greater presence and sensuality to his figures. Aware that "primitivism" must pass through such things as totems and fetishes, Oldenburg began to work on "sacred" images, such as the flag, which do not depict anything but themselves. The flag is an abstract entity that eschews all connection to an image; it is a cipher of nothing but itself.

And since anything can become a fetish—a piece of wood or cardboard, a stone, a smell, a piece of food, a word—in 1960, Oldenburg began looking for "every trite and quickly rejected idea" in pursuing "every vulgarity that technique is capable of,"³¹ even while continuing to make art: "I want these pieces to have an unbridled, intense, satanic vulgarity unsurpassable, and yet be art."³²

The fetish's power lies in the outward, superficial elements of religion. It is a magical object with a seductive charge, a secret power always entrusted to outward practices. It is a thing in itself, marginal and out of the ordinary, living an anomaly. For Marx, the commodity was a fetish; for Freud, it was equivalent to sex. To the former, the object, when commodified, undergoes a metamorphosis, becoming the receptacle of human sensations; it becomes more sexual, assuming a sensory nature independent of man, with the result that society becomes based on relations between things, not subjects. Marx thus intuitively the seductive and erotic process of the object. Freud, on the other hand, sees the fetish as a surrogate for sexual interest that makes it possible to negate the difference between masculine and feminine. The fetish implies a relationship of partial extraneousness in regard to the feminine sex, something similar to a neuter and impersonal sexuality that is projected onto things and sees them as substitutions for its own libido. In this sense a shoe, a cake, a glove, an ice-cream cone, a black girdle, a tie, a pistol, and a Good Humor bar become the vehicles of a misplaced sexuality, things that excite not because of their symbolism, nor because they represent some part of the male or female body, but because they are additions, appendixes that engulf sensation and experience. The fetishist, a solitary individual full of fantasies (the artist?), is aroused by an erotic relationship with the thing, which he experiences as his lover.

In Oldenburg's imagination, the city is the locus of the

artist's complicity. It is his echo; it responds to him from a distance. It is the sum total of all his paths, of all virtual and real events. Its exploration commands his language. In *The Street*, the city is the meeting-place of a crowd of ghosts and shadows in black and white, seen from the outside, as from a photographic imagination—a snapshot—that turns shapes into silhouettes. Here the street is read as a map or a book. The figures seen are registered *on the surface*; they profile a pure otherness. The subjectivist hypothesis is absent: here the point is to talk about the world, about one's encounter with its crowds, where one's own being is lost. It is no accident that in *Snapshots from the City*, performed within the landscape of *The Street*, the fate of the body, and the artist, is to be perceived as an external thing, illegible or at least lost in the urban chaos. The bum—a social being, but also a second-class citizen—is totally integrated in the definition of an objective, “thingly” space, part of a social, material whole that forces him to exist in the labyrinth of anonymity as a neuter, impersonal entity. In *The Street*, the artist continues his wanderings, reduced to being an elementary physical designation: an opaque, dirty being that lets the events of everyday life accumulate on his person, with so little control over them that he cannot distinguish them from the other cardboard phantoms.

From the chink opened up by this existence as thing among things springs the deciphering, or at the very least the consciousness, of a being-in-the-world—one replete with an analysis of its own meaning. Having found himself among things, the artist is now forced to give shape to his own psychology, which when translated into *The Store* (1961, pages 74–127) becomes “psychophany.”

The Labyrinth of Desires

The Store is an interior that suggests the unconscious, an intimate, personal “elsewhere.” It is enclosed upon itself, like a body and its organs. To experience it, one must anatomize it, proceeding by cuts and snips, in order to define its heterogeneous whole in all its details. One must enter its cavity to discover its spectacular, dramatic external articulation. In this sense, it is the container of a strange human anthropology enacted by the scraps and figures which lay bare the artist's obsessions.

I have always felt the need of correspondence between one's art and one's life. I feel my purpose is to say something about my times . . . for me this involves a recreation of my vision of the times . . . my reality, or my drama-reality, and this demands a form of a theatrical nature . . . like the film or theatre. It is not a challenge to or a development of painting, but another form. . . . I am making symbols of my time through my experience . . . and do not really recognize a rest period or a period out of my experience, as most do . . . i.e., a period for raising children or establishing a home or whatever might be done as if outside the vision . . . for me there is no “outside vision” except this special undefined outside of myself as spectator of myself . . . every instant is the drama and my art is the record or evidence.³³

It is an attempt to see and live the city, and oneself, without detachment—not sociologically, but psychologically, as a collection of all the dregs of a sensual, sexual imaginary realm: as the labyrinth of desires.

In 1961, Oldenburg, with his Ray Gun Mfg. Co., moved into a store on 107 East Second Street. In December, he opened *The*



Kornville Flag (Provincetown), 1960.
Driftwood, 19 . . . x 17 inches (48.9 x
 43.2 cm). Musée National d'Art Moderne,
 Centre Georges Pompidou.

Store, in which he presented his objects in a new *incarnation*. What mattered now was no longer the incorporeal—that is, the silhouette and its shadow, the phantom, drawing, two-dimensionality, and lightness—but materiality and gravity, carnality and sensuality, plasticity and tactility, the envelopes covering and feeding the body. *The Store* is full of things like clothes and food, things related to libidinal practices, tools of a subjectivity oriented toward the assumption of the sexual other.

*The store is born in contorted drawings of the female figure and in female underwear and legs, dreams of the proletarian Venus, stifled yearnings which transmute into objects, brilliant colors and grossly sensuous surfaces.*³⁴

The transition from the ghostly appearance of *The Street*—in which the figures, though cardboard, look like sheets or veils and thus like two-dimensional, painterly representations—to three-dimensional elements made of muslin strips soaked in wet plaster, wrapped around chicken-wire structures, and painted in violent, artificial colors, thus creating more recognizable images *that look like* real things, superimposes art and eroticism, which both move through a *mimetic* dimension. Both, in fact, offer a dressing, a simulacrum, an envelope devoid of reality; they give presence to absence, make visible the invisible. Both *dress up the real*, by imputing their own desires to it.

The Store is filled with pieces of clothing, from stockings, pants, and garter belts to shoes, shirts, and panties. It is a hymn to the confusion between body and object, between drapery and the nude. Through color, the artist reveals the impetuous, vibrant thrill of visual desire, making the clothing shine like bodies in the sun. And while the artist rejects any connection with the mystical passage from fabric to flesh in Gianlorenzo Bernini, one can surely deduce a relation here to Peter Paul Rubens—who heightens the chromatic effects of skin and creates erotic passages between skin and fur and between clothing and surroundings—or to Diego Velázquez and Nicolas Poussin, who are obsessively concerned with the beauty of clothing, fabrics, and furs in their work. The difference is that Oldenburg mediates these lessons with the contemporary experience of the mass media.

*Another statement of this participation of thing with its surrounding is found in the Store reliefs, whose torn edges indicated removal from a larger shape. Vision at the time, for me, was assumed flatter, and what was seen, taken as a plane surface, like a film, mirror, or newspaper. Thus an advertisement or part of one, ripped from a newspaper, was taken to correspond to a glance at the plane of vision.*³⁵

The analogy to painting becomes even more appropriate when we consider that Oldenburg is interested in the image of the body and its *veil* as it appears two-dimensionally in advertising and mass communications. He is not interested in statuary, but in the *representation* of clothing, which in art is as vibrant and alive as the body.

From clothing to fragments, Oldenburg cuts out his images, translates them to plaster, folding them softly outward like a breast or gluteus muscle, then offers them one beside the other—first at the Martha Jackson Gallery, and later at *The Store* on East Second Street. Mutilation and cutting serve to bring out the inside of the object's *skin*, lifting the lips of the

anatomy's wounds. It brings onto the same level the object, which is cadaverous because inserted in the universe of advertising ghosts, and the throbbing, trembling body. The parallel between the artificial world and the organic world confirms the premises of a vision in which *bodies* are united in being things, *inorganic entities* which nevertheless can feel.

Moreover, the obsession with translating the object into a bodily whole is evident in the artist's urgent desire to fill up all the wall space. This is a way to emphasize the importance of the *anatomy* of the image; it is not a negative process, but a way of extending and *interconnecting* all experiences of the visible:

*The fragmentation is the concrete realization of vision, passing from one item to another in a multitude.*³⁶

For the entire period that *The Store* occupied its Lower East Side quarters, Oldenburg was present among his products, presenting himself as manufacturer and shopkeeper, a body attesting to the continuity between desire and commodity, flesh and plastic. An object moving among other objects, he travels about in the cavity of the impersonal as if wanting to underscore the fact of having given up his own organic nature. The artist devitalizes himself because he is aware that the human being is no longer capable of seeing and feeling himself as a "landscape," now that he has become part of the general landscape. He is an insert in a cavity that knows nothing of lived experience. He no longer belongs to himself, but only to the world, empty or full, in which he moves. He and it are one same thing:

*The store may be better understood if it is considered not itself a psychological statement, but a collection of psychological statements, which exist concretely in the form of the signs and advertisements. . . . An imitation of nature or nature in the city, but nature altered toward psychology, which is to say: the true landscape of the city.*³⁷

A hallucination where bodies are part of stores, the street, buildings. Indeed, they are mute figureheads of the epic of the inorganic:

*Torn-birth-fragments. I think of space as being material like I think of the stage as being a solid cube or hollow box to be broken, so an hallucination basic to my work is of the continuity of matter, that air and the things in it are one, are HARD, and that you can RIP a piece of air and the thing in it out of it, so that a piece of object and a whole object and just air, come as one piece.*³⁸

The Store is a plastic landscape in which feeling has been estranged, displaced, broken, dehumanized, because it has achieved total autonomy. This is why the boundaries between the artist and his products, between being and objects, is abolished in it. Unrelated objects are brought together, objectivity and subjectivity merge. *The Store* is a *womb* one may enter through glass, or rather through the cold gaze of sight, the mental erotic: there is an equivalency with Duchamp's *Black Widow*. *The Store* is not only part of the history of art, but of the history of the city as well. It is a three-dimensional painting inscribed in the corridor of paintings that is East Second Street and its shop-windows. It is a *tangible* space; its perspective is not illusory, but real. It is one shop window/painting among the rest. But it is also one shop among the rest, a parody of an art gallery.

Seeing and being seen, swallowing and being swallowed: the sexual metaphors are always open, so much so that growth and arousal proceed from art's continual borrowing from eros, and vice-versa. Thus does *The Black Girdle* (1961, fig. 36)—like *Blue and Pink Panties* (1961, fig. 28) and *Two Girls' Dresses* (1961, fig. 30)—become "the pointer in the direction of erotic imagery involving both merchandise and the female body."³⁹

Arousal, however, is not only connected to femininity. There is also food, upon which the same humors and lusts, the same impulses and perversities are unleashed. In *The Store*, an intimate, closed space, compact block of (neuter) imagination and pleasure, sensual fulfillment passes through eyesight and touch and its endless libidinous obsessions. Here things saturate and interpenetrate one another, are articulated in each other, because they strive for the same voluptuous, fecal density. The artist feeds on them, and this is why food too is one of the fields in which his imagination operates. Like Marcel Proust, Oldenburg brings out the neuralgic condition of food (though Proust makes food an oral possession), which constitutes the riverbed and habitat of intimacy and erotic fixations, his passion. In the cavity of 107 East Second Street, a slice of *Small Yellow Pie* (1961, fig. 60) and an *Ice Cream Sandwich* (1961, fig. 40) mingle with a *Times Square Figure* (1961, fig. 64) and *Bride Mannikin* (1961, fig. 66) as living proof of the erotic *marriage* between savoring food and savoring flesh.

Food's emotional and libidinal charge mirrors the excess of the body's lusts, so much so that in *The Store* it is a stimulus to intimacy and can be assimilated and penetrated. The artist insinuates himself in it the way he insinuates himself in intimacy, with the result that his sculpture and painting in relief become his very own flesh. This feeling of fullness is reflected in the object, which begins to mingle, to grow, to become covered with violent, striking colors. It visually overflows, showing how, through food, the outside is transformed into the inside: thing and body cease to be distinguishable. All is part of a single whole, which presents the same story.

If in *The Street*, the presentation of cardboard scraps and drawings coincide with the fleshly presentation of the movements and guttural noises of Oldenburg and Muschinski—and with the lightness of the crowd and its evanescent shapes—in *The Store*, the use of *history* continues, both on the level of things and on that of human beings. Most importantly, if the portions of food and clothes are *fragments of experience*, past and present, then the whole store and its inhabitant are *historical*.

And it is to *history*, to a past present, that the performances, executed inside and outside *The Store*, continually make reference. *Snapshots from the City* attempts to shift the relationship of affinity between objects and modes of behavior. The later *Circus (Ironworks/Fotodeath)* (pages 64–71), presented at the Reuben Gallery in February 1961, attests to the definitive *transformation* of the one into the other, so much so that the performance can be defined as a "farce for objects in bright colors."⁴⁰

Farce, like science fiction, goes against reality; in this case, the human being goes against his own subjectivity. This creates an osmosis that produces alienation and estrangement, to the point where the performances can be defined as *hallucinations vivants*, since their effect is not dramatic so much as *oniric*, as though the figures in a painting had suddenly begun talking and moving about on their own. It is a transformation of flesh

into plastic form, both mobile and immobile, which does not present any imitation of reality or nature, but offers humanized objects—human sphinxes endowed with feeling.

In *Circus*, the simultaneous presentation of several “tableaux” gave the piece—which was divided into two parts, *Ironworks* and *Fotodeath*—a primary role in the triumph of the exchange between life and death, between hardness and softness, between photography and reality. Also based on the stereotypes of everyday life, *Circus* makes the action of its five tableaux vivants occur coincidentally, as in the ring of a real circus. Intersecting and overlapping with one another, these tableaux form images which, because of their accidental nature, seem to happen unexpectedly. They are not narrative; rather, they occur *incidentally*. In *Circus*, the images present themselves like objects; they seem like obstacles. A levelling occurs between them, based on the tremendous silliness of the ceaseless flow of gestures and actions that don’t distinguish between thing and human being. The subtitle *Ironworks* itself implies notions of industrial rigidity and mass production typical of a factory, while *Fotodeath* establishes an analogy between the fixed, crystallized image in photography and reproduced bodies and figures, an exchange between life and death that moves in both directions, the last one being to keep alive those human beings who will pass away.

Through the combination of levels—which defies explanation—a transmission and accumulation of information take place, likening the performance to the chance arrangement of pasted newspaper in Oldenburg’s early reliefs.

The mingling of different bits of information or of different images is something like a lucid delirium here. It is based on the dualism of extremes: the rational coincides with the irrational, calm intertwines with frenzy, violence mingles with gentleness. The theme of the *double* then re-emerges in the series of performances produced by Oldenburg, under the rubric of *Ray Gun Theater*, at 107 East Second Street from February 23 to May 26, 1962. There were two different “versions” or “scripts” for each of the subjects, which were, in chronological order: *Store Days*, *Nekropolis*, *Injun* (N.Y.C.), *Voyages*, and *World’s Fair*.

Drawing inspiration from the space and the architecture, as well as from the time-span and the city in which they were performed, these pieces reflect, in yet another doubling, both the story of the place and the seasons. They resort to such New York emblems as the Statue of Liberty and the mass of immigrants and strange people living in the city, with their odd period dress from past and present, melodious songs and layers of sounds and colors; at the same time, in keeping with the tradition of the Nordic sagas, they represent the seasons from life to death, pain to pleasure, day to night, conscious to unconscious, north to south, and winter to summer.

These cyclical moments of life are made perceptible through the use of light, the colors black and white, and the transformation of clothing from heavy to light, as well as by social events that together make up the epic of inorganic life.

These are plastic landscapes in which the performers as well as the public are included and of which they become a part, which transforms them into lived situations in which people no longer belong to themselves but to the place—*The Store*—in which they move about. Among the mobile elements are the ever-recurring titles and figures in whom gestures always take on a meaning that place the person on the same level as an inanimate object. In particular, the enigmatic figures enacted

by Lucas Samaras in all of the performances can be read as splendid illustrations of this osmosis. Samaras plays the stereotype of the fetishist, the narcissist, the person obsessed with something that takes the place of the beloved's body; he sheds light on the condition of the person who identifies with an object. In *Store Days I* he has a morbid relationship with a glove; in *Store Days II* he becomes a serial killer who, aroused by the color of blood and by battered bodies, is soothed by the rip of toilet paper, which sublimates violence into fecal matter. Muschinski is the lyrical, romantic Street Chick, who dances and moves lightly about; and Oldenburg is the witness, the man who looks on: photographer, newspaper vender, and voyeur.

These figures, these object-bodies, find themselves immersed in a continuous space between store and audience or between materials and gestures: an unbroken, tangible space. The fullness proceeds without breaks, but always by opposite signs: extroverted and introverted, mental and emotional, constructive and destructive.

The performances, however, shun narration, always maintaining an indeterminate appearance and development. They are events of *transition* in which unity dissolves in favor of organicity. At times the deconstructive theme concerns aspects of the city, as in *Nekropolis*, the city in which life and death co-exist in and under the streets. The human beings in *Nekropolis I*, which is presented in dark colors, move about like mice in cellars, with their dark bodies and violent, swift movements, while in *Nekropolis II*, the movement of the performers no longer represents underground constriction but the lifestyle of the international traveler: in fact, the characters come from all over the world, from Argentina, Czechoslovakia, Greece, Poland, and Sweden. It is a carnival of cultures.

At times the theme is instead the transition from the country to the city, as in *Injun*. Here the subject is the violence and fear expressed toward "other" cultures, which in New York becomes a conflict between urban culture and rural culture. There are no winners in this clash: one culture kills the other, and even the witness, played again by Oldenburg, ends up killing himself.

The apocalyptic vision of these pieces, their being-for-death, is challenged as spring approaches. The personification of the seasons creates correspondences with life and its fullness. In *Voyages*, seductive sirens suddenly appear, reflected in the water-mirror; vortices of energy, created by the actors' gestures, begin to form, and the finale is a great pile of paper, still a metaphor for the body, which in the end fills up the entire landscape of *The Store*.

Lastly, in *World's Fair*, Spring finally arrives, and with it, life. In *World's Fair I*, it comes in the figure of a little girl surrounded by characters moving about in water, like fish; in *World's Fair II*, it appears with the birth of objects sprouting from a human body, supine and therefore dead, and with the *expulsion* of the audience from the landscape, to make room for *Upside-Down City* (1962, fig. 69). The circle closes with this inversion. It is a vision of the world in which reality is turned upside down: human beings and buildings are likened to things, organic entities become inorganic, rigid structures turn soft, becoming endowed with a reactive ability.

With the closing of *The Store* in 1962, the proximity and exploration of space moves out of an interior urban space to an exterior one. With *Injun*, performed in Dallas in 1962, and the presentation of *Gayety*, *Stars*, and *Autobodys* in, respectively,

Chicago, Washington, D.C., and Los Angeles in 1963, the experience of the tableaux vivants is extended to include the cultures and histories of individual cities, places, and situations.

Rooted in the city, the performances become civic in nature, reflecting sociocultural conditions: climate, geography, poetry, crime, monumentality, decentralization. Symptomatic of this urban reflection is *Autobodys* (pages 176-81), in which the proximity of bodies and automobiles translates into a scene illuminated by car headlights and consisting of the gestures of people directing traffic or moving about on wheelchairs.

In 1965, Oldenburg made *Washes* (fig. 140), which took place in a pool, and *Moveyhouse* (fig. 141), performed at the Forty-first Street Theater in New York, two pieces in which the landscape or field of vision has two different consistencies. In water, the field is deep, and one may float or sink, enter or exit; with the passage of time, the water may turn flat and immobile, or become agitated, until it turns into a stormy sea. *Washes* is thus a *tangible* image in which people, in bathing suits, and objects—dinghies and life-preservers—move about as in a landscape, on and under the water. In *Moveyhouse*, on the other hand, a light projector transforms the players, who have been directed to move about the theater seats, into silhouettes on a screen. These immaterial images—mirroring the nonexistent spectators, for the members of the audience were not allowed to sit down—are but black-and-white tableaux vivants. Only one audience member, the aged Marcel Duchamp, makes his body felt, and only because he pleads fatigue and is granted permission to sit down.

Presence in absence, in the total immersion in a nothingness, like water or shadow—this is the significance of the being-for-death of *Washes* and *Moveyhouse*, in which the emphasis is on the nothingness of presence in the face of plastic and images. The performances—like the ensembles of *The Street* and *The Store*—express an anguished projection of death, as the starting point for a human being on the way to becoming an object. In their innocence, the performances take part in the *initiation* process that obliterates boundaries as well as differences, so that death may become life and vice versa. As in *Fotodeath*, where the camera captured images alive and then rendered them dead, managing to give them eternal life in the future, here the performances become the apotheosis of an uncontrolled, unplanned *vitality* in which *all* opposites mingle and become confused, though the finale is still dissolution, proving that the destiny of everyone is being-for-death.

Objects, like photographs, are simulacra of death. Among these one must also include monuments and history, which document time's eternity, as well as the traces of a past sinking into a nothingness with no return.

The dissolution of all narration thus does not express a vandalistic transgression of communication, art or theater, but on the contrary aims to express the continuity existing among entities. It serves to contain them in a single time and space.

The union between a Swiss Army Knife and the city of Venice was immortalized in *Il Coro del Coltell* (pages 419-30), a performance conceived by Oldenburg, Coosje van Bruggen, and Frank O. Gehry and realized in Venice in September 1983. Unlike the early performances, which had "free scores" and were based on the notion of a frame formed by various obstacles suggested by gestures and objects, *Il Coro del Coltell*

expresses the incomparable beauty and strangeness of things, but it also, as in a real theater, puts real actors on the stage, who in Beckettian fashion tell a fantastic story sprouted from van Bruggen's imagination. Here we witness the maturity of the object, which has become a *speaking being*, whereas before, in earlier performances, it emitted only guttural noises. It is as though the object were regenerated in the story, suggesting a creative will to cut and break the umbilical links between past and present, between Happenings and theater, thanks to a new richness stemming from a mobility between the languages of art, literature, and architecture (which in 1976 would lead to a new dimension in sculpture, carried over in the large-scale projects that Oldenburg has made in collaboration with van Bruggen). The task of personifying the knife is assigned to the great ship and to Oldenburg himself, almost as though his art were leading to a dramatic meeting between history and kitsch, nobility and mass tourism. Or as though it were in any case responsible for the two edges of a *cut* whose lips represented society's opposites and contradictions.

From *Voyages to Washes* to *Il Corso del Coltello*, the theme of water, metaphor of a life-giving womb, runs through all of Oldenburg's work. It gives birth to a *soft* city that is palpable, enjoyable, elusive, sweet, pasty, penetrable, acquiescent, slippery, billowing, erectable, flaccid, and turgid, a city that cannot be inhabited except by soft beings and things, which are equivalent to one another:

*I've expressed myself consistently in objects with reference to human beings rather than through human beings.*⁴¹

The Thing Feels and Thinks

At the closing of *The Store*, the desire of things to exist *together* with human beings has been satisfied. The obstacles between organic and inorganic bodies have been eliminated, since Oldenburg, the artist, publicly *lives*—visible to all the passersby looking in through the window—with subjective feelings that transform into food, clothing, mannikins, and fragments of objects. The *conjunction* between the two forms of existence, reinforced by the ritual of the Happenings, which develops a further indeterminacy between the poles of lived experience and artificiality, definitively opens the street up to an object that lives, has feelings of its own, becomes soft and malleable, and moves about. In autumn 1962, at the Green Gallery (directed by Dick Bellamy), Oldenburg exhibited a series of new works, "soft sculptures" such as *Giant Ice-Cream Cone* (1962, fig. 81) and *Floor Cake* (1962, fig. 72). These marked the artist's entrance into a new dimension through the use of size, the painted canvas surface of the object, and the dimension of movement:

*Every image in my work implies a body activity both on a physical and an imaginative level . . . and the play element which is essentially dynamic, is always present. . . . Essentially, all moves as long as the body is capable, unlike a tree, of relatively unlimited ambulation.*⁴²

Thus,

*the possibility of movement of the soft sculpture, its resistance to any one position, its "life," relate to the idea of time and change.*⁴³

After contemplation come action and mobility, which satisfy

the arousal of the object; now it becomes abnormal, soft, swollen. The object part, food or clothing, that was petrified in plaster in 1962 is now offered in soft, sensual guise, as though an influx of flesh had generated its substance, brought it out from within without breaking. The swollenness announces an intense interiority, a thrust toward impatient fullness. It gives vent to an impulse of expansion, as though the richness contained within the object had found an outlet, thus *emancipating* it. The energy field conveyed into the flesh of the object captures a dynamism, a kind of growth where its precious skin, like that of a young girl, actually grows and expands. Carried over into food, the effervescence makes the object pasty and leavened, hence cooked and thus enjoyable and edible. Erotically consumable.

Exploring Oldenburg's path through the tumescence and maturity of the object, we see that this phase coincides with two kinds of images, food and sails. The former, in the form of meat, banana, cheeseburger, and potatoes, registers an energy that has developed over a period of time. Each food contains and protects within itself the richness of a consumption/consummation, a moment of life. Moreover, the coloring expresses the happy end of maturation, while the swollenness preserves the charm of the precarious, the ephemeral life of the thing.

Alongside these meanings, swelling is the work of breath: it makes the object like a sail, and presupposes wind:

*Soft sculpture is in a primitive state but with the aid of plastics and latex and things to come, there will be soon the completely articulated (instead of balloonlike symmetrically joined) pneumatic sculpture. . . . I imagine outdoor sculptures, responsive to the wind.*⁴⁴

From *Freighter and Sailboat* (1962, fig. 70) and *Battleship: Centerpiece for a Party* (1962, fig. 82) to *Leaf Boat with Floating Cargo* (1992, fig. 300), the motif of the boat has been perpetuated in Oldenburg's work. The sail of a boat pulls, it acts in the future. The swelling of a sail also underscores the desire for lightening. A swollen sail is round, much like a woman's body. Analogies between the swelling of the object and the female body are continuous; it is most plainly articulated in a collage, *Notebook Page: Dormeyer Mixer* (1965, fig. 133). The object in its roundness is also a womb that encircles and protects, restoring a prenatal condition and revealing a new life.

In 1963, the recognition of the corporeality of the object leads the artist to turn to industrial products, as if he felt the need to sensitize a universe that by its very nature has nothing soft about it at all. Thus, after having expanded the softness and scale of food and clothing, Oldenburg tries his hand with *Soft Typewriter* (1963, fig. 102) and *Soft Pay-Telephone* (1963, fig. 100), which were first created in "ghost" versions—canvas painted with acrylic—before being realized in vinyl, at which point they were "real."

The transition from canvas to vinyl is a telling one, bringing out an epidermal thickness possessing a number of different characteristics. Canvas is opaque, conveys warmth, and is bound to the tradition of painting, while vinyl is industrial, smooth and cold, with light and reflections sliding along its surface—it is almost like a metal. Its appearance in Oldenburg's work instills objects with the consciousness of an accumulation, which might be related to food, as in *Giant BLT (Bacon, Lettuce and Tomato Sandwich)* (1963, fig. 96), or might be

associated with the accumulation of information and communications, as in *Soft Typewriter* and *Soft Pay-Telephone* and the later *Giant Soft Fan* (1966–67, fig. 166).

The shininess of the skin also points to a rejection of the gaze and assumes the consistency of flesh that is desired but forbidden, hard, inaccessible to the touch. It is as though the object were slipping from the artist's hand, and he were now limited only to *designing*:

*Manufactured Object: Object made by conventional industrial procedure according to plans by artist serving his purposes and not the purpose for which objects made by this procedure normally are intended.*⁴⁵

This shifting of functions is made clear by the fundamental roles assumed, starting in 1963, by the artist's various personal and professional partners (from Muschinski and Samaras to Gemini G.E.L. and Lippincott, Inc.) as well his later collaborators (van Bruggen, Gehry, and others), who gave shape to things *designed* by Oldenburg, such as *Bedroom Ensemble* (1963, fig. 112), *Lipstick (Ascending) on Caterpillar Tracks* (1969, fig. 194), *Giant Ice Bag* (1969–70, fig. 189), and the various *Large Scale Projects*. It is as though the artist, after abandoning Abstract Expressionist gesturalism and embracing a three-dimensional construction art based on the malleability of plaster and canvas, had felt the need, once he had confronted the industrial object, to put himself on the same level as it. To become, by osmosis, cold and linear, to be part of a *colossal* project favoring the absence, or rather the availability, of the human being in relation to the object.

The search for an *impersonal* hand finds concrete expression in the Home, the central piece of which is *Bedroom Ensemble*, in which the artist begins to deny the impulse to superabundance implicit in the act of painting and sculpting. He neutralizes Pollock by transforming him into a decoration, cut up into little squares that entirely negate the idea of the *arena* (to use Harold Rosenberg's metaphor) of Action Painting, even as he reduces sculpture to a state of inertia by transforming it into furniture. The transition from *The Street* to the Home, from drawing to sculpture, is expressed thus:

*Newspaper equals drawing (Street), Food equals painting (Store), Furniture equals sculpture.*⁴⁶

The silence of the object is achieved through the rejection of softness and sensuality. Things become paralyzed, suspending desire, as if subjected to an erotic anaesthesia. *Bedroom Ensemble* attests to the failure of desire, its congealment, its impotence. The sculpture and furniture cannot be *used*; they are pure presence, neuter and impersonal. Their fleshliness has been clearly negated, hidden beneath a cloak of plastic and artificial materials: synthetic leopard-skin, fake fur, and vinyl. Underlying their neutrality, however, is a strong concept of impersonal planning and design, which makes the object *full of ideas*, thus charged with thought. It is, thus, a moment of development. The suppression of fleshliness and sensuality leads to the privileging of intellect and conceptualization. Oldenburg is on the same wavelength as the Minimalists, but his position tends to push the object toward a logical and rational "consciousness" of itself, so that what matters is the thing reflecting the thought and project, as opposed to the object that feels and adapts to the surrounding and context.

And since the connection is between desire and seeing, sight takes the upper hand. *Bedroom Ensemble* celebrates the hegemony of the visual over the tactile, and is, in fact, constructed according to a single-perspective point of view. In its exaltation of perspective, the piece inevitably also exalts form and style, thus sinking its roots into the diffuse, integrated Platonism of everyday industrial life. And since the ideas and concepts are *independent* of the context, *Bedroom Ensemble* is a self-contained installation. That is, it is not adapted to the space, but creates and imposes its own space; there is nothing arbitrary about it. It is an absolute, and when moved from one city to another—even one country to the next—it remains independent and autonomous with respect to the architecture in which it is placed.

By 1963, with the appearance of *The Home*, Oldenburg's work begins to relate strongly to architecture and urbanism, no longer as mere contexts, but as subjects in themselves. He effects a shift toward landscape, both interior and exterior, from the house to the city, so that the object becomes charged with a subjective, social responsibility. He wants the object to enter and exit the stage of the context, only to become autonomous or disappear in a public announcement. To present itself, that is, as a *monument* of personal and social everyday life. To enact this leap, Oldenburg chooses the *automobile*, symbol of this duality between private and public.

With the *Airflow* series (1965, pages 217–25), he exhibits objects that are at once integrated and mobile in the urban context. Here the human being no longer has a body but is transformed into an industrial prosthesis: the car becomes an extension of his senses, an object now independent of the organism, moving about the city, amidst its architecture. In similar fashion, with the series of contemporaneous Home objects in painted cardboard and vinyl—including, among others, *Soft Washstand* (1966, fig. 131), *Soft Toilet* (1966, fig. 127), *Light Switches – Hard Version* (1964, fig. 106), and *Bathtub – Hard Model* (1966, fig. 128)—the subject moves “far enough away to be on the verge of disappearing from function into archetype.”⁴⁷

By this point, the only thing missing is an affirmation of the object as architecture. And indeed, Oldenburg comes close to this definition with his *Proposed Colossal Monuments* (1965–69, pages 264–83), which are characterized by an *overflowing* quality and by their transformation of the object into urban architecture. Here the traditional art object entertains a new relationship with the outside world. It is no longer an object depending on or emancipated from a context of consumption reduced to a small scale. Rather, it enters the realm of great plans, of the *Large-Scale Projects*, which reduce the gap between art and urbanism and take the disciplines of sculpture and painting to new places where they can clash with reality's resistance. We witness here the liberation of the object that asserts itself as reality, though from an anomalous point of view, that of its feeling—part sensual, part fantastic—as it is transformed into urban reality. The object overflows outside itself and thus acquires a radical, extreme exteriority. It expands and transcends its own specific occasion, the installation and Happening. It puts itself on the stage and lets itself be penetrated and possessed, like architecture, which incorporates the organic, desires it and makes it its own, welcomes it, touches it, brings it into itself and possesses it, thus enacting the definitive passage of the organic into the inorganic: sculpture versus architecture.

1. Richard Kostelanetz, "Interview with Claes Oldenburg," in *The Theater of Mixed Means* (New York: RKEDitions, 1980), p. 157.
2. Jan McDevitt, "Object: Still Life; Interview," *Craft Horizons* (New York) 25, no. 5 (Sept. 1965), p. 31.
3. Claes Oldenburg, *Notes*, Los Angeles, 1963.
4. Claes Oldenburg, *Raw Notes*, ed. Kasper König (Halifax, Canada: The Press of the Nova Scotia College of Art and Design, 1973), p. 7.
5. Oldenburg, *Notes*, New York, 1962.
6. Oldenburg, *Notes*, New York, 1961.
7. Ibid.
8. Ibid.
9. Oldenburg, *Notes*, New York, 1963.
10. Mario Perniola, *Il sex-appeal del inorganico* (Turin: Einaudi, 1994), pp. 49–51.
11. Quoted in Barbara Rose, "The Origins, Life and Times of Ray Gun: All Will See as Ray Gun Sees . . .," *Artforum* (New York) 8 (Nov. 1969), p. 52.
12. Oldenburg, *Notes*, Los Angeles, 1963.
13. Oldenburg, *Notes*, New York, 1968.
14. See Jean Biner, *The Living Theater* (Lausanne: Editions L'Age d'Homme, 1968); Merce Cunningham, *Changes: Notes on Choreography* (New York: Something Else Press, 1968); A. Forge, *Robert Rauschenberg* (New York: Abrams, 1969); Allan Kaprow, *Happenings* (New York: Abrams, 1969); Richard Kostelanetz, ed., *John Cage* (New York: Praeger, 1968); and Max Kozloff, *Jasper Johns* (New York: Abrams, 1967).
15. See Jacques Caumont, *Marcel Duchamp* (Milan: Bompiani, 1993).
16. R. Lebel, *Sur Marcel Duchamp* (Paris: Trianon, 1959).
17. For Duchamp, as for the Dadaists in general, "the point was to call into question the behavior of the artist such as people envisioned it." Quoted in Pierre Cabanne, *Entretiens avec Marcel Duchamp* (Paris: Editions Belfond, 1967), p. 100.
18. Quoted in John Tancock, "The Influence of Marcel Duchamp," in *Marcel Duchamp* (exh. cat.; New York: The Museum of Modern Art and the Philadelphia Museum of Art, 1973), p. 165.
19. Cabanne, p. 135.
20. James Johnson Sweeney, radio interview with Marcel Duchamp, WNBC, New York, 1955.
21. Cabanne, p. 135.
22. John Cage, *Silence* (Middletown, Conn.: Wesleyan University Press, 1966).
23. Kostelanetz, p. 14.
24. Allan Kaprow, "The Legacy of Jackson Pollock," *Art News* (New York) 57, no. 6 (Oct. 1958), p. 56.
25. Barbara Rose, *Claes Oldenburg* (exh. cat.; New York: The Museum of Modern Art, 1970), pp. 19–27.
26. Oldenburg, *Notes*, New York, 1960.
27. Quoted in Rose, p. 37.
28. Oldenburg, *Notes*, New York, 1963.
29. Ibid.
30. Claes Oldenburg, "Statement," in *Dubuffet and The Anticulture* (New York: Richard Feigen Gallery, Oct. 1969).
31. Quoted in Rose, p. 53.
32. Oldenburg, *Notes*, New York, 1960.
33. Ibid.
34. Oldenburg, *Notes*, New York, 1968.
35. Ibid.
36. Oldenburg, *Notes*, New York, 1961.
37. Ibid.
38. Quoted in Rose, p. 69.
39. Oldenburg, *Notes*, New York, n.d.
40. Quoted in Coosje van Bruggen, *Claes Oldenburg: Nur Ein Anderer Raum/ Just Another Room* (Frankfurt: Museum für Moderne Kunst, 1991), p. 90.
41. Jeanne Siegel, "How to Keep Sculpture in and Out of a Museum: An Interview with Claes Oldenburg on his Retrospective Exhibition at the Museum of Modern Art," in *Arts Magazine* (New York) 44, no. 1 (Sept.–Oct. 1969), p. 25.
42. Oldenburg, *Notes*, New York, May–July 1967, p. 107.
43. Oldenburg, *Notes*, New York, 1966.
44. Ibid.
45. Oldenburg, *Notes*, Los Angeles, 1963–64.
46. Ibid.
47. Quoted in Rose, p. 97.

This anthology of works by Claes Oldenburg includes reproductions of objects included in the exhibition as well as some that are not. Many of these works of art have been rephotographed for this publication under the supervision of the artist, while others are depicted in their original or site-specific installations. In the latter case, photographs came largely from the artist's extensive archive, which was also the source for the photographs of performances staged by Oldenburg, from the Happenings that took place in the early 1960s in New York City through *Il Corso del Coltello*, a collaboration with Coosje van Bruggen and Frank O. Gehry staged in Venice in 1985. This anthology also includes photographs of every one of the twenty-five large-scale projects created by Oldenburg and van Bruggen.

The book is divided into five sections. These sections are demarcated with headings written by the artist and typed on his trusty L. C. Smith antique typewriter. Oldenburg is a prolific writer, and while this anthology provides visual documentation of his career as a sculptor, draughtsman, and performer, it also includes a small selection from his notes and from other published sources. All such writings, which appear throughout the anthology, are by Oldenburg (unless otherwise indicated) and have been adapted by him for this monograph. A selected list of Oldenburg's published writings may be found in the bibliography.

In the captions, measurements are provided in both English and metric systems; in them, height precedes width, followed by depth. Performances and exhibitions or installations are identified by title, location, and date.

1959-1963

New York City

Ray Gun

The Street

The Store

Snapshots from the City;
Blackouts; Circus: Iron-
works/Fotodeath; Ray Gun
Theater; Injun (Dallas);
Sports; Gayety (Chicago);
Stars (Washington D.C.)

1. Self-Portrait, 1968. Lith. crayon on
paper. 11 1/2 x 9 inches (29.5 x 22.8 cm).
The Museum of Modern Art, New York.
Gift of Alicia Legg



C. 8
1953

Making forms out of wire covered with paper soaked in wheat paste came from a book of instructions for children's art classes I found in the stacks of the Cooper Union Art School library where I worked shelving books. This was 1957. Earlier I had looked at the "stick" or tentworms.

The wire and paper method enabled me to make my own form directly and cheaply. The simplicity of the technique and the look of the result satisfied my desire for primitive and organic effects. I wanted to imagine myself as inventing an art that could be followed by any "primitive" of the New York City streets, using the most ordinary available material.

The "Empire Papa Ray Gun" was done in December 1959. I had learned to exploit the tendency of the wire to go its own way and had found a way of painting the surface by dabbing and dribbling diluted black casein paint along the spine and sides of a wire. Drops placed on the spine flowed to one side or the other. The gravity directed flow produced a vertical linear effect which counteracted the twisty, organic character of the work. I had learned also to choose certain pages in the paper, f.ex. the movie pages for their masses of blacks. I found the Times too grey and preferred the Post to the News. The News was stingy with their ink. These structures were shaped in the air out of wire hanging from the ceiling. They swung and turned while I twisted the wire into shapes. It was drawing in three dimensions. I remember the insides looked as interesting as the outsides and I hated to seal them up. The back can be seen on the "Celine Backwards" relief.

(ca. 1970)

2 "Empire" ("Papa") Ray Gun, 1959.
Newspaper soaked in wheat paste over wire
frame, painted with casein. 35 x 35 x
44 inches (90 x 113 x 50 cm).
The Museum of Modern Art, New York.
Gift of the artist, 1960



(2)

1901

152

C-E-L-I-N-I Backwards 2009
Nine paper-covered wooden partitions
were framed, painted with acrylic, and
glued to a wooden frame 75 x 100 x 100 cm.
Collection of Claes Oldenburg and
Gundula Oldenburg, New York





RAY GUN

1. Kid's toy. 2. Seeing through walls.
3. The universal angle. Examples: Legs,
Sevens, Pistols, Arms, Phalli--simple Ray
Guns. Double Ray Guns: Cross, Airplanes.
Absurd Ray Guns: Ice Cream Sodas. Complex
Ray Guns: Chairs, Beds. 4. Anagrams and
homophonies: Nug Yar (New York). ReuBen
Gallery). 5. Accidental references:
A moviehouse in Harlem. A nuclear testing
site in the Sahara (Ragon). 6. What ever
is needed. A word ought to be useful.
7. Cryptic sayings: 'All will see as
Ray Gun sees.' 'The name of New York will
be changed to Ray Gun.' 'When Ray Gun
shoots no-one dies.' 8. Talismanic,
fetishistic functions.

(1961)

4. Street Ray Guns, 1959. Eight objects
painted with enamel and lacquer, mounted
in a painted wood box. 16" x 13" x
4 inches (41.0 x 34.0 x 10.2 cm) overall
Collection of Joshua Mack and Roy Warren.



RAY GUN

Ray gun delights in excess, extension beyond accepted proportions, convolutions, grotesquerie, baroquerie, movement, proliferation, complexity of surface, complexity of idea and image--metamorphosis, double image, optical illusion, image within image, infinity... Ray gun looks to the most baroque corners of the human experience and the human mind for its inspiration, into madness, hallucination, preconsciousness, children's consciousness, present and historical archaisms. Its aim is to people the world with hallucinations, make the inanimate animate, create visages everywhere, and thus restore the excitement and meaning of simple experience.

Time: the present

Place: the city, materials of the city, textures of the city, expressions of the city, of the street: asphalt, concrete, tar, paper, metal...etc. natural and manmade effects. Newspapers, comics, scrawls of all sorts, anonymous passages of materials...where we always see the face, the visage, the spirit, looking back...

What are my preferences in the real world: the city and the poor and the miserable; the streets...proletariat or common people, their inventions. Popular culture. Present-day primitives: children madmen, the American cultureless. In general the bleak grey face of things, not pastoral. Modern and cityfied. This is the setting for my mysticism.

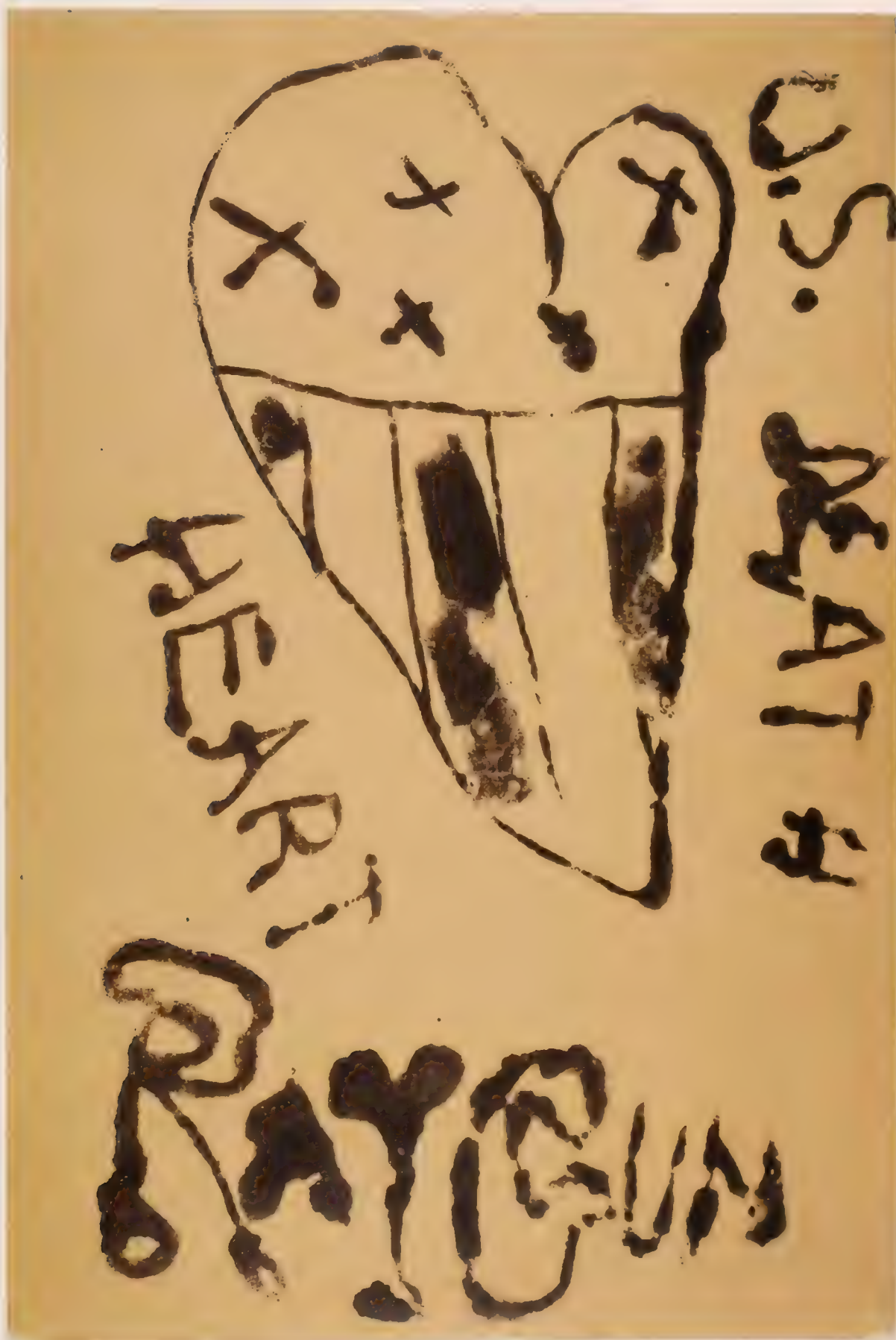
The erotic and the intimate, too, form another setting...

(1959)

5. Ray Gun Poster – U.S. Death Heart,
1960. Monoprint on newsprint. 17 x 3
11 1/4 inches (45 x 30 cm). Collection of
Claes Oldenburg and Coosje van Bruggen,
New York.

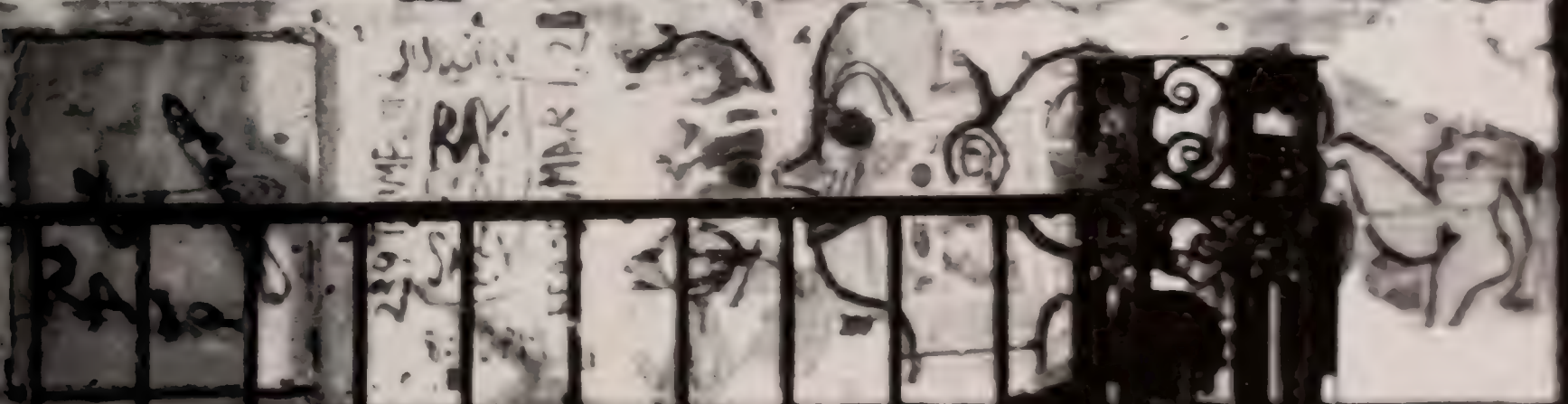
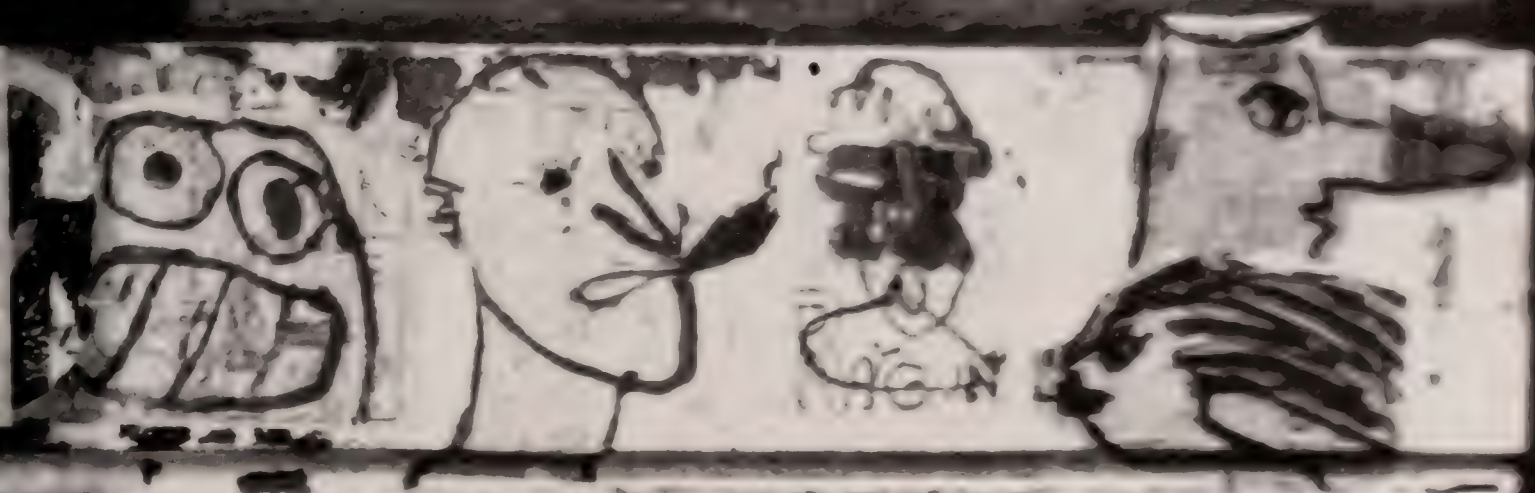
pages 44–45:

6. Entrance to Judson Gallery, Judson
Memorial Church, New York, with posters
by Oldenburg and Jim Dine for the
Ray Gun Show, February–March 1960.





FEB 29
MAR 182
AY GUN
DECS
ERE
8:30









pages 46-47:
7. The Street, Judson Gallery,
Judson Memorial Church, New York.
February-March 1960.

left and below:
8. Snapshots from the City.
Performance at Judson Gallery, Judson
Memorial Church, New York.
February 29, March 1-2, 1960



BRIEF DESCRIPTION OF THE SHOW

The show will consist of 1) an epic reconstruction of the town of a Street, 2) & 3) drawings and small sculptures and constructions also having to do with The Street.

The material will be mostly paper and wood, glued paper, torn paper, paper over wire, on wooden frames, paper hanging down, paper coming up, paper lying etc. etc.

The scale will vary from heroic to very very small.

In the Street there will be suspended figures, standing figures, lying figures, projecting figures, falling figures, running figures etc. etc. There will be figures on the walls, faces on the floor and a sky made of words and cries.

There will be signs of various sorts, marquees, street signs etc. and various parts of metamorphosed objects: cigarbutts, houses, towers, cars, medals, etc. etc. There will be faces in windows and free faces. Hanging heads and many heads.

There will be men and women and heroes and bums and children and drunks and cripples and streetchicks and boxers and walkers and sitters and spitters and trucks and cars and bikes and manholes and stoplights and shadows and cats and doggys and bright light and darkness fires and collisions and cockroaches and mornings and evenings and guns and newspapers and pissers and cops and mamagangers and a lot more etc.

(all components of the Street can be purchased separately)

(160)

9. Drawing for Announcement of The Street at Reuben Gallery. 1960. Pen, ink, and newspaper on paper. 14.5 x 10 inches. 35.2 x 25.4 cm. Collection of Claes Oldenburg and George van Bruggen, New York.

pages 52-53.
10. Oldenburg and Anna Reuben at The Street. Reuben Gallery, New York. May 6-10, 1960.

pages 54-55.
11. Objects from The Street. 1960. Included in Blam!, Whitney Museum of American Art, New York. September 20-December 2, 1984.

6-19

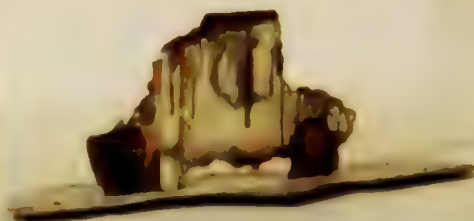
CHILDREN'S OIL DEND

۱۵۹

OPENING
MAR 6









12. Empire Sign – with M and I
Dated c. 1910. Painted on a piece of wood
with a piece of wood attached to the back.
200.0 x 100.0 cm (78.7 x 39.4 in.)
The Museum of Modern Art, New York
Gift of John Gund.



13. Street Fragment with Car and Girl Walking, 1960. Cardboard, paper, wire, and oil wash, 31 x 22 inches (78.7 x 55.9 cm). Private collection.



THE UNIVERSITY OF CHICAGO
LIBRARY
540 EAST 57TH STREET
CHICAGO, ILL. 60637



15. Letter Tenement, 1960. Oil paint,
rags, and wood. 24 1/4 x 7 1/2 x 4 inches
(61.9 x 19 x 10.2 cm); with base: 26 1/4 x
17 1/2 x 10 1/2 inches (67 x 44.7 x 25.8 cm).
Albright-Knox Art Gallery, Buffalo,
New York, The Martha Jackson Collection
at the Albright-Knox Art Gallery, 1974.



I like to work in material that is organic-seeming and full of surprises, inventive all by itself. For example, wire, which has a decided life of its own, paper, which one must obey and will not be ruled too much, or cardboard, which is downright hostile, or wood with its sullen stubbornness. I am a little afraid of metal or glass because they have the capacity like a lion to gash and kill, and if I gave them the freedom I give my other materials they probably would. As for my forms, what is most important is that they should be very near absolutely certain, after a long preparation simply demand to be created. Getting myself into that relation with a form is most of the struggle.

Form or the bone of a thing, its essentialness is what matters to me the most.

Coming to my studio you would find my works floating because the force I most respect is gravity, and tethered like dirigibles or cattle by a rope to the walls.

A strong sensation of if not knowledge (no definitely not knowledge) of physical principles is important to the artist, as is the sharp natural eye for detail.

(1960)

Cardboard found on the street

1. is cheap. 2. makes nice coastlines.
The source of line is the street.

(1961)

16 Poster Study – "New Media, New Forms I," Martha Jackson Gallery, 1960
Ink, watercolor, and newspaper collage on paper, 24 x 18 inches (61 x 47 cm)
Private collection.



C 2.1780

The original title of the piece was Circus (referring to the structure, resembling the action of a circus).
In two parts: Ironworks and Fotodeath, with an intermission feature: a set of slides, photos, and type, called Pickpocket.

Circus was given six times in the Reuben Gallery during February, 1961. The Reuben Gallery is a deep and wide store on East Third Street. The audience was seated as in a conventional theatre (and stood, when there were not enough chairs) facing a deep square stage. Over the stage were hung four strings of weak lightbulbs, producing when lit the sort of dimly light one remembers from circus tents.

In addition there were three individual lightbulbs over different areas of the stage, and a line of lights over a wall marked the back of the stage, built across the store for the performance. There were thirty-four events in Circus, divided into seven sets. Ironworks was made up of four sets, Fotodeath of three sets. Excepting one set in Ironworks, there were five events in each set. Each event was assigned a zone on stage corresponding to a lightbulb or a string of bulbs. Turning on of the light cued the entrance of the event. The sets were separated by periods of darkness, during which colored lightbulbs placed around the theatre blinked.

The effect (from the audience's point of view) when all events of a set were in action was one of overlapping, superimposition. The wall at the back of the stage area was about seven feet high, having two entrances, one at either side. The entrances were hung with strips of muslin. Muslin was bunched and draped along the top of the wall. The wall and muslin were sprayed red, yellow, and blue in abstract patterns, giving a foggy color effect.

Behind the wall, on a perch to the left, at right of the audience, sat the Operator (1961 photo), controlling lights and phonograph records and projecting the slide sequence on to the screen. Above the wall, the stage receded into darkness. Dressing rooms were behind the wall.

During the entrance of a man with a bag in Ironworks, all the players entered from behind the wall. The floor of the stage was of light brown linoleum and covered with carpet. (The stage had once been a restaurant and the stage area corresponded to the kitchen).

The left side of the stage, called "the feminine," was painted a flat black and decorated by blacks, greys, and neutrals. At the ceiling of the left wall and the

wall across the stage was a muslin screen on which a shadow effect was projected. In front of the screen was a large construction of wood and burlap, called the "chimney."

The right side of the stage, called "the feminine," was by contrast brightly colored in dominating pinks and reds. A pink form, made of muslin around a hoop resembling a windsock, jutted out of the wall and hung from the ceiling.

A black wooden settee stood on the left side against the wall and a hatrack and long mirror hung on the right. Other furniture and objects were brought on stage.

Exits of events were cued by a Timer in each set. His departure from the stage was followed by the turning off of the lights over the other events in a determined sequence. When the light over an event was extinguished, the players either went backstage or helped in the darkness to set up props for the next event.

A scrim was hung across the front of the stage and so lit that the actions of preparation for the performance were dimly seen by the entering audience. Music was played before and after the performance. When the piece was ready to begin, the scrim was taken down and slowly rolled on a long bamboo pole in a deliberate action functioning as an event in itself.

(1965)



















18. Striding Figure (Final Study for
Announcement of a Dance Concert by
the Aileen Passloff Dance Company),
1962. Dripped enamel on paper, 17 1/4 x
12 1/4 inches (45.1 x 30.8 cm). Collection of
Claes Oldenburg and Coosje van Bruggen,
New York.

P.....g, which has slept so long / in its
gold crypts / in its glass graves / is
asked out / to go for a swim / is given a
cigarette / a bottle of beer / its hair is
rumpled / is given a shove and tripped / is
taught to laugh / is given clothes of all
kinds / goes for a ride on a bike / finds
a girl in a cab and feels her up / goes
flying / goes driving at 100 mph.

Shy at first / soon all its dreams are
realized / is stripped from its cross /
straightened out, is given exercise to
bring back its tired muscles / tonics to
get the red back in its cheeks.

Who all its life had wished to be / is
given the chance to be / a handkerchief /
to go from hand to hand / from nose to
nose / and in and out of pockets / over
foreheads / into eyes and ears / around one
set of lips and another / to be dropped and
washed in a machine on a line to dry
flapping in the wind.

Who all its life had wished to be / is
given the chance to be / a flag / carried in
the breeze up and down streets / planted on
car fenders going fast / whistling in a
thousand parts over a gasoline station /
lazily lying on a coffin / pleased to catch
the earth thrown on it / at half-mast for
some famous person / lofty on a patriotic
day / put away in a drawer at night nicely
folded / wounded or dissolving in battle /
decaying on the mast of a ship crossing the
ocean.

To be a shirt / a tie / a pair of pants /
a suit of clothes / going somewhere on
someone / getting rumpled while dancing /
having a drink spilled on it / taken off
and hung up / sent to the cleaners / drawn
on the body / catching hair / slicing over
fingers / pressing ears.

Bolder and bolder / it becomes anything
it wants to be / a hamburger / an ice cream
cone / a newspaper / a sewing machine / a
bicycle / impossible inexhaustible
p.....g.

(1960)



20. Mannikin Torso: Two-Piece Bathing
Suit, 1960. Muslin soaked in plaster over
wire frame, painted, 32 1/2 x 14 1/2 x
4 1/2 inches (82.6 x 37.5 x 11.4 cm).
The Patsy R. and Raymond D. Nasher
Collection, Dallas, Texas.



21. *Shirt*, 1960. Painted plaster, muslin.
100.5 x 62.2 x 12.5 cm. Whitney Museum
of American Art, New York. Gift of
Andy Warhol.



22. *Oldenburg in his studio*, 530 East
Fourth Street, New York, Spring 1961.





24. Iron Fragment, 1961. Muslin soaked
in plaster over wire frame, painted with
enamel, 66 x 44 x 8 inches (167.6 x 111.8 x
20.3 cm). The Chrysler Museum, Norfolk
Virginia. Gift of Walter P. Chrysler, Jr.



27. Sewing Machine, 1960. Mixed media
 mounted in plaster over wire frame.
 Painted with enamel, and oil colors.
 17 1/2 x 18 1/2 x 10 in. Collection of Richard
 Onnasch, Berlin.



26. Pepsi-Cola Sign, 1961. Muslin soaked in plaster over wire frame, painted with enamel. 58 1/4 x 46 1/2 inches (148 x 118.1 x 19.1 cm). The Museum of Contemporary Art, Los Angeles, The Panza Collection.



27. *Agave Tree with Fragment of Palm*
1926. Mixed media on paper, 10 1/2 x 14 1/2 in.
From "Agave Tree with Fragment of Palm"
in *1926*, 1927, 1928 & 1929
From *Agave Tree with Fragment of Palm*
George Pommeroy, Paris.



28. Blue and Pink Panties, 1961.
Muslin soaked in plaster over wire frame,
painted with enamel, 62 1/4 x 34 1/4 x
6 inches (158.1 x 88.3 x 15.2 cm).
The Museum of Contemporary Art, Los
Angeles, The Panza Collection.



This is a vertical abstract artwork. The central focus is a white rectangular area, which appears to be a piece of paper or a different material layered over a painting. This white area is covered with numerous dark, vertical, dripping lines that run from the top towards the bottom. The white area is framed by thick, textured layers of green and red paint. The green paint is applied in broad, expressive strokes, with some areas appearing more saturated than others. The red paint is also thick and textured, forming a border at the top and bottom of the composition. Black outlines and drips extend from the green sections, adding to the layered and dripping effect of the artwork. The overall composition is vertical and has a strong sense of depth and texture.

30. Two Girls' Dresses, 1961. Muslin soaked in plaster over wire frame, painted with enamel. 42 x 41 x 6 1/2 inches (106.7 x 104.1 x 16.5 cm). Collection of Reinhard Onnasch, Berlin.



47 Red Tents with Fragment, c. 1957
Monochrome on plaster, with some areas
painted with enamel. 69 1/2 x 52 1/2 x 3 1/2
in. (176.5 x 134.3 x 9.1 cm)
The Museum of Modern Art, New York
Gift of G. David Thompson, 1961.



32. Mu-Mu, 1961. Muslin soaked in plaster
over wire frame, painted with enamel.
64 x 41 1/2 x 4 inches (162.6 x 105.4 x
10.2 cm). The Museum of Contemporary
Art, Los Angeles, The Panza Collection.





34. Braselette, 1961. *Variation:*
The White Slip. Painted plaster, muslin,
and wire, 41 x 30 1/2 x 4 inches
(104.1 x 76.8 x 10.2 cm). Whitney Museum
of American Art, New York, Gift of
Howard and Jean Lipman.



35 Jacket and Shirt Fragment, 1962-63
Maiden washed in gasoline and then "frame"
painted with enamel. 42 1/2 x 30 x 6 1/2 inches
1967 x 76.2 x 16.5 cm. Musée national
d'art moderne, Centre Georges Pompidou,
Paris.



36. *The Black Girdle*, 1961. Painted plaster,
muslin, and wire, 46 1/2 x 40 x 4 inches
(118.1 x 101.6 x 10.2 cm). Whitney Museum
of American Art, New York, Gift of
Howard and Jean Lipman.



17. Flat Jacket with White Canvas, 1988.
 Mixed media. It consists of a flat jacket
 covered with a layer of white canvas.
 The jacket is made of a soft material.
 It is made by hand. It is made by hand.



38. Chocolates in Box (Fragment).
1961. Muslin soaked in plaster over wire
frame, painted with enamel, 44 x
32 x 6 inches (111.8 x 81.3 x 15.2 cm).
The Museum of Contemporary Art,
Los Angeles, The Panza Collection.



14. Red Sausages, 1970. Mixed media on
found metal with enamel, covered with
enamel, 33 x 30 x 1 1/2 inches (84 x 76 x 3.8
cm). © Thomas J. F. J. J. J.



40. Ice Cream Sandwich, 1961. Muslin soaked in plaster over wire frame, painted with enamel, 22 x 22 x 7 inches (55.9 x 55.9 x 17.8 cm). BlumHelman Gallery.



I am for an art that is political, protical-
political, that does something other than
sit on top of the world.

I am for an art that grows up not knowing
it is an art given the chance
of having a starting point of zero.

I am for an art that embroils itself with
everyday crap & still comes out on top.

I am for an art that imitates the human,
that is necessary, or violent, or
whatever is necessary.

I am for an art that takes its form from
the lines of life itself, that twists and
ends and accumulates and spits and
slaps, and is heavy and coarse and blunt
and sweet and stupid as life itself.

I am for an artist who vanishes, turning up
in a white cap painting signs or hallways.

I am for art that comes out of a chimney
like black hair and scatters in the sky.

I am for art that spills out of an old
man's purse when he is bounced off a
passing fender.

I am for the art out of a doggy's mouth,
falling five stories from the roof.

I am for the art that a kid licks, after
peeling away the wrapper.

I am for an art that joggles like
everyones knees, when the bus traverses an
avenue.

I am for art that is smoked, like a
cigarette, smells, like a pair of shoes.

I am for art that flaps like a flag, or
helps blow noses, like a handkerchief.

I am for art that is put on and taken
off, like pants, which develops holes, like
socks, which is eaten, like a piece of pie,
or abandoned with great contempt, like a
piece of shit.

I am for art covered with bandages. I am
for art that limps and rolls and runs and
jumps. I am for art that comes in a can or
washes up on the shore.

I am for art that coils and grunts like a
wrestler. I am for art that sheds hair.

I am for art you can sit on. I am for art
you can pick your nose with or stub your
toes on.

I am for art from a pocket, from deep
channels of the ear, from the edge of a
mouth, from the corners of the mouth, stuck
in the eye or worn on the wrist.

I am for art that is small, and the
art of pinching mosquitoes.

I am for the art of conversation between
the sidewalk and a street name metal stick.

I am for the art that grows in a pot,
that grows down out of the skies at night,
like lightning, that blows in the clouds
and grows. I am for the art that is dipped in
and off with a switch.

I am for art that articulates like a map,
that you can squeak, like your anatomy.

arm, or kiss, like a pet dog. Which expands
and squeaks, like an accordion, which you
can spill your dinner on, like an old
tablecloth.

I am for an art that you can hammer with,
stitch with, sew with, paste with, file
with.

I am for an art that tells you the time
of day, or where such and such a street is.

I am for an art that helps old ladies
across the street.

I am for the art of the washing machine. I
am for the art of a government check. I am
for the art of last wars raincoat.

I am for the art that comes up in fogs
from sewer-holes in winter. I am for the
art that splits when you step on a frozen
puddle. I am for the worms art inside the
apple. I am for the art of sweat that
develops between crossed legs.

I am for the art of neck-hair and caked
tea-cups, for the art between the tines of
restaurant forks, for the odor of boiling
dishwater.

I am for the art of sailing on Sunday,
and the art of red and white gasoline
pumps.

I am for the art of bright blue factory
columns and blinking biscuit signs.

I am for the art of cheap plaster and
enamel. I am for the art of worn marble and
smashed slate. I am for the art of rolling
cobblestones and sliding sand. I am for the
art of slag and black coal. I am for the
art of dead birds.

I am for the art of scratchings in the
asphalt, daubing at the walls. I am for the
art of bending and kicking metal and
breaking glass, and pulling at things to
make them fall down.

I am for the art of punching and skinned
knees and sat-on bananas. I am for the art
of kids' smells. I am for the art of mama-
babble. I am for the art of bar-babble,
tooth-picking, beerdrinking, egg-salting,
in-sulting. I am for the art of falling off
a barstool.

I am for the art of underwear and the art
of taxicabs. I am for the art of ice-cream
cones dropped on concrete. I am for the
majestic art of dog-turds, rising like
cathedrals.

I am for the blinking arts, lighting up the
night. I am for art falling, splashing,
wiggling, jumping, going on and off.

I am for the art of fat truck-tires and
black eyes.

I am for Kool-art, 7-UP art, Pepsi-art,
Sunshine art, 39 cents art, 15 cents art,
Vatronol art, Dro-bomb art, Vam art,
Menthrol art, L & M art, Ex-lax art, Venida
art, Heaven Hill art, Pamryl art, San-o-med

art, Rx art, 9.99 art, Now art, New art,
How art, Fire sale art, Last Chance art,
Only art, Diamond art, Tomorrow art, Franks
art, Ducks art, Meat-o-rama art.

I am for the art of bread wet by rain. I am
for the rats' dance between floors. I am for
the art of flies walking on a slick pear in
the electric light. I am for the art of
soggy onions and firm green shoots. I am for
the art of clicking among the nuts when the
roaches come and go. I am for the brown sad
art of rotting apples.

I am for the art of meowls and clatter of
cats and for the art of their dumb electric
eyes.

I am for the white art of refrigerators
and their muscular openings and closings.

I am for the art of rust and mold. I am
for the art of hearts, funeral hearts or
sweetheart hearts, full of nougat. I am for
the art of worn meathooks and singing
barrels of red, white, blue and yellow
meat.

I am for the art of things lost or thrown
away, coming home from school. I am for the
art of cock-and-ball trees and flying cows
and the noise of rectangles and squares. I
am for the art of crayons and weak grey
pencil-lead, and grainy wash and sticky oil
paint, and the art of windshield wipers and
the art of the finger on a cold window, on
dusty steel or in the bubbles on the sides
of a bathtub.

I am for the art of teddy-bears and guns
and decapitated rabbits, exploded
umbrellas, raped beds, chairs with their
brown bones broken, burning trees,
firecracker ends, chicken bones, pigeon
bones and boxes with men sleeping in them.

I am for the art of slightly rotten funeral
flowers, hung bloody rabbits and wrinkly
yellow chickens, bass drums & tambourines,
and plastic phonographs.

I am for the art of abandoned boxes, tied
like pharaohs. I am for an art of
watertanks and speeding clouds and flapping
shades.

I am for U.S. Government Inspected Art,
Grade A art, Regular Price art, Yellow Ripe
art, Extra Fancy art, Ready-to-eat art,
Best-for-less art, Ready-to-cook art, Fully
cleaned art, Spend Less art, Eat Better
art, Ham art, pork art, chicken art, tomato
art, banana art, apple, art turkey art,
cake art, cookie art.

add:

I am for an art that is combed down, that
is hung from each ear, that is laid on the
lips and under the eyes, that is shaved
from the legs, that is brushed on the
teeth, that is fixed on the thighs, that is
slipped on the foot.

square which becomes blobby

(1961)

page 98:

41. Notebook Page Number 41A
List of Possible Subjects for The Series
1961. Crayon on paper, 11 x 8 1/2 inches
125 x 215 mm. Collection of Clive
Gunnery and Clive Gunnery Bragg
New York

page 99:

42. Notebook Page Number 41B
List of Possible Subjects for The Series
1961. Crayon and ballpoint pen on paper
125 x 215 mm. Collection of Clive
Gunnery and Clive Gunnery Bragg
New York

hair
rings
dresses

candy
skate ✓

buggy

kobalt-aid (glass)

wylasses

stocking

vacuum

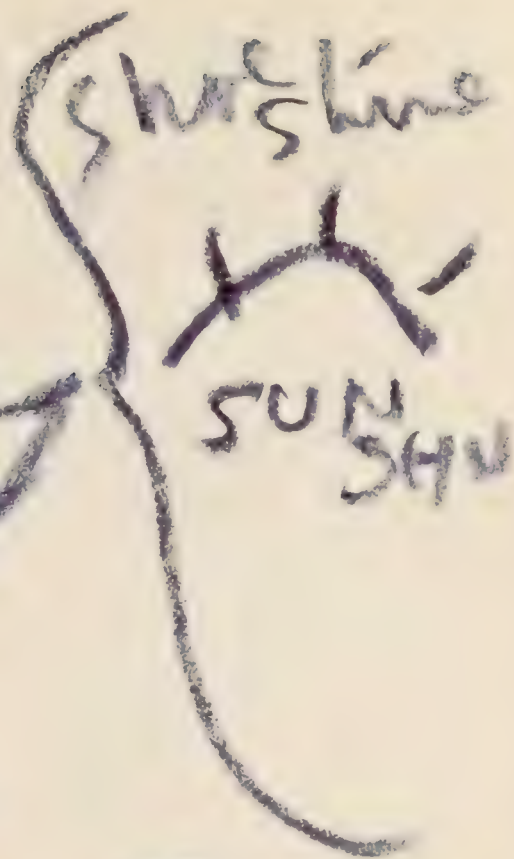
curtains

B

Q

beer

slippers
lettering
firas
umbrellas
cigars
teeth ✓
cross sword puzzle
bulb
pantabelt?



43. Pie, 7-Up, Flag, Oranges, Fifteen Cents (Studies for Store Objects), 1961. Collage, crayon, and watercolor on paper, 15 x 20 inches (38.1 x 50.8 cm). Private collection.

44. Stocking Legs, Frozen Custard (Studies for Store Objects), 1961. Collage, crayon, and watercolor on paper, 18 1/2 x 25 1/2 inches (45.7 x 60.6 cm). Location unknown.

45. A Sock and Fifteen Cents (Studies for Store Objects), 1962. Collage, crayon, and watercolor on paper, 24 x 18 1/2 inches (61 x 47 cm). Collection of PaineWebber Group Inc., New York.





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Complete with:
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50c Weekly
Incredibly low priced - outstanding quality. Choose NOW! With expansion band as illus. 29.75.

White or Yellow

BUSCH
14 STORES OPEN EVERY WEEK
35 WEST 14th ST.

OTHER MANHATTAN STORES:
410 BROADWAY
250 W. 42nd ST.
250 W. 44th ST.
250 W. 46th ST.
250 W. 48th ST.
250 W. 50th ST.
250 W. 52nd ST.
250 W. 54th ST.
250 W. 56th ST.
250 W. 58th ST.
250 W. 60th ST.
250 W. 62nd ST.
250 W. 64th ST.
250 W. 66th ST.
250 W. 68th ST.
250 W. 70th ST.
250 W. 72nd ST.
250 W. 74th ST.
250 W. 76th ST.
250 W. 78th ST.
250 W. 80th ST.
250 W. 82nd ST.
250 W. 84th ST.
250 W. 86th ST.
250 W. 88th ST.
250 W. 90th ST.
250 W. 92nd ST.
250 W. 94th ST.
250 W. 96th ST.
250 W. 98th ST.
250 W. 100th ST.

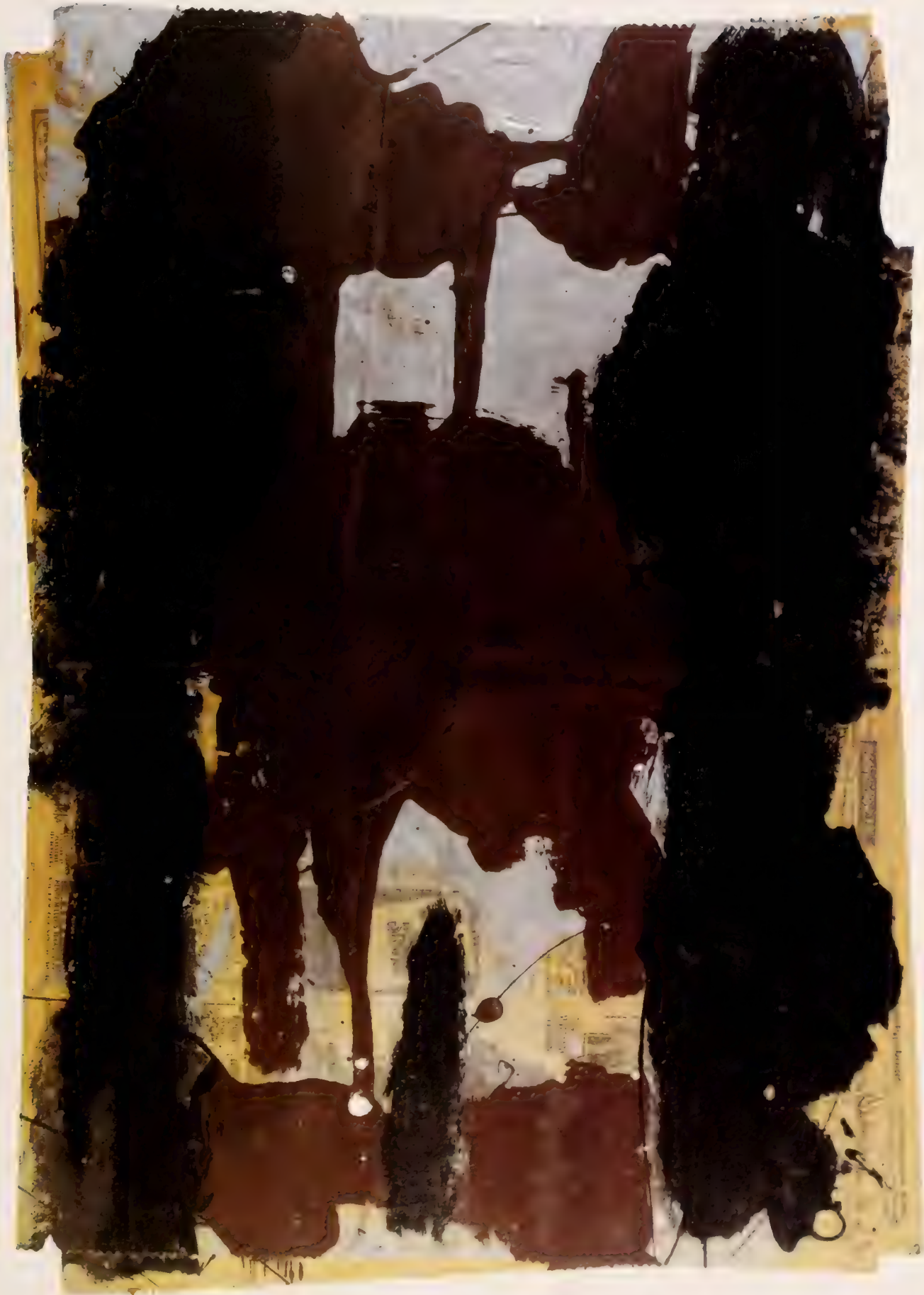
coll 1621

If I could only forget the notion of art entirely. I really don't think you can win. Duchamp is ultimately labeled art too. The bourgeois scheme is that they wish to be different from time to time, they like that, but then they envelop you, and that little bit is over, and they are ready for the next. There even exists within the b. values a code of possibilities for disturbance, certain "crimes" which it requires some courage to do but which will eventually be rewarded within the b. scheme. B. values are human weakness, a civilization built on human weakness, non-resistance. They are disgusting. There are many difficult things to do within the b. values, but I would like to find some way to take a totally outside position. Bohemia is bourgeois. The beat is bourgeois--their values are pure sentimentality--the country, the good heart, the fallen man, the honest man, the gold-hearted whore etc. They would never think f.ex. of making the city a value of good.

Possibly art is doomed to be bourgeois. Two possible escapes from the bourgeois are 1. aristocracy and 2. intellect, where art never thrives too well. There again I am talking as if I want to create art outside b. values. Perhaps this can't be done, but why should I even want to create "art"--that's the notion I've got to get rid of. Assuming that I wanted to create some thing what would that thing be? Just a thing, an object. Art would not enter into it. I make a charged object ("living"). An "artistic" appearance or content is derived from the object's reference, not from the object itself or me. These things are displayed in galleries, but that is not the place for them. A store would be better (Store--place full of objects). Museum in b. concept equals store in mine.

(1961)

46. Silver Torso with Brown Underwear,
1961. Enamel on newspaper, 22 x 16 inches
(55.9 x 40.6 cm). Collection of Kimiko and
John Powers.



THE STORE DESCRIBED - MODEL FOR THE STORE

The Store, or My Store, or the Ray-Gun Mfg. Co., located at 107 E. 2nd St., N.Y.C., is a long narrow space and varies about 10 ft wide. On the front half, it is my intention to create the environment of a store, by painting and plastering, hanging, projecting, and collecting after the spirit and in the form of popular objects of merchandise, as may be seen in stores and store windows of the city, especially in the area where the store is (Clinton St., f.ex., Broadway St., 14th St.).

This store will be constantly supplied with new objects which I will create out of plaster and other materials in the rear half of the place. The objects will be for sale in the store.

The store will be open every day at hours I will post. F.ex. AM 10-2, PM 5-7, or the hours when I will be able to be in the store, which is also of course my studio.

The store may be thought of as a season-long exhibit, with changing & new material. It will be the center of my activities during the season.

The rent of the store is \$60.00 per month, including steam heat and hot and cold water. Additional money will be needed to paint and plaster the front half and to make objects. Rent for 10 mos.--\$600. Additional money to equip store--\$150. Money to make objects--\$250. (\$24 per month). Total \$1000.

(1961)

47 Poster for The Store 1961. Three-color
woodcut printed on cardboard. 28" x
22" inches. 71 8 x 56 2 cm. Collection of
Giles Orlanberg and Coosje van Bruggen,
New York

RAY-GUN MFG. CO.

DICIEMBRE 1 AL 31

**THE
STORE
BY
CLAES OLDENBURG**

107 E. 2ND ST.

HOURS: FRI., SAT., SUN. 1 TO 6 P.M.

AND BY APPOINTMENT

IN COOPERATION WITH

THE GREEN GALLERY

28. *Interior of The Store, Sketch for
a Store, New York, 1967*
Pencil and gouache on paper
24 x 36 inches (61 x 91 cm) Collection of
Mr. and Mrs. Edward E. Oldenburg.

29. *Interior of The Store, Looking into
The Store, 207 East Second Street
New York, December 1967*









A photograph of a large, dark, textured object, possibly a sculpture or a large plant, standing on a red circular base. The object is heavily covered in red liquid, resembling blood, which is dripping down its sides. The background is a light-colored wall with a pattern of small, dark, irregular shapes.

53. Blue Shirt, Striped Tie, 1961.
Muslin soaked in plaster over wire mesh,
painted with enamel. 30 x 20 inches
(91.4 x 50.8 cm). Location unknown



12. *White Green Shards*, 1972. Model
cast in plaster, 1972. 1972.
Painted with enamel, 1972. 1972. 1972.
1972. 1972. 1972. The Museum
of Contemporary Art, Los Angeles.
The Peter C. ...



55. Red Cap. 1961. Muslin soaked in plaster over wire frame, painted with enamel, on metal stand; cap: 6 1/4 x 19 x 16 1/4 inches (16.8 x 48.3 x 41.6 cm).
Collection of Reinhard Onnasch, Berlin.



1. House, 1970. Dark green and yellow
with white, black, and red
on a 12 x 18 inch (30 x 45 cm) canvas.
Collection of Robert and Judy Smith.



57. Men's Jacket with Shirt and Tie.
1961. Muslin soaked in plaster over wire
frame, painted with enamel, 42 1/4 x
31 1/2 x 13 1/2 inches (107.3 x 80 x 34.9 cm).
Museum Ludwig, Cologne.
Ludwig Donation.



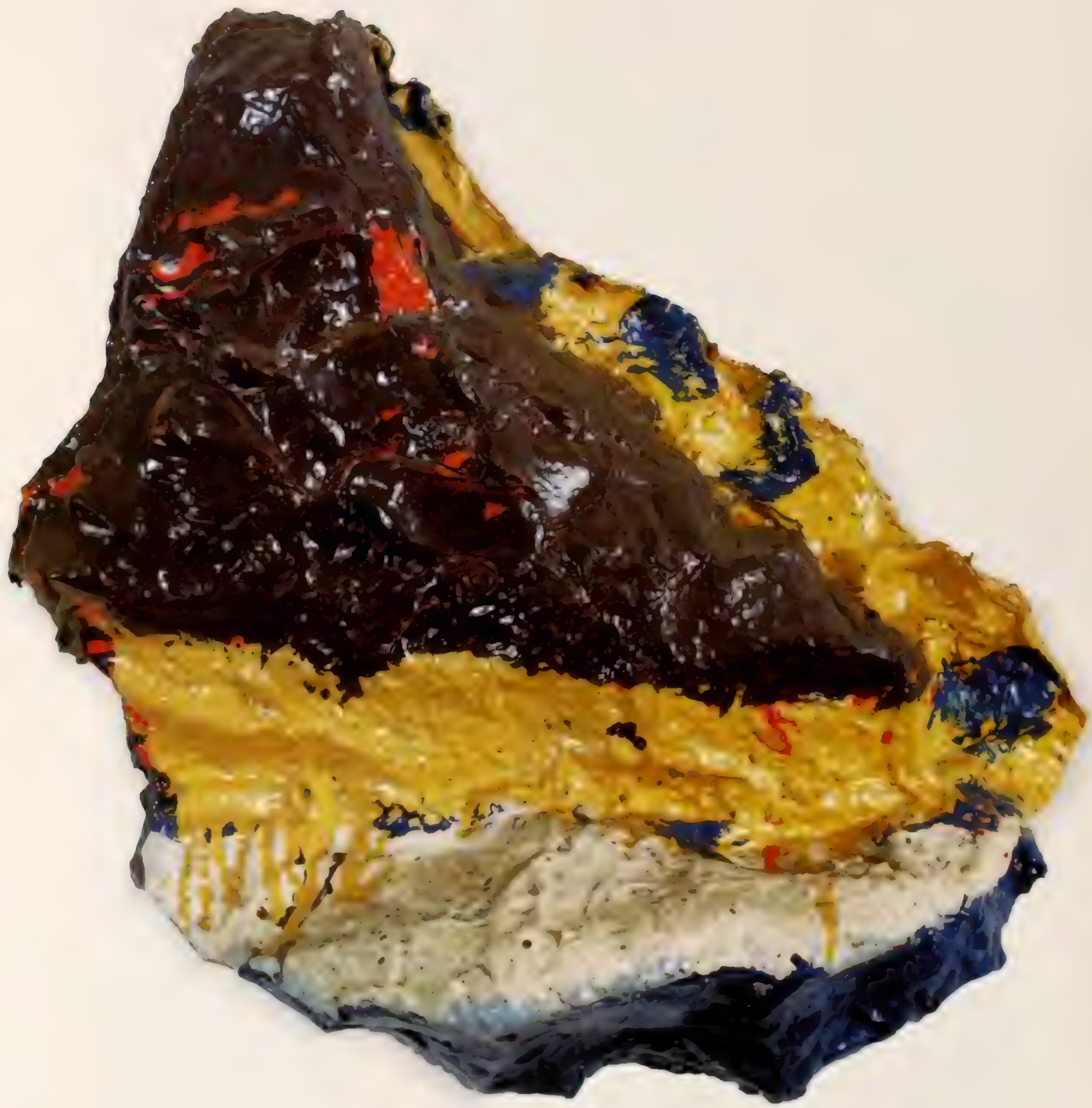
Fig. 1. The sculpture "The Mother and Child" by the artist, showing the use of a variety of materials and techniques to create a sense of movement and drama.



59. Cash Register. 1961. Muslin
soaked in plaster over wire frame.
painted with enamel. 25 x 21 x 34 inches
(63.5 x 53.3 x 86.4 cm). Collection of
Richard and Lois Plehn.



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and the Tate Gallery, London
Reproduced by permission of the
Tate Gallery, London
A fine illustration of a rock and mineral
specimen



61. Ice Cream Cone and Heel, 1961.
Muslin soaked in plaster over wire frame,
painted with enamel, 22½ x 22½ inches
(57.2 x 57.2 cm). Courtesy of Margo
Leavin, Los Angeles.



My art does not present the real thing
instead of existing in. Because my desire
to initiate extends to the event or activity
of being the thing I imitate. In one
moment that is to be for a moment a sign-
painter, in another, for a moment a baker
of bread, or another the cutter of suits,
and so on. In some cases especially, but
really in all, it is necessary to be for a
moment nature herself, if this is possible.
In working with plaster and enamel I was
employed like the painter who was at the
same time painting my stairway. When I
carry my plaster and paints up the stairs,
the neighbors assume I am improving my
home.

(1961)

02 Assorted Food on a Stove, 1962.
Mashed and varied baked in plaster,
painted with enamel, with utensils and
etc. 58 x 28 x 27 inches 147 x 71 x 71 x
60 1/2 in. Collection of Dr. Peter Lindberg,
Aachen, Germany. On long-term loan to
the Kunstmuseum Basel.





63. Roast, 1961. Muslin soaked in plaster
over wire frame, painted with enamel,
with rope. 14 x 17 x 16 inches (35.6 x
43.2 x 40.6 cm). Sonnabend Collection.

62. Times Square Figure, 1961
Barrel made of plaster, painted with
enamel, 21 1/2 x 14 x 11 inches (54.6 x
35.4 x 27.9 cm) Los Angeles, private



65. Statue of Liberty Souvenir, 1961.
Burlap soaked in plaster, painted with
enamel on painted wood base, 6 1/4 x 7 1/4 x
8 1/4 inches (15.6 x 20 x 21.9 cm). Courtesy
of Anthony d'Offay Gallery, London.





66. Bride Mannikin, 1961. *Muslin*
soaked in plaster over wire frame, painted
with enamel, 61 x 37 x 35 inches
(154.9 x 95.3 x 90.2 cm). The Museum
of Contemporary Art, Los Angeles.
The Panza Collection.





RAY-SUN MFG CO

OPENING 1-32

THE

OP

I am very grateful to the audience for
...I cannot deny it is
good to have an audience, though the nature
...it would go on
...as a painter might go
...to watch him...This
space has great limitations, I am aware of
...partly I enjoy the pressure these
...me...I mean the time,
the expense and the space...I hope you are
...my aim is to develop
...these concentrated circumstances a
sort of kernel of infinite expansion...so
...at the end of this season I shall have
...extremely powerful seeds...It is
becoming obvious I guess that these pieces
are not unrelated...the "happening" which
was in the beginning a very limited form is
bearing fruit as a new physical theater,
...nging to the dry puritan forms of the US
stage the possibilities of a tremendous
enveloping force...

Theater is the most powerful art form
there is because it is the most
involving...but it is forever becoming lost
in trivialities...loss of power is a
chronic disease of the form...realism...
distance...commercial pressures...poor
theater...I no longer see the distinction
between theater and visual arts very
clearly...distinctions I suppose are a
civilized disease...I see primarily the
need to reflect life...to give back, which
is the only activity that gives man
dignity...I am especially concerned with
physicality, which is evident...only
painting and sculpture have the power to
give man back his physicality (which is not
primitivism) when he loses it...painting
and sculpture have the unique privilege of
affecting the other arts in this respect...

A series of plays dealing with the US
consciousness, really nonconcrete in
content though expressed concretely. The
content is the US mind or the US "Store".
This is not understood. Despite what I say,
the pieces are called happenings. I might
have done happenings or may do in the
future but these are not my idea of them.
...is something else, closely related to my
Store pieces. It seeks to present in events
what the store presents in objects. It is a
theater of real events (a newsreel)...Have
shorts?

Nothing is communicated or represented
except through its attachment to an object
(even though the object will mean different
things at the same moment to different
people)...It is the play of consciousness
in relation to certain objects...a play
which involves the consciousness of myself
myself and my audience...This differs
from conventional theater in that the
communication is less fixed...more in
...there is a sequence but not plot or
...of the events and objects as
...the sequence is purely a

practical device...plot to me is
sentimentality, pre-determination, an
arrogance on the part of an author, a
harmful fabrication which creates a residue
of sentimental patterns that keep man from
perceiving experience...this theater aims
to make man compose experience as it
changes a constant pleasure and an
instrument of survival...

The theater differs from the store in
that the objects of the store are
reproductions, reconstructions or
alterations of the actual object. This is
also an anti neorealist expression. I have
tried to represent my consciousness in
relation to the actual object at the moment
of my perception of it. This is complicated
by the facts of construction...and there is
only one way to handle this: to treat the
materials as a complicating factor of the
object, themselves objects of
consciousness. On top of this I have
complicated the object by introducing
conventions of popular representation and
artistic practice (a sort of travesty). The
object is a record of passage through these
complications...and must be seen as itself
and not in relation to any theory. The aim
of putting the store in an actual
neighborhood is to contrast it to the
actual object...not as might be thought in
neorealist terms to point up
similarities...The store title is in fact a
play on words...the store means for me:
my consciousness...

(1962)

pages 108-112
as *On the Edge of the World*
performances of Ray Gun Theater

pages 113-117
68. Ray Gun Theater, a (Dance of the
performances at 101 East Second Street
New York, February 1968, May 1968, 1969
One (one) (Dance of the) performances
in the (Dance of the) (Dance of the)
Store Days I, Store Days II, Nekropolis I
Nekropolis II, Inim (N.Y.C.) I
Inim (N.Y.C.) II, Voyages I, Voyages II
World's Fair I, and World's Fair II

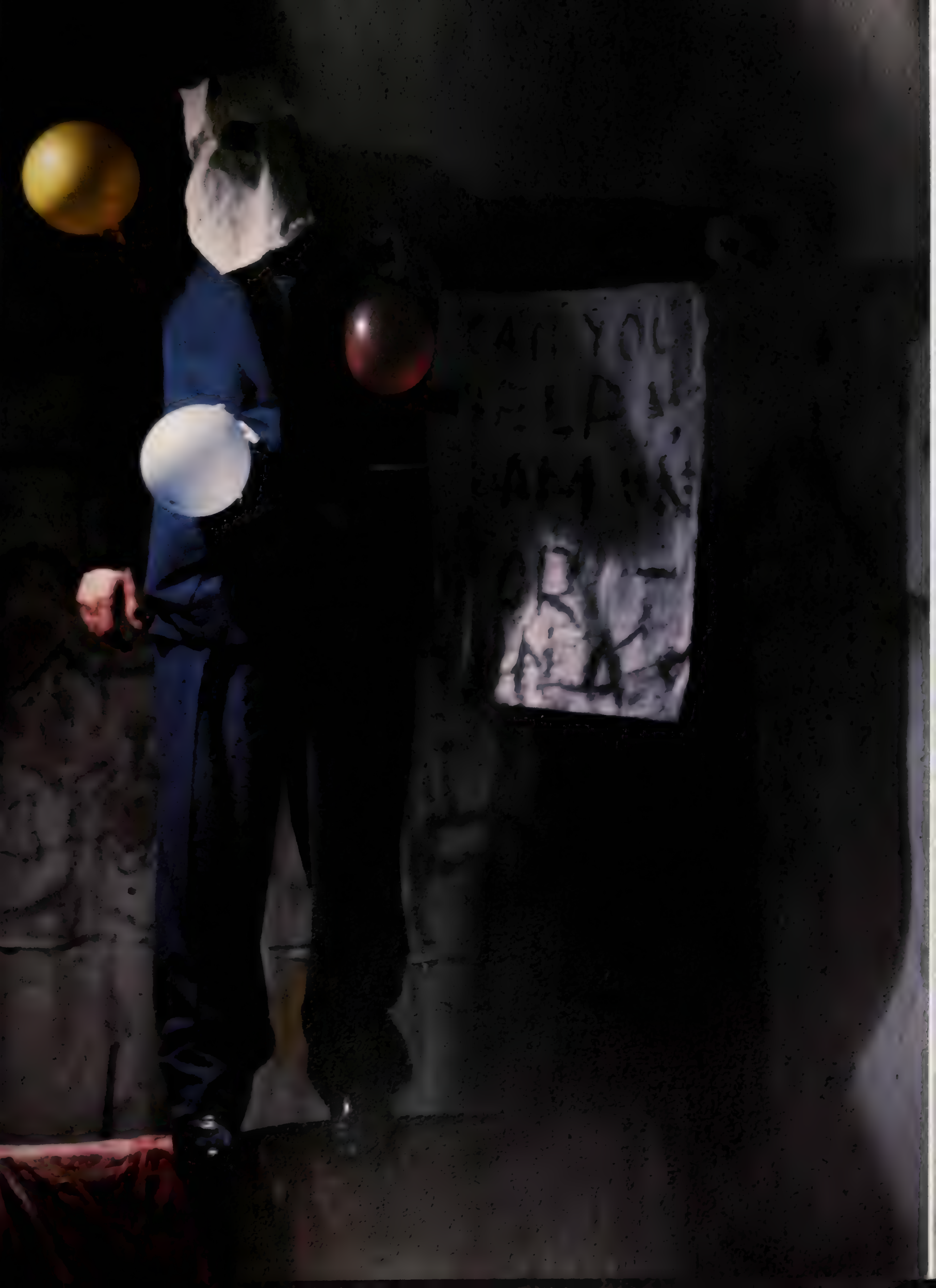






















69. Upside-Down City, 1962. Muslin, painted with latex and spray enamel, with newspaper, wood, clothespins, and hangers, 118 x 60 x 60 inches (299.7 x 152.4 x 152.4 cm). Walker Art Center, Minneapolis, Purchased from the artist.

RESIDUAL OBJECTS

Love objects. respect objects.
Objectivity high state of feeling.

Residual objects are created in the course of making the performance and during the repeated performances. The performance is the main thing but when it is over there are a number of subordinate pieces which may be isolated, souvenirs, residual objects.

To pick up after a performance to be very careful about what is to be discarded and what still survives by itself. Slow study & respect for small things. Ones own created "found objects." The floor of the stage like the street. Picking up after is creative. Also their particular life must be respected. Where they had their place, each area of activity combed separately and with respect for where it begins & ends.

(1962)



10. Case Weight and Dimensions
of the Case (to be filled in by the
owner)



C.O.
1 2 6 7

72. Floor Cake, 1962. Canvas filled with foam rubber and cardboard boxes, painted with synthetic polymer paint and latex, 58 1/4 x 114 1/4 x 58 1/4 inches (148.2 x 290.2 x 148.2 cm). The Museum of Modern Art, New York, Gift of Philip Johnson, 1975.



10. Peter Burger, 1992, *Cornucopia and
Last Supper and Antichrist*, mixed media,
wood, glass and lacquer, 42 inches.
© 1992 Peter Burger. All rights reserved. In the
collection of the Art Gallery of Ontario, Toronto.
Reproduced by permission.



74. Floor Cone, 1962. Canvas filled with foam rubber and cardboard boxes, painted with synthetic polymer paint and latex, 53 1/4 inches x 11 feet 4 inches x 56 inches (136.5 x 345.4 x 142.2 cm). The Museum of Modern Art, New York, Gift of Philip Johnson, 1981.

1960-81
75. Installation view of solo exhibition at the Green Gallery, New York, September 24 - October 26, 1962.









64. 1965, page:
 76. Shirt with Objects on Chair, 1976.
 Muslin soaked in plaster with objects
 painted with enamel on wood frame.
 59" x 30" x 23" (inches) 151 x 76 x 23
 (cm). The Museum of Contemporary
 Art, Los Angeles, The Panza Collection.

77. Blue Pants and Pocket Objects on
 Chair, 1962. Muslin soaked in plaster with
 wire frame painted with enamel on wood
 chair. 57" x 17" x 26" (inches) 144 x 43 x 66
 (cm). The Museum of Contemporary Art
 Los Angeles, The Panza Collection.





78. Breakfast Table, 1962. Muslin soaked in plaster over wire frame, painted with enamel. 34 1/2 x 35 1/2 x 34 1/2 inches (87.6 x 90.2 x 87.6 cm). The Museum of Contemporary Art, Los Angeles, The Panza Collection.

The fact that the store represents American popular art is only an accident, an accident of my surroundings, my landscape, of the objects which in my daily coming and going my consciousness attaches itself to. An art of ideas is a bore and a sentimentality, whether witty or serious or what. I may have things to say about US and many other matters, but in my art I am concerned with perception of reality and composition. Which is the only way that art can really be useful--by setting an example of how to use the senses.--

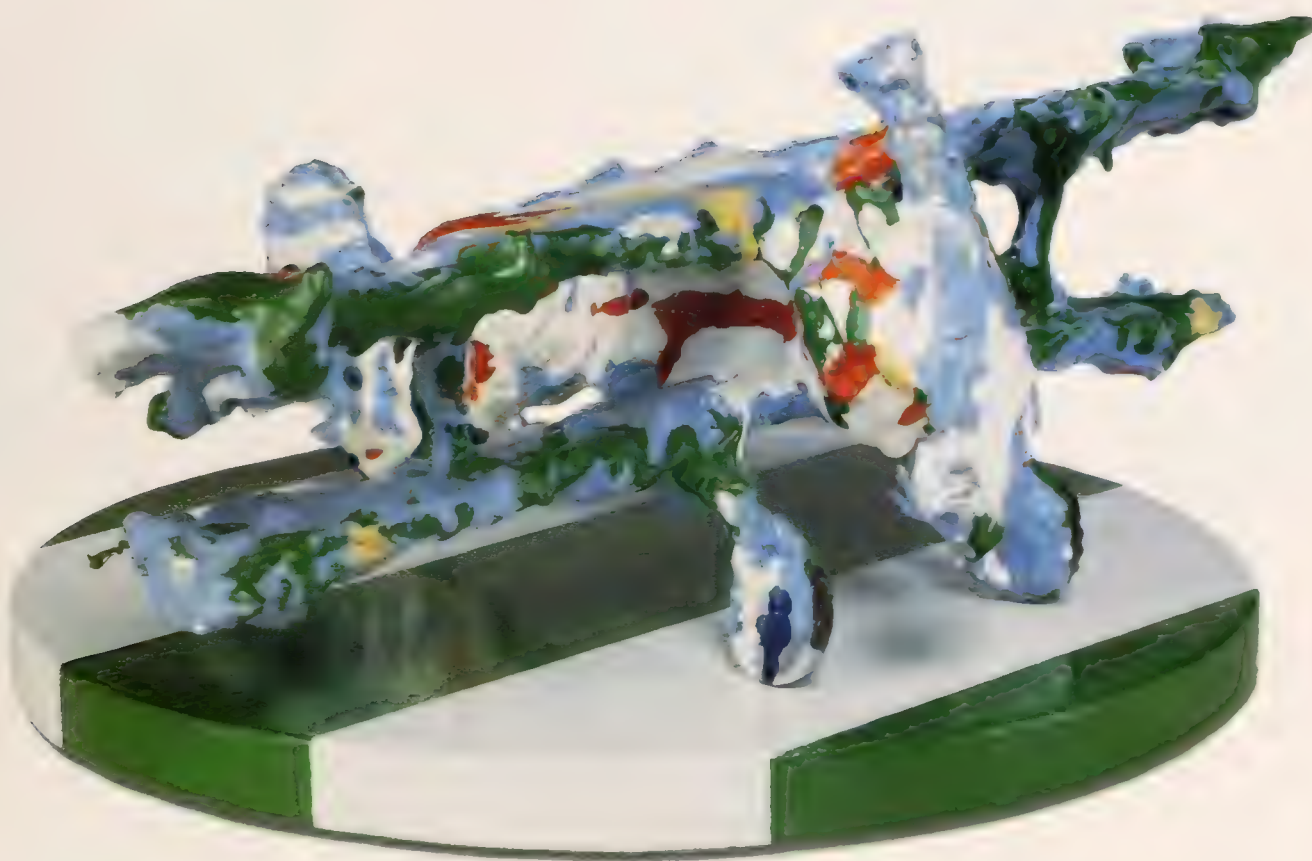
I know that down to the last simple detail experience is totally mysterious. The only person I know that tried to prove the simplest thing in the world, like a piece of candy, was utterly mysterious was Chirico (in his early days). But I guess it's what every still-life ptr worth anything tried to show too. With me of c. well I am living in the city, a particular city, in a different time, and my subjects are as apt to be depictions of the real thing as the real things (even real pie these days does not taste like pie). Still, what I want to do more than anything is to create things just as mysterious as nature.

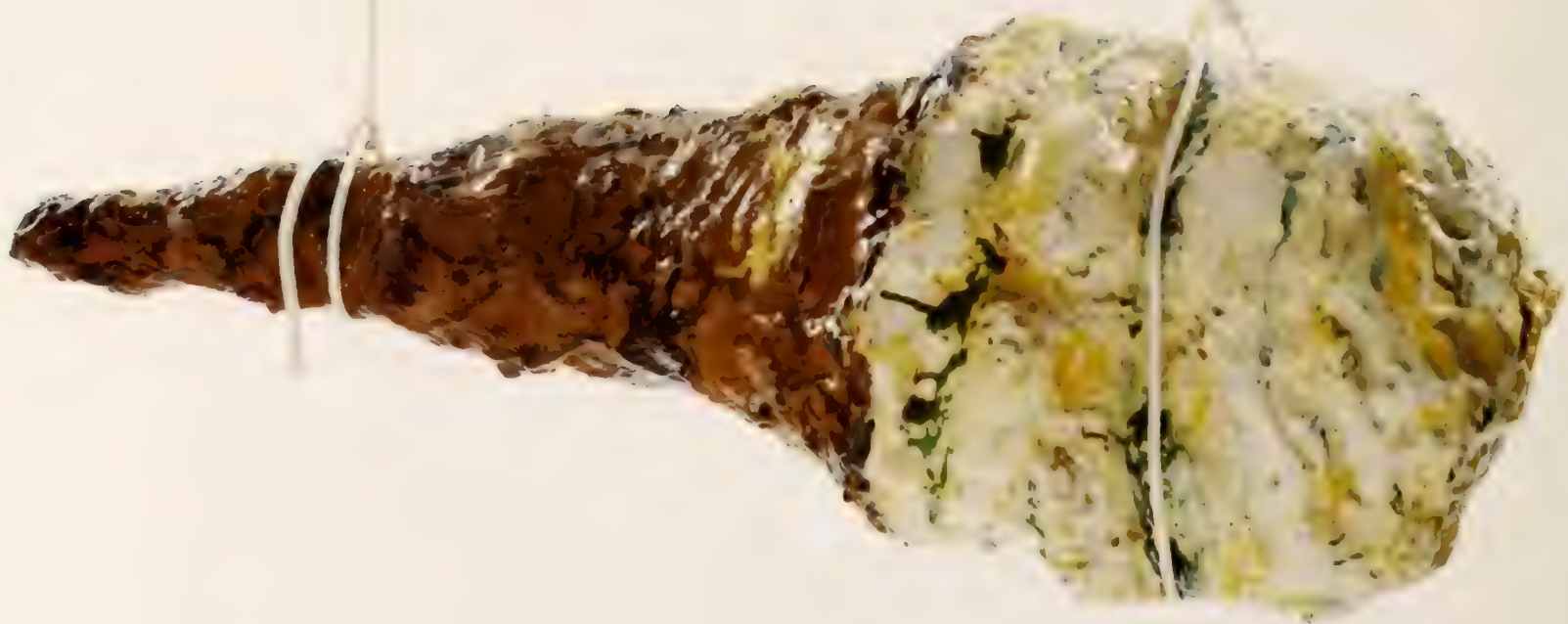
(1961)

79 Two Cheeseburgers with
Everything (Dual Hamburgers), 1962.
Buns are baked in pan, coated with
mustard, topped with ketchup, and
served with The Master of Mustard.
New York: Philip Johnson, Ltd., 1962.



80. Toy Biplane, 1963. Burlap soaked in plaster over wire frame, painted with enamel, on painted wood base; biplane: 4 inches (10.2 cm) high; base: 10 inches (26.7 cm) in diameter. Collection of Anne and William J. Hokin, Chicago.





Grain for Cream Cone, 1962
 Michael, made in plaster over wire frame
 painted with enamel, 14 1/2 x 11 x 8
 1/2 inches (37 x 28 x 21 cm)
 Smithsonian Collection

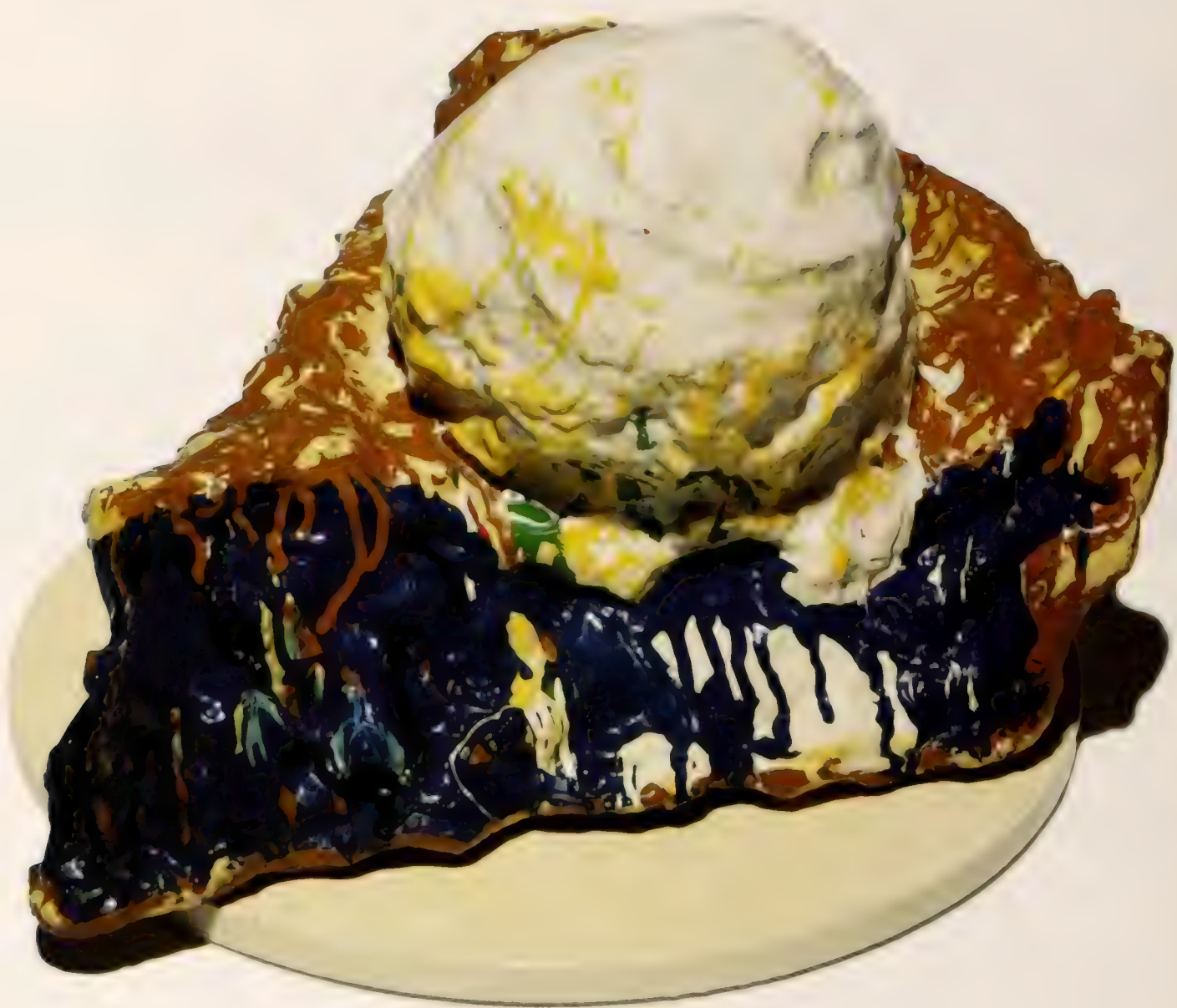


82. Battleship: Centerpiece for a Party, 1962. Muslin soaked in plaster over wire frame with nails, painted with enamel, 17 x 35 1/4 x 18 1/4 inches (43.2 x 89.9 x 46.4 cm). Collection of Frederick W. Hughes.

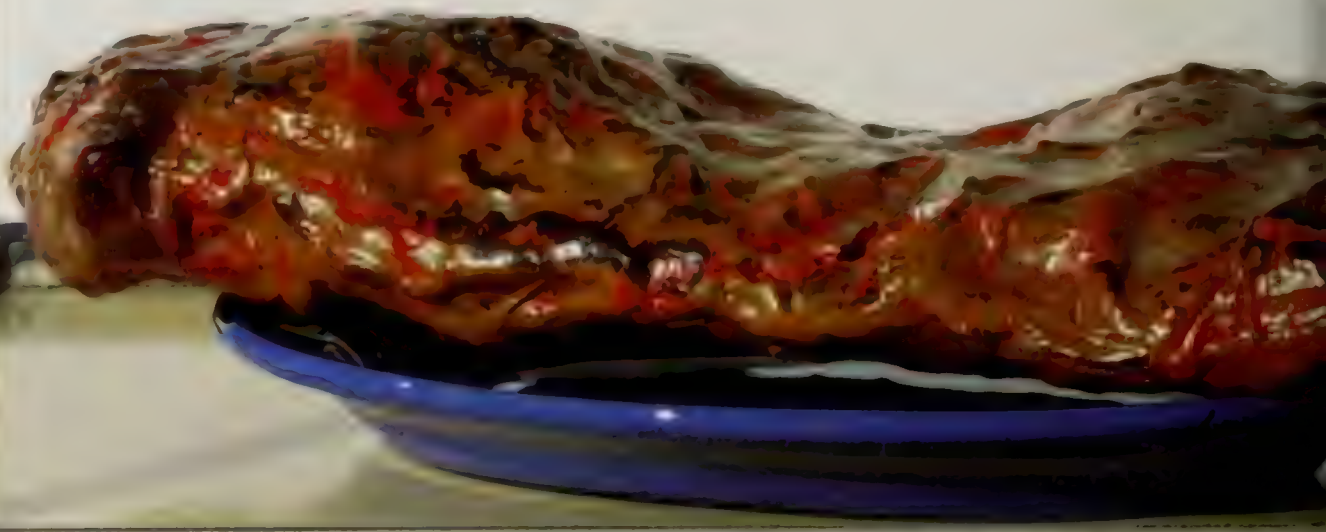
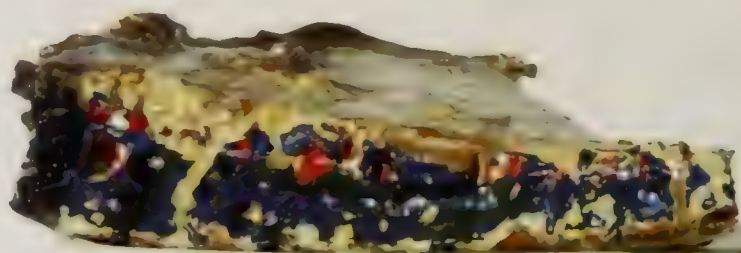
162-63:
 8c Pastry Case, 1, 1961-62. Burlap and
 muslin soaked in plaster, painted with
 enamel and gold leaf. Dimensions: 29.9 cm x 18.8 cm x 18.8 cm. The
 Museum of Modern Art, New York.
 The Panza Collection.

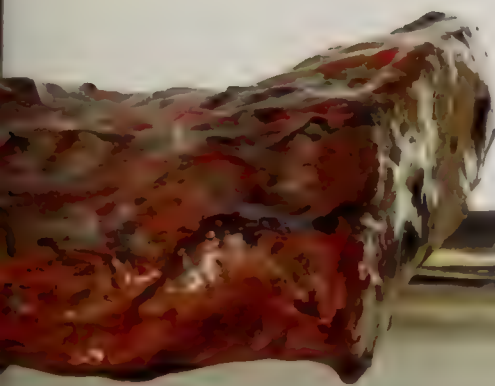
162-63:
 8c Pastry Case, 1, 1961-62. Burlap and
 muslin soaked in plaster, painted with
 enamel and gold leaf. Dimensions: 29.9 cm x 18.8 cm x 18.8 cm. The
 National Gallery of Art, Washington, D.C.
 Gift of the National Gallery of Art, 1991.54.1.

162-63:
 8c Pastry Case, 1, 1961-62. Burlap and
 muslin soaked in plaster, painted with
 enamel and gold leaf. Dimensions: 29.9 cm x 18.8 cm x 18.8 cm. The
 Museum of Modern Art, New York.
 The Sidney and Harriet Janis Collection.

















1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 84





The "Lingerie" is made from paper, plaster and enamel; the "bracelets" for example, are made of shirt sleeves, stiffened with glue before painting. The angling of the arms and the use of fabric is the first element of a treatment repeated in the Bedroom Ensemble of 1963-64. As such, the Lingerie Counter is a transitional work between the Store and Home periods, with a little bit of each.

1971

88 Lingerie Counter, 1962. Cloth coated in glue and plaster, painted with enamel, with metal, Formica, glass, and fluorescent-light fixture. 53 1/2 x 70 1/2 x 8 1/2 inches (138 x 180 x 22 cm). National Gallery of Hungary, Budapest. Gift of Peter Ludwig.



1963-1964

New York City
Venice, California
Paris

The Home
Bedroom Ensemble
Paris Store

Autobodys (Los Angeles)

LA is many things and many things to many people. To me it is the paradise of industrialism. LA has the atmosphere (my selected part of it) of the consumer, of the home, the elegant neat result, like the transformation of the remembered distance from the slaughterhouse. In New York, in Brooklyn, I see all the degradation and slavery and terror of production as contrasted with the floating and very finished product on TV. Alternating dreams and alternating themes to me are the circumstances under which a thing is made and the end product (and its circumstances of presentation). I was attracted that is seduced by and drawn to the Ice Age, as an antidote to the verminous rotten but living deaths of New York. My problem and that of others I think is the love of mechanism even as one flips around in the next moment and denies it.

(1966)

80 Poster for Autobody's, 1963 Four-color
offset lithograph printed in color and
22 x 34 inches 55.9 x 86.1 cm. Collection of
Chris Oldenburg and Constance Bragdon,
New York

page 170-81
60 Autobody's, performance in
parking lot at American Institute of
Aeronautics and Astronautics
Los Angeles December 9-10, 1963

AUTO BODYS



ARRANGED BY

CLAES OLDENBURG

DEC. 9 & 10 ■ **8:30
P. M.**

**PARKING LOT OF THE AMERICAN
INSTITUTE OF AERONAUTICS AND
ASTRONAUTICS**

7660 BEVERLY BLVD.

AT STANLEY AVE.

CONTRIBUTION \$1.50 RESERVATIONS NOT NECESSARY













92. Giant Blue Shirt with Brown Tie.
photographed in Los Angeles in 1964 by
Dennis Hopper



Mobil

NO SMOKING STOP YOUR MOTOR

BLUE CHIP STAMPS

Mobiloil

WORLD'S LARGEST SELLING MOTOR OIL



Mobil Premium

Mobil
Premium





I have found myself the last two years or so (1963) in a specific perverse relation to my surroundings...I have contained my innermost fantasy in a stark writing to reveal aspects of everyday existence...so complete...the thing is likely to burst either way, as it has arrived at a point where the continuation is no longer possible...either into banality or the other way into poetry...

(1964)

93. *Soft Fur Good Humors*, 1963.
*Fake fur filled with kapok; and wood
painted with enamel; four units.*
2 x 9 1/2 x 19 inches (5.1 x 24.1 x 48.3 cm)
*each. Mitchell C. Shabeen, The Brett
Mitchell Collection, Inc.*



64 Baked Potato I, 1961. Borders made
in plaster over wire frame painted
with chalk, and body painted with liquid
22 x 24 x 12 inches (56 x 61 x 31 cm)
Collection of Robert H. Haas
Presented gift to the Los Angeles County
Museum of Art



95. Hamburger with Pickle and Tomato Attached, 1963. Muslin soaked in plaster over wire frame, painted with enamel, 6 inches (15.2 cm) high, 7 inches (17.8 cm) in diameter. Collection of Carroll Janis, New York.



96. Giant BLT (Bacon, Lettuce and
Tomato Sandwich) 1976. Vinyl filled
with paper, and wood painted with
acrylic. 32 x 49 x 20 inches (81 x 124 x
51 cm). Collection of Maria and Conrad
Janis, Beverly Hills.





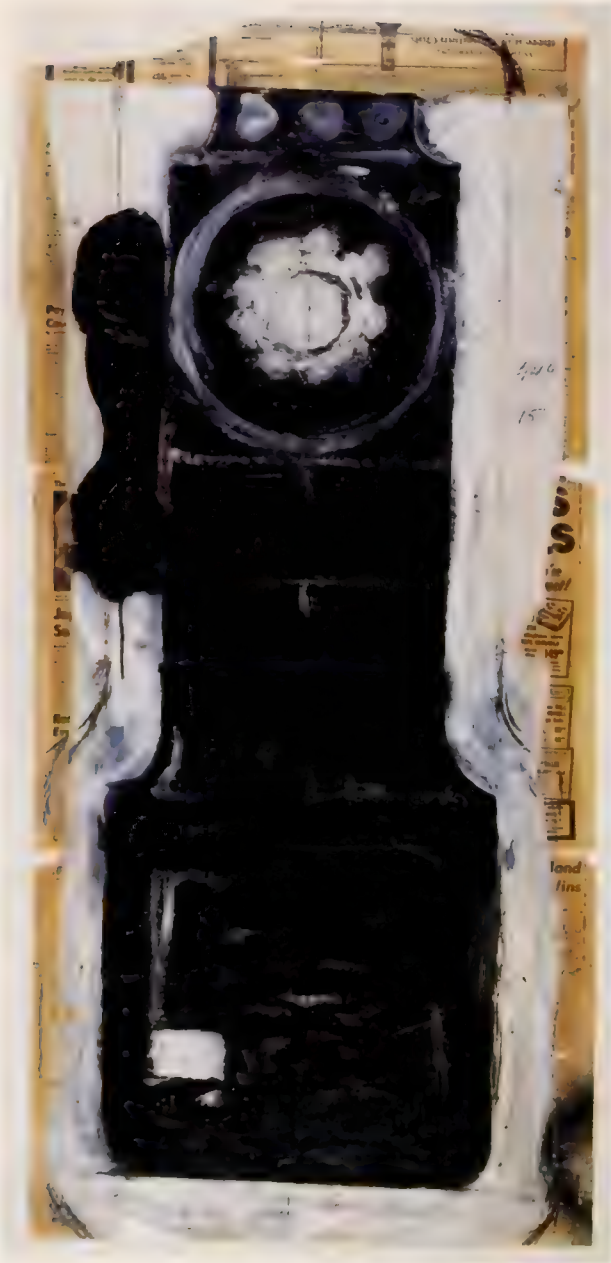
The cloth work is decidedly "sculptural," by which I mean that it emphasizes masses, simple and articulated. It de-emphasizes color. What the period of "sculptural" painting has left is the fluidity of the surface, which in these works is actual because they are sculpture: the unillusory, tangible realm. The dynamic element here is viscosity, where in the paint it was the paint action and the sparkle of light--that is, the tendency of a hard material actually to be soft, not look soft (so it is a concretization of a naive translation of painting).

(1963)

97. Giant Toothpaste Tube, 1964.
*Vinyl and canvas filled with kapok; and
wood and metal, painted with enamel;
25 1/2 x 66 x 17 inches (64.8 x 167.6 x
43.2 cm). Private collection.*



98. *Soft Pay-Telephone – Soft Version.* 1963. Marlin filled with kapok, painted with acrylic, mounted on wood. 40 x 22 x 11 inches (124.8 x 56.2 x 29.9 cm). Collection of Kimiko and John Power.

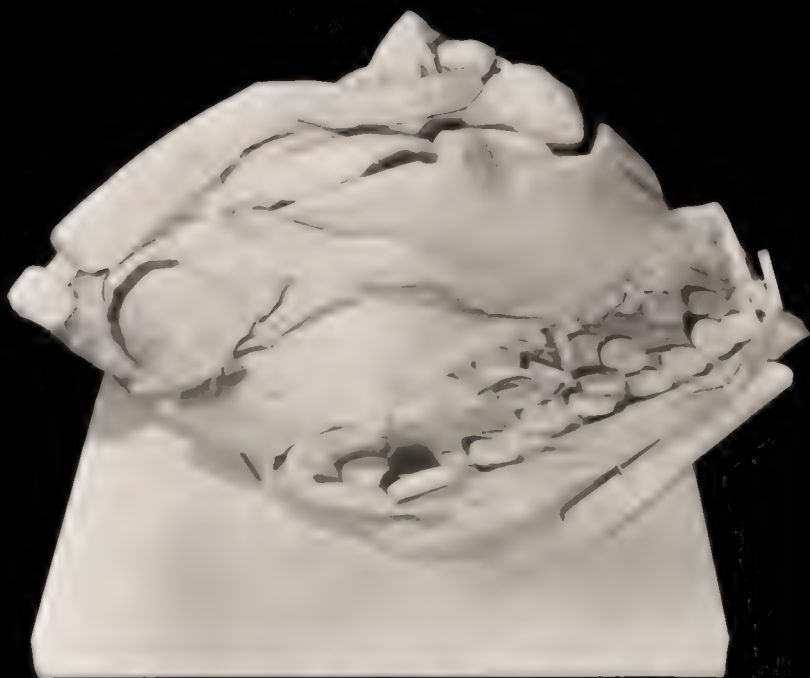


99. *Soft Pay-Telephone – Ghost Version.* 1963. Marlin filled with kapok, painted with acrylic, mounted on wood. 40 x 22 x 11 inches (124.8 x 56.2 x 29.9 cm). Collection of Kimiko and John Power.



100. Soft Pay-Telephone, 1963. Vinyl filled with kapok, mounted on painted wood, 46½ x 19 x 9 inches (118.2 x 48.3 x 22.8 cm). Solomon R. Guggenheim Museum, New York, Gift of Ruth and Philip Zierler in memory of their dear departed son, William S. Zierler, 1980.





101. Soft Typewriter – Ghost Version,
1963. Three views. Canvas filled with
kapok, painted with acrylic, on wood base,
9 x 27 1/4 x 28 1/2 inches (23 x 70 x 72 cm).
Museum für Moderne Kunst, Frankfurt.

102. Soft Typewriter, 1963. Vinyl filled
with kapok; Plexiglas; and nylon cord;
9 x 26 x 27 1/4 inches (22.9 x 66 x 69.9 cm).
Private collection.



103. Study for a Sculpture in the Form
 of a Vacuum Cleaner. Front Side. 1964
 Chalk, ink, and watercolor on paper
 20 1/2 x 26 1/2 x 10 1/2 in.
 Private Collection

104. Vacuum Cleaner. 1971. Aluminum,
 vinyl, plastic, rubber, lightbulb, and red
 chalk. 102 0 x 73 7 x
 73 7 x 73 7 x. Collection of Chas. Odenberg
 and Cornelia Broccoli, New York

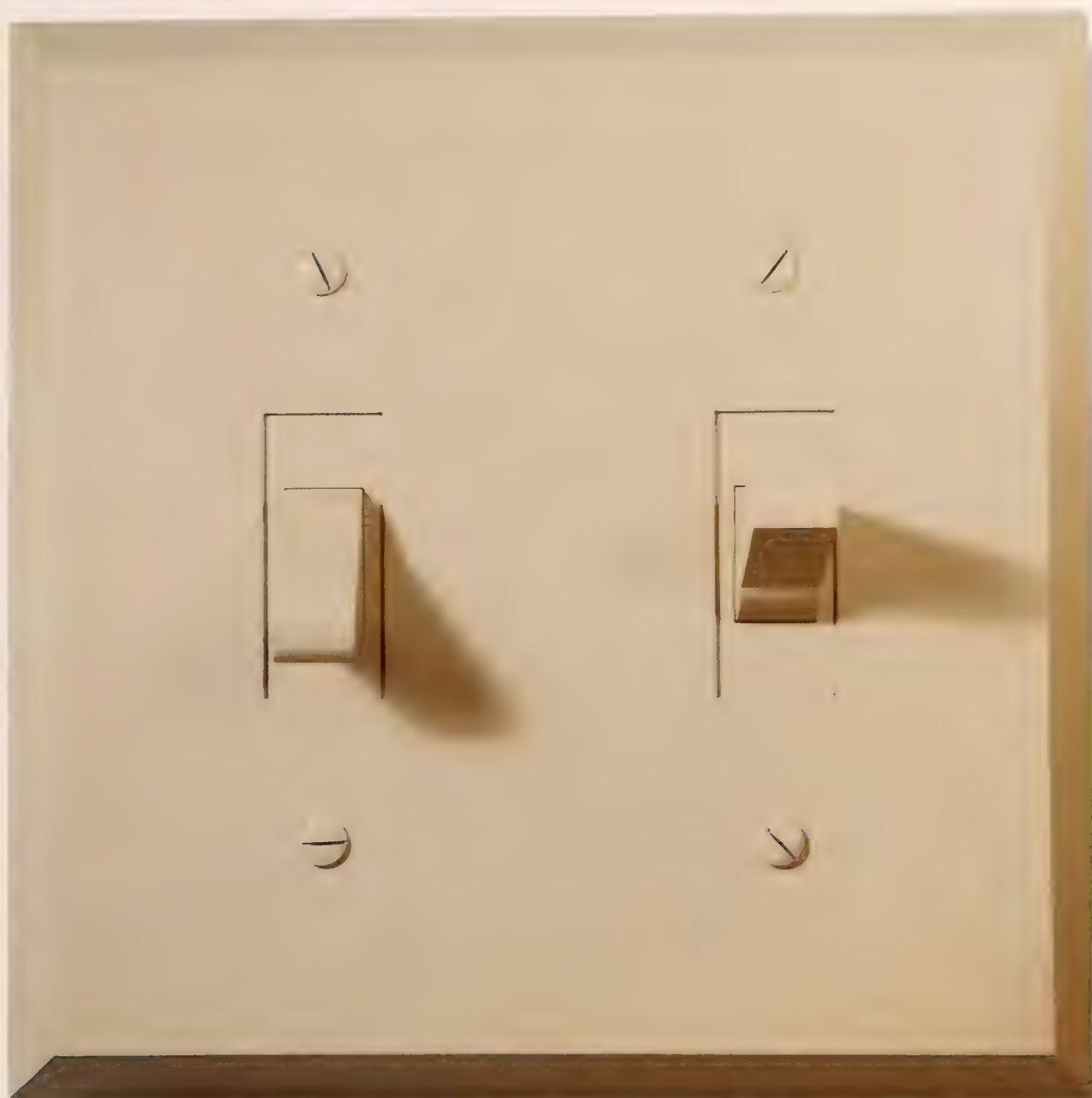




Fig. 11. Outlet - Hard Model 1003
 Cardboard, pen, ink, pencil, and gray
 charcoal. 4 1/2 x 6 1/2 inches. 102 x 73 mm.
 1970s. Collection of Anne and Miles
 Glimcher.



106. Light Switches – Hard Version,
1964. Painted wood and metal. $47\frac{1}{4} \times$
 $47\frac{1}{4} \times 11\frac{1}{4}$ inches (121.3 x 121.3 x 29.9 cm).
Collection of Dr. Alice Kahn Ladas.



A photograph of a light-colored, textured surface, possibly a piece of paper or fabric, with two small, dark, rectangular objects placed side-by-side in the center. The objects appear to be small, folded pieces of paper or thin, dark rectangular blocks.

108. *Soft Switches*, 1964. Vinyl filled with dacron and canvas, 47 x 47 x 3 1/4 inches (119.4 x 119.4 x 9.1 cm). The Nelson-Atkins Museum of Art, Kansas City, Missouri, Gift of the Chapin Family in memory of Susan Chapin Buckwalter 65-29.



Geometry, abstraction, rationality - these are the themes that are expressed formally in Bedroom. The effect is intensified by choosing the softest room in the house and the one least associated with conscious thought. The previous work had been self-indulgent and full of color, the new work was limited to black and white, blue and silver. Hard surfaces and sharp corners predominate. Texture becomes photographed texture in the surface of the formica.

Noting "real" or "human." A landscape like that on the cover of my old geometry books, the one that shows the Pyramids of Egypt and bears the slogan "There is no royal road to geometry." All styles on the side of Death. The Bedroom as rational tomb, pharaoh's or Plato's bedroom...

Bedroom marked for me (and perhaps others) a turning point of taste. It aligned me (perhaps) with artists who up to then had been thought to be my opposites. But the change of taste was passed through the mechanism of my attitude, which among other rules, insists on referring to things--by imitating them, altering them and naming them.

Bedroom might have been called composition for (rhomboids) columns and disks. Using names for things may underline the "abstract" nature of the subject or all the emphasis can do this. Subject matter is not necessarily an obstacle to seeing "pure" form and color. Since I am committed to openness, my works are constructed to perform in as many ways as anyone wants them to. As time goes on and the things they "represent" vanish from daily use, their purely formal character will be more evident: Time will undress them. Meanwhile they are sticky with associations, and that is presumably why my Bedroom, my little gray geometric home in the West is two-stepping with Edward Hopper. To complete the story I should mention that the Bedroom is based on a famous motel along the shore road to Malibu, "Las Tunas Isles," in which (when I visited it in 1947) each suite was decorated in the skin of a particular animal, i.e. tiger, leopard, zebra. My imagination exaggerates but I like remembering it that way: each object in the room consistently animal.

109. Study for a Poster for
"4 Environments," Sidney Janis
Gallery - THE HOME, 1963.
Crayon and watercolor on paper.
24 x 18 inches (61 x 45.7 cm).
Collection of Kimiko and John Powers.



100. *Study for Pillows*, 1963
Encaustic, with charcoal and pencil and
acrylic, 40 x 60 in. (101.6 x 152.4 cm)
Collection of John and Barbara
New York



111. Miniature Models of Furniture, 1963. Cardboard, cloth, paper, wood, spray enamel, and acrylic paint; dimensions and locations unknown.

pages 208-09
112. Bedroom Ensemble, Replica I, 1969 (version of a 1965 original). Wood, metal, fake fur, muslin, dacron, polyurethane foam, and lacquer, approximately 17 x 21 feet by 18 x 6-4 feet overall. Museum für Moderne Kunst, Frankfurt.









114. Viandes (Meats). 1964. Plaster cast
in canvas forms, painted with tempera,
with porcelain plates, on marble-top base,
37 x 37 x 16 inches (94 x 94 x 41 cm).
Museum Boymans-van Beuningen,
Rotterdam. On long-term loan from
a private collection.



1965-1968

New York City

Stockholm

London

Chicago

Soft Sculptures: Bathroom;
Airflow; Drum Set; Juicit;
Blender; Fans; et al.

Proposed Colossal Monuments

Washes; Moveyhouse; Massage
(Stockholm)





Plan for the use of the Airflow subject:
1) Make original drawing, using photographs of actual car.
2) Make photostat or drawing and double it five times, resulting in six scales or modes from which stencils may be taken and sketches constructed.
3) Use each model differently. For example: model 2 cut across, in half, insides spilling out. Model 3, cut lengthwise. Model 4, sealed, insides not visible. Model 5, insides only.

page 214-15:
115. Oldenburg in his studio, 404 East
Fourteenth Street, New York, 1965

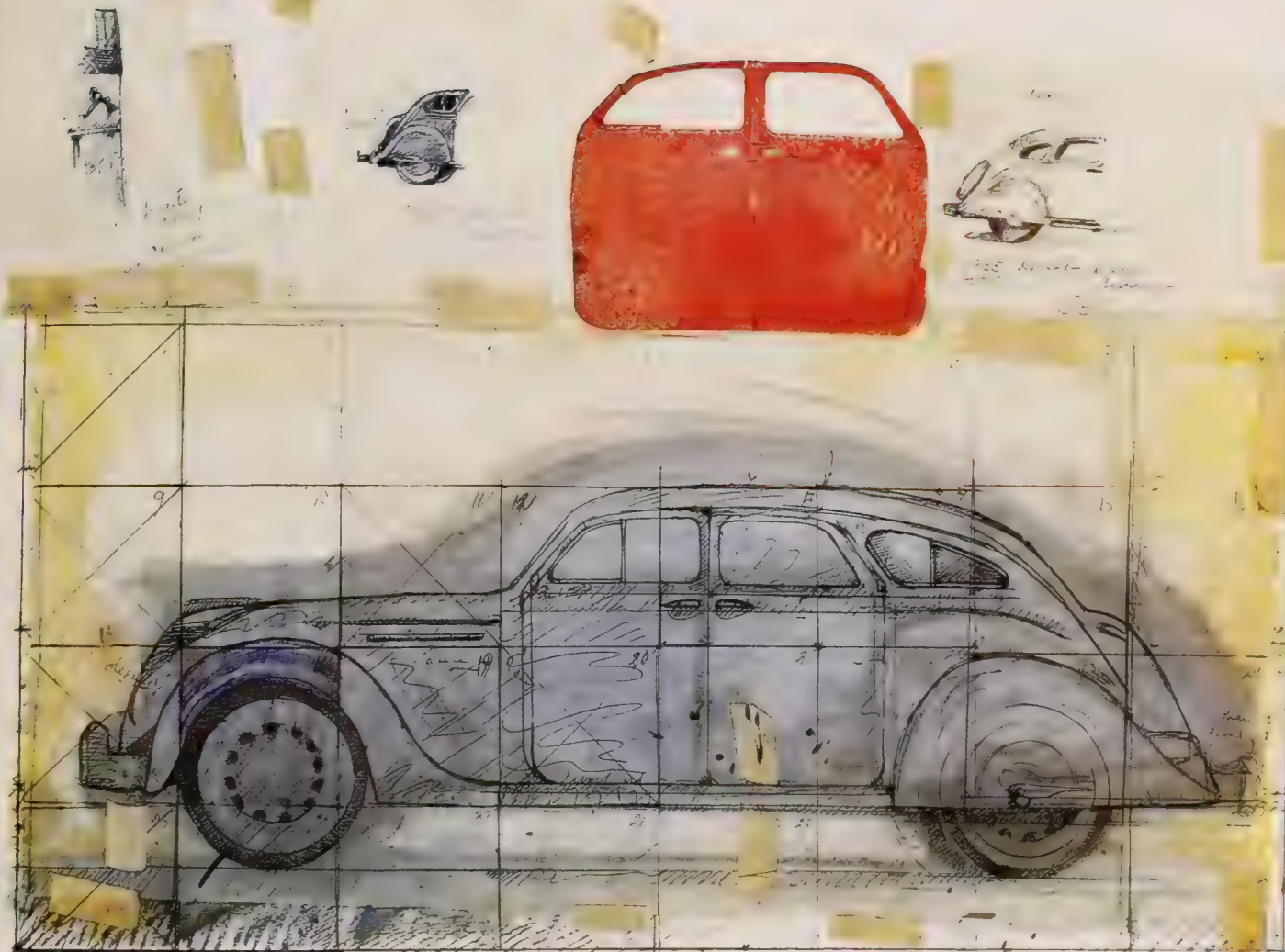
Stimulation by visit January 1966 to original Airflow (1936) in garage of its inventor, Carl Breer, in Detroit, where photos were taken and drawing made of details, interior and exterior, and actual experience, with color texture etc. obtained

The Airflow is imagined as a place with many different sized object inside it, like a gallery, a butcher shop, like The Store-- and could be just as inexhaustible a subject.

Science/fiction. Auto-eroticism. I am a technological liar.

(1966)

116. Profile Study of the Airflow, 1965.
Collage, pencil, and watercolor on paper.
22 x 29 1/2 inches (55.9 x 75.6 cm). Location
unknown.



117. Radiator for Arrow. Scale 1/4".
Hard Model, cast in brass, patterned
with gray enamel, mounted on a base
of wood. 10 1/2 x 10 1/2 x 10 1/2 inches.
Collection of Reinhard Onnasch, Berlin.

118. Soft Engine Parts #2, Air Flow
Model #6 (Filter and Horns). 1005.
Cant is filled with kapok, patterned with
gray enamel; and wood. 41 x 31 x 9 inches.
104.1 x 78.7 x 22.9 cm. Collection of
Reinhard Onnasch, Berlin.





119 Soft Airflow, Scale 2, Model 1, 1971
Canvas lined with quilt, patterned with
gray enamel and wood, 42 x 28 1/2 x
14 inches (107 x 73 x 36 cm). Collection
of Anne and William J. Horin, Chicago



120. Soft Engine Parts #1, Air Flow
Model #6 (Radiator and Fan), 1965.
Canvas filled with kapok, patterned with
spray enamel, 32 x 24 x 18 inches
(81.3 x 61 x 45.7 cm). Location unknown.





121. Soft Engine for Airflow with Fan and Transmission, Scale 5 (Model), 1966. Canvas filled with kapok, patterned with spray enamel; rope; and wood; 44 1/4 x 72 1/4 x 14 1/4 inches (112.4 x 184.8 x 35.9 cm). Hirshhorn Museum and Sculpture Garden, Smithsonian Institution, Washington, D.C., The Regents' Collection Acquisition Program, 1985.

pages 224-25:

122. Airflow, Bathroom, and other works in progress in Oldenburg's studio, 404 East Fourteenth Street, New York, ca. 1965-66.

Every time I start a show I start as if I never made a show before and absolutely from nothing. I don't know if this is good or bad. Whether this just means that you repeat your mistakes or whether this is a very good way of saving your innocence. Because it is very important to approach a show without really knowing what's going to happen. And just to have the confidence that it will happen, this is the way that I approach the Happenings too. I, I think it's terrifying to do it this way, but it's always a great pleasure if it works. And it hasn't failed entirely so far. There have been some things that have been disappointing. Some things I haven't been able to bring off. But on the whole I've met my obligations or my deadlines.

Last summer I went through two months of what you might call inspiring myself or priming myself by reading and buying magazines and walking the streets of New York and I even took off forty pounds. I gave up smoking. I did all kinds of things to myself to get myself stimulated or started in some direction. And then, I went through my notes which is always a good stimulation--the notes from the past. There are many pieces that I've been intending to make, but I never get around to making. And finally I sat down and made a list of about fifty things I would like to make--just what came into my mind as a result of this self-priming. Some of those things were actually made. But there's such a gap between thinking of a thing and actually making it; there's so much labour involved in carrying a thing from the original idea to the finished object. And a lot of these things were a lovely idea, and I think I went around and told people I was going to do it, and it sounded great but I wasn't able to make them happen in the short time that I had. But they may happen, say, next year or two years from now, or three years from now.

I make the list and then I start on the list. The Bathroom happened to be something I started in California in '63, but I was never able to solve the toilet because I never could find an example of the toilet, the kind of toilet that I wanted to use. There are so many toilets. And I also couldn't solve the problem of the bowl because I hadn't found styrofoam and I wasn't able to carve this bowl in any medium. I just didn't get around to it. So that was hanging over from a previous time, that was one of the things on the list--the Bathroom. Besides, that was consistent with my desire to continue to make the house.

Then I got involved also with the automobile. I don't exactly know why I got involved with the automobile. This was a new theme, and probably has some very deep reasons why, that I can't put my hands on

(continued on page 226)





at the moment and then suddenly the "Airflow", which was Bob Breer's father's creation, floated into view and everything came together in that area.

Gradually as I go along the list gets shorter. I knock out things that don't seem to be particularly important or that can be saved for later or that seem just plain silly, and the list gets shorter and shorter and shorter and more and more realistic. Everything progresses from the wildest dreams to what can actually be done; and it's surprising how little one can do really, when you get down to it. But, it's enough. I found that I had more than enough for this show. And as a residue from thinking about all the things I can do, I have maybe a hundred ideas here for future shows, which I don't know if I'll ever get around to. It accumulates. There's an awful lot of paper lying around this studio; awful lot of sketches that will never be realized. But, all you care about is that out of all of this stuff, maybe there should be fifty good ideas, because you can really work a lifetime on one good idea.

When I develop a show everything usually hangs together. After a while...one form leads to another form and there's a kind of consistency in the forms. There may be two or three forms that dominate the show in different guises. I started to work last summer on a poster for the Paris Review which took the form of a mattress, or the corner of a mattress. And this corner of a mattress, I think, led directly to an absorption in the island of Manhattan, which not only looks somewhat like this mattress, but also by the words 'Manhattan' suggest mattress. You could think of saying manhatress for example. And manhatta and hatterass. The resemblance between the mattress and Manhattan then went on to become a resemblance between Manhattan Island and the engine, the Airflow engine. So there's a kind of consistency in form and you could say every show has two or three themes with variations on themes. I find it helpful to work that way. I strive for a consistency which is something that's almost never noticed by a reviewer. It's noticed I suppose by people who see the show. But no one ever mentions that the show itself is a composition, like the 'happening' is a composition. We were talking about "Moveyhouse" which was a composition really for discs, for fans, for the wheels of the movie camera, and the ears of the Mickey Mouse. There are some arcs along the side of the theatre, and then everyone carried a circular fan, so that there was this constant movement of

123. The Bathroom Group in a Garden Setting, 1965. Crayon, pencil, and watercolor on paper, 26 x 40 inches (66 x 101.6 cm). Moderna Museet, Stockholm.



124 Blue Toilet, 1965. Chalk, water, for
and enamel of paper, 20 x 21 inches.
17 x 8 x 2 1/2 inches. Museum Boijmans-van
Beuningen, Rotterdam. On long-term loan
from a private collection.

125 Toilet - Hard Model, 1965-66.
Enamel, spray enamel, and felt pen on
cardboard and wood, 48 x 28 x 3
33 inches, 115 x 72 x 81 cm. Museum
für Moderne Kunst, Frankfurt.







facing page:
126. Soft Toilet – Ghost Version, 1966.
Canvas filled with kapok, painted with
acrylic, on metal stand and painted wood
base; toilet: 51 x 33 x 28 inches (129.5 x
83.8 x 71.1 cm). Private collection.

127. Soft Toilet, 1966. Vinyl, Plexiglas,
and kapok on painted wood base, 57 1/4 x
27 1/4 x 28 1/4 inches (144.9 x 70.2 x 71.3 cm).
Whitney Museum of American Art,
New York, Fiftieth Anniversary Gift of
Mr. and Mrs. Victor W. Ganz.







facing page:
128. Bathtub – Hard Model. 1966.
Enamel, spray enamel, and felt pen on
cardboard; and wood; 81 x 33 x 28 inches
(205.7 x 84.4 x 71.1 cm). Museum Ludwig,
Cologne, Ludwig Donation.

129. Bathtub (Model) – Ghost Version,
1966. Canvas filled with kapok, painted
with acrylic; and wood; 80 x 30 x 30 inches
(203.2 x 76.2 x 76.2 cm). Location
unknown.





page 214.

190. Washstand - Hard Model, 1966. 66.
Enamel, spray enamel, and test pen on
cardboard; and wood; 48 1/2 x 36 x
29 1/2 inches (123 x 91.5 x 74.5 cm). Museum
für Moderne Kunst, Frankfurt.

page 215.

191. Soft Washstand, 1966. Vinyl filled
with kapok on metal stand painted with
acrylic; 50 x 30 x 28 inches (127 x 91.4 x
71.1 cm). Museum Boijmans-van
Beuningen, Rotterdam. On long-term loan
from a private collection.



132. Bathroom objects installed at
the Museum of Modern Art, New York.
September 25–November 23, 1969.



My softening is not a blurring (like the effect of atmosphere on hard forms) but in fact a softening, in a clear strong light. A perception of mechanical nature as body.

(1965-66)

133. Notebook Page: Dormeyer Mixer.
1005. Ink and collage on paper. 10 x 8 inches. 27 x 20.3 cm. Collection of Claes Oldenburg and Coosje van Bruggen. New York.

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135. Giant Soft Ketchup Bottle with Ketchup, 1966–67. Canvas filled with polyurethane foam, painted, 100 x 52 x 40 inches (254 x 132.1 x 101.6 cm). Norton Simon Museum, Pasadena, California, purchased with funds granted by the National Endowment for the Arts, matched by the Pasadena Art Alliance, 1969.





136 Shoestring Potatoes Spilling  
from a Bag, 1966. Canvas stiffened with  
glue, filled with kapok, painted with  
acrylic, 108 x 46 x 42 in. (274.1 x  
116.8 x 106.7 cm). Walker Art Center,  
Minneapolis. Gift of the T. B. Walker  
Foundation, 1966.



137 Soft Ladder, Hammer, Saw, and  
Bucket, 1967. Canvas stiffened with glue,  
filled with polyurethane foam, painted  
with acrylic; and wood: 94 x 54 x  
24 inches (238.8 x 137.2 x 61 cm).  
Stedelijk Museum, Amsterdam.





138. Soft Manhattan #1 (Postal Zones).  
1966. Canvas filled with kapok, patterned  
with spray enamel; 20 x 20 x 2 inches  
1970 and 1971 in 2 and 3. Art Center-Knox Art  
Gallery, Buffalo, New York. Gift of  
Alexander H. Knox, 1966.



139. Soft Manhattan #2 (Tactile Form  
of the New York Subway Map). 1966.  
Canvas filled with kapok, patterned with  
spray enamel; and wood; 68 x 32 x 7 inches  
(172.7 x 81.3 x 17.8 cm). Collection of  
Mr. and Mrs. S. I. Newhouse, Jr.





I wanted to do a piece in a swimming pool and the title suggested itself--"Washes." From the problem was to find a swimming pool and to get the thing in motion. It took a long time to find a swimming pool. Finally Al Roon located the pool of Al Roon's Health Club, and that became a reality. I enrolled for classes there, and I went there and I laid around the pool, I swam, I used all the services, I was massaged, and all the time I was just studying the possibilities of the place for a happening.

I did a lot more writing and a lot more feeling in the pool, sitting around and taking it in. And the next step is people for the happening. Like the place, they suggest very much what's going to happen. There are usually many volunteers, and I don't turn anyone down, which gets me into trouble because my cast are usually too large.

My procedure is that I meet the people one night, then the second night I invent things for them to do, and the third night I kind of cut away the things that didn't work the second night, and on the fourth night I have a run-through of the things that did work, and then comes the final piece.

It was really a color piece; it was a painting-type piece. Many of my pieces are more like dance or more like theatre, but this was a piece in which the visual was very important, like a painting. The most important element was the green water. And 'Washes' of course was reference to 'water colors.' So everything that was done was done mostly for a color effect, though there was a dance element, and the dance was shaped by the obstacle of the water--you can only move so fast in the water. It creates a certain kind of dance. Just as in "Moveyhouse" the way you can walk across seats carrying a bike creates another kind of dance.

The best way to have seen this happening would have been from above, because the pool became equal in my mind to a canvas: a large rectangular canvas into which I could place one thing after another until I had an enormous panorama of things floating in the pool. It started with the pool absolutely still; just green water, and a little red light floating in the middle of it. Then gradually there was more and more and more matter introduced into the pool. At the end it was very full of people and of objects--there was a chair floating around, and there were pieces of clothing floating around, and newspapers--it was like Coney Island beach or a flood, and lots of objects.

pages 247-40

140 Washes, performance at Al Roon's Health Club, New York, May 22-23, 1968

pages 250-51

141 Moveyhouse, performance at Forty-First Street Theatre, New York, December 1-3, 10-17, 1968

pages 252-53

142 Massage, performance at Moderna Museet, Stockholm, October 3-4, 6-7, 1966











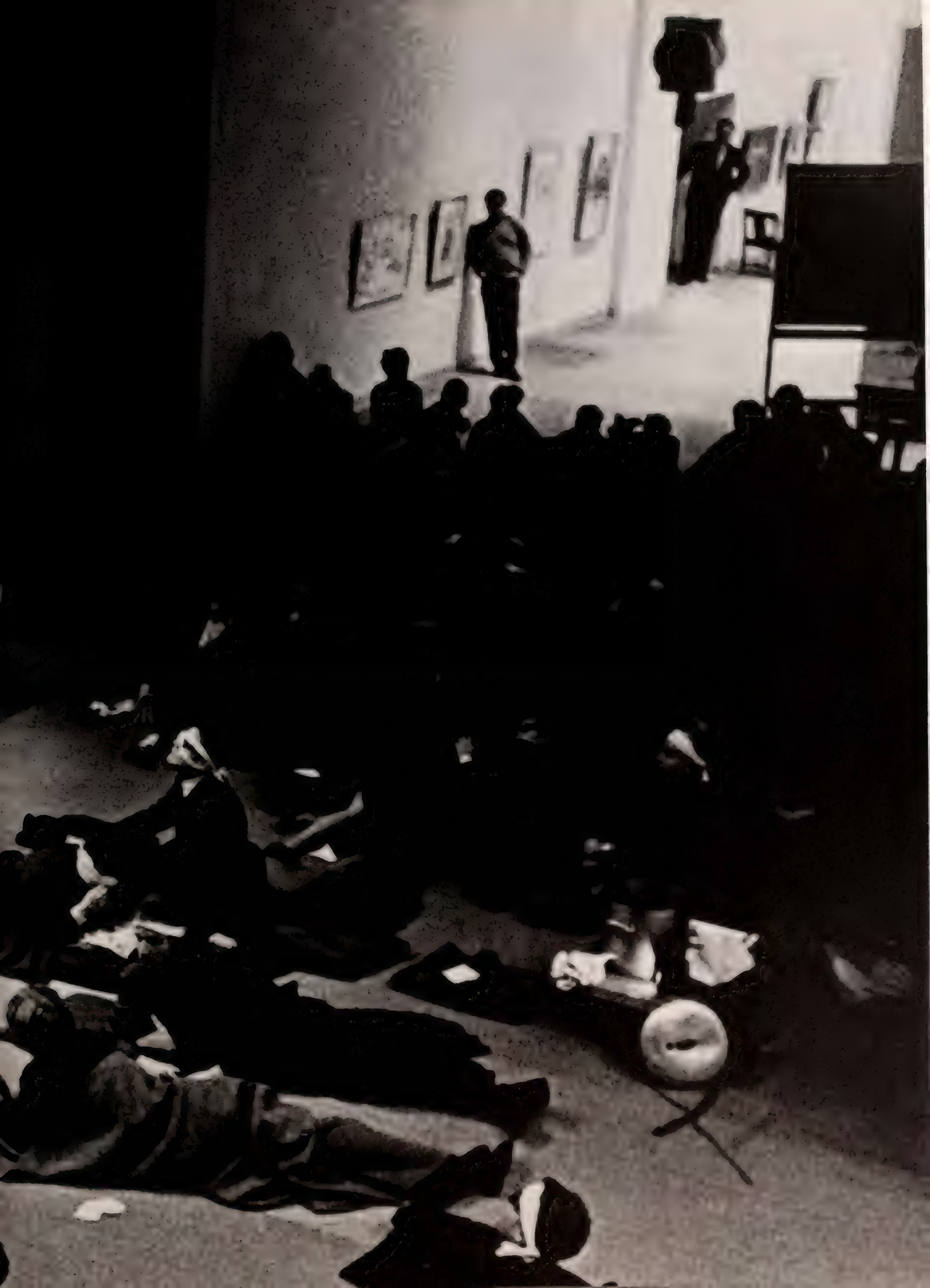














# "Unbridled" Monuments; or, How Claes Oldenburg Set Out to Change the World

Mark Rosenthal

*I want these pieces to have an unbridled intense satanic vulgarity  
conspicuous, and yet be art.*

Long before Claes Oldenburg attempted to reformulate the monument tradition, he conceived one of the central premises of his art. He wanted work that was at once crudely provocative, even as it maintained an identity as art. Oldenburg's statement above was made specifically in reference to *The Store* (1961, pages 105–27), a work in which the artist filled a storefront on the Lower East Side of New York with sculptures of often oversize consumer products of all kinds. He described the impetus for this installation as founded partly on the desire to build "monuments" to everyday things, which would be located in places not typically thought of as cultural.<sup>1</sup> His point was to make the banal into something physically imposing, as well as, possibly, beautiful.<sup>2</sup> As an early expression of the Pop outlook, Oldenburg's *Store* launched a process of both monumentalizing by enlarging, and making monuments—one might say follies—to the modern American experience. In effect, he was turning a serious tradition into a vehicle of antic play.

Although known throughout his career as a sculptor and a draftsman, Oldenburg has perhaps most effectively realized his aspiration as a provocateur in the arena of the monument, confounding expectations associated with the tradition and offering a new interpretation of one of the oldest and most recognizable artistic conventions. Oldenburg's first statement about public sculpture, in 1960,<sup>3</sup> was placed in a bit of fictional dialogue in which a certain dignitary cynically makes clear that "civic improvement" requires "bulls and greeks and lots of nekkid broads."<sup>4</sup> The artist himself would certainly agree that the monument is an aspect of the urban landscape, in which human activity predominates,<sup>5</sup> but rather than the usual assortment of subjects—men in uniform and on horseback—he wanted a more authentic version of what he called "city nature." Distinct from the natural landscape, city nature, which inspired *The Store* as well as *The Street* (1960, pages 44–59), places an emphasis on "everyday crap."<sup>6</sup> Reinventing the convention, the artist created the personage called Street Chick, an example of his "City Venus,"<sup>7</sup> who epitomizes Oldenburg's dreams of (perverse) beauty, much as earlier female figures served their makers and viewers.

The city that so fascinated Oldenburg in his early years is replete with a variety of public events, entertainments, and ceremonies. The monument, similarly, has a highly visible position in the life of the urban dweller, especially since most art is concealed within lofty, interior precincts, such as those of a museum. Not surprisingly, then, Oldenburg also enjoyed making or participating in Happenings from early on in his career,<sup>8</sup> for central to his overall vision is, as Coosje van Bruggen describes it, a "sense of theater,"<sup>9</sup> a quality that also distinguishes his work from the discrete nature of painting and sculpture. In 1961, he said:

*Painting has been private and lyrical for a long time, especially when true artists are not given large and public commissions. The mural, the environment, the pageant, the masque, the larger spatial, architectural forms are forms of art not without precedent. There comes a time when the artist wants to use these forms and directly involve his audience, directly influence and involve actual experience.*

In that same year, Oldenburg expanded his approach to the monument by making a theoretical proposal for the 1964 World's Fair planned for New York. Inspired by the sight of a

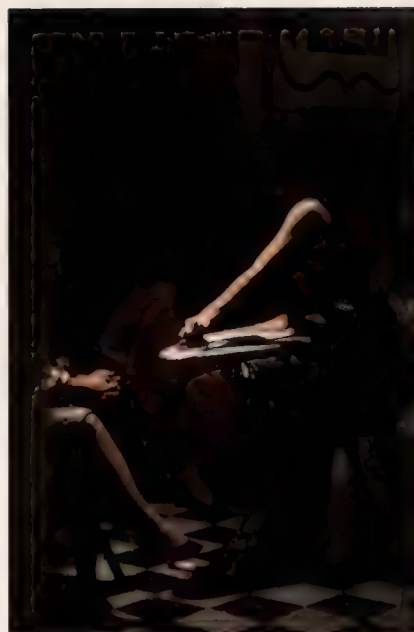
mothballed fleet of World War II freighters moored on the Hudson River, he proposed creating a reef in the bay near Ellis Island, to be titled *Monument to Immigration*. A "natural" monument in his terms, the reef would cause passing ships to crash and sink.<sup>12</sup> This, his first "obstacle monument,"<sup>13</sup> would cause general disruption and result in a growing mass of debris. For the artist, who was himself an immigrant, *Monument to Immigration* disabuses the idealistic expectations of newcomers; according to him, America proved to be a disappointment for many.<sup>14</sup> With his proposal, Oldenburg carried the idea of the monument, normally one of celebration, into the realm of social criticism.

While working in Washington, D.C. in 1963 on a performance piece entitled *Stars*, Oldenburg was struck by the city's concentration of imposing monuments. In the notes accompanying the performance, he frequently mentions these structures, characterizing them at one point as "sex + power in neoclassic setting."<sup>15</sup> In a crescendo of references, especially to the Washington Monument, he describes his work in that city finally as "ironing MONUMENTS."<sup>16</sup> Besides predicting a future ironing-board monument, this phrase also conveys his desire to flatten conventional notions implicit in the historic tradition, and to institute a new type of practice. His title for a 1965 drawing, *Clinical Study, Toward a Heroic-Erotic Monument in the Academic-Comics Style*, gives a good indication of this rambunctious, burlesque approach. Made during the year of the first proposed colossal monuments, the work epitomizes many of Oldenburg's subsequent edifices that undercut bourgeois pretensions. One of the first of these occurred in 1966, when he "replaced" the statue of Eros in Piccadilly Circus in London with a drill bit (fig. 147). At once a modern, formal alternative and a wonderful object in itself, the drill bit also adds a bit of lewd street humor to contrast with the stereotypical view of the high seriousness of English society.

To countervail the conventional image of a general on horseback, Oldenburg proposed, in the same year, a series of monuments that would speak for usually unheard voices. There would be a monument for lower-ranked soldiers, as well as a "Victims' monument, Indifferent monuments . . . Man-in-the-street monuments and President-just-before-he-goes-to-bed-glass-of-milk-and-pills monuments."<sup>17</sup> While such endeavors, Oldenburg acknowledged at first, were "impossible,"<sup>18</sup> they nevertheless affirmed the value of his fantasy life as well as of the "conceptual" process.<sup>19</sup> The monument, then, was an area in which speculative and playful exploration could occur.

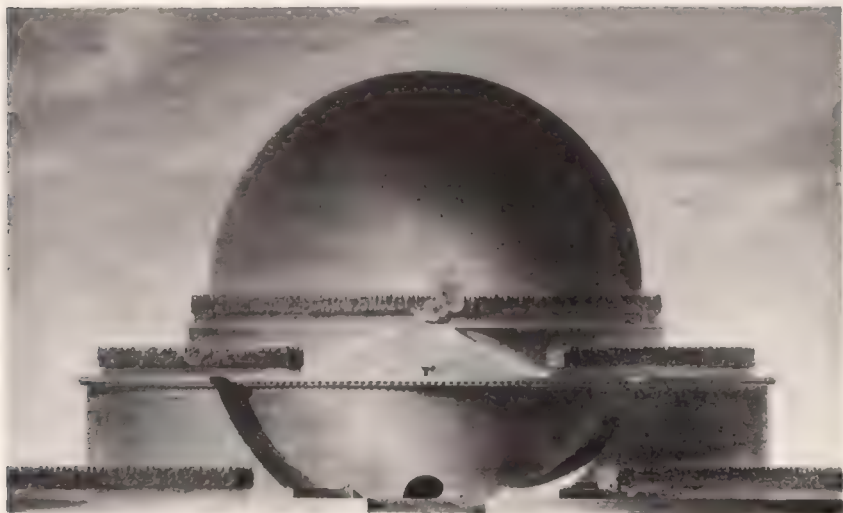
Oldenburg's interpretation of the term "monument" went through a transformation following his initial forays. While he was first attracted by the large scale of such sculptures, he soon discovered and embraced the connotation of a memorial.<sup>20</sup> With the *Bedroom Ensemble* (1963, see fig. 112), he synthesized further meanings: "Bedroom as tomb,"<sup>21</sup> drawing on the traditional conjunction of eros and death while joining both in a memorial/monument structure. But it is typical of Oldenburg to be contradictory and provocative. Recalling the cynical sentiments of his fictional civic leader, he remarked, "I think of a monument as being symbolic and for the people and therefore rhetorical, not honest, not personal."<sup>22</sup> His future monuments would reflect this slightly duplicitous character.

In 1962, inspired by the sight of pianos in a Steinway showroom,<sup>23</sup> Oldenburg began making gigantically scaled objects, including such works as *Floor Cake*, *Floor Burger*, and



*Stars*, performance at the Washington Gallery of Modern Art, Washington, D.C., April 24–25, 1963.





John James Audubon, *Pie à la Mode*, Southern View  
of a Cow Standing in a Cool Meadow  
Watercolor, 8 1/2 x 11 1/2 inches (21.2 x  
29.2 cm). The Metropolitan Museum of Art, New  
York.

Etienne-Louis Boullée, *Newton's  
Gravestone*, 1754. From *Œuvres d'Architecture*,  
Paris: Bachelier, 1783. Reproduced by permission of  
the Bibliothèque de l'Institut de France, Paris.

*Pie à la Mode* (all 1962, figs. 72, 73, and 83), *Baked Potato I* (1963, fig. 94), and *Shoestring Potatoes Spilling from a Bag* (1966, fig. 136). In these works, he has taken commonplace foods and given them an unexpected expression. Monumental in scale, these works are antimonumental in every traditional way. If convention dictates ostensibly eternal values and heroic figures, the artist introduces an emphasis on foods that are quickly and unceremoniously consumed, often with one's hands, and an attention to manifestations of human life, not human beings per se.

With his move in 1965 to a huge studio on East Fourteenth Street in New York City (fig. 115), Oldenburg was able to view sculptures in a commodious space and at a distance,<sup>34</sup> thus gaining further insights into the potential for scale manipulations. His move, together with the coincidence of being invited, also in 1965, to publish drawings for *Domus* magazine, led him to initiate a series of proposed colossal monuments. One of the first of these, the *Proposed Monument for the Intersection of Canal Street and Broadway, New York: Block of Concrete Inscribed with the Names of War Heroes* (1965, fig. 145), consisted of a block of concrete that would completely fill a major New York City intersection. This extraordinarily confrontational object would do more than merely commemorate war heroes; it would put their existence squarely into the lives of the living. Oldenburg described wanting the work "to be like a wound in the city"<sup>35</sup>; indeed, by obstructing traffic at a major intersection, the monument would establish a presence like no other. More so even than the Arc de Triomphe, which the driver or passerby must circumnavigate, Oldenburg's imagined sculpture disrupts daily life.

Oldenburg's comments about this and other works are typically multivalent, if not contradictory. While wanting a "wound," he also observed that the war memorial "is an example of how a subject is created by circumstances. My original idea was formal only." But the form "required interpretation. The monument became very specific when I went along with a suggestion that the walls and top be covered with the names of war dead."<sup>36</sup> These wildly divergent ways of describing his work are perhaps deliberately obfuscatory, for it is often the case that Oldenburg's choice of subject is too replete with content not to have been arrived at deliberately. But his favorite sources in the mid-1960s do evince a sublime merging of form and content.

Pyramids, columns, and obelisks all attracted Oldenburg's attention from early on in his career, as indicated in his *Raw Notes* of 1963, the year of his performance in Washington, D.C., where a number of such structures are found. These have the power to inspire awe by virtue of their size and elemental forms,<sup>37</sup> even as they are dedicated to the memory of august events and historical figures. Other colossal that interested Oldenburg included, in 1963, the Statue of Liberty (photographed lying in parts around Madison Square upon her arrival),<sup>38</sup> and in 1968, the dramatically scaled heads found on Easter Island.

Of particular significance to Oldenburg were the eighteenth-century French architectural drawings of Etienne-Louis Boullée, Claude-Nicolas Ledoux, and Jean-Jacques Lequeu, reproductions of which he first discovered while working in the library of Cooper Union College from 1956 to 1961. The imaginary structures of these artists were often conceived as having a funerary function, and suggested a sepulcher even when not specifically envisioned as such. Oldenburg echoes



this somber tone in his war memorial, as well as the grandiose scale, geometric simplicity, and iconic quality of the static forms. He was drawn to the French architects' practice of employing nonfunctional yet symbolic forms, forms that announced large intentions by their very size. Although Oldenburg almost never exhibited the same seriousness or elaboration of details as Boullée, Ledoux, and Lequeu, he later matched their grandeur with his own extravagant spirit.

In contrast to works like *The Store* and *The Street*, *Proposed Monument for the Intersection of Canal Street and Broadway, New York* announces a concern for, indeed a taking note of, significant current events, including the Vietnam War.<sup>32</sup> It further demonstrates that an Oldenburgian monument will have a more confrontational tone than might otherwise be expected. Oldenburg wishes to replace well-behaved memorials with obstructive or obstreperous ones, and in them the typically romantic function is supplanted by a deadly serious emphasis, by something absolutely contemporary and ordinary, by explicit, lewd, or comic expressions, or by arbitrary fanciful identifications. Hence, we find a baked potato replacing the statue of Venus near the Plaza Hotel, and a fan for the Statue of Liberty (fig. 151).

Oldenburg's first realized outdoor public monument took the form of a performance/action behind the Metropolitan Museum of Art in New York on October 1, 1967. The artist hired a group of gravediggers<sup>33</sup> to make a six-by-three-foot hole in the ground, which was filled soon after having been made. Entitled *Placid Civic Monument*, the simple geometry of the empty rectangular hole makes for a powerful formal statement, one that repeats Oldenburg's antiwar sentiments.<sup>33</sup> However, he emphasized the "modesty" of his gesture, in contrast to the "pomposity" of much "civic sculpture." Indeed, he intended the hole to counter the formality of the usual base that holds a statue.<sup>34</sup> Also, the work graphically calls attention to the reality of death, as opposed to the pieties that inspire soldiers and sculptors. Describing his piece as a "conceptual monument," Oldenburg links himself to the incipient Conceptual movement of the later 1960s; in this regard, it is notable that *Placid Civic Monument*, while resembling a Minimal art form, is in fact a void, just as much Conceptual art had little or no physical existence.

Not surprising for Oldenburg, the hole in the ground has a sexual identity too. He had often asserted, starting at least as early as 1965, that the general content of art is erotic<sup>35</sup> and, in 1966, that each one of his works is, in effect, a disguise for either male, female, or both genders.<sup>36</sup> Thus the Central Park hole can be seen as female in character, here perversely a receptacle for the deceased, rather than being a place of birth. Oldenburg is characteristically blunt about the female identity of this hole, writing: "I felt great excitement at the moment of first incision of the shovel. The first shovelful was surprisingly red and accounted 'virgin' by the diggers."<sup>37</sup> He continued: "One hopes that all climaxes will not come at once."<sup>38</sup> If Oldenburg's performance behind the Metropolitan Museum was slightly outrageous even as it assumed a memorial function, the artist was not at all reluctant to continue in the same vein.

Starting in the mid-1960s, Oldenburg spent a large proportion of time traveling to various cities, and proposing monuments for each of them. On the first of two visits to Chicago, in 1967, he had a new insight into the effects of scale. Approaching the city by airplane, he held a clothespin in front



*Placid Civic Monument. performance behind the Metropolitan Museum of Art. New York, October 1, 1967.*



of the window, over the city below. With this imaginative juxtaposition, he realized that objects scaled to a landscape could dramatically advance the potential of his art. Suddenly, though still in the realm of fantasy, he was nevertheless on the verge of colossal creations, well beyond the dimensions of any he had produced before.

Making a proposed colossal monument for a city—whether familiar or new to his experience—was similar, Oldenburg noted in 1968, to using the locale as a “studio.”<sup>40</sup> His placement of a sculpture was effectively a formal exercise, in which he would “balance” his work with the various physical aspects of the site.<sup>41</sup> This responsiveness to physical and public circumstances was characteristic of Oldenburg’s art as well as that of the artists of the period known for emphasizing site-specific concerns.

Most of Oldenburg’s proposals, while unrealized as sculptures, took on life in a group of fanciful drawings. For London, starting in 1966, Oldenburg proposed a series of float balls, such as those used in toilet tanks, for the Thames River (fig. 148), in part because of his fascination with the fact that the city was located on water and was affected by tides.<sup>42</sup> He felt that an ironing board, subject of a 1965 drawing, would be an especially apt monument for Manhattan because it reflected the shape of the island and the occupation of many inhabitants of the Lower East Side.<sup>43</sup> And for Pasadena, he suggested *Design for a Tunnel Entrance in the Form of a Nose* (1968, fig. 159), which exhibits his usual fantasy of scale, but also his notable humor, in which logical physical appearance might have absurd results. In turning a traffic tunnel into a nose, he is at once charming, sly, perverse, and ribald.

Oldenburg’s *Proposed Colossal Monument for Central Park North, New York City: Teddy Bear* (1965, fig. 143) has yet more complex intentions. The idea for the sculpture occurred during a taxicab ride on the Brooklyn-Queens Expressway. On one hand, it would formally counterbalance the Empire State Building and raise the spirits of the citizenry. (“You might feel better about living in New York,” the artist said.<sup>44</sup>) That Oldenburg was a great aficionado of the Macy’s Thanksgiving Day parade along the west side of Central Park, which featured giant balloons filled with air,<sup>45</sup> accords with the utopianly cheerful quality of the bear. On the other hand, the staring figure is “an incarnation of white conscience; as such, it fixes white New York with an accusing glance from Harlem. . . . I chose a toy with the amputated effect of teddy paws—handlessness signifies society’s frustrating lack of tools.”<sup>46</sup> Thus Oldenburg sought to address social concerns and injustices in his art, much in keeping with the politically engaged sentiments of the time. In this regard, his *Proposed Colossal Monument to Replace the Washington Obelisk, Washington, D.C.: Scissors in Motion* (1967, fig. 153) not only represents a reconfiguration of the obelisk that dominates the District of Columbia skyline but also has complex and rich metaphoric content. According to the artist, by its open-to-closed-to-open posture over the course of twenty-four hours, the scissors alternately makes reference to a state of division and union; this connotation might refer to the state of the nation before, during, and just after the Civil War, or at the present time, or it might refer to life generally.

Saying that “Egyptian colossi are recalled,”<sup>47</sup> Oldenburg reveals only part of the inspiration for the series called *Fagends*, which began in 1966 (figs. 154–56). This wonderfully multivalent title is typical of the artist’s often nasty humor,

here concerned with what he described as the traditionally male character of London.<sup>48</sup> By punning on a pejorative American slang term for homosexuals, along with the English slang for cigarettes and an exhausted state (“fagged out”), he examines the fact that a word might have loaded content in one country while being relatively neutral in another. This can be thought of, the artist says, as a “Word Monument,” dedicated to the power of language. Further connotations are added by noting the compositional evolution of a cigarette, as described by Oldenburg. Each starts as a columnar, which is to say penis-shaped, form; after being packed together, each is freed, smoked, and finally crushed.

Along with his general interest in, among other things, obelisks, columns, and “monolithic, male-oriented forms,”<sup>49</sup> Oldenburg was also attracted to Constantin Brancusi’s *Endless Column*,<sup>50</sup> which was inspirational, too, for his contemporaries identified with Minimalism.<sup>51</sup> They took as a model Brancusi’s dramatic, abstract vertical format, but Oldenburg manipulated the expectations and associations inherent in the *Column* by making representational likenesses of cigarettes, scissors, toothbrushes, screws, clothespins, and trowels. Typical is his comment about the trowel: “the form is a generalized penetrator.”<sup>52</sup> If these objects loosely refer to a phallus, his drainpipe (figs. 160–63) might arguably be interpreted as the full genitalia, given the following: “When I refer to Brancusi’s drainpipes . . . I mean no harm. . . . Only to assert . . . the inescapability of *identification*, impossibility of a clean well-lighted mind.”<sup>53</sup> In Oldenburg’s hands a cigar is not a cigar, nor is a banana simply a banana,<sup>54</sup> and the viewer is therefore compelled to think along the same lines. What Oldenburg does not say, but what seems apparent, is that each of these objects is essentially a self-portrait. Regarding subject matter in general, he proclaimed: “what I see is not the thing itself but—myself—in its form.”<sup>55</sup>

Perhaps the only instances in which Oldenburg seems to have selected a personal hero for portrayal as a monument were the several drawings dedicated to Adlai Stevenson (1967, fig. 149, for example). But although the artist named the former governor of Illinois as his subject, it was, as usual, an object associated with the subject that was the artist’s motif. (In this case, the object was Stevenson’s hat, for which he was well known.) Stevenson was an antihero of American political history, and Oldenburg’s choosing to memorialize him makes for an ironic comment on the historic convention of generals on horseback. Stevenson was the reputed intellectual who ran for the presidency and lost to a general (Eisenhower). On both counts—that of being thoughtful and being vanquished—Stevenson makes an unlikely subject. Adding further to this unlikely choice of subject is the anecdote that inspired the sculpture, of Stevenson falling dead on a London street, with his hat tumbling away nearby. Oldenburg, who described Stevenson as someone who would be “tripped over” in the course of history, planned a small obstacle sculpture consisting of a group of five hats for placement on a London street, but it was never installed.

A somewhat related work is *Feasible Monument for a City Square: Hats Blowing in the Wind* (1969, fig. 177), in which Oldenburg furthers this reversal of expectations on the convention of the monument. His version is a wonderful play on Auguste Rodin’s *The Burghers of Calais*, in that the human condition has been reduced from a romantic to a rather ramshackle circumstance. It also calls to mind Alberto



Giacometti's *The City Square*, Oldenburg's hats lacking even the existential dignity of Giacometti's frail beings. This, then, in Oldenburg's lexicon is a "trash monument."

While *Feasible Monument for a City Square* has a modestly intrusive quality, others of Oldenburg's monuments are, as we have seen, far more an imaginary obstacle to daily life. For instance, the bowling balls for Park Avenue (1967, fig. 152) and the pool balls imagined for Central Park (1967) are more assertive than the Stevenson monument, indicating an increased level of testosterone, or "balls"; like the scissors, these are aggressive male actors in the city landscape. For the artist, the random movements of these objects represent the general anxiety of life in Manhattan, specifically the frightening traffic patterns.<sup>61</sup>

The first monument Oldenburg actually realized for a public setting was *Lipstick (Ascending) on Caterpillar Tracks* (1969–70, fig. 194) at Yale University. The idea for this basically phallic symbol began with the 1966 Eros statue–cum–drill bit idea for Piccadilly Square, about which the artist wrote:

*It goes up  
and  
down<sup>62</sup>*

Almost immediately, Oldenburg realized the potential likeness of the drill bit to a lipstick. Thus the Yale monument has a male and a female side. In the background, too, of this many-layered symbol was Oldenburg's earlier (1966) use of the lipstick specifically in relation to Marilyn Monroe. During the 1960s, when her image provided an impetus for many artists, Oldenburg was likewise intrigued, especially by Richard Avedon's photograph of the pinup icon in which she wore heavily applied lipstick.<sup>63</sup>

Oldenburg's tendency was almost never to show a specific person, in contrast to Andy Warhol, but to recall an individual or occasion by the use of a related object, as he had done with Stevenson.<sup>64</sup> About objects in general, he explained that they would

*read like a list of the deities or things on which our contemporary mythological thinking has been projected. We do invest religious emotion in our objects. Look at how beautifully objects are depicted in ads in Sunday newspapers. . . . it's all very emotional. Objects are body images, after all, created by humans, filled with human emotion, objects of worship.<sup>65</sup>*

For Oldenburg lipstick held an association of the way women were portrayed in the movies of the 1950s.<sup>66</sup> In relation to his sculpture *Street Chick*, *Lipstick* stands as a monument to another era of goddesses. Hence, although seemingly trivial, the lipstick becomes an object of some reverential interest to Oldenburg.

Oldenburg's emphasis on objects may have been influenced by his knowledge of Egyptian art and aesthetics, for to him manifestations of the material world have a spiritual dimension.<sup>67</sup> Curiously, whereas abstract artists had laid claim to this dimension, it was Oldenburg's goal to compete, as it were, with abstraction by suggesting that his common objects have a metaphysical, even "magical" content.<sup>68</sup> And just as proponents of abstract art often aspired to universality, so, too, did Oldenburg when he suggested that his found, concrete object-forms contain an "involuntary universality."<sup>69</sup> This, then,



Constantin Brancusi, *Endless Column* (version I), 1918. Oak, 6 feet 8 inches x 9 inches x 9 inches (203.2 x 25.1 x 24.5 cm). The Museum of Modern Art, New York, Gift of Mary Sisler.

Auguste Rodin, *The Burghers of Calais*, 1886 (cast 1905–1947). Bronze, 6 feet 7 1/4 inches x 6 feet 8 1/4 inches x 6 feet 5 1/4 inches (2.02 x 2.05 x 1.96 m). Hirshhorn Museum and Sculpture Garden, Smithsonian Institution, Washington, D.C., Gift of Joseph H. Hirshhorn, 1966.





Albert Giacometti, *The City Square*, 1967–68. Bronze, 9' x 20' x 17' inches (243.8 x 508 x 431.8 cm). National Gallery of Art, Washington, D.C. Gift of David A. Hange.

1920 Construction of Vladimir Tatlin. Model of the Monument to the Third International, 1920. Hirshhorn Museum and Sculpture Garden, Smithsonian Institution, Washington, D.C.

is the way that Oldenburg establishes a quasisacred dimension to his art of humdrum subjects.

The genealogy of *Lipstick* also contains another icon of contemporary artists, Vladimir Tatlin's *Monument to the Third International*.<sup>70</sup> While the Russian's emphasis on a machine-produced object was appealing to many American artists, including Oldenburg, it was Tatlin's creation of a specifically contemporary monument using technology that exemplified an exciting new direction. While one suspects that Oldenburg might have shared his colleagues' interest in Tatlin's socialist politics as well, rather than espousing those ideas, his *Lipstick* represents a more free-thinking, even anarchic point of view.

*Lipstick* was installed at a time when protests on college campuses against the Vietnam War were prevalent, so the placement of the work on a tanklike set of tractor treads assumed considerable topical interest. A group of graduate students in architecture at Yale University had approached Oldenburg to create a monument to the "Second American Revolution"—the 1960s–70s uprisings waged on campuses against not only the war but a host of manifestations of conventional society. In this context, the tank, or the "sword," so to speak, has been turned into a plowshare by being placed beneath a gigantic lipstick; Oldenburg has made love not war, to use the vocabulary of the day.<sup>71</sup> He first announced this attitude when he explained that former revolutionary battlegrounds for which monuments were created were to him anachronistic, and that college campuses at which intellectual battles occur were more appropriate for his monumental work.

In 1968–69, Oldenburg had turned away from soft sculptures created in a studio and toward factory-made objects. With what the artist calls his factory period, starting in 1969, the "large-scale projects" came to predominate, sculptures that were, rather than fantastical or feasible, absolutely real, and usually out-of-doors. The first urban large-scale project to be permanently placed was *Clothespin*, yet another example in the phallic vertical genre. First imagined from an airplane above Chicago in 1967, as discussed previously, the object was drawn that year as if it were a late submission to the 1922 Chicago Tribune competition (fig. 157).<sup>72</sup> It was subsequently made as an editioned sculpture, at four and ten feet in height, before being built in Philadelphia, in 1976 (fig. 220). Constructed to a height of six stories for a major corner across from City Hall, *Clothespin* strikes a rudely domestic, pedestrian note near the halls of authority.

The scale of *Clothespin* represents Oldenburg's yet more elevated ambition, in the same vein as but even beyond the size of a typical monument or sculpture. Indeed, as he states, *Clothespin*, unlike *Lipstick*, was less important as a magical or fetishistic object than as an architectural form.<sup>73</sup> Thus, to the notion of what constitutes a monument is added the idea of the monument/sculpture having a structural or even architectural, and thus actual, dimension. Oldenburg's belief in this property dates from at least as early as 1963, when the monuments first began to appear; then, he matter-of-factly stated, "My work is architecture . . . personal architecture."<sup>74</sup> As one reviews his early monuments in light of this comment, their scale does suggest that of buildings. Moreover, it is telling that he spoke of the "architectural," rather than sculptural, form of his work.<sup>75</sup> Inspired by the phenomenon of buildings in the shapes of objects,<sup>76</sup> Oldenburg noted that his own architecture is based on "found" design,<sup>77</sup> that is, the given form of an object. But Oldenburg delights in the fact that his monuments/



architectural structures have no need to respond to a practical function, or even to behave as proper architecture does.<sup>81</sup> Instead, while being every bit as large and intrusive as buildings, his works could be assertively recalcitrant, playful, or boisterous. In effect, Oldenburg seems to want to challenge the field of architecture, which, he implies, has lost its romantic and visionary ambitions to become merely a function of computer calculations and technology.<sup>82</sup> While stating a challenge—"the sculptor versus the architect"<sup>83</sup>—Oldenburg, in fact, is seeking to reform architecture perhaps more than to defeat it.

Starting in 1976, Oldenburg made most of the large-scale projects in collaboration with his wife, Coosje van Bruggen. This team combined the introspective, personal impulses of Oldenburg with the more socially minded nature of van Bruggen.<sup>84</sup> In such works as *Trowel* (1976, fig. 217), *Batcolumn* (1977, fig. 221), *Crusoe Umbrella* (1979, fig. 229), *Spitzhacke* (*Pickaxe*) (1982, fig. 231), *Hat in Three Stages of Landing* (1982, fig. 232), and *Screwarch* (1983, fig. 235) they continued Oldenburg's earlier interest in the commonplace, but created a new set of monuments. Again, the emphasis is on a kind of everyman's sphere, as if the two artists wish to confront the elitist art world with the side of life it generally ignores. Compared to the Pop imagery of Andy Warhol and Roy Lichtenstein, which is usually rooted in glamorous icons and campy narratives from comic strips, these subjects are deliberately and resolutely common.

Oldenburg prefers to think of the large-scale projects as sculptures rather than monuments, however gigantic, and yet the point can be debated on various grounds. If one recalls that the pool balls appeared first as a monument drawing (1967), then as an oversize sculpture (also 1967, figs. 185–86), and finally, on a large scale in Münster, Germany (1977), the issue becomes moot. Whether indoors or out, an Oldenburgian sculpture/monument usually exhibits the same prepossessing largeness that inspires awe and wonder. Furthermore, in virtually all of his drawings for monuments, he juxtaposes two different sizes on a single plane, that of the colossal object in contrast to a diminished locale<sup>85</sup>; similarly, in a realized, room-sized or outdoor sculpture, the size juxtaposition is slightly grotesque, as in a painting by René Magritte.

Just as a city's planners might create a monument to an honored local son, daughter, or event, Oldenburg and van Bruggen usually have attempted in the large-scale projects to choose objects that are in some way appropriate to the site. They will consider historical connotations, along with their own free associations made on site. Sometimes, as in the case of the relationship of the *Spitzhacke* to an eighteenth-century sculpture of Hercules in Kassel, or *Free Stamp* (1991, fig. 283) vis-à-vis a Soldiers and Sailors Monument of 1894 in Cleveland, their desire is quite obviously to leapfrog the past in order to offer new monuments of a contemporary age, which, nevertheless, are somehow responsive to the specific locale. Thus, while Oldenburg may emphasize the nature of the works as sculptures, these great outdoor objects often function as monuments.

While the scale of these works of the 1980s, in addition to the *Clothespin* of the preceding decade, equals that of architecture, it still remained for the team of Oldenburg and van Bruggen to more directly indulge this interest. This was finally accomplished through a series of collaborations with the architect Frank O. Gehry. In 1983, Oldenburg and van Bruggen



Pool Balls, 1977. Reinforced concrete, three balls, each 11 feet 6 inches (3.5 m) in diameter. Aaseeterrassen, Münster.



proposed a huge ladder toppling over in front of a law school building designed by Gehry; this structure was intended to play an architectural, if fanciful, role. Subsequently, for a performance in Venice in 1985 (pages 419–39), the three concocted a prop known as *Knife Ship I* (fig. 252), a combination of a Swiss Army knife and a ship in motion on the canals of Venice. Although *Knife Ship I* and *Toppling Ladder with Spilling Paint* (realized 1986, fig. 262) were not, strictly speaking, architectural, these predated the 1986 collaboration in which Oldenburg, van Bruggen, and Gehry planned the headquarters of the Chiat Day advertising company in Los Angeles.

Retrieving an idea conceived at the time of *Knife Ship I*, they proposed integrating a giant pair of binoculars into the façade as a doorway (realized 1991, fig. 284). However, this “sculpture” was not only an element of the architecture, it was in front of and slightly separated from the façade wall, relating to the building as a monument might. And as a testament to vision and visionariness, and an allusion to the viewing of the nearby ocean, this work achieved a new synthesis of the monument with architecture.

Although all of Oldenburg’s monuments, whether real or imaginary, whether made in collaboration or on his own, have an obviously public presence because of their scale, placement, and easily accessible subject matter, they are, nevertheless highly personal. His choice of subject projects an engaging wit, warmth, and humanity that is in part childlike and in part sly and subversive. The erotic dimension is occasionally direct or on other occasions veiled, but never completely hidden or absent. Of this, he commented in 1971, “Any art that is successful in projecting positive feelings about life has got to be heavily erotic.”<sup>86</sup> This statement is fascinating on several levels, not the least of which is Oldenburg’s desire to project “positive feelings”; such an outlook appears almost anachronistic and yet it is a welcome sentiment that goes to the heart of characterizing one’s reactions to his art. While being an obstructionist, then, he strikes out at forces inhibiting a more gentle world; his work projects a human plenitude that is captivating and sophisticated. In his art, there is a kind of extravagance of spirit that may at times belie a deeply searching examination of lived, contemporary life.

As with monument makers of the past, Oldenburg leaves remnants of our society behind for current and future generations to ponder. By working within this tradition, he effectively integrates his art into the culture at large, a practice not generally found among twentieth-century painters and sculptors, though much in keeping with historical art. It is, however, also an aspiration that has had some currency during the past thirty years or so in the United States, where various governmental programs have prescribed that a part of the budget for certain buildings be devoted to art; in this, there is a particularly American rush to find a large audience. The Oldenburgian spirit specifically results in the tradition of the monument being maintained and domesticated. Indeed, Oldenburg might be seen as the greatest exemplar of the monument tradition, albeit reinterpreted, in this century.

Early in his career, Oldenburg wrote that he was hostile to the convention of art being rigidly defined as an independent object but, nevertheless, he expressed the desire to maintain “the greatness of art. . . . I wish to return it [art] to a force.”<sup>87</sup> In other words, Oldenburg went outside the space of the studio, gallery, or museum into the public domain, where he could use art’s power. One comes to realize that Oldenburg’s

interests are slightly anarchical, that he wishes to alter the world through his artistic efforts. Herbert Marcuse recognized the potential for a sculpture by Oldenburg “to achieve a radical change,” and Barbara Rose amplified the sentiment: “The erection of Oldenburg’s monuments would mean that people had seen that they had the power to control their lives and modify their environment.”<sup>88</sup> Oldenburg becomes a kind of trouble-maker, jabbing at public icons and expectations, or demonstrating a liberating degree of public eroticism. From practically the start of his career, he was conscious of the potential of disruption,<sup>89</sup> and happily conflated anarchic and revolutionary notions, along with idealism, sexuality, and death, as if all are inherent in the same urge. Thus he announced in 1961: “I am for an art that is political-erotic-mystical, that does something other than sit on its ass in a museum.”

1. Claes Oldenburg, *Store Days: Documents from The Store (1961) and Ray Gun Theater (1962)* (New York: Something Else Press, 1967), pp. 7–8.
2. Ibid., pp. 13, 60. See also p. 53.
3. See Barbara Rose, *Claes Oldenburg* (exh. cat.; New York: The Museum of Modern Art, 1970), p. 46.
4. Discussed by the artist in an unpublished interview with the author conducted in New York City, August 5, 1994 (hereafter referred to as Interview).
5. Claes Oldenburg, "A Card From Doc," 1960, published in *Injun and Other Histories (1960)* (New York: A Great Bear Pamphlet, 1966), p. 13.
6. See *Claes Oldenburg: Dibujos/Drawings 1959–1989* (Valencia, Spain: IVAM, Centre Julio González, 1989), p. 42.
7. Oldenburg, *Store Days*, p. 39.
8. Ibid., p. 142.
9. The artist discusses the Happenings in Claes Oldenburg, *Raw Notes*, ed. Kasper König (Halifax, Canada: The Press of the Nova Scotia College of Art and Design, 1973), p. 86.
10. Coosje van Bruggen, *Claes Oldenburg: Nur ein Anderer Raum/Just Another Room* (Frankfurt: Museum für Moderne Kunst, 1991), p. 10.
11. Oldenburg's 1961 notes, cited in Rose, p. 145.
12. Claes Oldenburg, *Proposals for Monuments and Buildings, 1965–1969* (Chicago: Big Table, 1969), p. 13.
13. Ibid., pp. 13–14.
14. Ibid.
15. Oldenburg, *Raw Notes*, p. 13.
16. Ibid., p. 45. See also pp. 2, 31–32, 35, 39, and 49, all regarding monuments.
17. *New Work by Oldenburg* (exh. cat.; New York: Sidney Janis Gallery, 1966), p. 2.
18. Barbara Haskell, *Claes Oldenburg: Object into Monument* (exh. cat.; Pasadena, Calif.: Pasadena Art Museum; Los Angeles: The Ward Ritchie Press, 1971), p. 62.
19. Ibid.
20. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 15. Haskell, p. 10, also discusses how the sense of a "burial vault or sepulcher" occurs frequently in Oldenburg's sculpture, even to the extent that many of his objects appear to have been toppled or fallen as in a neglected graveyard.
21. van Bruggen, p. 39.
22. Rose, p. 103.
23. Interview.
24. The artist discusses his new studio in *Claes Oldenburg* (exh. cat.; London: Arts Council of Great Britain, 1970), p. 19.
25. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 25.
26. Ibid.
27. *Claes Oldenburg: Skulpturer och teckningar* (Stockholm: Moderna Museet, 1966), [p. 52].
28. Claes Oldenburg, from 1967 São Paulo Bienal statement cited in *Claes Oldenburg* (Arts Council of Great Britain), p. 15.
29. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 14.
30. Haskell, p. 92.
31. Discussed further by the artist in *ibid.*, p. 17.
32. Oldenburg was forced by city regulations to hire union gravediggers for this job. (Interview.)
33. Haskell, pp. 60–62. Oldenburg said of the hole that the "(G)rave is a perfect (anti) war monument, like saying no more."
34. Interview.
35. *Claes Oldenburg: Dibujos/Drawings 1959–1989*, p. 17.
36. Oldenburg discusses this aspect of his work in "Totems and Taboos," reprinted in Rose, pp. 197–98, and notes that some objects refer to masturbation, reproduction, sperm, and other sexual meanings in addition to having gender associations.
37. Haskell, p. 62.
38. Ibid.
39. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 12.
40. Ibid., p. 18.
41. Ibid., p. 20.
42. For more on the artist's associations with London, see Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, pp. 20–22; and Haskell, p. 33.
43. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 15.
44. Ibid., p. 12.
45. Also discussed in Rose, p. 103. Oldenburg also relates these balloons to Lequeu's buildings shaped like animals (see Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 14).
46. Ibid., p. 15.
47. Interview. In a related vein, Oldenburg recalled that Peter Cooper planned the words of Cooper Union College to face toward the South, as an explicit political gesture.
48. Claes Oldenburg, *Claes Oldenburg: Notes in Hand* (New York: E.P. Dutton, 1971), [p. 66.]
49. Haskell, p. 37.
50. Interview.
51. See Oldenburg's description in Haskell, p. 37; and his description of the many contradictory meanings of fag ends, a situation that finally yields absurdity, in "America: War & Sex, Etc." cited in Rose, p. 70.
52. Interview.
53. Ibid.
54. Oldenburg specifically mentions Brancusi's "egg," as cited in Haskell, p. 92.
55. Haskell, p. 126.
56. Rose, p. 70.
57. Oldenburg from childhood on was fond of a "great anonymous monument in the form of a banana on the pier in Oslo." See Haskell, p. 6.
58. Oldenburg, *Store Days*, p. 65.
59. Haskell, p. 12.
60. Interview.
61. Ibid.
62. Oldenburg, *Claes Oldenburg: Notes in Hand*, [p. 18].
63. Interview.
64. Discussed in Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 31.
65. Haskell, p. 95.
66. Described in Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 22.
67. Oldenburg speaks of the "romanticism of the objective" in *Claes Oldenburg: Dibujos/Drawings 1959–1989*, p. 56.
68. See Oldenburg, *Store Days*, pp. 9, 16, 48.
69. van Bruggen, p. 13.
70. Oldenburg, in Haskell, p. 96.
71. Barnett Newman's *Broken Obelisk* was on the premises of the Connecticut fabricator where Oldenburg worked on *Lipstick* (*ibid.*, p. 95); but, according to the artist, Newman's *Obelisk* simply confirmed, rather than influenced, his work. (Interview.)
72. See Rose, pp. 110–11, for a discussion of how Herbert Marcuse, a New Left philosopher, supposedly inspired the students' commission to Oldenburg.
73. Oldenburg's statement on the subject of the university is cited in Ellen H. Johnson, *Claes Oldenburg* (Harmondsworth, England and Baltimore: Penguin Books, 1971), p. 46.
74. See *Claes Oldenburg: Large-Scale Projects, 1977–1980* (New York: Rizzoli, 1980), p. 48; and Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 12.
75. *Claes Oldenburg Coosje van Bruggen: Large-Scale Projects* (New York: The Monacelli Press, 1994), pp. 380–81.
76. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 33.
77. Cited in Rose, p. 192.
78. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 33.
79. van Bruggen, p. 39.
80. Haskell, p. 18.
81. Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, p. 25.
82. Ibid., pp. 24, 164. Oldenburg's observations about architecture seem largely formed by his early years in Chicago.
83. Haskell, p. 18.
84. As described by the artist in Interview.
85. Discussed by Oldenburg in *Claes Oldenburg* (Arts Council of Great Britain), p. 8.
86. Haskell, p. 10.
87. van Bruggen, p. 10.
88. Rose, p. 111.
89. In speaking about the hole behind the Metropolitan Museum of Art in New York, Oldenburg mentions *The Story of an Anarchist* by Kropotkin (Haskell, p. 62), who was a favorite author of Barnett Newman. The latter, too, fancied himself an anarchist.
90. Oldenburg, *Store Days*, p. 39.



143. Proposed Colossal Monument for  
Central Park North, New York City.  
Teddy Bear. 1903. Oil on and watercolor  
on paper. 25 x 27 inches. 58 4 x 43 7 cm.  
Collection of Mr. and Mrs. Richard E.  
Oldenburg.



144. Proposed Colossal Monument  
for Park Avenue, New York: Good  
Humor Bar, 1965. Crayon and watercolor  
on paper, 23 1/2 x 17 inches (59.7 x  
44.5 cm). Collection of Carroll Janis,  
New York.





121 Proposed Monument for the  
Intersection of Canal Street and  
Broadway, New York: Block of Concrete  
Inscribed with the Names of War  
Heroes. 1965. Crayon and watercolor on  
paper, 16 x 12 inches (40.6 x 30.5 cm).  
Collection of Alicia Legg, Cockeysville,  
Maryland.



146. Colossal Floating Three-Way Plug,  
1965. Pencil on paper, 30 x 22 inches  
(76.2 x 55.9 cm). Walker Art Center,  
Minneapolis, Gift of the T. B. Walker  
Foundation.





127 Notebook Page: Drill Bit in Place  
of the Statue of Eros. Extended, 1966  
Ballpoint pen, ballpoint pen, and a large  
pencil. 11 1/2 x 17 1/2 in. (27.9 x 44.3 cm)  
Collection of Clara Osterberg and George  
van Bruggen, New York



148. Proposed Colossal Monument for  
Thames River: Thames "Ball," 1967.  
Crayon, ink, and watercolor on postcard,  
3 1/2 x 5 1/2 inches (8.9 x 14 cm). Collection of  
Carroll Janis, New York.





149. Small Monument for a London  
Street Fallen Hero (For A. J.  
Stevenson). 1967. Pencil and watercolor  
on paper. 14 1/2 x 12 inches (36.8 x 30.5 cm).  
Collection: Kistner and Jack P. Kistner



STEVENSON...

1. Two observations about London are embodied in this proposal: (a) the emphasis on detail, i.e., smallness of the landscape and the English cult of smallness; (b) the emphasis, or cultivation of obstacles. A small monument in obstacle form.

Obstacles might be most felt in the feet, so something attached to the rectangle of a street stone which could be placed by substitution for an existing stone suggested itself. A friend suggested a pigeon decoy, which would not fly away as they usually do when the feet approached. This would add an element of surprise--you would approach the pigeon and expect it to fly away, and of course it wouldn't, and you would fall on your face.

2. Specific adaptation. Death on the street entered my mind probably through such a death of a friend in 1966. He went out for a walk as he always did in the evening. He had a heart attack and died in the street. I found myself living near the spot where Adlai Stevenson died such a death, and the little monument idea took form as a modest monument to him in that spot.

This then became the empty or dropped hat of the same material as the stone, discreet but likely to be tripped on. There would be no inscription.

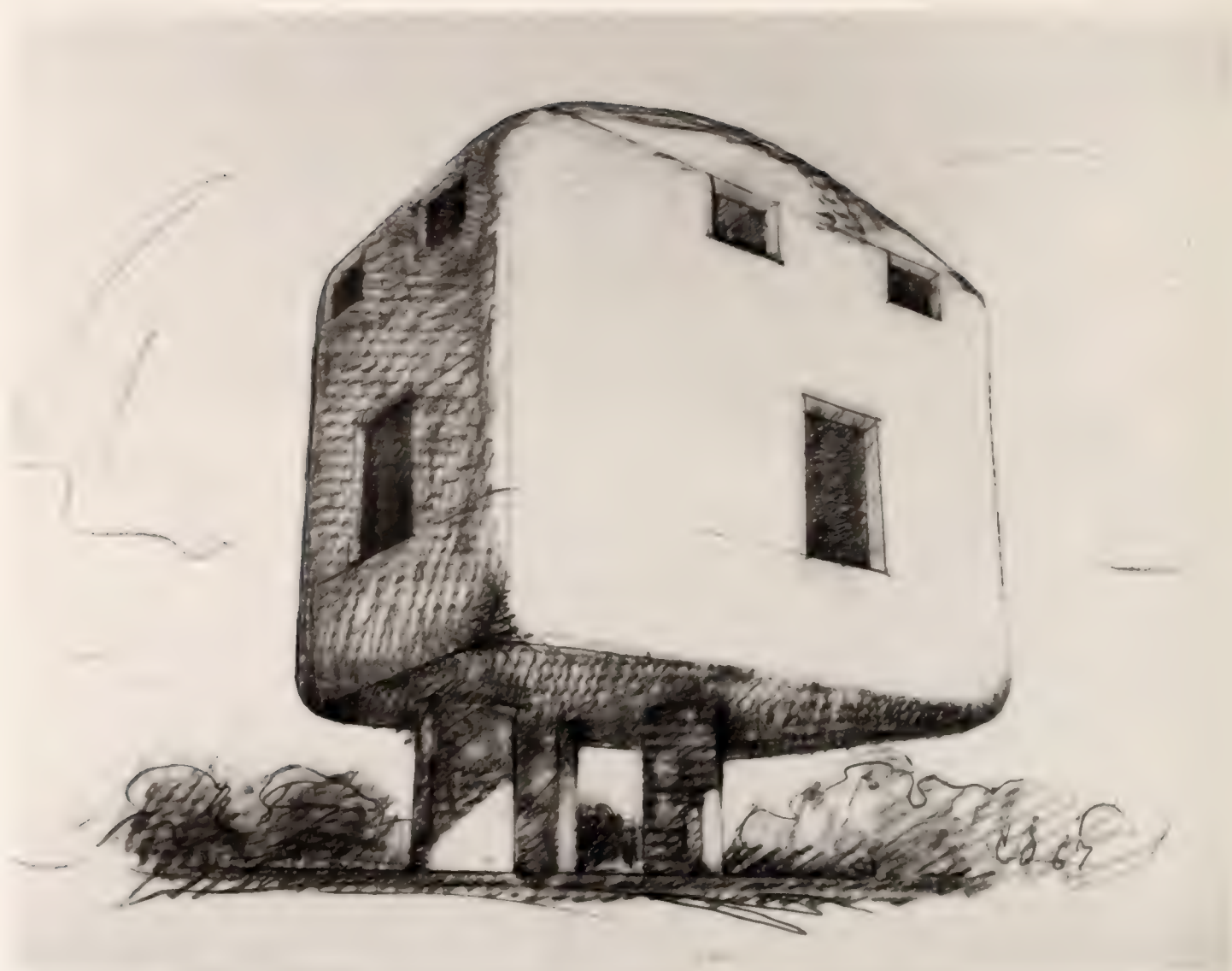
I think the Stevenson of legend, anyway, would have preferred this to something grandiose. I established that Stevenson wore a hat at the time of being stricken. The hat is bronze and set into one of the 24-inch paving stones, making it necessary for a passerby to watch his step, slow and be curious since the sidewalks are narrow.

In this "monument" the object retains its own size.

(1971)



20. Building in the Form of an  
English Extension Plug. 1967. Pencil on  
paper. 20 1/2 x 20 1/2 inches (52 x 52 cm).  
Collection of Mr. James Fick.



151. Proposed Colossal Monument:  
Fan in Place of the Statue of Liberty,  
Bedloes Island, 1967. Pencil on paper,  
26 1/2 x 40 1/2 inches (66.5 x 101.8 cm).  
Öffentliche Kunstsammlung Basel,  
Kupferstichkabinett.



Bedloes Island



Fig. 1. Proposal: Colossal Monument for  
Paris, America, New York, Moving  
Bowling Balls, 1967. Pencil and  
watercolor on paper, 27 1/2 x 22 1/2 inches.  
© 1967 by 2006 The Mural Collection  
Houston.



153. Proposed Colossal Monument to  
Replace the Washington Obelisk,  
Washington, D.C.: Scissors in Motion,  
1967. Crayon and watercolor on paper, 30 x  
19 1/4 inches (76.2 x 50.2 cm). Collection of  
David Whitney.





154. Proposal for a Skyscraper for  
 Michigan Avenue, Chicago, in the Form  
 of Lorado Taft's Sculpture "Death,"  
 1929. Plaster and wire on board with  
 painted background (height 24.8 x  
 24.8 cm). Collection of Leon and Marian  
 Dreyfus



066

155. Notebook Page: Stock Exchange  
Entrance in the Form of a Girdle, 1967.  
Ballpoint pen, pencil, crayon, rubbing, and  
collage on paper, 11 x 8 1/2 inches (27.9 x  
21.6 cm). Collection of Claes Oldenburg  
and Coosje van Bruggen, New York.





108. N. 1000.8 Page Buildings in the  
 Form of Binoculars, Pelvic Region  
 Construction. 1970s. Binoculars, pelvic region  
 collage on paper. 11 x 8 1/2 inches (27.9 x  
 21.5 cm). Collection of Casey O'Brien,  
 and Casey O'Brien, New York



157. Late Submission to the Chicago Tribune Architectural Competition of 1922: Clothespin (Version Two), 1967. Crayon, pencil, and watercolor on paper, 22 x 23 1/4 inches (55.9 x 59 cm). Partial purchase with funds from Gardner Cowles and gift of Charles Cowles, Des Moines Art Center Permanent Collection, 1972.





Proposal for a Skyscraper in the  
Form of a Chicago Fireplug: Inverted  
Version, 1969. Crayon on paper.  
Architectural model, 1969. 24 x 36 x 12 in.  
Installation at the Museum of Modern Art, New York  
City, 1969. (MOMA)

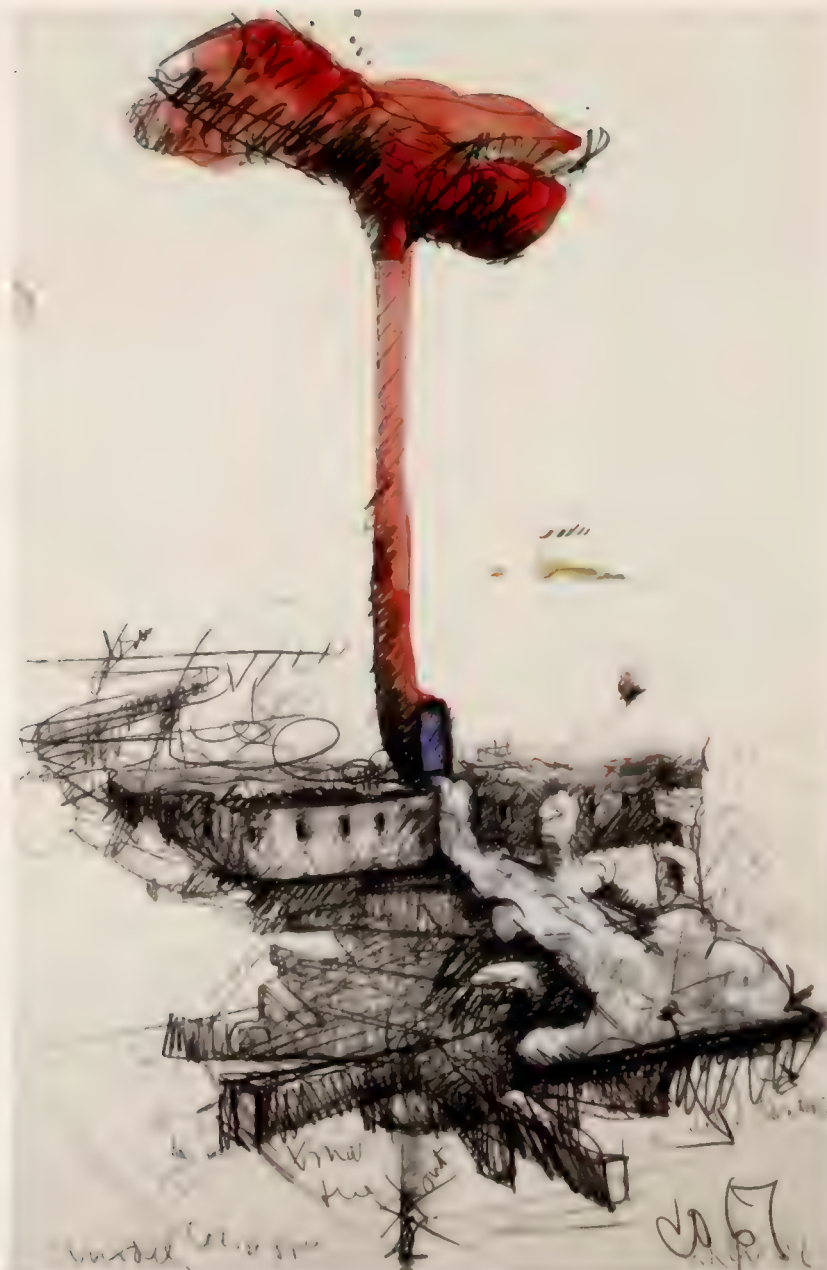


159. Design for a Tunnel Entrance in the Form of a Nose, 1968. Crayon and watercolor on paper, 9 1/2 x 8 inches (24.1 x 20.3 cm). Collection of Mr. and Mrs. Robert J. Woods, Jr.





160. Proposed Colossal Monument  
for Toronto: Drainpipe, 1967. Pencil and  
watercolor on paper 40 x 20 inches.  
Art Gallery of Ontario,  
Toronto. Purchased by the Trier-Fodor  
Foundation with assistance from the  
Kramer Family, 1989.



161. Base of Colossal Drainpipe  
Monument, Toronto, with Waterfall.  
1967. Pencil and watercolor on paper,  
24 1/2 x 22 inches (62.9 x 55.9 cm).  
Collection of Kimiko and John Powers.







*Learn, please and above*  
166. Soft Drampaper - Blue (Cool)  
Version 1960 Extended and contracted  
1960. Canvas painted with acrylic  
Antidote and metal 84 x 57 x 15 inches  
1964 x 141 x 58 (1.00) Late Gallery  
Produced 1960



page 286:

103 Soft Drainpipe—Red Hot Version  
106 Vinyl filled with expanded  
polystyrene. Laps on. Painted metal storm  
drainpipe. 120 x 60 x 45 in. (305 x 152.4 x  
114.3 cm). Painted 1966.  
1243 9/10/1967. Gift of National Gallery of Art  
Washington D.C. Received and Installed  
March 1968. Located in Gallery 10. Home of  
British American Day at the National  
Gallery of Art. 1970-71.

11. 11. 11.

1964 Two Bats, Black and White, from  
Cuba and Florida. *Journal of Herpetology*  
38(4): 407-410.













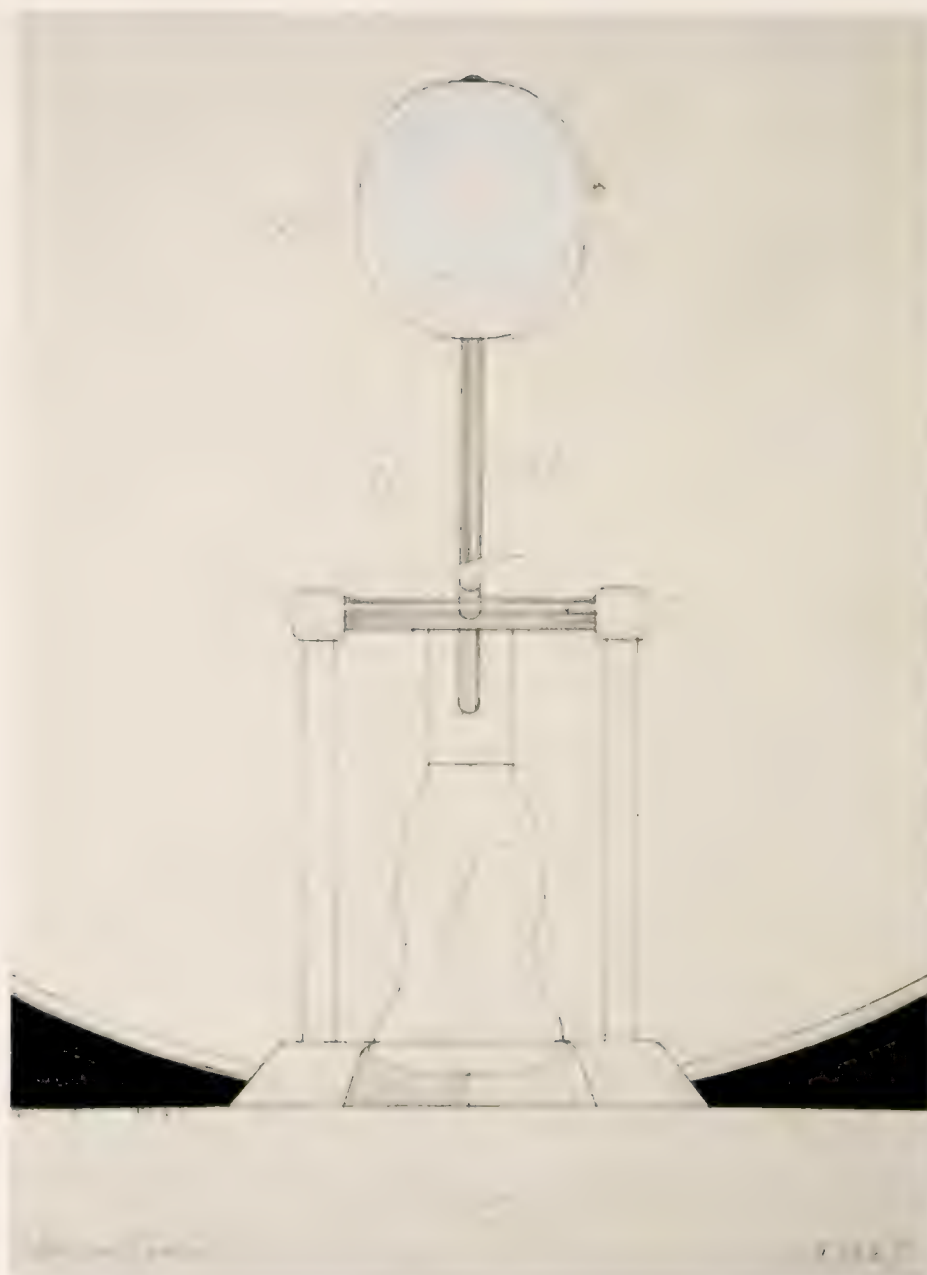
*facing page:*

165. Giant Soft Fan – Ghost Version, 1967. Canvas filled with polyurethane foam; wood; metal; and plastic; fan: 120 x 59 x 64 inches (304.8 x 149.9 x 162.6 cm); cord and plug: 290 inches (736.6 cm) long. The Museum of Fine Arts, Houston, Gift of D. and J. de Menil.

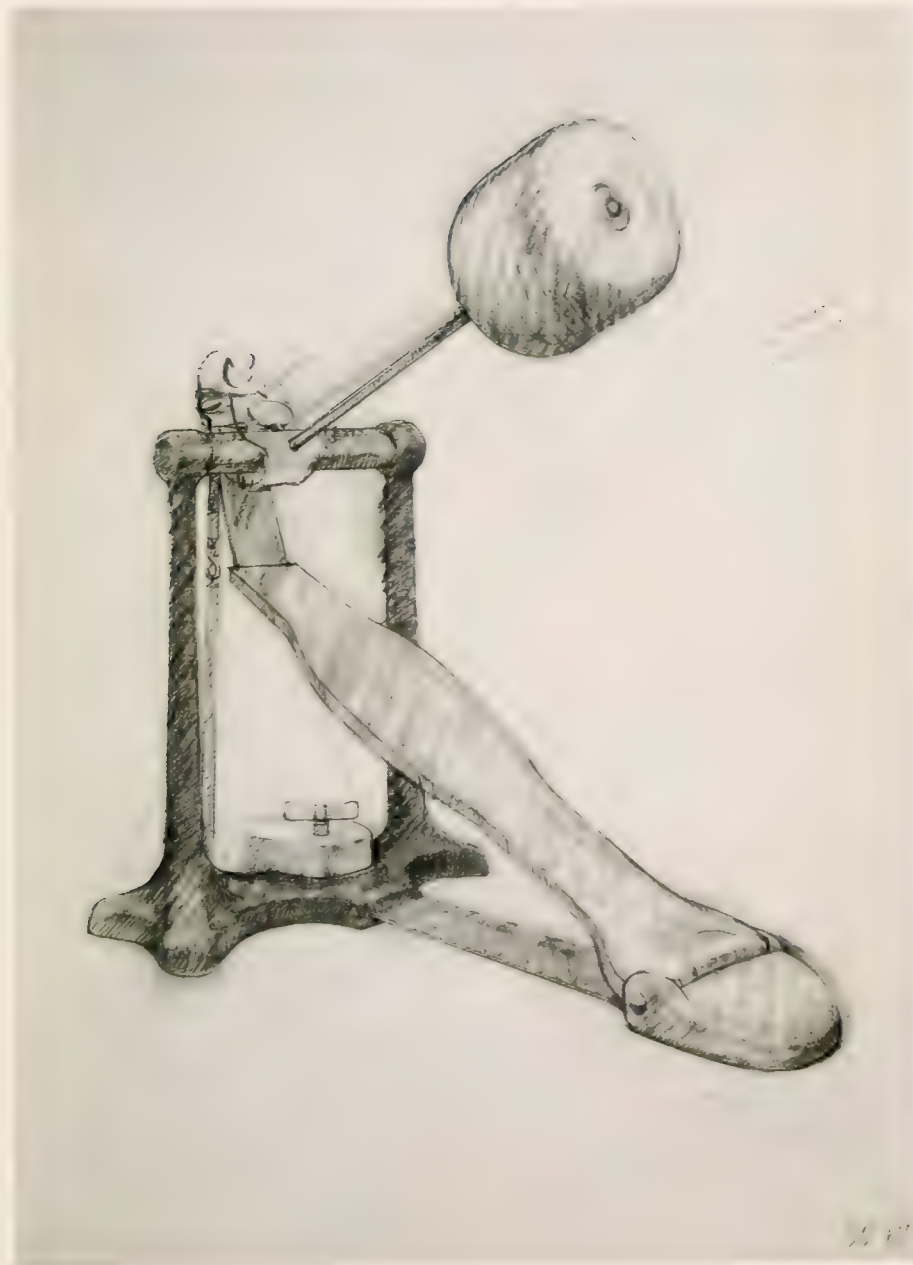
166. Giant Soft Fan, 1966–67. Vinyl filled with polyurethane foam; wood; metal; and plastic; fan: approximately 120 x 58 1/4 x 61 1/4 inches (305 x 149.5 x 157.1 cm); cord and plug: 24 feet 3 1/4 inches (739.6 cm) long. The Museum of Modern Art, New York, The Sidney and Harriet Janis Collection, 1967.



107 Drum Pedal Study - Schematic  
Rendering, 1967. Pencil and watercolor on  
paper, 10 1/2 x 16 1/2 in. (26.8 x 41.9 cm)  
Collection of Kinsey and John Powers



168. Drum Pedal Study – From a  
Slingerland Drum Catalogue, 1967.  
Pencil on paper, 30 x 22 inches (76.2 x  
55.9 cm). Collection of Kimiko and John  
Powers.





169. Study for the Giant Soft Drum Set.  
1967. Pencil and gouache on paper.  
30 x 22 inches (76.2 x 55.9 cm). Collection  
of Kenneth and Joan Power.



170. Drum Pedal Study – Visualization  
of Collapsed Version, 1967. Pencil on  
paper, 30 x 22 inches (76.2 x 55.9 cm).  
Collection of Kimiko and John Powers.





171 Giant Soft Drum Set, 1967.  
Vinyl and canvas filled with expanded  
polystyrene, trap metal and painted  
wood parts, and wood-and-formica base  
with metal rattles. mm instrument.  
48 x 72 x 84 in./121.9 x 182.9 x  
213.4 cm overall. Collection of Kinoko  
and John Power.









172. Soft Drum Set – Ghost Version.  
1972. Canvas lined with expanded  
polystyrene chips, painted with acrylic,  
metal and painted wood parts; and wood  
base; 48 x 72 x 84 inches (121.9 x 182.9 x  
213.4 cm). Musée National d'Art  
Moderne, Centre Georges Pompidou, Paris.  
Gift of the Menil Foundation in memory of  
Jean de Menil, 1975.







278. *Grain Loaf of Raisin Bread*, 1966–67. Canvas and canvas stiffened with glue, lined with graded polyurethane foam, painted with acrylic, and wood base; 46 x 96 x 40 inches  
146.8 x 243.8 x 101.6 cm. The Herman Collection.







174. Cassa, Legend in Park Setting  
1967. Pencil and watercolor on paper, 30 x  
22 cm (11.8 x 8.2 cm). Collection of  
Robert and Jane Merrell, Phoenix,  
Maryland



175. Colossal Fagends in Park Setting,  
with Man, 1967. Pencil and watercolor on  
paper. 30 x 22 inches (76.2 x 55.9 cm).  
Collection of Sarah d'Harnoncourt and  
Joseph Rishel, Philadelphia.





170. *Great Egrets*, 1987. Carved  
urethane foam, and wood; 13 parts.  
52 x 96 x 96 inches (132.1 x 243.8 x  
243.8 cm). Wadsworth Atheneum  
Museum of American Art, New York. Purchased with  
funds from the Friends of the Wadsworth  
Museum of American Art.



FAGENDS...

The Fagends have been made in four scales. Tubes were sewn of canvas and wire springs placed inside. Then the tubes were tied to chairs and urethane foam in the form of liquid poured in. As the urethane changed from liquid to foam, it caused the tubes to twist into shapes determined by the ropes and the spring. It was nearly automatic, though of course predetermined by the limits of the tube and expectations of what the tube would do against the ties, etc.

In any scale, the Fagends are a variable and arbitrary composition, and there is no right way to show it. There are ways that I prefer and ways that others, who must take the responsibility for arranging it, may prefer. Like many of my pieces, each time it is photographed, it is in a different arrangement, has a different over-all aspect.

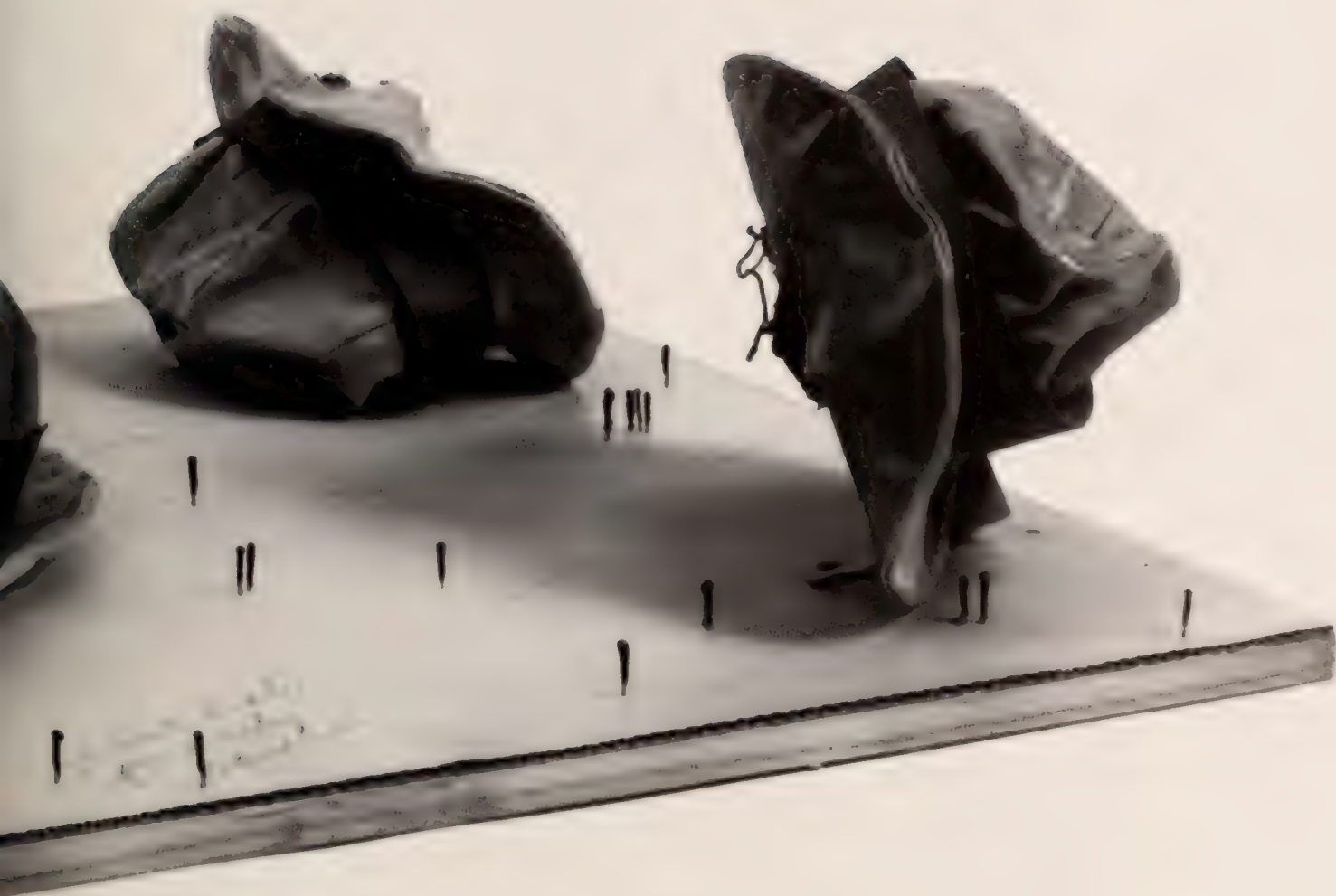
In colossal form, park equals ashtray. The ashtray becomes the sculpture base.

(1971)



177. From the Monument for a City  
Square: Hats Blowing in the Wind  
1970. Canvas, stuffed with glass beads and  
fringe painted with gray enamel and  
black ink and wood base 26 x 28 x  
39 inches (26.7 x 71.1 x 99.1 cm). Private  
collection.







...toward the end of his life,  
 ...forgotten and forced to sleep  
 in a broom closet in a hotel on the South  
 Side of Chicago, cared for surreptitiously  
 by the employees of the hotel. When an  
 architect who visited him in his closet  
 asked if there was something he could do,  
 Sullivan supposedly replied, "Yes, please  
 turn off the light."

This broom closet in monumental scale  
 becomes the tomb for Sullivan, to stand in  
 Grant Park in front of the City of Chicago.

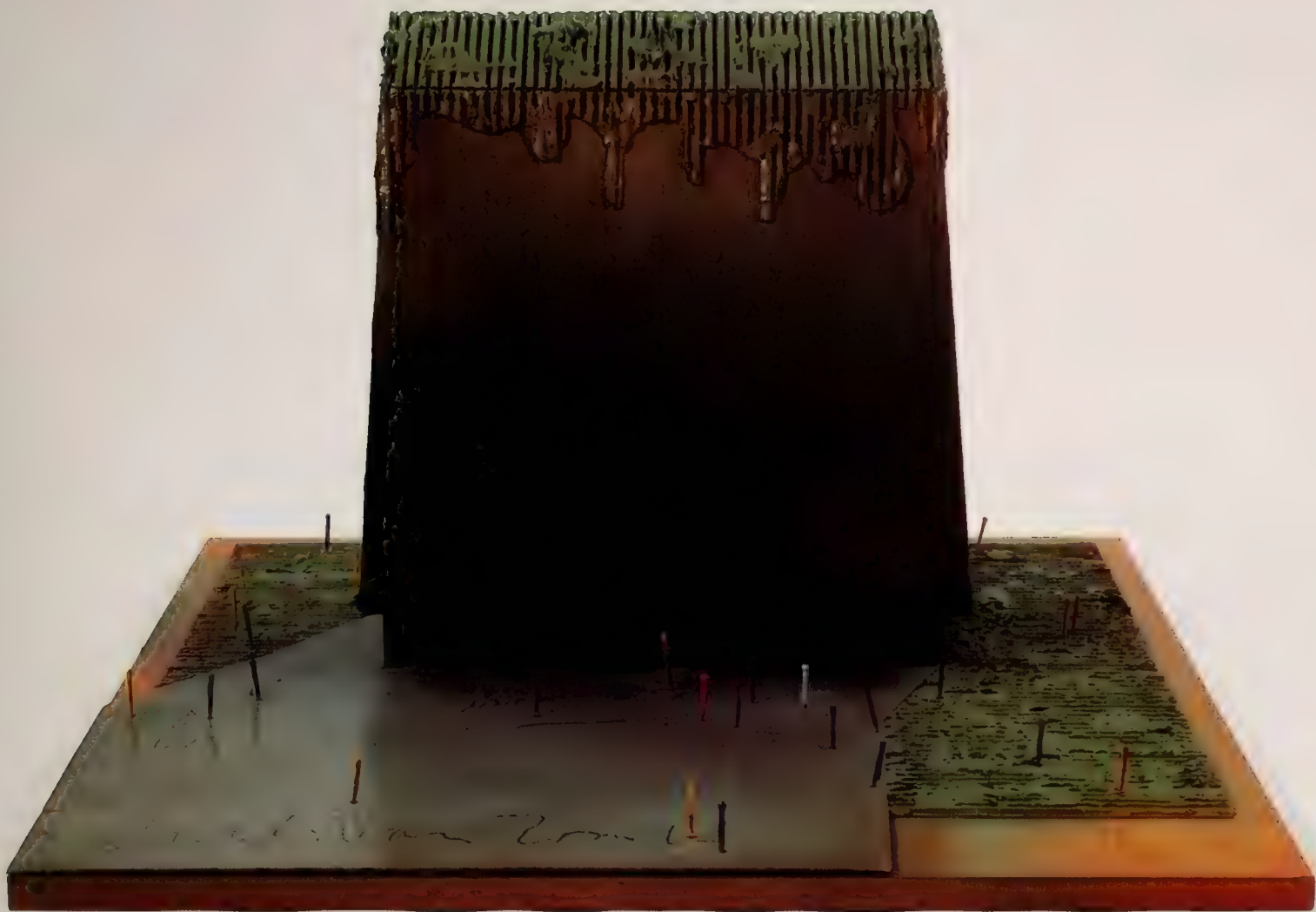
The structure is forbidding from the  
 outside. It looks like an antique bread  
 toaster, or an obelisk, or the Hancock  
 Building lengthened vertically. It is a  
 high steel box with sloping sides set on a  
 smaller box-pedestal with entrances by way  
 of escalators under the overhang of the big  
 box.

The outside walls are sleek and dark and  
 culminate in a peaked roof covered with a  
 construction that combines Sullivan's  
 ornament in an effect of moss or a thatched  
 roof, drooping over the sides. There are  
 several buildings in Chicago that start out  
 as clean skyscrapers but end in a church or  
 a Swiss chalet. I feel this way about  
 Sullivan: he's of both centuries.

The silent escalators take one up into an  
 enormous room completely shut off from the  
 light and climate of the outdoors--the only  
 room in the tomb, the interior of the  
 "broom closet," filled with a brown light  
 that fades into darkness at the top. One  
 can barely discern a vaulted ceiling  
 covered with copies of Sullivan's organic  
 designs which reach down along the walls  
 and dangle in the air like stalactites in a  
 cave.

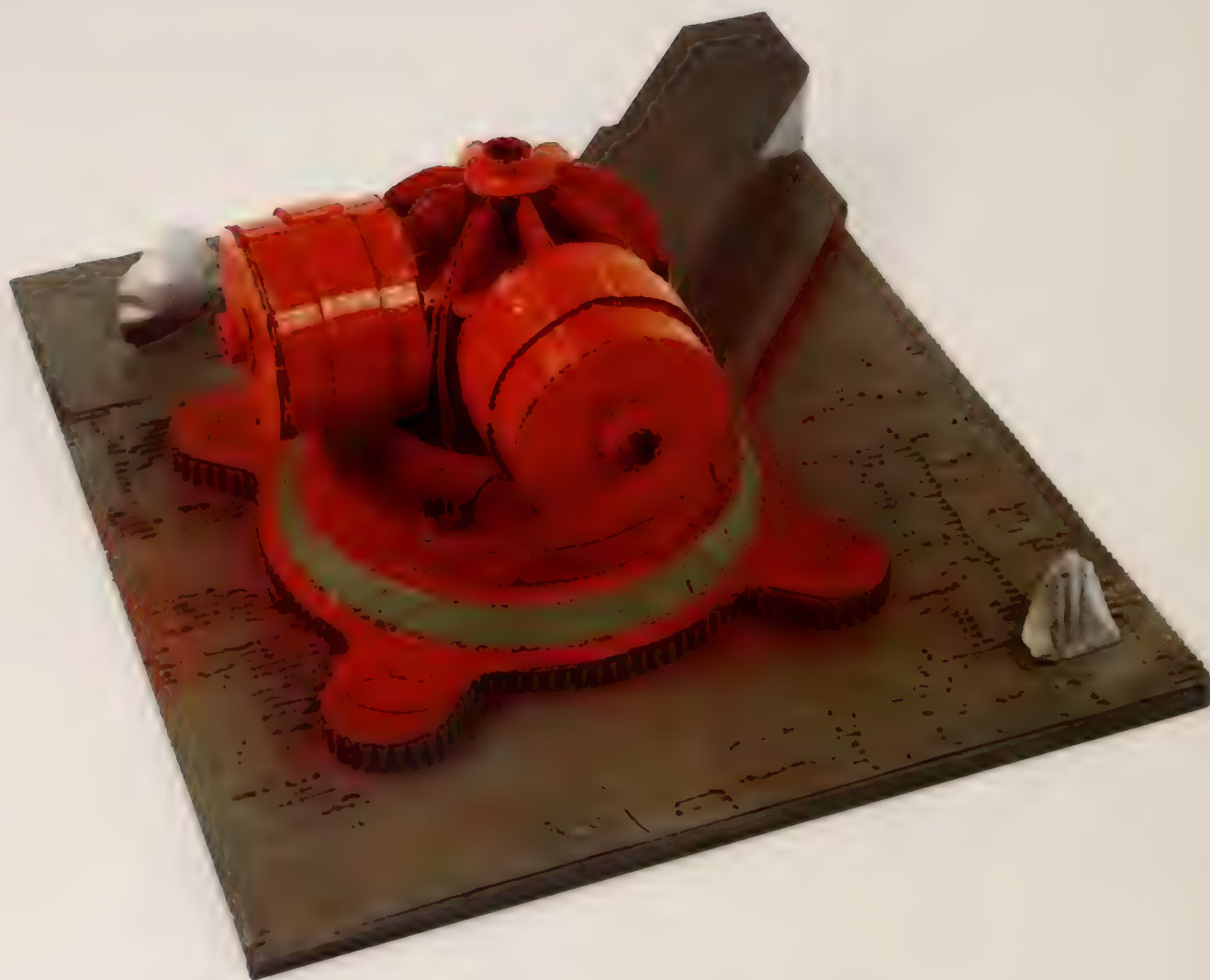
On entering, one is standing in a walkway  
 about 30 feet wide, which runs around the  
 colossal 600-foot long figure of the  
 reclining Sullivan. At first, one takes it  
 for a mountain, especially since the body  
 is covered with cloth, like Lorado Taft's  
Statue of Death. Only the enormous head  
 will be visible. The rest of the  
 body, including the arms and hands, is  
 conveyed by folds of the "bedcover." The  
 eyes are turned straight up and never will  
 be seen.

Gradually, one gets used to the  
 regular low light. One sees only parts of  
 the sun, and the effect is rather abstract.  
 From the center of the ceiling hangs a  
 cylindrical unshaded light bulb, not at all equal  
 to the scale, but glowing softly from the  
 light of thousands of small bulbs inside.





100. Proposed Casual Monument for  
End of Navy Pier, Chicago. Fireplug  
Model made of cardboard and wood and  
plaster, painted with spray enamel and  
shellacked, 13 1/2 x 17 x 23 inches (34.9 x  
43.2 x 58.4 cm). Collection of Kimiko and  
Tom Power.



180. Feasible Monument for a Chicago Site: Fragment of Older City (Old Town Monument), 1987 reconstruction of a 1969 cardboard original. Steel, plaster, wire, and clothesline, painted with spray enamel, 17 x 14 1/2 x 20 1/2 inches (43.2 x 36.8 x 51.4 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





18. Chicago Press. Adapted to a  
Cassini Camera. Part of the  
series. Each with a different  
design. Collection of Mr. and Mrs. Richard E.  
Museum.



182. Soft Version of the Maquette for a Monument Donated to Chicago by Pablo Picasso, 1969. Canvas and rope, painted with acrylic, 38 x 28 1/4 x 21 inches (96.5 x 73 x 53.3 cm). Musée National d'Art Moderne, Centre Georges Pompidou, Paris, 1979.





183. Saw, Hard Version II, 1970. Wood,  
aluminum, and polyurethane foam. 168 x  
40 x 81 inches (426 x 101 x 205 cm).  
Stedelijk Museum, Amsterdam.

facing page:

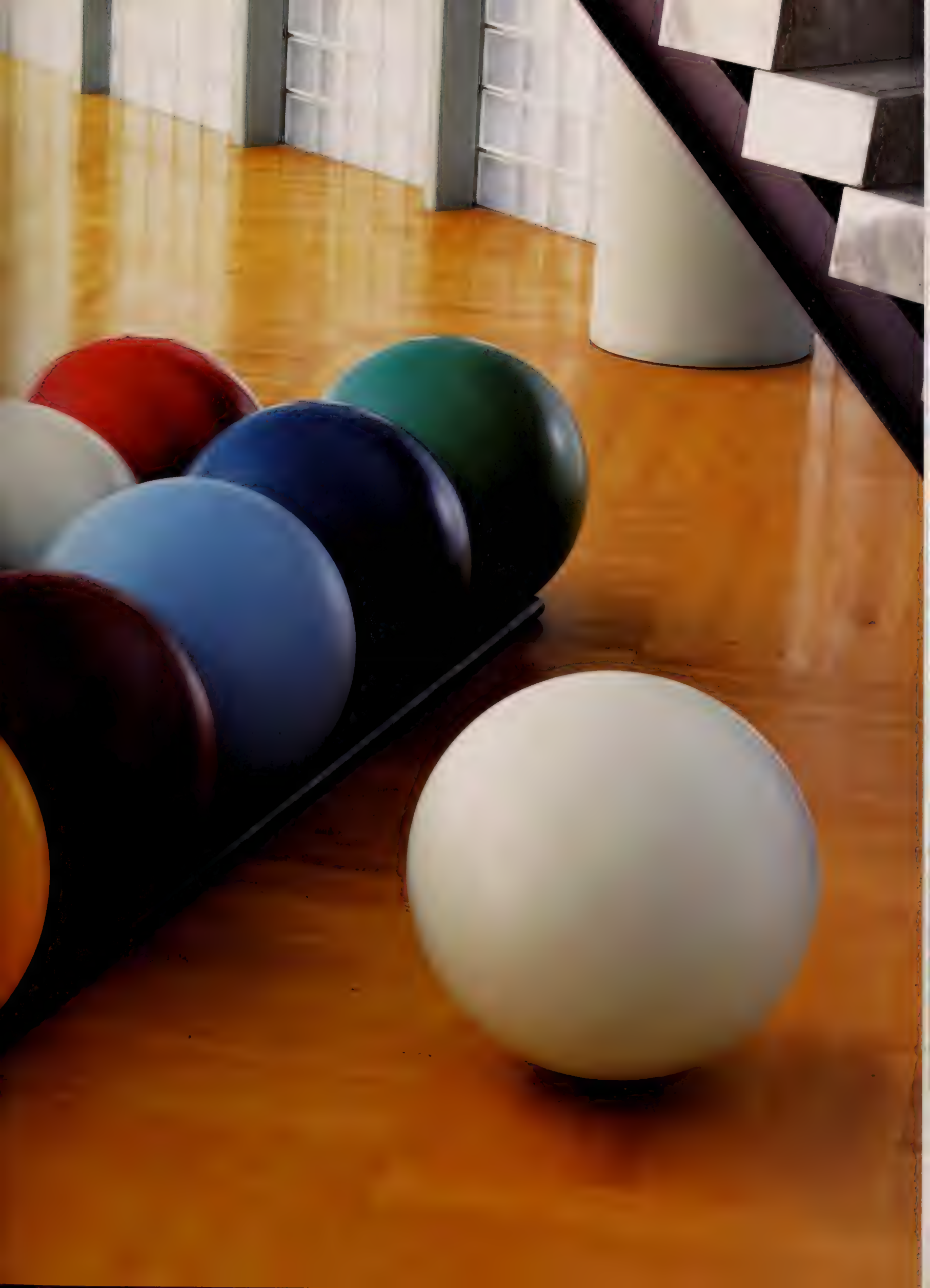
184. Giant Three-Way Plug, Scale B,  
1970. Cherry wood, 181 x 50 x 22 inches.  
145 x 127 x 70 cm. Philadelphia  
Museum of Art. Purchased from Kimball  
Fund and funds contributed by private  
donors.















pages 314-15:

185. Giant Pool Balls, 1967. Plexiglas with metal rack; sixteen balls, 24 inches (61 cm) in diameter each; 24 x 120 x 108 inches (61 x 304.8 x 274.3 cm) overall. Los Angeles County Museum of Art, Anonymous Gift through the Contemporary Art Council.

186. Giant Pool Balls, 1967, installed at the Pasadena Art Museum, December 7, 1971-February 6, 1972.







1969-1976

New York City

North Haven, Connecticut

Los Angeles

Fabricated Works: Geometric  
Mouse; Giant Ice Bag; Lip-  
stick (Ascending) on Cater-  
pillar Tracks; Three Way  
Plug; Alphabet/Good Humor;  
Colossal Ashtray; Typewriter  
Eraser; Inverted Q; Trowel;  
Clothespin

Mouse Museum and Ray Gun Wing



## SELF PORTRAIT...

The face is a cutout, like a mask, which is pasted on the diagram of the objects. The ice bag is also a cutout of different paper, pasted on. The face is divided in half vertically. One side shows the kindly aspect of the artist; the other, his brutal one. The body is introduced in the image of the face via the representation of the body's juices--the tongue (bringing out the insides)--which doubles as a heart and foot. The stare is partly the result of the working conditions of making a self-portrait--one hangs up a mirror and stares into it--also emphasizes the artist's reliance on the eyes. The '3 1/2' on the forehead is left on as a reminder of my concern at the time with measurements of patterns. The Ice Bag on the head signifies that subject was on my mind. It doubles as beret--attribute of the artist.

The objects are shown in the order in which they were made, reading left to right, from the Good Humor Bar of 1963 through the Geometric Mouse of 1969. They circulate about the artist's head like the representation of unconsciousness in the comics, or the astrological signs on the hat of Merlin the Magician--deflated to an Ice Bag.

I alternated between the image of a magician and that of a clown, trying to make a combination of the two. Two clown representations, I recall, which contributed are the 'Joker' from Batman comic strip and the laughing face that used to be on Tilyou's Amusement Park, 'The Funny Place', at Coney Island. I remembered, also, the self-portraits (in agony) of Messerschmidt, which were analysed by Ernst Kris.

(1971)

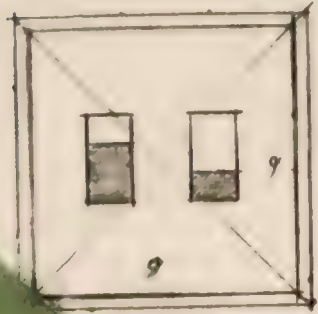
187 Symbolic Self-Portrait with Equals.  
1969. Pencil, crayon, spray enamel,  
watercolor, and collage on paper. 11 x  
8 inches, 27.9 x 21 cm. Moderna Museet,  
Stockholm.

7

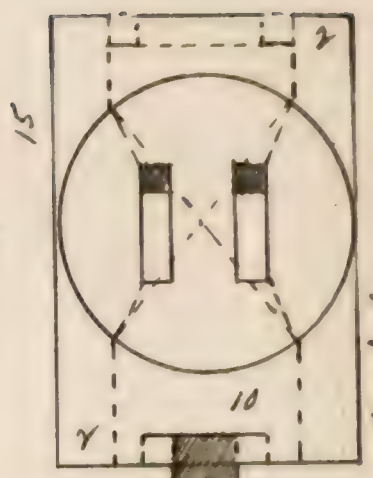
equals

light switches

good humor bar



=



three-way plug

ice bag

X

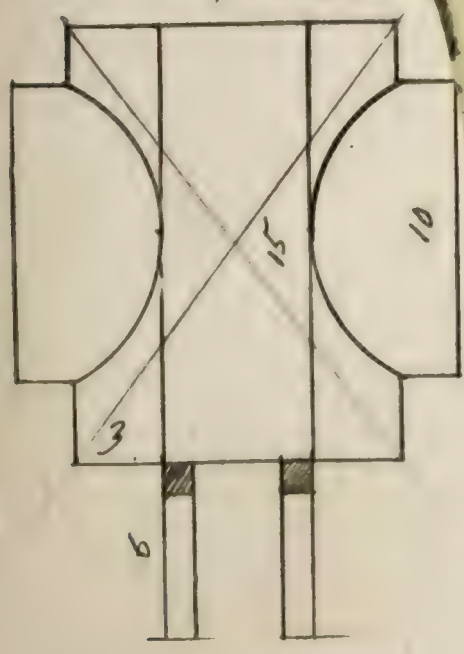
equals

∴

equals

+

three-way plug

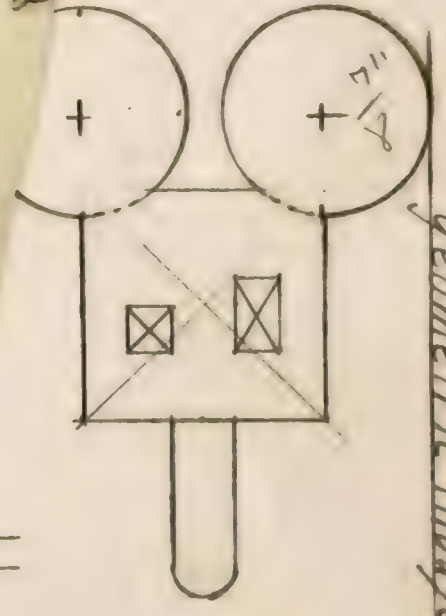


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equals

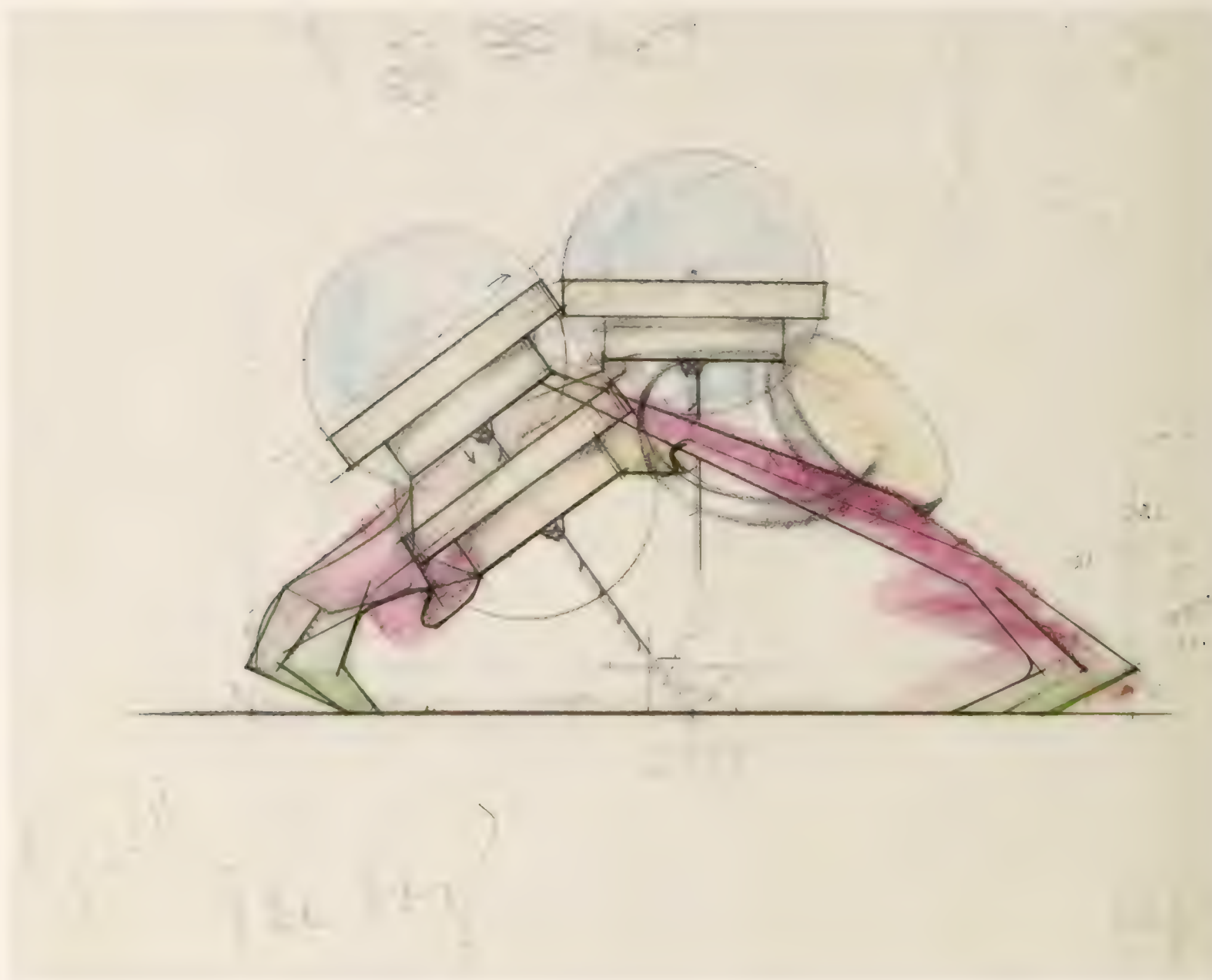


geometric mouse



168. **Glacier Ice Dam - Cross Section**  
View 1 W1D - *from road*  
at the end of road on the west side of the  
glacier dam. (2000) National Geographic  
Wilderness Preserve.

168. **Glacier Ice Dam - Cross Section**  
View 1 W1D - *from road*  
at the end of road on the west side of the  
glacier dam. (2000) National Geographic  
Wilderness Preserve.



pages 324-25:  
189. Giant Ice Bag, 1969-70, included in  
Gemini G.E.L.: Art and Collaboration,  
National Gallery of Art, Washington,  
D.C., November 18, 1984-February 24,  
1985.

I think perhaps my approach to technology is to remove the difficulty of technology, as to take something which is formidable in its complexity, and make it do some very foolish thing--and I sort of like the idea that all this time and effort was spent on the Icebag. I'm creating something which really doesn't do very much. It just does something very simple; and it doesn't do anything more really than a leaf does in the wind.

(1971)



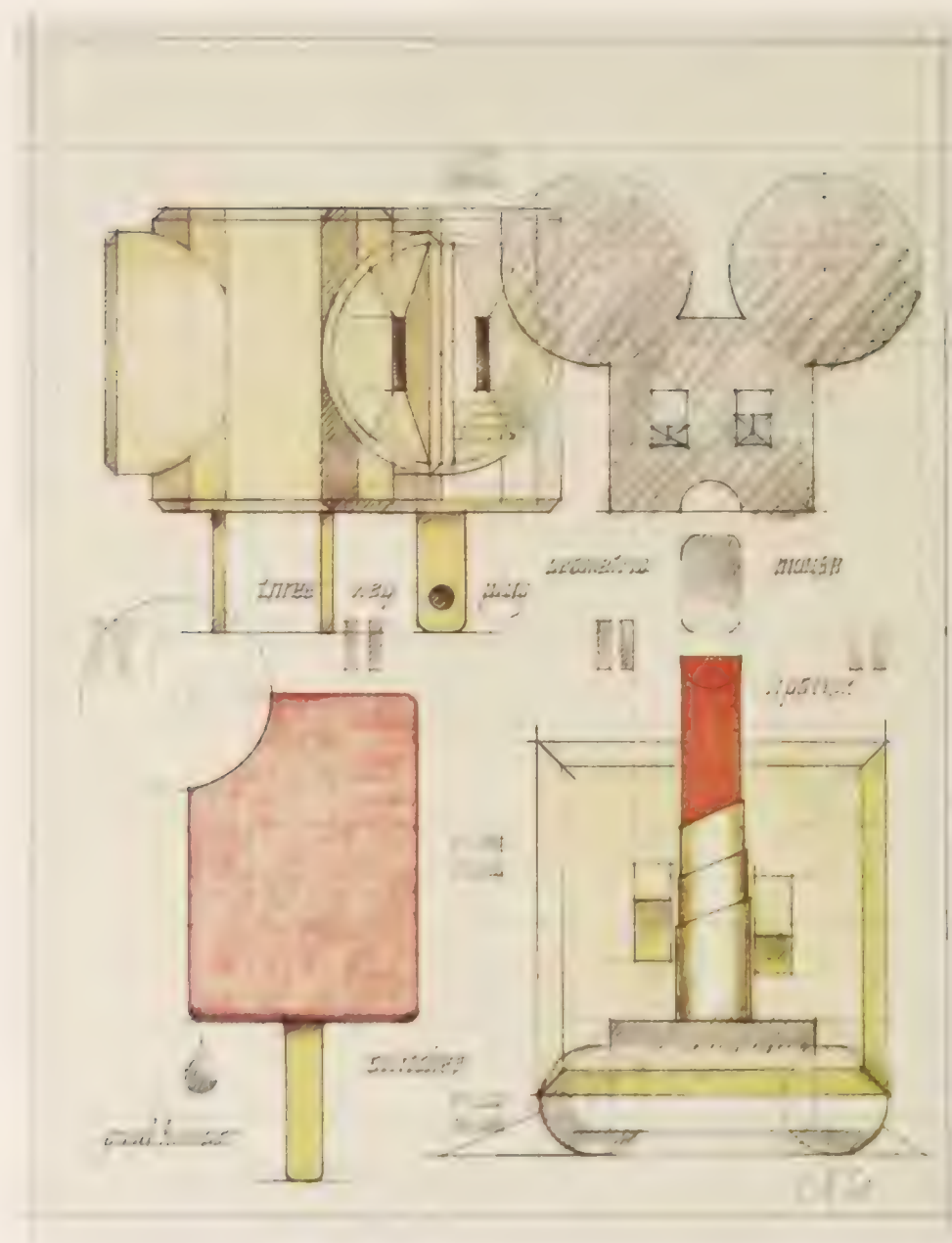


GEMINI G.E.L.  
ART AND COLLABORATION

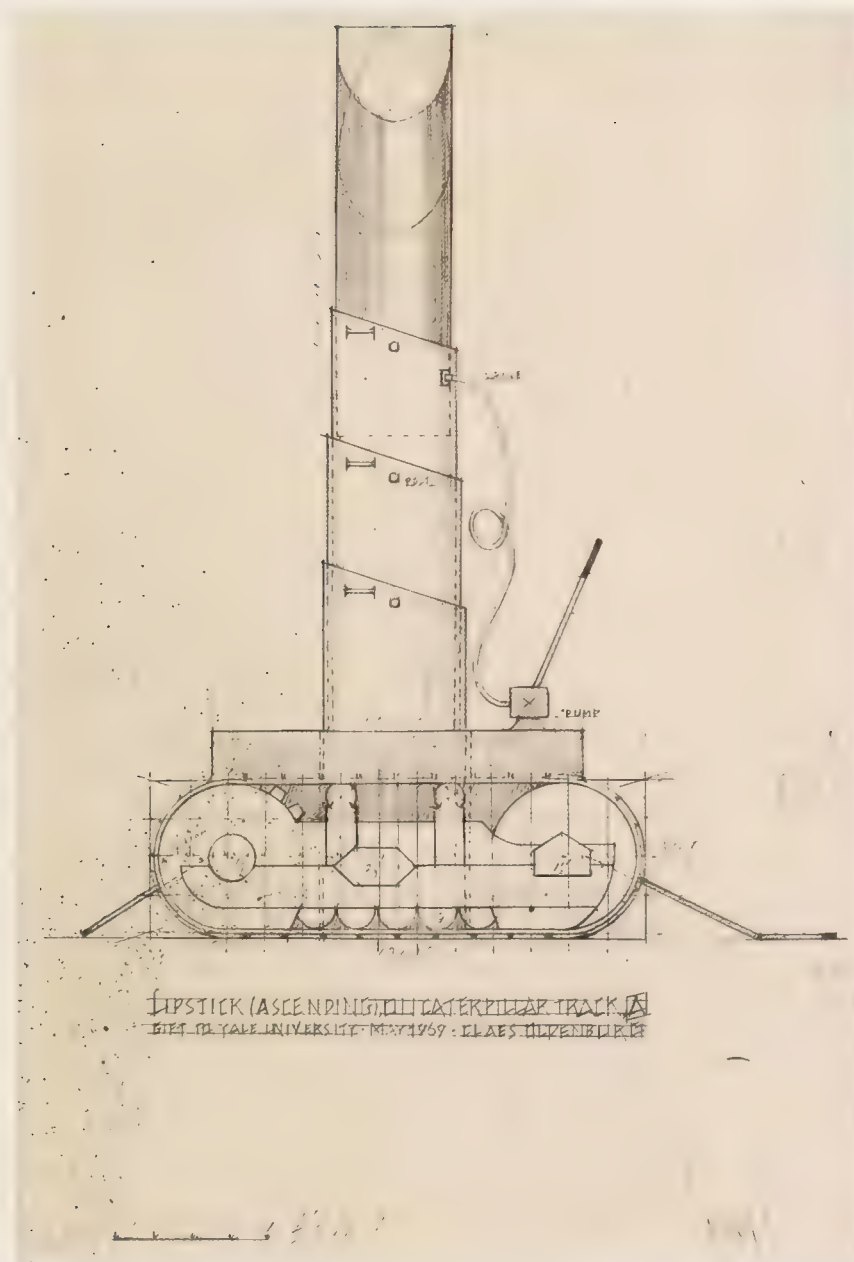




190. System of Iconography: Plug,  
Mouse, Good Harbor Bar, Switches and  
Lipstick – Version I, 1970. Pencil and  
watercolor on paper, 22 x 28 cm. 66.0 x  
28.0 cm. Nieuw Museum, Amsterdam



191. Study for Feasible Monument:  
 Lipstick, Yale, 1969. Pencil and spray  
 enamel on paper, 16 1/4 x 10 1/4 inches (41.3 x  
 27.3 cm). Private collection.





192. Monument for Yale University:  
Giant Traveling and Telescoping  
Lipstick with Changeable Parts  
Showing Three Stages of Extension  
(Presentation Model) 1969. Center  
stiffened with glue, and cardboard,  
painted with enamel and shellacked; four  
parts: lipstick, stage one: 10.4 x 4.3 x 7.4 cm; stage two:  
4.8 x 8.8 x 20.1 cm; stage three: 10.2 x 21.6 x 26.1 cm;  
lipstick, stage three: 2.8 x 8.8 x 20.1 cm; lipstick, stage three:  
(36.8 x 21.6 x 26 cm). Collection of Claes Oldenburg and  
Cecilia van Bruggen, New York.

193. Oldenburg assembling Lipstick  
(Ascending) on Caterpillar Tracks. 1969.  
at Lippincott, Inc., North Haven,  
Connecticut.







122. *Lipstick (Ascending)* on  
Caterpillar Tracks, 1976, installed at  
Beinecke Plaza, Yale University, New  
Haven, Connecticut, May 15, 1979.  
Mixed 1976. Steel, aluminum, and wood,  
painted with enamel, 25 feet 6 inches x  
24 feet 6 inches x 20 feet 11 inches  
(7.8 x 7.4 x 6.1 m). Yale University Art  
Gallery, Gift of Cultural Koorpse  
Corporation.









195. Giant Three-Way Plug,  
Scale A - 2 x 1070 x 71 cm; 100 in. x 280 in.  
1955. 9 feet 8 inches x 6 feet 6 inches x  
2 feet 9 inches. 2.95 x 1.98 x 2.2 m.  
Los Angeles Art Museum, Gift of  
The Shoenberg Foundation, Inc.

196. Three-Way Plug, Scale A,  
Soft, Brown, 1075 Vinyl filled with  
soft polyurethane foam, Masonite, wood,  
wire mesh, metal, and rope. 144 x 77 x  
59 inches. 366.8 x 195.6 x 149.8 cm.  
Walker Art Center, Minneapolis,  
Gift of the artist.







197. Standing Mitt with Ball (Model)  
 1973. Steel and wood. 42 x 26 x  
 12 in. (106.7 x 66 x 30.5 cm)  
 In the collection of the  
 J. Paul Getty Center

198. Standing Mitt with Ball, 1973. Steel,  
 wood and glass. 12 feet 10.0 in. high  
 Collection of Agnes Gund, New York  
 On long-term loan to the Storm King Art  
 Center, Mountainville, New York







129 Inverted Q, Black - 12 10-6-78  
Cast teeth painted with urethane enamel  
12 1/2 10 1/2 10 1/2 inches 1982 9 1/2 10 1/2 1/2  
16 1/2 16 1/2 Collection of Barbara and  
Richard N. Lane



200. Typewriter Eraser. 1976. Stainless steel, ferrocement, and aluminum, on steel base, 89 x 90 x 63 inches (226.1 x 228.6 x 160 cm). The Patsy R. and Raymond D. Nasher Collection, Dallas.





261. Alphabet as Good Humor Bar.  
1971. Quasi-abstract letter character alphabet  
with a cartoonish touch (24 x 30 in., 61 x 76 cm)  
(Gift of the Artist, Gallery, New York)



202. Project for a Beachhouse in the Form of the Letter Q, 1972. Pencil, colored pencil, and pastel on paper, 29 x 23 inches (73.7 x 58.4 cm). The Museum of Contemporary Art, Los Angeles, Gift of The Melville J. Kolliner Family Trust in memory of Beatrice S. Kolliner.





203. Bridge over the Rhine at  
 Limmudorf in the Shape of a Colossal  
 Statue, with Pavedway and Fountains  
 (1890-1891) (Limmudorf, Germany)  
 (Limmudorf, Germany) (Limmudorf, Germany)  
 (Limmudorf, Germany) (Limmudorf, Germany)



204. Cemetery in the Shape of a Screw:  
Skyscraper for São Paulo, Brazil, 1971.  
Pencil and colored pencil on paper, 14 x  
11 inches (36.7 x 29.2 cm). Collection of  
Claes Oldenburg and Consue van Bruggen,  
New York.





200. Proposal for a Cathedral in the  
 form of a Colossal Tower, Lake Union,  
 Seattle. 1972. Watercolor, graphite, and  
 colored pencil. (Signed, dated, and inscribed  
 "200. Proposal for a Cathedral in the  
 form of a Colossal Tower, Lake Union,  
 Seattle. 1972." on the reverse.)  
 17 1/2 x 58.1 cm. Whitney Museum of  
 American Art, New York. Purchased with  
 funds from Knoll International, Inc.

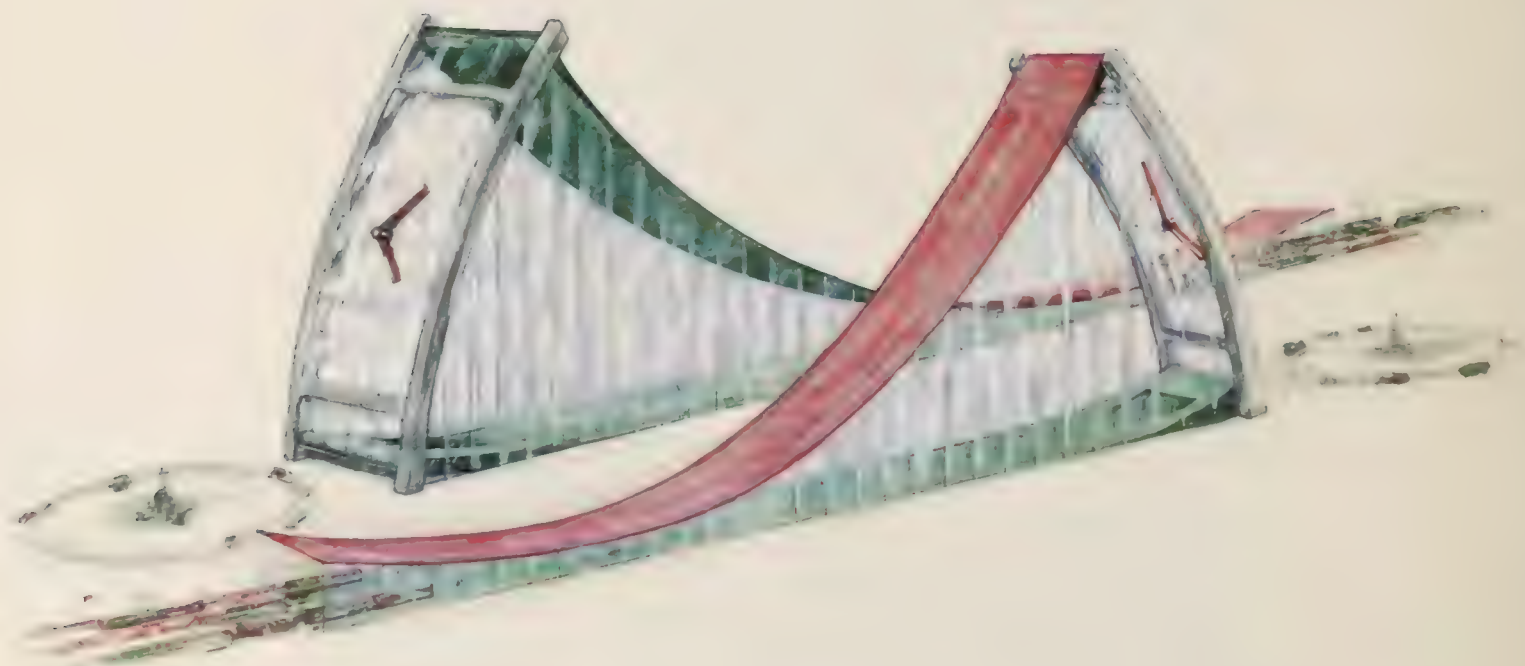


206. Proposal for a Building in the  
Form of a Colossal Flashlight in Place  
of the Hoover Dam, Nevada, 1982.  
*Pencil, colored pencil, and watercolor on  
paper. 40 x 30 inches (101.6 x 76.2 cm).*  
*Collection of Cheryl and Henry Welt.*





10. Railroad Station, Jersey City, N.J.  
Designed by Thomas A. Scott, 1878.  
The building is a fine example of the  
architectural style of the late 19th century.  
The building is a fine example of the  
architectural style of the late 19th century.



208. Tongue Cloud, over St. Louis (with Arch and Colossal Raisin Bread), 1975. Pencil, colored pencil, crayon, pastel, chalk, and watercolor on paper, 40 x 30 inches (101.6 x 76.2 cm). The Helman Collection





## NOTES ON THE GEOMETRIC MOUSE SUBJECT

The GM has been around in my work since 1963, and has been put to many uses.

The subject is not a whole mouse, just the head. The GM is a mechanical or conceptual version of an organic subject--therefore a "head" subject.

The GM is hieratic as well as mathematical. It has been used as a Mask--in a performance of Moveyhouse, a "happening" in 1965.

The GM is a sign and a typographical presence. Two prominent characters in the GM are "H" and "M". My typewriter is a Geometric Mouse.

For the animator, the mouse is a symbol of pen or pencil in motion and therefore a natural subject. One of the images contained in the GM sign is the early film camera, in silhouette, flat like film.

The precise mechanism of the GM C suggests a camera. The surface feels and looks like the inside of an old box Kodak.

The GM is a face and also a facade--a housefront, a scenery flat. The GM can be imagined to be any size.

As a good luck charm and as an autoportrait, the GM was used as an announcement, a letterhead and a banner.

Mouse--Mouseum--Mouseoleum.

GM--GeMini (Minnie).

The GM is a monument to the senses in the head: the eyes, the ears, the nose. The sense of touch is supplied in setting up the monument.

The GM is nocturnal, and therefore is the reverse of Ignatz (in Krazy Kat), who is a white mouse in a night world. The GM is a night mouse in a white world, a slice, a leftover of darkness.

The GM is its own shadow.

The hatches/windows/shades/shutters/lids indicate stages of somnolence or wakefulness. The GM arrives asleep, flat like a disk. It rises from bed, to start its daily exercises (with your help).

The shapes are extremely general--rectangles, circles. Only the "nose" is somewhat unobvious and irregular, like a spill of oil, though it is defined by structural requirements. The GM is a device for detecting certain conditions of nature,

especially gravity and the changing appearances of planes in space. The "tears" (shade pulls) are like pods, finding the level of the surface on which the GM rests. Anchors to the bottom, double stethoscopes and monocles. The settling down on several points of contact suggests lunar landings.

The GM became three-dimensional in response to the technique of steel planes welded together at Lippincott Inc. I wanted to set several planes of steel into the air--space cleavers--and the GM subject fit the intention. The GM has been done in four scales, from the X--having an "ear" diameter of nine feet--to the C, whose "ear" diameter is nine inches. An Easter Island head which happened to be on the Lippincott Inc. premises for copying influenced the scale of GMA--a six foot "ear". Scale B has an "ear" diameter of eighteen inches.

GM C is a tabletop sculpture, a portrait, a skull, and recalls the Sleeping Muse (Mouse) of Brancusi, when set in the so called basic position (Position 1). In the larger scales X and A, this position is fixed--the parts cannot be moved.

Being totally black, the GM tends to cancel a depth sensation and produces a variety of "flat" images, returning again to the drawing inkblot stage--though its wings are spread in space.

These changes are changes of "Expression" too, which is interesting because the GM at rest is very little more than a grouping of similar geometric figures, with no expression whatsoever.

(1971)

209. Scales of the Geometric Mouse,  
1971. Pencil and colored pencil on paper.  
23 1/4 x 29 inches (58.8 x 73.7 cm).  
Walker Art Center, Minneapolis, Gift of  
the artist, 1974.



Rauschenberg







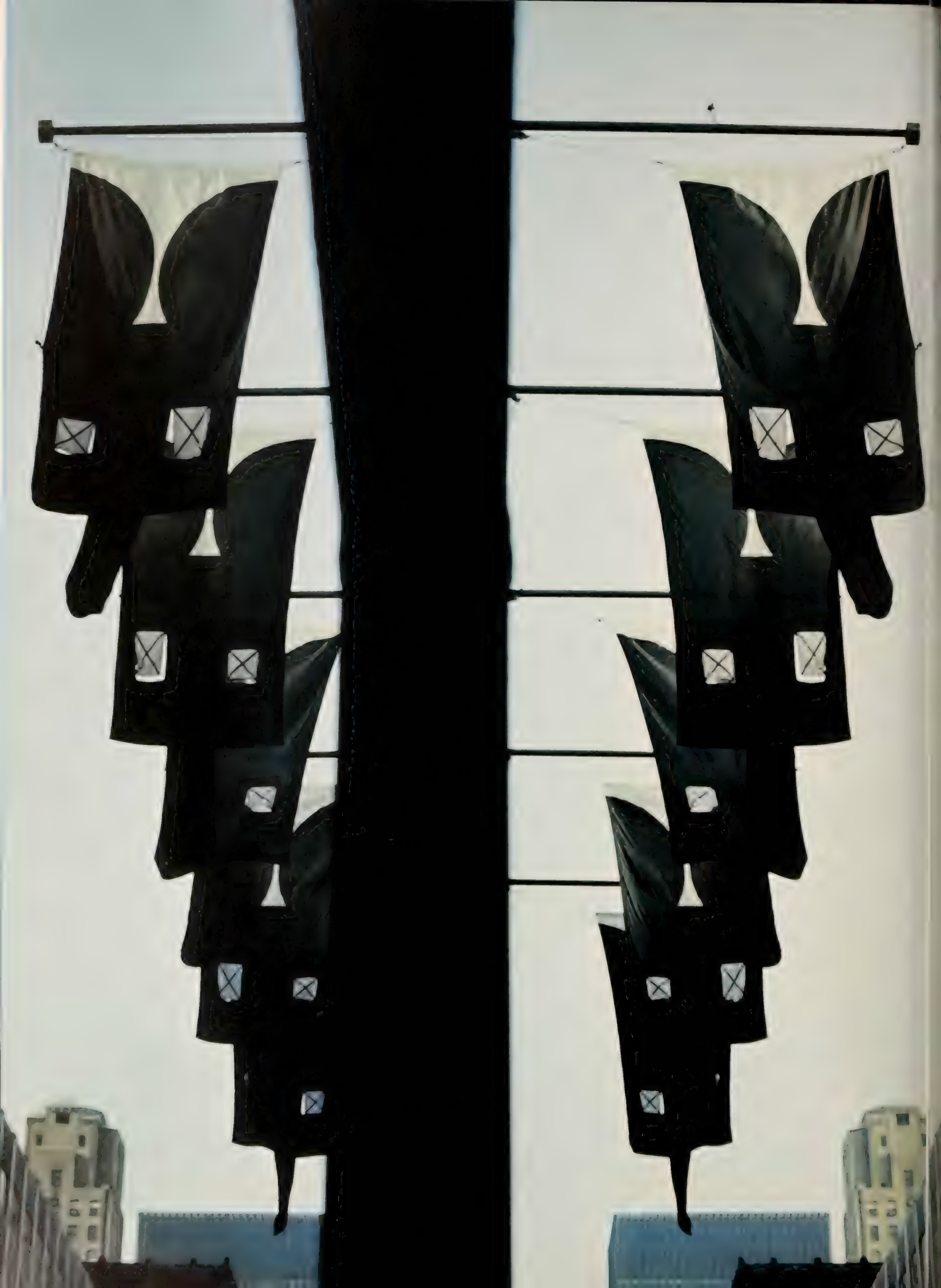


202. Geometric Mouse, Scale X, Red.  
1971. Included in Monumenta: Sculpture  
in Environment, Newport, Rhode Island.  
August 17–October 13, 1974.









212. Geometric Mouse Banners, 1969, installed outside the Museum of Modern Art, New York, September 25–November 23, 1969.

213. Poster for Mouse Museum at Documenta 5, Kassel, 1972. Four-color offset lithograph, 33 1/4 x 23 1/4 inches (83.8 x 58.7 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.









214. Mouse Museum, 1977, installed at  
the Rijksmuseum Kröller-Wälder, Otterlo,  
the Netherlands, June 16–July 29, 1979.

pages 356–57  
215. Mouse Museum, 1977, interior view,  
installed at the Whitney Museum of  
American Art, New York, September 28–  
November 26, 1978.

pages 358–59  
216. Collection of objects at Oldenburg's  
Broome Street studio, New York, 1974.



















1977-1994

New York City

North Haven, Connecticut

Deventer, The Netherlands

Venice, Italy

Large Scale Projects with  
Coosje van Bruggen:

Trowel; Batcolumn; Pool  
Balls; Crusoe Umbrella;  
Flashlight; Split Button;  
Hat in Three Stages of  
Landing; Spitzhacke; Gar-  
tenschlauch; Screwarch;  
Cross Section of a Tooth-  
brush; Stake Hitch; Balan-  
cing Tools;

(cont'd)



(cont'd)

Toppling Ladder; Spoon-  
bridge and Cherry; Drop-  
ped Bowl with Scattered  
Slices and Peels; Bicyc-  
lette Ensevelie; Monu-  
ment to the Last Horse;  
Binoculars (with Frank  
O. Gehry); Free Stamp;  
Mistos; Bottle of Notes;  
Inverted Collar and Tie;  
Shuttlecocks

Tools of the Trade; Tube  
Supported by Its Contents

Il Corso del Coltello,  
with Coosje van Bruggen  
and Frank O. Gehry

Haunted House; Piano/  
Hammock; Extinguished  
Match; Clarinet, Harps,  
Saxophones; Apple Cores;  
Leaf Boat

Exhibitions with Coosje  
van Bruggen:

From the Entropic Library;  
The European Desk Top



# The Sculptor versus the Architect

Germano Celant

## The Ideal versus the Real

Formulating criteria for defining the city is a laborious task; despite centuries of exuberant social, historical, and philosophical efforts, no one has yet managed to arrive at a final definition. The city has remained an idea and a perception, a recognizable entity, but with vast and diverse features that keep it from being pinpointed. Writers have discussed the city's design and depictability,<sup>1</sup> its form and aesthetics.<sup>2</sup> But every theoretical or practical construction has met with a series of dialectics: between the configuration of the present and the articulation of future goals; between the re-elaboration or preservation of the status quo and the planning or discovery of enlightened and forward-looking transformations; between ancient and modern; between praxis and fancy—or, in terms cherished by the Renaissance, the encounter or confrontation between the *real* city and the *ideal* city.

A twofold approach to the dichotomy between and the coexistence of the concrete city and the fantastic city has always existed. One side is characterized by rigidity, paralysis—the halting of motion in which the city expresses its architectural and urban riches. The other side is marked by the threat of imminent explosion due to a precarious creativity that seeks spaces and territories for its expression, thereby producing images and edifices, routes and figurations that reveal the impassioned results of a life lived in art and architecture.

The concrete city vampirizes every idea of changing or overthrowing the status quo so that the fantastic participation is dispossessed. It imposes itself as petrification and congealment, draining the vital energies that build and mold the city as a flow. The real city offers an experience of aridity: it is a clot of empty spaces and conglomerations of glass that generate a menacing and asphyxiating tension, an imperturbable and antagonistic lack of being. The consequence of a process of historical and existential refinement, the product of stockpiling and stultification, the real city is a labyrinth with a shapeless, shadowy geography, a vortex that inflicts aimlessness and alienation. The informational criteria of the real city, based on a nuclear and hierarchical vision, are meant to lead back to a pragmatic meaning tied to the practical and functional dimension of living.

The ideal, ephemeral city, in contrast, betrays a latent desire for a dream with an urgent drive to reveal and disseminate itself through reality. It can be thought of as a wedge that passes through the meshes of practice, function, and existence. It can also be compared with the planned fantastic city of the Renaissance<sup>3</sup> and its demand for a visual magic to delineate the obscure, intense space of the Medieval urban scene.

The urban magic that connotes the ideal city derives from a new vision. Humanist hero worship compelled a pope, a king, or a grand duke to perform ritual gestures over the city—gestures translated into representations of his existence as a cultural and economic power. Thus were born the New City and the Ephemeral City, which triggered a mechanism and ceremony of energies that changed the urban physiognomy in an imaginary sense by opening up large avenues and vast, spectacular thoroughfares arranged in an unusual luminous layout. The urban metamorphoses favored by pontiffs and monarchs—from Pope Piccolomini (Pius II) to Charles V, from Frederick II to Cosimo de' Medici—for such towns as Pienza and Cosenza, Capua and Florence show how deeply the architectural construction, in surges of pure volatility and



fleeting intensity, marked the history of urbanism.

The necessity of creating a glittering pageant closely tied to happy and dismal events—such as birth and death, journeys and pilgrimages—inspired the imagery of artists and architects from Antonio Rossellino to Giambologna, from Donato Bramante to Sebastiano Serlio, from Gianlorenzo Bernini to Francesco Borromini: they produced an ardent figuration that could ignite the cities of the Renaissance and the Baroque.<sup>4</sup>

The result was a beautiful weave of buildings and bridges, squares and houses, passages and gardens, fountains and canopies, gates and arches of triumph, monuments and festive adornments. In using these structures (often adorned with allegorical motifs) to support the apotheosis of a pope or king, the artists and architects worked a fantastic and imaginary transformation of the city, splitting its identity into sleep and dream. With all their might, they attempted to give the urban texture a heroic status that legitimized the social and ritual importance of the design—no less intense in helping to form the contours of the real and the functional—while attending to the pleasures of life and social existence. In the joyful metamorphosis that took place through the sparkling of symbolic and figurative landscapes, the city underwent a process of purification, the index of a new mindset that was ideal and utopian.

The same impulse was felt in the eighteenth century when an architect/artist such as Etienne-Louis Boullée began to establish a system of architectural principles based on an artistic vision.<sup>5</sup> His projects, together with those of Claude Nicolas Ledoux and Jean-Jacques Lequeu, constituted a visionary architecture that looked to the paintings of Raphael and Jacques-Louis David in order to achieve an extreme rationalism that excluded fortuitous expression while promoting a rational control of pure visual and volumetric forms. Their ideal city, fusing the classical and the intelligible, the intellectual and the passionate, the metaphorical and the emotional, incarnated a new vision of architecture and the city that eliminated the obstacle of concreteness and functionalism.

This ceremonial approach<sup>6</sup> was repeated in post-1917 Russia: artists such as Ivan Leonidov, Kazimir Malevich, Aleksandr Rodchenko, Vladimir Tatlin, and the brothers Aleksandr, Leonid, and Viktor Vesnin reappropriated the city and its means of communication in order to transmit the renewal of life, the advent of a cultural and visual revolution. The anniversary of the Russian Revolution was the occasion for an immense sculptural and chromatic beautification of Moscow's streets and squares—the Constructivist reflection of a Renaissance and Baroque vision drawn from *Civitas Solis* by Tommaso Campanella. Here, too, the portals and gardens, the streets and edifices, the monuments and festivals, the arches and settings make up a utopian dream that contrasts with reality.

Starved and impoverished by centuries of exploitation and decades of war, by an eclipse of life and imagination, a degraded and devitalized Soviet society was magically transmuted as it became the stage for a construction emancipated from any formal or iconic yoke. The power that was celebrated was the energetic freedom of existence without limits or parameters, and images were now objects of pleasure and delight.

The agitprop trains and cinema buses, the mass performances about the end of tsarist rule or about the



Gianlorenzo Bernini, *Ecstasy of Saint Theresa*, 1645–52. *S. Maria della Vittoria*, Rome.

Francesco Borromini, *S. Carlo alle Quattro Fontane*, 1665–67. Rome.





Figure 1. Popova, Production Clothing for Actor No. 7, 1931. Ink, gouache, wash, and oil on paper, 100 x 100 cm. Museum of Modern Art, New York, New York.

1983 reconstruction of Vladimir Tatlin, Monument to the Third International, 1919. Paper, in Moscow and New York. Courtesy Smithsonian Institution, Washington, D.C.

International Commune, together with projects for buildings and monuments, carnivals and pageants, were designed by El Lissitzky and Vsevolod Meierkhold, Gustav Klutis and Liubov Popova, members of Lef and of Vkhutemas. This renewal was a return to pure and ideal scenography, to spectacle that strives toward permanency.

The result was a system of signs and forms that served as the foundation for a social and architectural project borrowed from a method of very precise control. The goal was to formalize a disciplinary experience with typological and morphological variants that would manage to make the planning process scientific, or at least program it. Techniques of rationalization that were meant to help clarify the problem of mass communication were targeted at an uneducated society that was trying to become democratic.

The aim of employing the instruments of creation and planning to help urban operations was anchored to a vision of aesthetic totalization typical of historical vanguards, from Expressionism to Constructivism and from Futurism to Neo-Plasticism. Among the key figures to mention are Bruno Taut and Hermann Finsterlin, Hans Scharoun and Frederick Kiesler, Georgii and Vladimir Stenberg, Iakov Chernikhov, Fortunato Depero and Virgilio Marchi, Gerrit Rietveld and J. J. P. Oud, Georges Vantongerloo and Jean Gorin, whose *metropolis* projects, situated beyond reality, were offered as the only possible reality for a new society.

However, the designs for their cities, or at least an ideal or utopian architecture of universal value, never progressed beyond the blueprint stage. The proposed society was unattainable in that it suspended the real city in a universe without history. In each case it indicated a direction that rejected the vortex of the concrete and the functional, the useful and the practical. Nevertheless, this trend was an effort to open an "inner gaze" in which singularity, rather than diminishing and disappearing altogether, attempted to synchronize with history and its absorbing burden.

Throughout the ages, the ideal city has operated as a font of meanings on the level of transformation and fruition. It has been a site of absolute availability, a territory of condensation, and its formulations, in the course of time, have proved to be magical and magnetic. From the fifteenth through the twentieth century, the ideal city has been the emblem of a creative force turned outward, redirecting the functional toward rarified and cerebral forms and figures that might vanquish the suffocating and reassuring sublimation of a blocked and crystallized society.

If the ideal city's function has been to challenge continually the traditional criteria of building and visualization, that function is capable of being distorted. In the 1930s and 1940s, during totalitarian periods in Rome, Berlin, and Moscow, the ideal city risked being informed by strong ideological models, producing visions of absolutism.<sup>7</sup> These visions focused on co-opting the assent of the masses, thereby transforming the concepts of planning and organization into trickery, which was often imposed by force.

Oscillating between critical approval of the political status quo and survival of the very notion of the artistic ideal, the concept of the ideal city or the arts has kept circulating, though increasingly reduced to ornamentation, which excludes urban and architectural planning. This development can be traced from the designs for the Milan *Triennale* to those for IUR, from the Bauhaus to the WPA.



During the 1950s, a period defined by the antithetical ideologies of communism and capitalism, the design of the ideal city became detached from its vital primordial roots. Aside from a few examples by Paolo Soleri and Nicholas Schoffer, the proliferation of urban images and architectural and sculptural models no longer reflected great creativity. Instead, it heeded the imperative to depict the acceptance of a world that believed in opposing categories of economy and existence. The ideal city was thus manipulated via propaganda as a place symbolizing the future rationality of society. During the 1960s, the memory of that manipulation altered the very idea of the monument as a public sculpture or building, and the ensuing re-analyses tended to steer clear of any political or ideological associations. Such structures began to avoid any metaphysical or propagandistic meaning, since the latter was considered apologetic and rhetorical and consequently characteristic of a closed, totalitarian system.

What was needed was a non-symbolic alternative fully devoted to the imaginary and bearing existential needs beyond all representational or political legitimacy. Efforts concentrated on finding a mode of coexistence for personal identity and public intervention—a collaboration that established an accord between political power and artistic communication. These efforts at legitimizing the image were not expected to serve ideology or incorporate any political or social theory; the goal was a fantastic architecture based on the primacy of intellect and imagination.

What is defined as “public art” is the residue of a creative exuberance that imbued both the theory and the planning of the ideal city. Such art has been the government’s compensation for a utopian double that, unable to penetrate reality, was isolated and abandoned in the squares and silent territories of the city—an ancient equestrian monument, a fountain—to maintain the presence/absence of an alternative dream and desire, whose realization was increasingly deferred.

The compensatory character of sculptural monuments, placed at the midpoints of urban centers or strongly connoted on the level of traffic and street circulation, is an utter betrayal of the logic of the revolutionary project, or at least the alternative project of the city. Rather than cultivating figural or formal invention, it isolates and devitalizes it. Monumental art and architecture are no longer champions of society; they no longer open toward new horizons of rationality or imagination. Slowly losing the measure of a relationship to the townscape, they become unbearable vestiges of shapeless materials and banal abstract forms.

Compared with the great contributions of the Renaissance and the Baroque eras or the mass representations of historical vanguards, the figural weight of public monuments has been reduced: no effective relationship of scale or dimension, image or architectural complexity, is established within historical and territorial reality.

### **Liaisons Dangereuses**

During the 1960s, the effort to restore an ideal urban impact that could compete with the existing cityscape was taken up by Claes Oldenburg, whose proposals for monuments and buildings from 1965 to 1969 transformed sculpture into geographic invention. Most important, Oldenburg, before many architects, seemed to confront the importance of the city’s visual value, not as urban design, but in a figurative direction involving iconographic, if not functional, shifts.

Transferring urbanism from one language, architecture, to another, art, he restructured the cityscape by presenting it in the guise of a childlike, daily memory composed of toys, objects, and writings.

Oldenburg seeks an iconic acceleration that entrusts the modification of the cityscape not to a formal, illuminist discipline but to an irrationality that includes an avalanche of heteroclit objects. His discourse always concerns the urban *ratio*; however, the icon’s provocative violence alters and deforms the functional and utopian layouts, the flat and orderly values. He negates them in order to construct an imaginary city scenery in which the functional model is replaced by the fantastic design. Oldenburg is therefore intent on multiplying the element of surprise that distorts the laws of construction by imposing a phantasmagorical scene that explores a language of figural excess—a language open to the flow of artistic and other surprises.

To achieve this urbanist result, Oldenburg necessarily began with architecture, and his homage shows an awareness of the illuminist designs of Boullée, Ledoux, and Lequeu.<sup>8</sup> However, he also sees the flaw in their approach: an exclusive knowledge tied to the extreme frailty of an absolute logic inevitably leads to the totalitarian monument, as can be found in works from Albert Speer’s Great Assembly Hall of 1939 to Marcello Piacentini’s EUR of 1942.

Oldenburg knows quite well that public intervention involves a bond between form and effectiveness, appearance and ritual, ceremony and rhetoric. But in its morphological matrix, urban decoration (from the impersonal Latin verb *deceat*) means “to pay tribute, honor, and remember.” It refers to a “festive” rationality that implies veneration and memory.

In approaching a “colossal” monument, Oldenburg realizes he might encounter a historical experience that, both metaphysical and symbolic, is highly compromised because it is meant to convince, delight, and move. Hence, his first few subjects, as summed up in their titles, included *Monument to Immigration* (1961) and *Proposed Monument for the Intersection of Canal Street and Broadway, New York: Block of Concrete Inscribed with the Names of War Heroes* (1965, fig. 145)—except that it was iconology and not ideology that triumphed in these projects. The cause and foundation of Oldenburg’s monuments or memorials were, in fact, the figural relationship between an object or building and the sphere of everyday life. The goal was to furnish the image of a culture, not its belief or transcendence.

A number of the utopian and rhetorical visions involved ideological failure. In works depicting an oversize teddy bear, a lipstick, an extension plug, or a vacuum cleaner, Oldenburg adhered to the beauty of the iconic circumstance—that inescapable causal nexus (in Walter Benjamin’s terms) between *found* image and *found* city. Through the image, Oldenburg comes and goes from inspiration to planning, from art to architecture—a dialectics of knowing and seeing. As a result, he moves between these two poles, eliminating any persuasive and propagandistic connotation linked to the categories of tradition. Instead, he refers to a present that can only be its own tautology: the quotidian.

Oldenburg is from Chicago, a city closely identified with Louis Sullivan and Mies van der Rohe. Due in part to his roots in the city, Oldenburg is aware of the potential urbanistic value of the everyday object, which, coming from “elsewhere,” creates an effect of displacement and disorder within the





Fortunato Depero, Book Pavilion,  
1927. Pencil and china ink on paper  
16 1/2 x 20 1/2 inches (42 x 51.8 cm)  
Galleria Museo Depero, Rovereto, Italy

Fredrick Kiesler, Model for the  
Endless House, 1929. Cement and wire  
mesh with Plexiglas, 39 x 97 1/2 x 42 inches  
(100 x 247 x 106.7 cm). Whitney  
Museum of American Art, Gift of  
Mrs. Lillian Kiesler

townscape. This effect is capable of producing an aesthetic upheaval.

*My work is architecture. . . . Nothing is as important as the scale and the relation of different volumes . . . planes, lines . . . my personal architecture.<sup>9</sup>*

In his quest for an alternative form to the monument (always at risk of relapsing into praise and honor for the ruling social system), Oldenburg looked to a liberation of the symbol and to solutions based on freedom of expression. If, at the end of this century, an ideal city could be built, its possibilities would have to be sought in creative play, and the liberation from the symbolic would necessitate widening the distance between the existential and the symbolic. Oldenburg's similar perspective in 1965 translated into an expressive formulation deriving from his artistic activity, which was already mature and affirmed. Instead of being restricted to a simple intellectual level, it was "twisted" and used toward architectural and urban ends. The convergence of these contradictory factors became a mirage, a set of proposals for monuments and buildings, a solution for transcending the incompatibility between existence and symbolism, individual and society, sculpture and architecture or urbanism. It was only by accepting a contradiction and its implication that Oldenburg could employ an alternative leading to a transcendence of the urban monument as testimony to totalizing ideologies.

Drawing his proposals on paper and explaining them in words,<sup>10</sup> Oldenburg never conceals the insecurity and irreconcilability of artistic existence in the face of social responsibility—namely, the job of producing symbolic objects such as buildings and monuments for urban geography. Nonetheless, he does not seek mutual approval or a mutually complementary situation; hence the ideal city becomes a place for recognizing the existence of not only the exceptional but also the quotidian. The quotidian is the present in which we live: it is neither tradition nor innovation, country nor utopia, antiquity nor future. It is something that is determined because it exists, in and of itself. Hence, accepting the quotidian means assuming one's own historicity. It means giving due consideration to existing in the moment, in the present.

Since 1959, the center of Oldenburg's work has been the quotidian: the street and the store, the object and the situation. He demonstrates an ability to experience the meaning of existence in the reality of its present and its repetition.

In adhering to the everyday life of things and events, he excludes the Celestial City or the advent of a perfect society. He recognizes these aspirations, but he does not propel them to the future; what attracts him is the utter nakedness of reality, which never aims, by means of symbolic and ritual operations, to a superreality.

Sinking into everyday life thus becomes an ever-new adventure. The artist submerges himself in his geography, discovering and examining its sediment. Like Jonathan Swift, he appropriates and implements his discoveries. The geographic exploration turns into an archeology of the banal, a recovery of the terrain of objects and things, whose universal and organic significance eludes our gaze and interrogation. It culls the mythic substance of objects and offers a specific way of viewing them. It reveals their enigma, which is ironic and alienating. It turns them into a theater of surprise.



Oldenburg actually uses the object in his provocative relationship with the landscape, the city, and the environment, as a distortion or twisting of meaning. The loss of proportionality drives the image and the object beyond symmetry, imposing a dynamic principle that transforms them into a Baroque wit,<sup>11</sup> an excess of inventive energy. Such works as the abovementioned *Proposed Monument for the Intersection of Canal Street and Broadway, New York* and *Proposed Colossal Monument for Park Avenue, New York: Good Humor Bar* (1965, fig. 144) attempt to define a figure that cannot be reduced to a representative urban harmony, to pinpoint something perverse in that harmony. This perversion of the architectural equilibrium is meant as a reality that has to be discovered. The term “perversion” is used here in its original sense: “contortion, transgression, upheaval”; but it also implies eros as a desired intermediary passage between two realities. Oldenburg seems to realize that he is straddling those poles—transgression and eros—so that the skewing of the landscape is accompanied by the flouting of the sexual taboo, as in *Proposed Monument for Oslo: Frozen Ejaculation (Ski Jump)* (1966).

An object foreign to the urban panorama is introduced into it, and by conjoining both identities it turns two mutually negating realities into partners. A relationship and a dialogue are worked out between two mutually indifferent things, producing networks of images, whose analysis requires adopting a code of both the private and the social unconscious. This twofold perspective makes us hear the call to existence and to the repression that tends to conceal existence as well as the desire to find a new horizon in society.

The monumental *Lipstick (Ascending) on Caterpillar Tracks* (1969–70, fig. 194; reconstructed 1974) moves in a conceptual space between militancy and corporality. By reflecting on the body, the erotic investment in the inflatable lipstick, Oldenburg succeeds in constructing a work that elicits an *esprit de corps*—that is, solidarity, the awareness of belonging to a *societas*.

When students at Yale University formed the Colossal Keepsake Corporation to commission a piece by Oldenburg, they were impelled not so much by fanatical enthusiasm or aggressive fury as by the sheer pleasure of a concerted action. With its tractor-like base, *Lipstick (Ascending) on Caterpillar Tracks* recalls the militancy and camaraderie of the campus; it also replaces the “armed” arm with a lipstick in gradual erection. The combination follows the conceptual model of a belief in the political idea, reminding us that citizenship in a *societas* does not mean forgetting about one’s own pleasure. Hence, militancy is not set up as an abstract and transcendent entity; rather, it is as real as the symbol of (sexual) love.

Inspired by Tatlin’s *Monument to the Third International* (1920),<sup>12</sup> *Lipstick* represents an osmosis between the subjectivity of pleasure and the collectivity of a common idea. As such, it celebrates neither erotic nudity nor an ideological party; instead, it represents a body-machine in which sex and mechanism are interchangeable.

With this *contaminatio* Oldenburg tries to establish a collective rite that pays heed to the dialogue between absolute knowledge and natural knowledge, between supreme values and ephemeral values. His piece mediates between everything and everyone. By establishing a complicity between different entities, sex and work, it proves that the true meaning of their existence is the subject.

Oldenburg brings opposites together, so that they belong to

and speak to each other, permitting a dialogue between *pars destruens* and *pars construens*. On the level of its historical milieu, *Lipstick* shares the climate of the new student contestations and the theories of Herbert Marcuse. In order to enable the student rebellion to enter into a dialogue with the provocativeness of historical and contemporary vanguards, *Lipstick* interweaves two complementary aspects of cultural massification. The result is a mass avant-garde.

Harking back to Tatlin, Oldenburg underscores his wish to be inspired by a “protest” creativity that does not isolate itself in the artistic absolute, which is characterized by social parasitism. Rather, he wants to use his “extravagance” by connecting it to the system of production and the overall social system. His approach is a symbol of contradiction between work and desire, task and expressivity, consumption and protest; the goal is to dispossess and surpass “elite art,” thereby moving it to the territory of the masses.

In 1968, the urgency of this passage was tied to the crisis generally suffered by artists, who found they no longer had a function. They had to cope with a civilization uninterested in the *métier* of the imagination, which was opposed by the structuralism of the sciences and by the triumph of technologies. In addition, they witnessed an explosion of the mass media, which rejected any individual form of protest. Like the students, artists wanted to achieve a synthesis that would integrate the vehemence of contestation or revolutionary potential with the ruling imagination. Thus the only possible solution remained a mass avant-garde.<sup>13</sup>

The years 1968–69 were dominated by a maturing of radical thought, which fused individual and collective pleasure. *Lipstick* confronted the separation between elite art and the student masses. It tried to bridge the gap by mingling transgressive thought and monument, thereby making the work a symbol of or an homage to the idea of the “desire for power.”

*I have always felt the need of correspondence between one's art and one's life. I feel my purpose is to say something about the times . . . for me this involves a recreation of my vision of the times. . . . I am making symbols of my time through my experience.*<sup>14</sup>

The relationship between the lipstick and the Caterpillar tractor changes the sculpture into an object with an “incestuous” relationship between eros and machine, between anthropomorphic monument and urban site. The university campus thus becomes a city plaza in which work coincides with sensuality. Yale is transformed into a space in which to lose oneself, a territory where desire can grow, becoming a game between law and prohibition.

In terms of the ideal city, Yale, like all great urban universities, is a “utopia”—that is, both *ou-topos*, a non-place, and *eu-topos*, a happy place. And Oldenburg responds with a fable, a consoling order (as Michel Foucault puts it) describing an “elsewhere” that envelopes extremes: *ou-topos* is the virtual territory in which tensions are resolved and conflicts settled.

### The Found Totem

By 1970, the utopian visions of 1968 had become a vague prescription for an alternative order that would never manage to capture or solidify a final and total form. The great radical dream revealed merely a loss of center, producing confusion and a fluctuation of security and limits. Although the points of





Capri — Adapted to a Monument for a Park, 1966. Crayon and watercolor on paper, 22 x 30 inches (55.9 x 76.2 cm). Collection of Kristin and John Power.

contact and the significant connections between things and places had multiplied, the politics had become bankrupt. The 1960s dream of the Happy City never came true; instead, the ultimate weakness of its logic and destiny were revealed.

Similarly, in 1970, when Oldenburg abandoned the hypothesis of an ideal identification for his colossal monuments, he began to seek objects and locations that could maximize the potential for surprise. He did not invert or confuse objects to promote a metaphor that risked becoming an illusion, nor did he create utopian blueprints for the dialectics of positive and negative, of *Civitas Dei* and *Civitas Diaboli*, of eros and technology, which negate the thing, transforming it into “something else.” Instead, Oldenburg relied on the thing-object for its “primitive” and tribal power. The gradual moving toward large scale and away from enigmatic grafting (exemplified by the lipstick onto the tractor) enabled Oldenburg to avoid the strange conjunctions or dreamlike Surrealist “incestuousness” between objects and enter directly into the display. The latter reduces the subjective component in favor of generalized objecthood, in which the thing falls and rises within a context such as a building—except that the object replaces the building.

*In subject matter it is a question of how specific or how powerful the subject is. One reason I use objects is to keep the reference general and to deemphasize the subject matter, keep it in its place. The use of subject matter for effect is too easy, and I tend to avoid it. I use things but not subjects, which is the whole distinction. . . . Things are merely structures, available in the space around me.<sup>15</sup>*

This new strategy can derail traditional systems of art and architecture. Not only can it “select” an object (as in the proposals for colossal monuments) and “design” it as a fantasy in the landscape; it can also construct it in a real landscape. To go beyond the dead end reached by Marcel Duchamp, Dada, and Neo-Dada, which kept all things ambiguous (to act or not to act? to urinate or to comment? to use or to contemplate?), the artist must return the object to the urban universe, to its architecture. Museums and galleries and the world of fantasy are poeticized by painting, drawing, and sculpture, but the cityscape is poeticized by a building in the shape of an object and an object the size of a building.

*Why should buildings always be boxes? I suggest the use of objects as “found” design, to construct colossal things as seriously as buildings are built. The sculptor vs. the architect.<sup>16</sup>*

Nevertheless, the movement between art and architecture is not a swift one; it requires instruments that can implement planning from a small sketch to a large construction. If a goal is to achieve a sculpture on an urban scale, the methodology changes; forced to take heed of pragmatic and procedural implications, the artist's thoughts become “productive.” Unlike the passive, contemplative dimension of traditional art, a building is active: it involves a perfected intervention that takes into account the intricate conceptual and organizational instrumentation required by the surrounding conditions. Art enters a system of thinking and planning, forgoing the use of simple “expedients” to solve problems of the “formation” of reality, a formation defined by praxis. The planning method assumes other forms of control; it takes off from an idea that functions as a model to ultimately challenge technology with

its wide margin of error. In contrast to the use of uncertainty as the creative method, the artist/architect must employ the certainty of the technological sciences, confront the problems of prediction and optimization, and make possible an intuition and an impression.

Since Oldenburg has always worked on a large scale, the method for him is a principle:

*After a subject has been realized by an impressionistic drawing, it is necessary to make a technical study of it, leading to the construction of a model.<sup>17</sup>*

Architects and planners produce a model that generates structural solutions and their often too literal adaptations to a context. As an artist, Oldenburg realizes that in order to reach an architectural and urban scale, he must cope with the logistical difficulties of a project. Nevertheless he reserves the right to discuss or at least compare them, because in this "science/fiction" relationship, "I am a technological liar."<sup>18</sup>

Oldenburg addresses this dichotomy in his *Symbolic Self-Portrait with Equals* (1969, fig. 187), depicting the double identity of the clown/magician in a technical drawing. During the period 1969–70, the solution to the dichotomy was concretized as Oldenburg turned to "abstract" and "technological" work that annuls any single solution in order to achieve a monument or sculpture that originates in a totality of creative processes, from art to design, from industry to technology.

In 1970, the artist revealed the abstraction or crystallization of the object by employing rigid materials (such as metal, cardboard, and plywood) or a geometric definition of contours, which then become linear and elementary. It was as if the imagined and desired world of a tactile and sensual object were to assume a different identity, take on a different aspect, in its move from soft to hard. With this twofold internal movement, from sensual to ideal, from pliant to rigid, several pieces, from 1970 to 1976, were "regenerated" in a visual and productive sense, including *Giant Three-Way Plug* (1970–71, fig. 195), the *Geometric Mouse* in its various scales (1971, figs. 210–11, for example), *Clothespin* (1976, fig. 220) and *Typewriter Eraser* (1976, fig. 200).

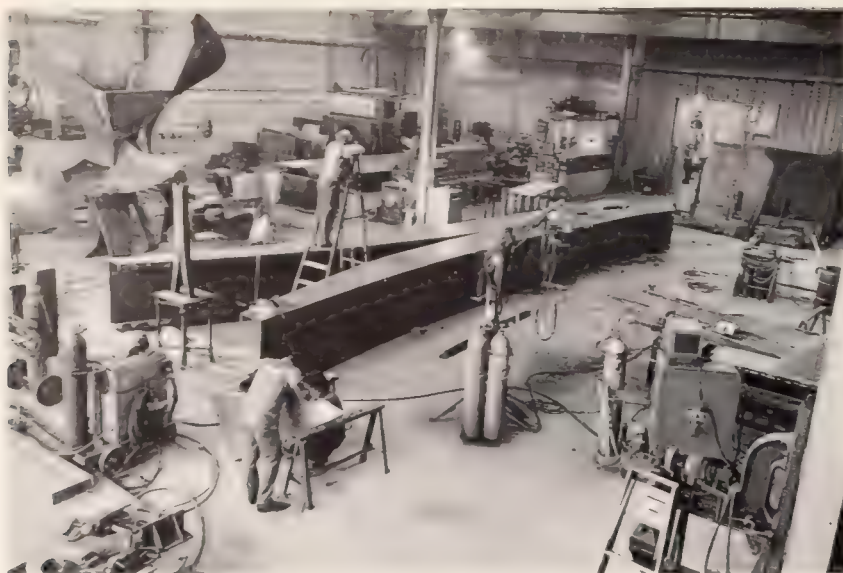
After a period of recovering a sensuality that the 1968 student movements had ultimately made their own, the mutation brought Oldenburg to a new sculptural analysis, requiring a hardening and compactness that sharpened sensitivity. Tough and dense, refined and absolute, this acute sensitivity transported the sculptures, metaphorically, into a new territory of feeling; no longer personal, they were now public and collective. Accompanying the change in consistency was an assertion of fullness and unity. The work lost the sense of flaccid and tender, thick and dense, soft and fluid that was typical of the earlier soft sculptures; instead it moved toward the solidity of planning and material found in his *Bedroom Ensemble* (1963, see fig. 112), which "might have been called composition for (rhomboids), columns and disks. Using names for things may underline the 'abstract' nature of the subject or all the emphasis can do this. Subject matter is not necessar[ily] an obstacle to seeing 'pure' form and color."<sup>19</sup>

The pure and abstract forms stripped by time acquire a "functional" physiology that reenters the system of life, from the bedroom to the city. Simultaneously the torn and sewn, soft and tender materials, charged with tactile sensuality, leave



Proposed Monument for Oslo: Frozen Ejaculation (Ski Jump), 1966. Crayon and watercolor on paper, 22 x 30 inches (55.9 x 76.2 cm). Private collection.





*Clotheshpin sculpture installation at  
Lippincott Inc., North Haven,  
Connecticut, 1976.*

room for hard, dry surfaces (such as plywood or cardboard) that seem to correspond more to a "spirituality" or, more precisely, an ideal; they exclude the fragment and the individual in favor of unity and the collective.

In exalting a modeled and planned substantiality (this series of sculptures was realized with the assistance of Lippincott Inc. in North Haven, Connecticut and of other factories), Oldenburg introduced into his work the concept of functionality. In the soft sculptures, the chosen object had been "anarchic" in that it refused to supply unique responses as to its disposition and meaning, its completeness and arrangement, its form and volumetry—all of which were open and uncontrollable features. But with the advent of the huge stable and rigid sculptures, the object regained a "utilitarian" preoccupation that, on the social level, became, in effect, social authority. In 1970, Oldenburg seemed to criticize the autonomous and romantic standpoint of the artist whose sole attitude is "anti-objective" or "anti-aesthetic"—a position tied to Dadaist and Surrealist nonsense. Instead, he returned to treating art as teleological, that is, as having rigorous social ends. He shifted toward the rationalist, socialist axis that fused the Renaissance with Russian Constructivism, Leonardo da Vinci with Tatlin. Rediscovering the fetish and the everyday totem—as in *Giant Three-Way Plug* or *Clotheshpin*—Oldenburg gave them a different function. He saw these not as anti-objects, but as monuments and buildings in the city.

*The main reason for the colossal objects is the obvious one—to expand and intensify the presence of the vessel—the object. Perhaps I am more a still life painter—using the city as a tablecloth.<sup>20</sup>*

Coagulation and planning eliminate discontinuity and randomness. The work is inserted into a constellation that aspires to a "total" fusion of object and environment— analogous to Leonardo's landscapes: without a hierarchy of close and distant realities, it can focus on both minute details and wide-ranging problems.

*If I am a landscape painter (and my "monuments" are an excuse for doing landscapes), then I am a painter of the complete landscape, not only the look of the weather and the lay of the land, etc., but also the emotions of the place (mine and others'), the history of the place (some of which I imagine), and whatever else I am aware of in a place.<sup>21</sup>*

That statement dovetails with one of Leonardo's:

*The painter is the master of all the things that can occur to the human mind, so that if he desires to see beautiful things that he falls in love with, he is the master of generating them; if he wants to see monstrous things that are terrifying or ludicrous and laughable or truly pitiful, then he is their lord and creator.<sup>22</sup>*

The demand for structurally coordinating the universe of streets, objects, houses, passersby, advertisements, clothes, and overall urban life was introverted early on in Oldenburg's work, as in the installation *The Street* (1960, pages 44–59). But in 1969–70, this demand became extroverted as the artist began to regulate his work as an outward reflection. Taking the habitat of his sculpture as a determining factor for a structured complex of stimuli that were associatively mirrored in his work, he made a leap of aesthetic "ecologism," planned "sculptures in situations"—in direct interdependence with the



given context. In this development, he created his own imaginary situation, constructing an iconography through a process of refraction tied to the environmental input.

*Lipstick (Ascending) on Caterpillar Tracks* and *Giant Ice Bag* (1969–70, fig. 189) are objects that slide or fluctuate on land and water—that is, they use each context as a “base,” from which, however, they are detached. By contrast, subsequent pieces, from *Trowel I* (1971, see fig. 217) to *Clothespin*, from *Batcolumn* (1977, fig. 221) to *Flashlight* (1981, fig. 225), are founded on and wed to their surroundings. Such rooting, both physical and symbolic, betokens a withdrawal from abstraction. It submits to a sociocultural connection that defines its setting and content, becoming their synthesis. The object in these cases gives itself to its surroundings, declaring its immovability and dovetailing with the landscape. It loses its ability to move quickly from one situation to another, an ability found in Oldenburg’s sculptures made between 1959 and 1969.

Oldenburg’s new phase was the beginning of a challenge, for although the essence of art was fixed in both the artist and time, it was no longer located in fluctuating data—designs or models, writings or sculptures. Instead, we see a praxis based on a concrete and structural foundation whose operative definitions are, as for any building, related to the history and the past and present events of the site and the environment. Finally, the creative adventure passed from an intuitive system (which could be that of the proposals for colossal monuments) to a practical system of solutions based substantially on the growing complexity that accompanied the ever-increasing number of variables and participants (such as engineers) needed.

The planning<sup>23</sup> for these projects begins with an invitation or commission for a work and the necessity for a definition of the problem: this is made up of two elements—the form or image and the given context. The context is the sum of the historical and cultural connotations, its demands and obligations, for which a correspondence with the chosen form or image is sought. This procedure is based on a continuous self-questioning as to the environmental, historical, and iconographic variables of the site on which the monument or structure will stand or establish its foundation, its roots.

Until 1969–70, Oldenburg developed a planning consistent with America’s industrial vision—which depends on the movement of goods—creating objects and sculptures that could be transported to various exhibition venues. Thus in 1969, when Oldenburg was asked to furnish a piece for *Sonsbeek 71*, an outdoor exhibition held in the Netherlands, he first suggested a vehicle, “a tractor towing two huge inflated bags.” But the project was debated in terms of the European vision, which was preoccupied with the ephemeral and mobile status of the work as well with as its technological aggressiveness.<sup>24</sup>

So the artist decided to propose *Trowel*, which corresponds to the linguistic norms and criteria that for him are diverse and unusual. First, he worked out the adherence to the landscape—a method that subsequently would induce him to always seek a reference to both the inner and outer context. He decided to exclude the artwork’s performance value, which not only involves exhibition and spectacle but also defines the work as a solemn and stable operation adequate to a culture, European, that is alive with permanence and history.

The territorial rooting promotes close connections between art and landscape, personal fantasy and public dimension,



*Batcolumn en route to its Chicago installation site, 1977.*



while introducing a democratic participation. It conforms to a society and cuts off, or at least cools, any metaphysical tendency.

*A "cool" hard romanticism: romanticism of the objective. I wish to reflect things as they are now and always without sentimentality. To face the facts and learn their beauty. Actual volume of the sculpture. . . . The relief planes move in space as spectator moves and the effect is this too like changing collage which is how landscape is seen as, for example, from a moving car.<sup>25</sup>*

In addition, the intuitive occasion turns into permanence, rather than circumstance. Instead of introducing a surprising object, destined for a private collection or a museum, the artist decides to construct an enchantment that can be owned by anyone, any time, any place, because it can be "seen from a moving car" of the collective and is perhaps permanent. Thus we have the choice of site (Sonsbeek Park) and material (metal). Both are metaphors for a political consciousness ("political" derives from *polis*, or "city") of the artistic process as an exercise in relation to community as well as the past, the present, and the future.

Oldenburg's focus on these historical and environmental questions of aesthetics coincided with the opening of a dialogue with the European mind. The artist discussed the iconographic and historical reasons for *Trowel* with Coosje van Bruggen, the co-editor of the *Sonsbeek 71* catalogue. The discussion involved a conceptual analysis of the work, thereby defining the logic of what was intuited. Van Bruggen is a writer and art historian who explored the work's existence as a linguistic transgression. This launched a collaboration in which the image became the common subject. The two based their approach on the intuitive and fantastic vision of two- and three-dimensional figurations, while the logic of the method rotated around values from other disciplines, considering images that are literary and historical, philosophical and psychological, social and political.

The two perspectives compensate for one another. Both are creative because they share the goal of producing images that can be appreciated in terms of aesthetic transgression and social and historical effectiveness.

### **Large-Scale Projects**

A construction, sculpture, event, monument, or building that enters a context and transforms it is inseparably joined to the history of the place and its surroundings. The planning for a large-scale project is not based on a simple figural intuition; rather, it goes through the complex process of defining a problem, studying the variables and standards, working out the main idea, analyzing past and present, considering the optimal methods of construction, examining the details, making the models and prototypes, drafting the technical designs, estimating the developments, and carrying out the construction. All these stages require teamwork on the part of Oldenburg and van Bruggen in regard to the creative method, and to the possible solutions to the problem at hand.

Oldenburg and van Bruggen work together on the originality of the artistic message, checking all unforeseeable elements in the grouping of signs and symbols—designed or hypothesized, iconic or philosophical—that make up that message. Eliminating the foreseeable and therefore unoriginal elements, they measure the communication of the work through all its



media—from design to model, from technical prototype to small scale—until construction is completed. Similarly, they reduce any redundant information, trying to build or rebuild, through a “case history,” the fragments of the deciphering of the work, at the same time making it more legible and perceptible. And yet its intelligibility depends on the perception and interpretation of forms and colors, of the articulation of signs. We can thus understand why initially, from 1975 through 1979, van Bruggen’s role was to verify and critically read semantic and informational quantities of Oldenburg’s work through his notes, texts, and theoretical analyses, which immediately transformed the activity of the imagination. This theoretical and critical practice was hitched to a creative collaboration that led to the invention and definition of the images—an exchange and dialogue that have continued on both fronts.

In *Trowel*, the chromatic definition was changed when the first version was reconstructed in 1976:

*Coosje felt that the silvery finish of the first version, together with its elegant outline, had turned the sculpture into an artifact or table utensil. Instead she proposed a shade of blue associated with labor—the blue of Dutch workmen’s overalls and of the tarpaulins used by truckers and sailors—in order to reassert the subject’s function as a tool.*<sup>26</sup>

Within Oldenburg’s artistic development, the dialogue with van Bruggen offers a permanent possibility of testing, through close analysis, the relationship between occasion and inspiration, between context and project. Furthermore, by means of a historical and critical position and an imaginary “outside,” this dialogue parenthesizes the subjective peculiarity of their efforts, so that it adapts to the situation. Van Bruggen’s task is to bring out the iconic efficiency of thought and theory, of storytelling and aesthetic invention, through words and writing—which can emerge from associative images evoked by both members of the artistic team. This osmosis is typical of the modernity that Charles Baudelaire describes in his 1863 essay *Le peintre de la vie moderne*, in which he defines the artist as a poet who is not merely a specialist of words or colors, but above all a man of the world, capable of sharing his own time with others, from the individual to the masses of the metropolis.

When Oldenburg and van Bruggen receive a commission or invitation, the occasion turns into a meeting place between art, poetry, and history, which are seen as reciprocal. However, the meeting is no longer based exclusively on the temporary and unsuspected character of inspiration; instead, it now covers the entire planning process, which is linked to the problems of context and iconographic subject selected as a mirrorlike response. It stems from the instantaneous circumstance, which is translated into notes and sketches, through a permanent response. The methodological leap is important because it definitively excludes the typical automatism of Action Painting. Instead, it combines an exactness and theoretical planning with a Minimalist and Conceptual contemporaneity, according to which the image results from a relationship to the concrete and logical circumstances of the occasion.

The working method, the processes, and the artistic components of the large-scale projects in general can be exemplified by the case history of *Flashlight*, the first piece to be signed by both of them. In 1978, after the realization of

*Clothespin* in Philadelphia and *Batcolumn* in Chicago, Oldenburg was invited to make a public sculpture between two auditoriums—a concert hall and a theater—at the University of Nevada at Las Vegas.

The occasion of the project was closely tied to the magic of the lights of Las Vegas, whose existence is based not on the beauty and antiquity of the permanent, but on the effectiveness of the present, of decoration and transience—all conveyed through the luminous splendor of huge neon signs. When Oldenburg first saw the nocturnal city from an airplane, it looked to him like a patch of light.<sup>27</sup> The urban splendor of the city and its form impelled him to consider a flashlight:

*Light had been my first association with Las Vegas. After having tried the concept of a “diamond ring” of stainless steel, whose stone would sparkle with reflected daylight, the idea had occurred of making some sort of beacon of self-generated light shining in the sky based on my recollections of passing over Las Vegas on nighttime flights to Los Angeles. Looking for an equivalent in human scale, I came up with a flashlight, which also seemed to suit the mood of anticipation of audiences gathered in the plaza, about to be ushered to their seats.*<sup>28</sup>

Once the concept and form of the flashlight had been settled on intuitively, the two collaborators began implementing a thought and a planning process and to define the designs and models. They also looked for the historical and semiotic references of the object, both in Oldenburg’s iconic background and in the urban iconography of New York and Las Vegas—a rich humus for the project’s ideas and images.

The first reference to the flashlight occurs in Oldenburg’s notes of 1968, in which the object is imagined

*as a modest dam for a reservoir in the Hollywood Hills. . . . The flashlight is specifically a black one and . . . “the escaping water is colored a hot yellow and is lighted at night. . . . It gives all Hollywood the persistent sunset of far northern cities in summertime.”*<sup>29</sup>

Next, the artists began to seek an object prototype, so that the design started to interact with a concrete image. “The particular flashlight chosen as a starting point was a waterproof type, covered with rubberlike plastic, a feature that softens its contours.”<sup>30</sup> The flashlight as icon had been introduced into Modern art by Jasper Johns, who “had chosen a similar version in which to cast his flashlight sculptures, I and II, from 1958.”<sup>31</sup> After identifying the object, Oldenburg and van Bruggen tried to pinpoint the technical solutions: “Purchased on Canal Street in New York, the flashlight was given to J. Robert Jennings so that he could render an elevation, which was then modified, leading to the final form of the sculpture.”<sup>32</sup>

Next came the systematic designs, which analyzed the specific factors and the logic of the overall approach: weight, wind resistance, weather resistance, safety, feasibility of the monument within its context, points of departure, and so forth. At the same time, the technical and physical features were examined in terms of sociology and semantics—their impact on the campus and their functions as signs. In response to the university’s request for an attention-getting signal, Oldenburg and van Bruggen considered the work’s scale in relation to a lighthouse at the northern end of Roosevelt Island, in New York’s East River.<sup>33</sup> Nor did they neglect specifying the



details in the process of making the object glow in harmony with the bright backdrop of Las Vegas. They also recognized a certain erotic symbolism in the flashlight:

*The monolithic sculpture had an affinity with the sign advertising the Dunes Hotel on the Strip, whose designer, Lee Klay, recalled that the hotel owners had specified "a big phallic symbol going up in the sky as far as you can make it."<sup>34</sup>*

In its phallus/beacon version, *Flashlight* did not appeal to van Bruggen, who saw it as violence ritualized by both technology and sexual symbolism. The image, she felt, was too charged with the consumerist energy of Las Vegas—a city defined by the casino and the brothel. Van Bruggen was interested in a different appeal, that of intimacy and contextual history—the internal and prickly force that comes from a hidden, introverted, withdrawing energy, like that of a cactus in the desert. This meant changing the dramatic sign to define a different energy and to communicate a different image.

*To her, especially as seen from the site, the Strip was just a smudge under the silhouettes of vast desert mountains, particularly at dusk, when preparations for theater goers commence. The Flashlight was too mechanical, lacking in mystery, and did not reflect the overwhelming presence of the desert. Making an analogy to the monumentalization of tiny plant forms in Karl Blossfeldt's *Urformen der Kunst*, Coosje compared the sculpture to a cactus, which led to a new formulation of its appearance. As a substitute for the grandiose concept of the tower, she also suggested turning the flashlight over to create a subdued ring of light, whose intimate glow would contrast with the garish illumination of the Strip, and harmonize with the stagelike illumination of the plaza.<sup>35</sup>*

Once van Bruggen's suggestion was accepted for the definitive version, the final step, construction, was taken in 1980. The piece was constructed at Lippincott following Jennings's technical designs, transported, and installed during the subsequent year:

*The sculpture is 38 feet 6 inches tall; its widest diameter is 10 feet 6 inches, the narrowest 7 feet 10 $\frac{1}{2}$  inches. The support cylinder is welded to a base plate bolted to a foundation 18 inches below the floor of the plaza. The piece weighs 74,000 pounds. Twenty-four fluorescent lights are contained in a well surrounding the bottom of the sculpture and covered with curved sections of frosted plastic.<sup>36</sup>*

In contrast to the sculptures from 1959 to 1979, the large-scale projects, with their rootedness but also their aura of disorientation, became a mixture of the remote and the familiar, the individual and the collective, the personal and the foreign. They preserve all these contradictions as if to create a dialectics between private experience and collective and popular vision. This broadening was induced by the urgent need for an "effective" city dimension. In this sense, the blending of monument and building is fundamental. The artists aspired to a fusion that was a split between the two in order to debate the status of each. They dealt with this nexus and interweaving when they began to work with architects. Their dialogue with Philip Johnson and John Burgee resulted in *Paint Splats (for a Wall by P.J.)* (1978), proposed for the façade of the Marshall Field and Company department store in Houston; while their collaboration with Frank O. Gehry led to



the performance *Il Corso del Coltello* in Venice (1985, pages 419–39) and to the Chiat/Day Building in Santa Monica, California (1991, fig. 284).

### Iconophilia and Iconoclasm

Contrary to the shift of the imagination in Surrealism and Pop art, Oldenburg and van Bruggen adopted neo-Baroque “scenography,” a generalized *mise-en-scène* of an eroticization of the personal and the collective, reconciled in the impersonal object: an amorous rapport that creates a harmony between beauty and ugliness, knowledge and ignorance, kitsch and design, art and decoration, monument and building, the individual and society. In terms of iconography, the large-scale projects bridge a gap between linked but antithetical universes. Magnified to a large scale, they extend through a cityscape, their foreign character cutting into its profile. Above all, the large-scale projects forming an iconographic itinerary in the cityscapes are a return to the figuration of architecture: their iconic theme counteracts the “abstract” volumetry and geometry of modern architecture. An Oldenburg/van Bruggen proposal is figurative and literary, moving toward the iconophilia of construction. It relies on the relationship that art and architecture have with memory and myth, in which the figuration is social, making references to the imaginary metaphysics of culture and society. It has an ethnocentric aspect that continues the tradition of the zoomorphic architecture of “primitives,”<sup>37</sup> except that the figurative images of the world—such as the familiar bird, snail, or turtle of “primitive” art—are replaced by depictions of banal, everyday objects: a button or a needle, a hat or a screw, a pickaxe or an umbrella.

The passage from animal to mundane symbolism tied to industrial products seems to indicate, in architecture, a social and cultural transformation in which all the deep, primary, and organic forces in the unconscious and in instinct are supplanted by an artificial and repetitive consciousness regulated by the system of mass-produced objects in consumer society. Their insertion into the urban context is a response to a historical need. Just as “primitive” tribes remember a vanishing animality, artists bear witness to the present state of an environment whose “animality”—likewise dying out through the immateriality of future existence—is signified by functional objects. The objects chosen by Oldenburg and van Bruggen are often linked to labor, male and female, from *Spitzhacke* (*Pickaxe*, 1982, fig. 231) to *Balancing Tools* (1984, fig. 242); from *Clotheshpin* to *Split Button* (1981, fig. 230). Instead of challenging affective and personal bonds, they show that people belong to a group through their use of a common object. Furthermore, their scale and monumentality, their siting in urban and public locations, reinforce this social allegory. In the personalized and oneiric world of Surrealism and Dada, the goals of Salvador Dalí and André Breton were perverse and erotic, paranoid and automatic in their use of objects. In contrast, Oldenburg and van Bruggen focus on a machinery that, starting with the personal, reaches an ironic and critical reflection on society—or at least on the city. In this sense, the objects constructed by Oldenburg on the basis of his dialogue with van Bruggen lost the earlier work’s surreal connotation tied to food and sex, softness and tactility—a connotation terminated by *Lipstick (Ascending) on Caterpillar Tracks*. Instead, they ventured into the territory of the conceptual and philosophical; they became ideological and

political constructions marked by linearity and programming, rigidity and wisdom.

Beyond their relationship to the individual’s erotic and sensual, gastronomic and digestive aspects, the chosen objects are connected to dream and desire, memory and community history. This is a kind of social psychology in which the figure of the object sums up the identity of the site and its events. *Batcolumn* resulted from manifold visual associations ranging from Chicago’s fireplugs Adolf Loos’s famed proposal for a building based on a Doric column (his entry in the 1922 competition for the Chicago Tribune competition). And naturally it is tied to the architectural impact of the city.

*The real art here is architecture, or anything really that stands up, making a perpendicular to the magnificent horizontal. Any chimney, any tree, any object (any fire plug).*<sup>38</sup>

But more important, *Batcolumn* fuses a neoclassical symbol with a local object steeped in civic nostalgia.

In Salinas, California, *Hat in Three Stages of Landing* (1982, fig. 232) achieves a different kind of spectacle, close to the myth of the West, with its rodeos and attendant costumes. For this large-scale project, Oldenburg and van Bruggen formulated the idea of “a hat tossed out of the rodeo stands, rolling or ‘exercising’ across the field of the park along a single line or several parallel ones.”<sup>39</sup>

If the iconography of *Batcolumn* is raised completely to a large scale, the figure of the cowboy hat in *Hat in Three Stages of Landing* undergoes but a modification: “The curve of the brim was reversed.”<sup>40</sup> Aside from displaying the conical formulation of the crown, which now can be likened to a table lamp, the reversion illuminates the “volatile” meaning of the object, transmuting the brim into bird wings. On a symbolic level, the reversal interferes with the aggressive erection of the creases, replacing ascent with descent—a sexual turnabout that runs counter to the symbolism found in the world of the cowboy.

Since a slight iconographic modification can broaden the associative network of meanings, Oldenburg and van Bruggen often employ such changes to produce an effect of “surplus,” which surprises and bewilders the average observer. *Spitzhacke* and *Free Stamp* (1991, fig. 283) are eloquent renderings of the slight linguistic shift caused by leaning or falling, which convey the idea and perception of an object randomly tossed from one part of a city to another. Aside from recalling the passion for gardening and the stories of the Brothers Grimm, who were natives of Kassel, *Spitzhacke*, sited in that German city, looks almost as if it had been hurled by Hercules, a twenty-six-foot statue of whom looms atop Kassel’s Karlsberg Castle. In *Free Stamp*, the Herculean gesture of a giant object flung or thrown back has fewer mythological overtones. It hints at the rejection of the project by Standard Oil of Ohio, which originally commissioned the Cleveland piece.

By including visual instability, these works make us aware of the artists’ use of the original objects. Instead of producing a “servile” imitation and reproduction of the subject, they continually alter the mimicry—a process that, in altering the vision, is iconoclastic. This iconoclastic dimension spurns reality. Refusing subordination, it strives for chaos and throws a monkey wrench into all truths and all fictions. This dialectic between iconophilia and iconoclasm involves the unwonted charge of the work of Oldenburg and van Bruggen, who, rather than pitting those two forces against one another, integrate



them. The artists become apologists for the everyday object, but turn it into a hallucinatory entity. By exaggeratedly affirming its presence, they caricature it but also deify it. They declare themselves to be destroyers and worshippers, honoring and demolishing the cult of images and things.

The themes of explosion and annihilation of objects, of their fragmentation and the stripping to the bone provide the underpinnings for several further projects, including *Dropped Bowl with Scattered Slices and Peels* (1990, fig. 280) and *Haunted House* (1987, pages 460–63); *Mistos (Match Cover)*, 1992, fig. 287) and *Piano/Hammock* (1987, fig. 267); *The European Desktop* (1990, pages 491–501), and *Shuttlecocks* (1994, fig. 305). The shattering of the object is accompanied by a freeing from the constriction of outlines and limits. This freedom helps to expose and liberate a constant uprooting of the object, and ultimately its disclosure into death. Modern society, based on the endless distribution and consumption of things, prohibits the death of an object. The revocation of the mortality of things and products is connected to the desire to accumulate—a stimulus typical of capitalism and consumerism. This economic system is pushed down into the unconscious, where it is transformed and hidden from view. The cemetery of objects is absent, and if it does exist, the objects are changed into antiques and modern collectibles. The goal is to tranquilize the consumer of everyday objects: he or she must never grieve for an object that dies upon being born. The smooth and lucid object, however, is a sign of the functional life of human beings; the broken and open object, with its entrails exposed, is dead. Showing these two aspects means talking about life and death, anticipating a fate that is immanent but not immediately heralded: “The factor of distance in time; of choosing a subject far enough away to be on the verge of disappearing from function to archetype.”<sup>41</sup>

To exist for the end and for death is the destiny of the object and of the human being.

*Man-made things do look like human beings, symmetrical, visage-like, body-like. Man wants his own image or simply doesn't know any other way.*<sup>42</sup>

Death is a possibility of existing—a certain and insuperable possibility. A consciousness that creates angst and frees us from illusions. The existential nullity that accompanies the breaking and fragmenting of the object began to appear in the Oldenburg van Bruggen oeuvre with *Split Button*. It then developed after *Il Corso del Coltello* through a number of works, including *From the Entropic Library* (1989, fig. 271). The image of death was established as a point of departure for the vitality of the object<sup>43</sup> through Oldenburg's collaboration with van Bruggen and the experience of a European culture that uses death, or rather ruin and history, memory and archeology, as the foundation of a present and contemporary reality.

The European arts, from architecture to sculpture, from design to painting, from music to dance, continually attempt to atone for the crime of the new. Trying to obliterate the new, they claim an identity in the past.<sup>44</sup>

There is a similar tendency to consider the simulation of death as the initiation into life: this attitude, according to Jean Baudrillard, marks both “primitive” society and the Baroque tradition, in which death is the prerequisite for entering the grand theater of life.<sup>45</sup> Hence death is a historical memory as well as the threshold of life.

The discovery of the ruins of a divided Germany must have inspired *Haunted House*, just as the dichotomy between Francoist and socialist Spain must have stimulated *Mistos*. In opening and shattering the limits of cultural and ethnic definitions, the Paris exhibition *Magiciens de la terre* implied a history of ruin and abandonment, an awareness of the intellectual dimension of colonialism and anti-colonialism. That awareness was concretized in the "ruins" of *From the Entropic Library*, Oldenburg and van Bruggen's entry in the show.

The same meditation on ruins and fragments recurs in *Dropped Bowl with Scattered Slices and Peels*. The depiction of a plate and orange broken into dozens of pieces was an attempt to portray Florida's largest city as a different kind of culture: endless and labyrinthine, ramified and disjointed. Oldenburg and van Bruggen were faced with an urban jumble of ethnic groups and styles—Anglo, Cuban, Ecuadoran, Jewish, Haitian, Mexican, and Vietnamese, retirees and exiles. The existential dimension of death and ruin is joined by the dimension of time, a different explanation of historical continuity. This explanation, operating at the center of mobility and persistence, is accompanied by tales and legends, historiography and destiny. The fragmentation can be taken as a series of instants constantly present in the events of a culture, and it can also be replaced by a linearity that demonstrates an abstractly infinite flow.

In *Bottle of Notes* (1993, fig. 293), the complex articulation of the sculptural envelope arises from the use of handwriting as a motif. What is important is the transit, which is not a transcendence, but a movement from same to same. Yet the coincidence between script and object (the bottle) underscores a perfect equivalence of languages: that of tale and theory, of vision and image. In fact, this language mingles the adventures of Captain Cook with those of Gulliver and the prose and poetry of Edgar Allan Poe, while van Bruggen's poetic skill blends with Oldenburg's sculptural ability. The language that speaks and the language that shows are identified with one another, becoming indistinguishable peers. This colloquy adds to the presence of the things that appear here. In their dialectical and nihilistic relationship, poetry and logic overwhelm both figure and representation, but the latter feeds on the former and vice versa. The dialogue is subjective, but it is then concealed in forms that reflect a history and a city, for which the subject or subjects move through the language of art and poetry; they set the opposites aright and achieve a different kind of knowledge. *Bottle of Notes* is the metaphor for a collaboration, a togetherness in the presence of a thing that includes both, conveying them to a different place.

In *Shuttlecocks*, the most recent of their large-scale projects to be realized, various elements are combined: bird feathers and a ball, a cone and a sphere. The piece is a grafting of nature and thought, a blend of different cultures. In it, the profound significance of pure volumetry fuses with the symbolism of leap and fall, angel and demon, emblemized by the winged creature. Arising from the encounter between reason and delirium, balance and irrationality, self-control and fall, nature and sports, the *thing* chosen by Oldenburg and van Bruggen is an enigma par excellence, questioning the object as an entity of salvation and perdition.

Like any other enigma, *Shuttlecocks* supplies no response. It neither reveals nor conceals: rather, it alludes to the infinite plurality of questions and answers. Above all, this work is the

result of a descent to earth, and its parts are set up at different places in the garden, in various forms and positions typical of alighting birds. The site of the project is the Nelson-Atkins Museum of Art in Kansas City, Missouri. *Shuttlecocks* transforms the grassy lawns around the museum into a playing field, while the institution itself becomes a net that fishes for—even as it contains—that still unsolved mystery: art.



1. Kevin Lynch, *The Image of the City* (Cambridge, Mass., 1960).
2. Vittorio Gregotti, *Il territorio dell'architettura* (Milan, 1966); Marco Romano, *Estetica della città europea* (Turin, 1993).
3. Marcello Fagioli, ed., *La città moderna e l'universo artificiale del giardino* (Rome, 1980).
4. Maurizio Fagiolo dell'Arco and Silvia Corradini, *L'effimero barocco* (Rome, 1977).
5. Etienne-Louis Boullée, *Architecture. Essai sur l'art*.
6. Vladimir Tolstoy, Irina Bibikova, Catherine Cooke, *Street Art of the Revolution. Festivals and Celebrations in Russia, 1918–33* (Moscow, 1984).
7. Umberto Silva, *Ideologia e arte del fascismo* (Milan, 1973); Bertold Hinz, *Die Malerei im deutschen Faschismus. Kunst und Konterrevolution* (Munich, 1974); Igor Golomstock, *Totalitarian Art* (London, 1990).
8. Claes Oldenburg, *Proposals for Monuments and Buildings, 1965–1969* (Chicago: Big Table, 1969), p. 14. Presumably, the book that Oldenburg had read was Emil Kaufman's *Three Revolutionary Architects: Boullée, Ledoux and Lequeu* (Philadelphia, 1952).
9. Oldenburg, *Notes*, Los Angeles, 1963.
10. "The Poetry of Scale," interview with Paul Carroll, in Oldenburg, *Proposals for Monuments and Buildings, 1965–1969*, pp. 11–36.
11. Severo Sarduy, *Barocco* (Paris, 1975).
12. Conversation with the artist.
13. Maurizio Calvesi, *Avanguardia di massa* (Milan, 1978), pp. 82–83.
14. Oldenburg, *Notes*, New York, 6, 1960.
15. Oldenburg, *Notes*, New York, 1967.
16. Oldenburg, *Notes*, Gemini G. E. L., Los Angeles, 1968.
17. Oldenburg, *Notes*, 1963.
18. Oldenburg, quoted in Claes Oldenburg, *Skulpturer och teckningar* (Stockholm: Moderna Museet, 1966).
19. Claes Oldenburg, "Statement," in catalogue for the ninth São Paulo Biennial, 1967.
20. Oldenburg, *Notes*, 1963.
21. Oldenburg, *Notes*, 1969.
22. Leonardo da Vinci, *Trattato della pittura*, 9, 14.
23. Gui Bonsiepe, "Arabesken der Rationalität," in *Bauen + Wohnen*, no. 6, 1967.
24. Claes Oldenburg and Coosje van Bruggen, *Claes Oldenburg and Coosje van Bruggen, Large-Scale Projects* (New York: The Monacelli Press, 1994), p. 222. R. W. Oxenaar, acting as "chairman of the work group Sonsbeek 71," had serious doubts about the piece. On December 29, 1969, he wrote to Oldenburg: "If it goes around on the grass, nothing will be left of the grounds after four months." Ibid.
25. Oldenburg, *Notes*, 1961.
26. Oldenburg and van Bruggen, pp. 228–29.
27. Ibid., p. 292. The iconographic data on the project as a whole are drawn from the case history of *Flashlight*, pp. 292–309.
28. Ibid., p. 292.
29. Ibid., p. 294.
30. Ibid., p. 292.
31. Ibid.
32. Ibid.
33. Ibid., p. 297.
34. Ibid.
35. Ibid., p. 298.
36. Ibid., p. 308.
37. Enrico Giudoni, *Architettura primitiva* (Milan, 1975).
38. Oldenburg, *Notes*, 1968.
39. Oldenburg and van Bruggen, p. 323.
40. Ibid., p. 327.
41. Oldenburg, *Notes*, New York, 1965–66.
42. Oldenburg, *Notes*, New York, 1966.
43. Oldenburg and van Bruggen, p. 313. *Split Button* came to life with the cut, the solution to the problem of how to assert the button as a form "Split across but not totally disconnected, the button could rise, presenting itself as a sculpture."
44. Mario Perniola, *La società dei simulacri* (Bologna, 1980).
45. Jean Baudrillard, *L'Echange symbolique et la mort* (Paris, 1976).

217. Trowel I, 1976 reconstruction of a 1971 original. Steel, painted with polyurethane enamel, 41 feet 9 inches x 11 feet 3 1/4 inches x 14 feet 6 1/4 inches (12.73 x 3.43 x 4.44 m); sited: 38 feet 4 1/4 inches x 11 feet 3 1/4 inches x 7 feet 4 1/4 inches (11.7 x 3.43 x 2.25 m). Rijksmuseum Kroller-Muller, Otterlo, the Netherlands.











218 Study for a Large Outdoor  
Sculpture in the Form of a Clothespin  
1970-71 Plywood and cardboard, 48 1/2 x 16  
inches (123.2 x 41.9 x 17.2 cm). Gift of  
Mrs. E. J. Merriam, Jr. De Munnich Art  
Center Permanent Collection, 1980-81



219 Clothespin - 48 Foot Version  
(Model) 1976-79 Cor-Ten and  
stainless steel, 60 x 24 x 10 1/2 inches  
(152.4 x 61 x 49.9 cm). Collection of  
Michael and Judy Ortiz



220 Clothespin, 1976 Cor-Ten and  
stainless steel, 48 feet x 12 feet 3 1/2 inches x  
4 feet 6 inches (15.2 x 3.74 x 1.37 m)  
Centre Square Plaza, Fourteenth and  
Market streets, Philadelphia









221. Batcolumn. 1977. *Steel and aluminum, painted with polyurethane enamel, bat: 96 feet 8 inches (29.46 m) high, 9 feet 9 inches (2.97 m) in diameter; base: 4 feet (1.22 m) high, 10 feet (3.05 m) in diameter. Harold Washington Social Security Center, 600 West Madison Street Chicago.*

222. Study Defining the Outline of the Batcolumn, 1976. *Pencil, watercolor, and tape on paper, 37 x 9 inches (96.2 x 28.3 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.*

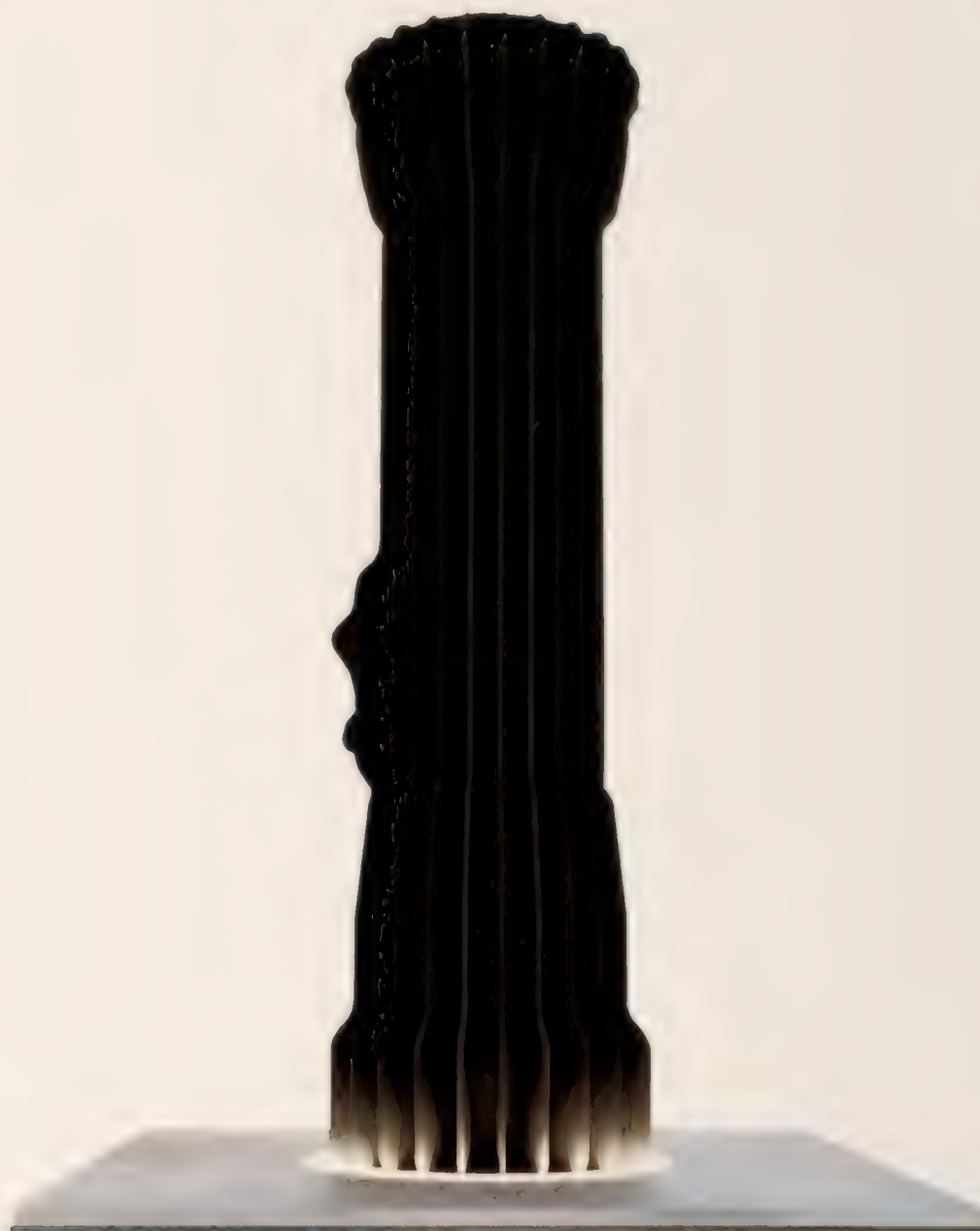
223. Batcolumn (Model). 1980. *Painted steel, 115 x 20 x 20 inches (292 x 50.8 x 50.8 cm). The Edward R. Roybal Foundation.*





224 Flashlight (Final Model) 1971 Steel  
painted with polyurethane enamel on  
plastic-and-aluminum base, flashlight:  
17 inches (43 cm) high, 30 inches  
(76 cm) in diameter, 22 x 22 x  
22 inches (55 x 55 x 55 cm) Collection  
of Dr. and Mr. Phillip T. George, Miami

facing page:  
225 Flashlight 1971 Steel painted with  
polyurethane enamel; and fluorescent lights:  
17 feet 6 inches (5.3 m) high,  
10 feet 6 inches (3.2 m) in diameter.  
University of Nevada, Las Vegas.







226. Preliminary Model for the Crusoe  
Umbrella. 1978. Wire, coated with plastic.  
9 x 14 x 14 inches (24.9 x 36.8 x  
36.8 cm). Collection of Claes Oldenburg  
and Coosje van Bruggen, New York.



227. Preliminary Model for the Crusoe Umbrella, 1979. Wood, rope, and glue. 20 1/2 x 30 1/4 x 14 1/4 inches (52.1 x 78.1 x 35.9 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.

228. Final Model for the Crusoe Umbrella, 1979. Aluminum, painted with enamel. 16 x 16 x 28 inches (41.9 x 41.9 x 72.4 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





229 Crusoe Umbrella, 1979 Cor-Ten  
steel, painted with polyurethane enamel.  
37 x 37 x 58 feet 11.28 x 11.28 x 17.68 m.  
Steel 33 x 37 x 56 feet 10.06 x 11.28 x  
17.07 m. Nollen Plaza, City Center of  
Greater Des Moines.















pages 394-95

230 Split Button, 1981. Aluminum,  
painted with polyurethane enamel.  
10 inches x 20 cm thick, 10 feet x 4.88 m  
in diameter, sited 50 inches (140.0 cm)  
high. Let's Park, University of  
Pennsylvania, Philadelphia

following page

231 Spitzhacke (Pickaxe), 1982. Steel,  
painted with polyurethane enamel.  
30 feet 0 inches x 44 feet 0 inches x  
3 feet 8 inches (11.2 x 13.50 x 1.12 m);  
sited 43 feet 5 inches x 42 feet 7 inches x  
11 feet 4 inches (13.23 x 12.98 x 3.47 m).  
Kassel, Germany

pages 398-99

232 Hat in Three Stages of Landing,  
1982. Aluminum and steel, painted with  
polyurethane enamel, three hats.  
0 feet 5 inches x 18 feet x 15 feet 5 inches  
(2.87 x 5.40 x 4.7 m) each. Sherwood Park,  
Salinas, California













233 Gartenschlauch (Garden Hose)  
1967. Nickel, painted with polyurethane  
enamel. Length: 33 feet (10.1 m).  
10 feet (3 m) in diameter at one end, 6 feet (1.8 m)  
at the other. 2 1/2 inches (6.4 cm) wide. 124.97 m.  
1967. 20 feet (6.1 m) in diameter.  
Museum of Contemporary Art, Chicago, Illinois.  
Germany.







1. The first of these is the  
fact that the machine is  
designed to work on a  
very small scale of  
operation. It is not  
designed to work on a  
large scale of operation.

2. The second of these is  
the fact that the machine  
is designed to work on a  
very small scale of  
operation. It is not  
designed to work on a  
large scale of operation.







209. Cross Section of a Toothbrush with  
Paste in a Cup, on a Sink: Portrait of  
Coosje's Thinking (Model, 1982)  
Cardboard, wood, and sand, painted, 19 x  
19 x 19 inches (48 x 48 x 48 cm)  
Gift of Coosje Olthoff and Coosje  
van Bruggen, New York

210. Cross Section (Slice Through) of a  
Toothbrush with Paste in a Cup, on a  
Sink: Portrait of Coosje's Thinking  
(Model, 1982) Aluminum, painted  
Acrylic on glass plate (1989), 19 x 19 x 19  
inches (48 x 48 x 48 cm) The Edward R. Broudy Trust



238. Cross Section of a Toothbrush with  
Paste, in a Cup, on a Sink: Portrait of  
Coosje's Thinking, 1983. Steel and cast  
iron, painted with polyurethane enamel,  
19 feet 8 inches x 9 feet 2 1/4 inches x  
6 1/2 inches (6 x 2.8 x 0.17 m). Haus Esters  
Krefeld, Germany.











22. Balancing Tools (Model), 1983.  
Cardboard, wood, metal, painted  
with acrylic. Gift of the artist to the  
Museum of Modern Art, New York.  
and Contemporary Art, New York.



241. Balancing Tools (Model). 1985. Steel.  
painted with enamel, 46 x 54 x 42 inches  
(116.8 x 137.2 x 106.7 cm). Collection of  
John and Mary Pappajohn.





242 Balancing Tools, 1984. Steel  
painted with polyurethane enamel.  
26 feet 3 inches x 24 feet 0 inches x  
10 feet 10 inches 18 x 0 x 6.0 m. Vitr:  
International AG, Weil am Rhein  
Germany.









243. Tube Supported by Its Contents.  
1986. Bronze and steel, painted with  
polyurethane enamel. 18 feet x 12 feet x  
9 feet 0 inches. 457 x 360 x 269.  
Collection of Galerie Simcha Davidov





1980 October

2. Coltello (the artist)  
thoughtful, intelligent

The angles were more acute: the elbow.  
The angles of the head and Cos'  
Always set up over and over in different  
ways of the same, each time differently  
and with different results. One had forgot the  
basic condition (loss of historical memory).  
After each performance something is left  
permanently attached at the site, maybe a  
coltello, or the scale or another, in one  
affectionate or tender.

Constructive as an out, pocket coltellos  
reconstructable, variable construction  
suitable for a sort of stage

Coltello & Coltello

Frank Coltello A mobster (who) assassinated  
the barber's chair in NYC

The More's tragedy. more strategy

Commedia dell' Arte--conehead

some incidents enacted, other described or  
represented in reduced scale

Dr. Coltello is a tour guide, harassed,  
with no expectations, not at all honest or  
ractive, a man just getting on & waiting  
for his transformation, his  
"awakening".....

He is our hero, a likely sort, whom we now  
see wake and leave his miserable chamber in  
a forgotten part of town..... He cuts his  
wound, just as the night before, wanting  
a bit of air, he cut himself a window. You  
can be direct with architecture, being a  
life as he is.

1980

244. Proposed Events for "Il Corso del Coltello," a Performance in Venice, Italy, 1984. Pencil, crayon, and watercolor on paper, 24 x 18 1/2 inches (61 x 47.6 cm). Collection of PaineWebber Group Inc., New York.





### Setting

The Piazzetta of San Marco as depicted by Canaletto, Superimposed upon the Campo dell'Arsenale.

### Time

Any time since 1730.

### Argument

The foreshadowing in many disguises of a contemporary symbol of Venice, in the form of a Coltello Ship, set in a Canaletto-like panorama, the Campo dell' Arsenale. Within this panorama swirl the contending forces of Venice: tourism versus culture, machoism versus feminism, imagination versus reality, life versus death / These forces are reflected in the characters and the objects gathered there. Sometimes the people seem in control, sometimes the objects take over, in an ongoing tug-of-war.

This complex Venetian environment is concentrated in one summarizing image, the Coltello Ship, which is launched from the ancient naval yard of the Arsenale. It flexes its blades and screw, picks up the central characters, and slices into the future!

### The Café--Prologue

An audience gathers in a café on Campo dell' Arsenale to hear a lecture by Frankie P. Toronto.

### The Lecture

Interest in the lecture is diverted by Dr. Coltello presenting his wares, the arrival of Georgia Sandbag on a mule and large objects in movement.

### The Bridge

Sandbag leads her cavalcade across the Ponte del Paradiso, which becomes the setting for a tug of war involving a sliced column.

### The Ship--Finale

As predicted by Basta Carambola, the objects take over. The Coltello Ship arrives; Dr. Coltello, Georgia Sandbag and Frankie P. Toronto board and sail into the Arsenale.

by Jaes Oldenburg and Coosje van Bruggen,

1991

245. Props and Costumes for "Il Corso del Coltello," 1986. Pastel and charcoal on paper, 40 x 30 inches (101.6 x 76.2 cm). Collection of Robert and Jane Meyerhoff, Phoenix, Maryland.





Dr. Coltello, also called the Flaming-Drakon or Murky Apollo, is an importer of souvenirs from Switzerland who tries to sell his wares without a license while posing as a tourist. He is a master of disguises. Obsessed with expansion, exploration, and invention, he turns imagination into reality under his motto, "I made it up when I was a little kid." As a boy Dr. Coltello used to wander along the shores of Lake Michigan pretending that he was flying over the Sahara desert. Inspired by the travels of Marco Polo, he studied the maps of exotic places and discovered a country of his own, which he called Neubern. A palmist advised him once to buy an airplane company in order to visit the many little pieces of him she saw scattered all over the world; moreover, the form of his thumb indicated that he would always survive a building collapse. Estimating the scale of things by using the same unique thumb, Dr. Coltello is on his way to becoming a notorious Sunday painter, in the style of Francesco Guardi.

A connoisseur of hedonistic flotsam, aware of his weakness for accumulating collectibles, Coltello confines himself to no more luggage than the number of letters of his own name, but the bags and crates have become enormous due to his lack of restraint. Among his treasures, the most popular items are three souvenirs of Venice: the Leopard Woman, D'Artagnan, and the Knife Dancer. To keep him company, to watch over his goods, and to provide himself with an uncritical audience, Dr. Coltello has created the Knife Dogs, a special breed, in his likeness.

(Character descriptions for Il Corso del Coltello by Coosje van Bruggen, 1986)







Georgia Sandbag was formerly a travel agent who developed a taste for adventure while sitting behind a desk all day helping others journey to exotic places. Her job ended with an incident that took place in 1900: her cousin had just become a doctor and had gotten his first pocketknife, with two folding blades, a corkscrew, and tweezers. She still remembers the moment she first held the knife, feeling the cold steel blades, their razor sharpness. But just before putting the knife back in the safe darkness of his pocket, the cousin had screamed with joy: "Let's play horse. I have the knife, so I am the driver. You are the horse!"

The maverick Sandbag is now exploring the "sweet life" on her own. She is a self-made wanderer in the tradition of Calamity Jane, and keeps her own "intimate journals." To her, at all times, experiencing life and nature surpasses the pleasures of man-made wonders of art and architecture.

Dressed in a cornflower-blue Western overcoat patched with travel stickers, Georgia crosses the Alps by mule, along untrodden paths. Dreaming of Constantinople and the Orient, she makes her appearance in Venice, where she initiates a movable "Salon des Refusés" which includes the Isadora Duncan scholar Sleazy Dora; Lord Styrofoam, a troubadour following in Byronic footsteps; and Chateaubriand, a lion aspiring to be Othello.

(Coosje van Bruggen, 1986)



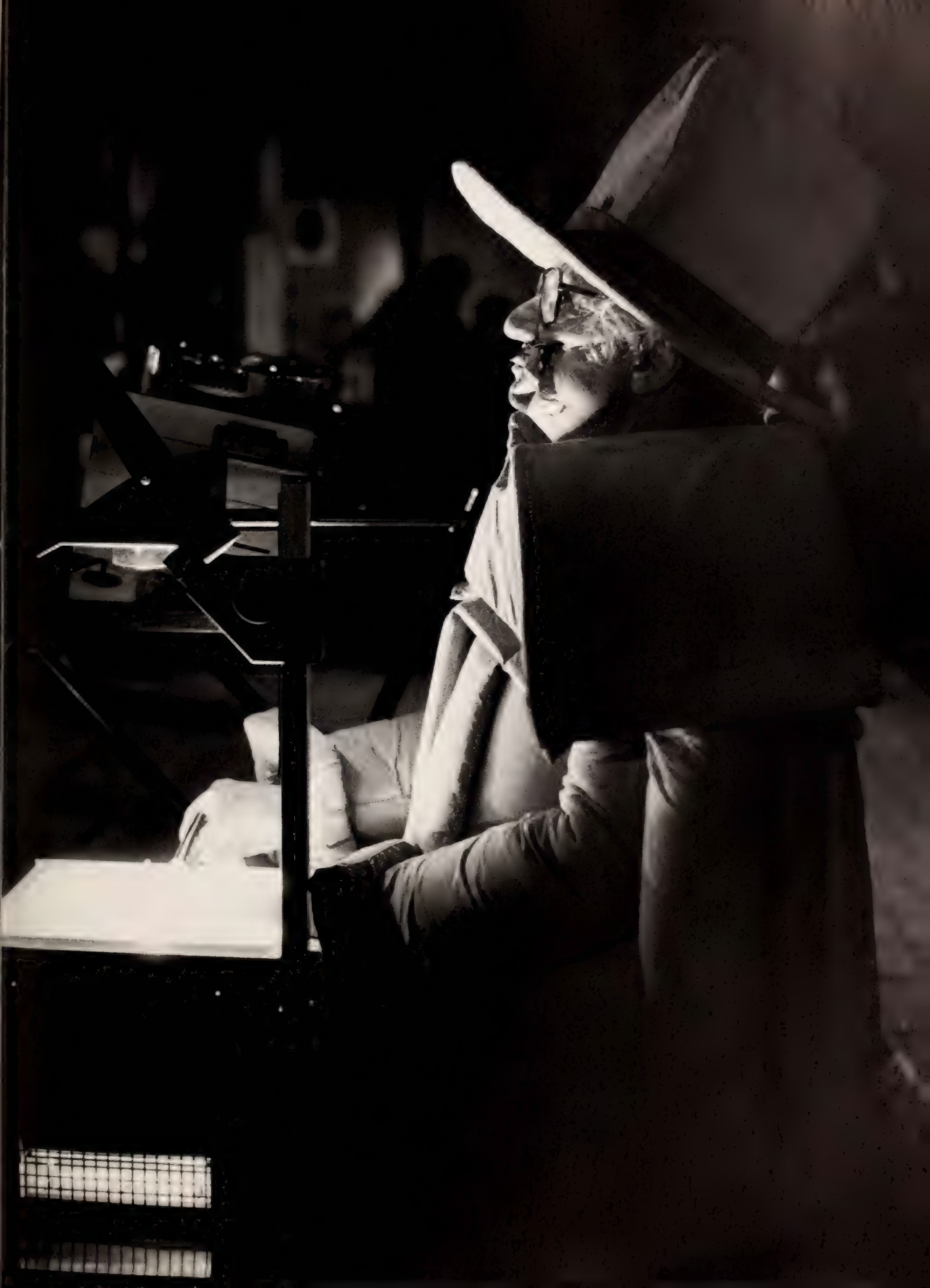


Frankie P. Toronto is a barber from Venice, California, on a perpetual lecture tour presenting his theory of "disorganized order" in architecture derived from the cutting and slicing effects of a Swiss Army knife. In pursuit of his childhood fantasies, he especially likes to elaborate on the metamorphoses of the knife into the biomorphic structures of fish and snake.

When he was a boy, living in Toronto, his grandmother would take him on Thursdays to the market where they would buy live carp. He recalls the fish swimming in the bathtub until it would be cut up and turned into gefilte fish. After dinner his grandmother would sit next to him on the floor and together they would build large cities out of blocks which, while playing earthquake, he loved to kick over.

Though he is a successful barber, Toronto dreams of using the connections of his mobster clientele to further his ambition of becoming a contemporary Palladio. He has taken up residence in Venice, Italy, where in anticipation of his breakthrough he has built his own Temple Shack, classical in form but covered with modern tar paper on which graffiti is scrawled. During the evenings Toronto, dressed up in a camel-colored suit of protruding architectural fragments, lectures to tourists in the local café next door. There he becomes acquainted with Dr. Coltello and Georgia Sandbag, who, as a token of her friendship and at the request of the oldest Knife Dog, shaves off Toronto's moustache to help him reveal his true self.

(Coosje van Bruggen, 1986)





Basta Carambola is an itinerant poolroom "translator" and translator from Trieste who performs lectures by foreigners wherever his Hungarian gypsy blood leads him....

A bird-watcher in his rare leisure time, Carambola takes great pleasure in transforming thought processes into bird language; chattering with the birds reveals his more philosophical side. A fierce opponent of the Aristotelian theory of the Unmoved Mover, he advocates a movement spontaneously generated. As a result he pops up in such highly crowded places as the Piazza San Marco, where strange birds of multicolored plumage mingle. Carambola dreams of applying Giordano Bruno's theories of "pantheistic immanentism" to the birds. Like this sixteenth century unorthodox philosopher, Carambola would love to be martyred for his beliefs, and has already built up a reputation for uttering provocative proverbs. But his predictions of catastrophes, in particular --for example, his warning that a huge ball of household possessions, rolled over the Bridge of Paradise, will run amok crashing everything in its path--may bring him eventually to the stake.

#### PRIMO SPORTYCUSS

Primo Sportycuss is a touring boxer from Novaya Zemlya who proudly wears upon his robe all the medals he received over the years during his championships. Sportycuss is a connoisseur of patriotic bric-a-brac, which makes his stay in Venice a delight. He visits historical monuments and becomes involved with the souvenir salesman, Dr. Coltello, who recommends that he buy an ancient costume which combines St. Theodore and a crocodile. Inquiring into the source of his purchase, the boxer discovers the uncertain origins of St. Theodore. He might have been a warrior saint, a monk, or just a commander-in-chief. Primo thinks he may even be related to Siegfried. When Sportycuss, who sympathizes with the outcasts of the world, finds out that St. Theodore was the original patron saint of Venice--pushed aside by a usurper, the Chinese "chimera" of St. Mark--he decides to fight for St. Theodore's cause. Dressed in Coltello's St. Theodore-and-crocodile costume he competes with Chateaubriand, a local lion trophy, for the honor of receiving wings and the book, the attributes that elevate Primo/St. Theodore, the patron saint, to the position of official patron saint of Venice.

(Copyright © 1986)







Sleazy Dora is a graduate of the last  
Boise, Idaho, where  
he majored in Oskar Schlemmer. Dora's  
childhood fantasies caused her to live in a  
world of her own, roller-skating patterns  
on a "haunted mansion" all day in  
deserted garages. A member of the lost  
generation ten times removed, she is on her  
visit to Europe....As performance  
sites she prefers street corners and  
piazzas to the stage. On her way to Capri,  
Sleazy Dora debarks in Venice at the  
entrance to the Arsenale, where she finds  
not only the perfect site for trampoline  
jumps in the midst of classical statues,  
but also kindred spirits in Georgia  
Sandbag, Lord Styrofoam, and Chateaubriand,  
a lion.

#### LORD STYROFOAM

Lord Styrofoam turned troubadour when he  
was rejected by the Coast Guard for flat  
feet, and now sings and swims himself  
around the world. A great admirer of Lord  
Byron, he has come to Venice to retrace the  
poet's footsteps. In vain he seeks  
inspiration on the Bridge of Fists, the  
Bridge of Courtesy, the Bridge of Straw,  
the Bridge of the Honest Woman, and the  
Bridge of Humility....

#### CHATEAUBRIAND

Chateaubriand is the front-end fragment of  
a marble lion of uncertain origin. Is he  
part of the lion with runic inscriptions on  
its flank, brought back as a trophy from  
Piraeus, or of an Assyrian "chimera," or  
just of a large Venice alley cat? His lack  
of a rear end may account for his inability  
to decide among his ambitions: should he  
become a fountain placed against a wall  
spitting water, or should he perhaps  
audition for the city opera? -- the stage,  
with its frontal emphasis, would be well  
suited to half a lion.

At a place he could perform Coltello or  
rather Otello. Then on the other hand, why  
not replace the lion of St. Mark, if only  
to serve as a book, had  
arms, and weren't afraid of heights.

In addition, a number of other characters  
attend the situation, including: Waiters;  
Bunbys and Bunbys; Washers--who  
are like Bunbys of a different kind; a Rower;  
a Spontaneous; a Proportionist; Longshoremen;  
and the Crew of the Coltello Ship. Because  
the performance space must be open to  
be seen by residents of the area, some of  
these may turn into "participants" as well.

1988

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251 Scenes from Il Corso del Coltello.

page 440-41:

252 Knife Ship I. 1988. Performance  
performance of Il Corso del Coltello.

Wood, covered with vinyl, steel,  
aluminum, and motor blades vertical  
31 feet 8 inches x 31 feet 6 inches x

40 feet 8 inches 10 00 x 0 00 x 12 32 m.  
including GFT USA Corp.  
New York. Installed at Palacio de Cristal,  
Madrid, June 18 - September 9, 1980.

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253 Knife Ship II. 1980, installed at  
the Solomon R. Guggenheim Museum,  
New York, December 10, 1980 -  
February 10, 1981.

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254 Knife Ship II. 1980, installed at the  
Museum of Contemporary Art, Los  
Angeles, October 12, 1981 - March 1982.















































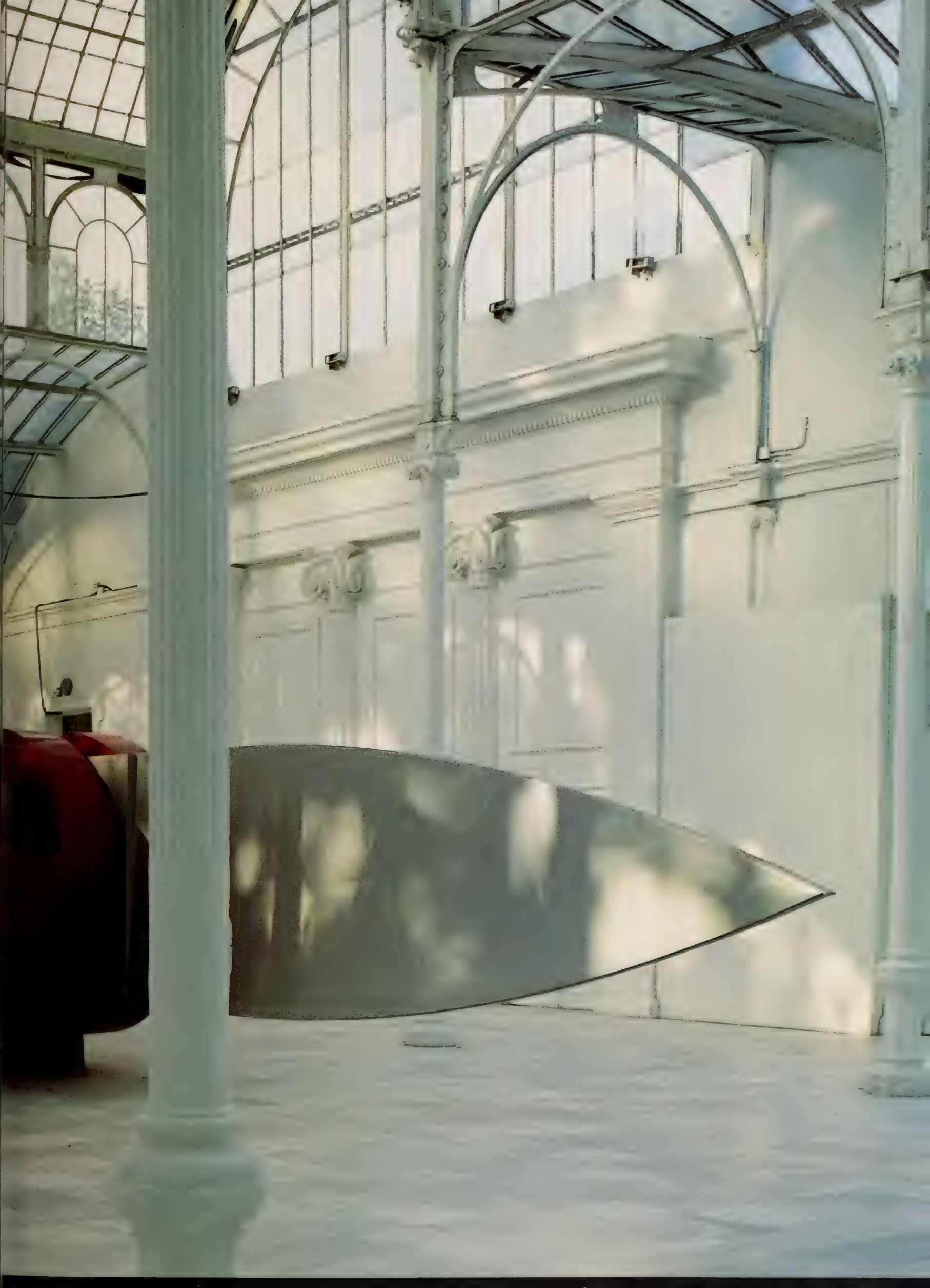


















Life Ship









Printed by the Press of the University of Cambridge  
 Printed in Great Britain  
 Printed by the Press of the University of Cambridge  
 Printed in Great Britain  
 Printed by the Press of the University of Cambridge  
 Printed in Great Britain



256. Dr. Coltello Costume – Enlarged  
Version, 1986. Canvas filled with soft  
polyurethane foam, painted with latex,  
10.4 x 60 x 20 inches (264.2 x 152.4 x  
50.8 cm). Collection of Claes Oldenburg  
and Coosje van Bruggen, New York.





207 Frankie P. Toronto Costume –  
 Front – Verso: 1900. Cotton filled  
 with soft polyurethane foam, painted with  
 acrylic paint. 700 (front) x 1000 (back)  
 x 100 (height) cm. (200 x 213 x 81 cm). Collection of  
 Queen's University and University of Toronto  
 Libraries, University of Toronto Archives.







2003, 1986. Sandbag Costume – Enlarged Version, 1986. *Cantas filled* with sand. Dimensions: 33 x 39 x 12 inches / 33 x 99.1 x 30.5 cm. On view at the Museum of Contemporary Art, Chicago, 2003.

250. Soft Easel with Stretcher and Paintings 1080. Maslin-stained with pine, filled with polyurethane, 7 mm, painted with latex. five parts: easel 68 x 40 x 5 inches; 12 7 x 70 2 x 12 7, mm; stretcher 24 x 17 x 2 inches; 58 4 x 48 2 x 51, mm; paintings, 10 x 24 x 2 inches; 48 3 x 61 x 51, mm each. Private Collection, New York.







200 Houseball 1980 Canvas, painted  
with latex, over aluminum frame and  
polyurethane foam, tied with rope,  
approximately 12 feet (3.66 m) in  
diameter. Collection of Chae Oshenberg  
and Colette van Bruggen, New York.





In August 1981, Claes and I spent two weeks in Frank Gehry's office in Venice, California, where we sharpened our understanding of his architecture by following his daily routine. We made a tour of his current projects in the area, which were in various stages of completion--from a newly inaugurated site at Exposition Park, where the renovation of the California Aerospace Museum was under construction, to the newly planned campus of the Loyola Law School in downtown Los Angeles.

Our concern in the large-scale projects was the balance between "thing-ness" and abstraction. A thing in the form of a building also adds to the tension, especially if the building has a specific function. Considering subjects that would take an architectural approach into account, we thought of, for example, a row of jars and boxes on a shelf (of the kind we had seen in Frank's carpentry shop), a situation that would have a diffused organization and that could also interrelate abstractions and representational objects.

Frank Gehry's method is focused on process and is more open than that of most architects, allowing for continuous change. Not everything is built at once, there is always the opportunity for adjustments. The fact that he is able to set one plastic form next to another disparate one seemed to open up a way in which we could all work together on an equal basis. We became more and more aware of the potential of collaborating on a project, and all three of us were willing, as Frank put it, "to leap into the unknown."

A concrete result of that visit was a clay model of a toppling ladder on which a can of paint was perched, which Claes conceived in response to a remark Frank had made during our visit to the Loyola Law School campus. In pointing out the sturdy row of four, rather fat, concrete columns in front of Merrifield Hall, he said that he would have liked to see one in a horizontal position to upset the scheme but that the university had not allowed him to execute this idea. A model of the ladder was placed on thequette as a stand-in for the fifth column.

Frank had then a program of contemporary art was intended to complete the campus. He was already promised having a mural by Ed Ruscha on the subject of the law along one side of Merrifield Hall, and stained-glass windows by some artist in the future. In these he included the latter subject in an idea, which, three years later, would be the only one of the intended to be realized.

201: Gehry, van Bruggen, and Oldenburg  
in Gehry's Santa Monica office, 1988

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202: Toppling Ladder with Spilling  
Paint, 1986. Steel and aluminum,  
painted with polyurethane enamel.  
14 feet 2 inches x 10 feet 8 inches x  
7 feet 7 inches. 14 3/4 x 10 8 x 7 7/8 in.  
Loyola Law School, Los Angeles













The Haunted House, made for the Museum Haus  
Kunst in Berlin in 1987, was a metaphor  
for the museum as a gallery in the form  
of a museum. The objects into the museum  
were placed on a low. And these objects that  
were placed on the window were, of  
course, objects that might offend a museum.  
They were things found in the average  
urban backyard: an apple core, a broken  
tire, half of an automobile tire, totally  
ruined objects such as an old stuffed  
rabbit that nobody wanted anymore.

At the time around the objects had a  
satirical character, either because of the  
Coltello influence or because history had  
made the process self-conscious. The  
museum, transformed into the Haunted House,  
with the famous Mies van der Rohe windows  
made to seem broken by the forced entry of  
rude objects, was a kind of set. But there  
was also a new thematic content: Europe,  
influenced by Coosje's vision also. The  
important manifestations of this period  
took place in European museums and  
galleries.

In these works, the canvas became  
stiffened, the soft effects became frozen  
by the use of resins, creating a look that  
was soft but hard to the touch. And water-  
based latex was used rather than oil  
enamels. It was still store-bought. The  
approach was a bit like the house-  
painter's, but the palette had more white  
in the colors and varied from matte to  
gloss.

That sort of material and approach to the  
subject continued through From the Entropic  
Library, for the Magiciens de la Terre show  
in Paris and the European Desk Top in  
Milan, which was a kind of reflection on the  
decomposition of Europe.

(1990)

203. Haunted House (Original for  
Poster) 1987. Charcoal, chalk, and pastel  
on paper. 40 x 30 inches. 101.6 x 76.2 cm.  
Kaiser Wilhelm Museum, Krefeld. On  
long-term loan from the Support Circle

page 460-61:

204. Cross Section of a Toothbrush with  
Paste, in a Cup, on a Sink, Portrait of  
Coosje's Thinking, Soft and Uprooted  
Version, with Foundation. 1987.  
Installed at Museum Haus Esters Krefeld.  
May 31 - June 20, 1987

page 462-63

205. The Haunted House. Museum Haus  
Esters Krefeld. May 31 - June 20, 1987



















266. Extinguished Match, 1987. Steel and rigid polyurethane foam, painted with latex, 94 x 270 x 29 inches (238.8 x 685.8 x 73.7 cm). Private collection.

pages 466–67:

267. Piano/Hammock, 1987. Steel, stainless steel, and cast aluminum, 63 x 192 x 77 inches (160 x 487.7 x 195.6 cm). Stedelijk Museum, Amsterdam. Installed at the Malmö Konsthall, Sweden, April 29–August 6, 1989.











258 View of Spoonbridge and Cherry,  
with Sailboat and Running Man, 1988.  
Paint on paper, 33 x 21 in. (84 x 53.3 cm).  
Walter Art Center, Minneapolis.  
Acquired in connection with the  
commissioning of Spoonbridge and  
Cherry for the Minneapolis Sculpture  
Garden, 1991.



269. Spoonbridge and Cherry (Model), 1987. Painted wood and Plexiglas, 22 1/2 x 22 1/2 x 49 1/2 inches (57.2 x 57.2 x 125.7 cm). Walker Art Center, Minneapolis. Acquired in connection with construction of the Sculpture Garden, 1986.

pages 470–71:  
270. Spoonbridge and Cherry, 1988. Aluminum, painted with polyurethane enamel, and stainless steel, 29 feet 6 inches x 51 feet 6 inches x 13 feet 6 inches (9 x 15.7 x 4.1 m). Minneapolis Sculpture Garden, Walker Art Center, Minneapolis.













# From the Entropic Library

Dieter Koepplin

In thematic terms, still-life painting began during the fourteenth and fifteenth centuries, when depictions of holy or otherwise venerable books (as well as such objects as pitchers, wash basins, and liturgical items) were made to look deceptively genuine. These objects were virtually inserted into illusionistically represented niches, with the pictorial surface likewise opening up as a niche. The depicted books belonged to holy men: prophets, Church fathers, priests, pious scholars in their studios. In striving to make their still lifes seem authentic but also compositionally appealing, the painters would attempt to bring a little disorder into the bookshelves. They could claim the fiction that the books, lying around, were the leftovers of a user's spiritual and intellectual labor; they were more or less abandoned, and the real issue was the mental work itself. Examples of such arrangements of books were found chiefly in Netherlandish painting—from the fifteenth-century Master of the Annunciation of Aix, who was trained in Netherlandish art, to seventeenth-century Dutch artists, through to Vincent van Gogh.<sup>1</sup>

From pictures of abandoned books in disorderly piles it was only a small step to the *vanitas* still lifes of the Baroque period featuring tattered—one might say “entropic”—books, accompanied by perhaps a skull, an hourglass, a guttering candle, and similarly meaningful objects. The viewer was meant to understand, and literally see, that even written texts, including the spiritual treasures pressed between two book covers, could not escape decay. “Entropy” does not spare the symbols of literary fame, or the Holy Scriptures, or even writings about transience and futility.<sup>2</sup> A death's head cannot read. The unread books are dead, futile—though not for the visual artist.

*From the Entropic Library* (fig. 271), a work created jointly by Claes Oldenburg and Coosje van Bruggen, does not quote art history. But it looks toward Europe and from there toward Africa, mulling over the colonizing past of the West. Not a painting, it is more like a painterly sculpture, a sculptural picture. Given its size, it could almost be called a monument—a monument to a disintegrating, somehow displaced European written culture. But why disintegrated, and how displaced?

This gigantic work is not, like the artists' large-scale projects, situated outside in an urban environment, but rather in a museum, surrounded by paintings and smaller sculptures. The base barely raises the work; the viewer stands practically on the same ground as the sculpture. What the base does is stake off the terrain of the piece, in effect saying, “Come closer, but do not enter; this is where the ‘tableau’ begins, the work is ‘enacted’ on this stage.” Its restrained theatricality is not insignificant. *From the Entropic Library* postdates their 1985 Venice performance *Il Corso del Coltello* (pages 419–39), and, as Oldenburg has noted, a peculiar “theatrical dimension” characterizes the post-*Coltello* work. “Venice has an aftereffect with completely new colors,” noted the artist.<sup>3</sup> In this case the colors are cool, broken by white and gray and strongly articulated in connection with the “architecture” of the multipart work and its white base. The delimitation of this four-inch-high rectangular base, which is more a surface than a three-dimensional object, prevents the virtually disintegrating, yet dynamic, sculpture from overflowing.

The “entropic” dynamic of the sculpture allows the viewer to make associations, both concrete and general. Two types of processes constitute the foundation of the internal motion, the

richness, and the strange integrity of the work: pushing, pressing, urging, condensing on the one hand, and crumbling, tumbling, toppling, falling, collapsing, dissolving on the other. The work is composed of familiar object forms: books between bookends and a shattered lamp above them. These, by association, suggest other things and processes, and they evidence their own rhythmic interplay beyond the seemingly dominant effect of concreteness.

The principles of composition here are related to some of Oldenburg's earlier works and experiences. In terms of the piece's motifs, this is true especially of the elephant heads that figure in the bookends and the use of handwriting strokes as forms. It also applies generally to the polarity of concentrated absorption and ghostly decay, extending from *The Street* (1960, pages 44–59) to *The Haunted House* (1987, pages 459–63). In viewing *From the Entropic Library*, one witnesses not only the results but also the development of the sculpture as motion. By 1961, Oldenburg had realized that “my work is always on the way from one point to another.”<sup>4</sup> That statement is pertinent both for the interrelatedness of his oeuvre and for the genesis of each individual piece—indeed, it holds true for the various forms and motifs in all his works, each of which is fundamentally in motion and affected by time.

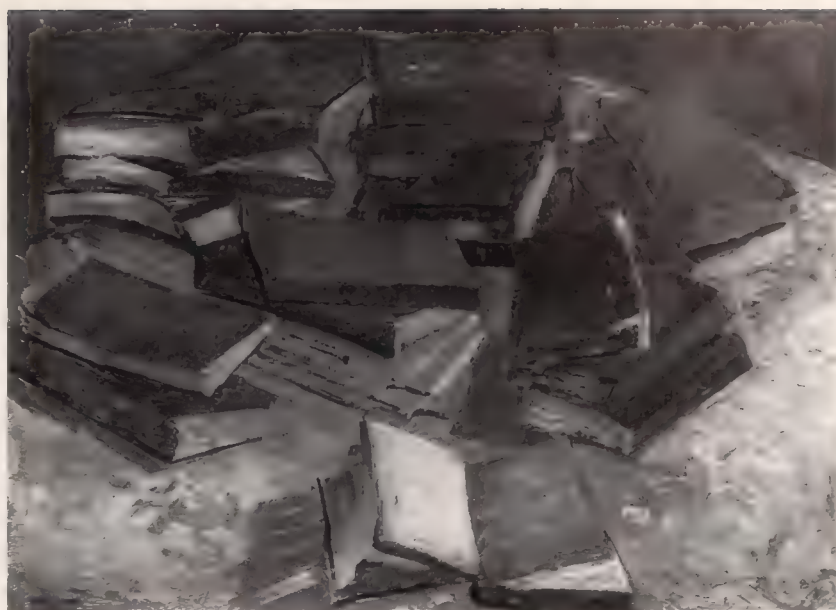
The movement in *From the Entropic Library* ranges from the basic forces of pushing and pressing, toppling and disintegrating to the interweaving of motifs in the bookends (elephant head, outboard motor, L-support), and the coating of the surfaces with gestural, quasi-Abstract Expressionist brushstrokes and ubiquitously sprayed colors. In a recent interview, Oldenburg said:

*I like to treat paint as material—to daub it, drop it, let it slide. There was Action Painting, but I also compare it to paint effects found on the streets. This approach is superimposed on a sculptural surface that is also “painterly.”*<sup>5</sup>

The paint hurled and splashed on the surface adds something light, even sketchy to the sculpture. The Italian word for “splash” is *schizzare*, which leads to the English *sketch*, the French *esquisser*, and the German *skizzieren*. And indeed the treatment of the surface of this huge sculpture, whose execution required a disciplined planning process that included drawings and models, thoroughly underscores the sketchiness of the overall character of the piece (almost in spite of its architectural definiteness).

The sculpture lays claim to function flawlessly and to endure, much as an automobile should function and a building should endure. At times, Oldenburg has appeared to be a constructor, constructing, among other things, a *Soft Pay-Telephone* (1963, fig. 100) and more than one drainpipe (1967, figs. 162–63). Indeed, he once meticulously designed a huge bridge across the Rhine River near Rotterdam—though in ultimately liberating terms, as a “technological liar,”<sup>6</sup> an artist playing the role of a constructor. Oldenburg has gone so far in role-playing to assume that of one Dr. Coltello (also known as the Kitsch Dragon or Murky Apollo), the unlicensed souvenir peddler in *Il Corso del Coltello*.<sup>7</sup>

Oldenburg's objects and commissioned pieces (such as the monumental public sculptures), *appear* to point in an entirely different direction: toward freedom, toward an art that is free. But that is only partly so. Oldenburg has always systematically sought complicated, ambivalent, multivalent situations in



Vincent van Gogh, *Parisian Novels*, 1888. Oil on canvas, 20 7/8 x 28 1/2 inches (53 x 72.5 cm). Vincent van Gogh Foundation, Amsterdam.



which he could remain in immediate contact with the realities of life. Nevertheless, standing *in medias res*, he needed a way to maintain the possibilities of transformatively shaping that which he wanted to shape anyway, "lying" in a meaningful way, playing seriously, creating a new and convincing artistic reality, and finding a clear and lively form for a fictive reality. Oldenburg likes getting involved in complex situations. These include, especially, the large-scale projects (since 1976 created with van Bruggen), huge commissioned pieces in public spaces to which the artists, as few in our time, have given stimulating, demanding, and universally interesting forms.<sup>8</sup>

Although not commissioned, *From the Entropic Library* was created with a view to a specific project. As part of Jean-Hubert Martin's 1989 Paris exhibition *Magiciens de la Terre*, the sculpture was to occupy a prominent place. This dictated its size and, as will be seen, influenced its content. The show was billed as a "truly international exhibition," bringing together works by one hundred "Third World" and contemporary Western artists who view contemporary "Third World" artworks as art, not merely as anthropological items, yet do not themselves use a "primitive" formal language. The works from both areas were united, according to the organizers of this unusual presentation, by their "magical" effulgence—their aura.<sup>9</sup> Each artist was asked to reply to the question "What is art?" for the exhibition catalogue. The idea of posing this question was suggested by one of the participants, Lawrence Weiner (who provided a terse answer), while many others, particularly Westerners, did not care to respond (surely, a Sigmar Polke, Christian Boltanski, or Daniel Buren could not be expected to do so). Several "Third World" participants emphasized that making art made them happy even if they were not happy otherwise, and that art was simply their life. A Pakistani artist, Rasheed Araeen, penned a memorable statement: "Art is not magic, and magic is not art. Indeed when art and magic meet, they destroy one another."

For *From the Entropic Library*, the catalogue included a color drawing of the piece by Oldenburg; naturally the sculpture itself could not yet be reproduced on its designated site. Under the rubric "Qu'est-ce que l'art?" were printed thirteen text fragments chosen by van Bruggen from initially unidentified statements and writings by, respectively, Henry David Thoreau, William Carlos Williams, Oldenburg, van Bruggen herself, H. D. quoting Sigmund Freud, Jorge Luis Borges, Samuel Beckett, and Marcel Proust. From these anonymous, almost random fragments, overheard, barely registered, and almost inaudible, a few isolated words were plucked out. Falling, as it were, from the realm of writings and books, three of these words—"futility," "smashingly," and "beautiful"—whose importance and aleatory appearance remain open, are scattered over the base, like objects, almost like autumn leaves or, according to Oldenburg and van Bruggen, like dead insects. The last two words do, indeed, belong together; but on the pictorial plane of the sculpture's base, they too are doomed to be fragments. Other words, sheering out of their contexts—and all of them "written" in Oldenburg's hand—are like reliefs covering three loose "pages" that are inserted into the books of this highly personal reference library.<sup>10</sup> The handwriting peeps out only partially. It is legible in theory, but scarcely in practice: actual words are enclosed in the forms, which seem to move freely as gestures and which, it turns out, are more than pseudo-writing (like that made by children or by Jean Dubuffet in his late work).<sup>11</sup> Nevertheless, the penmanship and

the "pages" containing it appear to approach illegibility, a visual-linguistic white noise. One can regard this writing as clues to a secret—clues left by the unknown author who at some point wrote the words within longer texts. However, that author has long since disappeared. (Elias Canetti's aphorism is appropriate here: "No writing is secret enough for a person to truly express himself in it.") Parts of the words are covered by the books. Today, fragmentation characterizes all of one's thinking and perception.

The text fragments and the words taken from them certainly do not provide *the* key to understanding Oldenburg's and van Bruggen's sculpture. But one does establish that the written words, this hard evidence of writing, belong to the sculpture, a work that does anything but reject a connection with thinking, speaking, writing, and literature. The sculpture reveals that the world of pictures and the world of words—both of them specifically human worlds—cannot simply overlap, not even in the ideal motif of the *Library*, in which hand-written notes, a closed packet of letters (in the center of the piece), and other bits of paper were slipped in between the books. The bundled letters are silent about their contents. Were they factual, poetic, amorous, or familial? Who knows, who wants to know?

The flat, scattered text-objects do not deny that they are somewhat bizarre; the word "crazy" (from "Crazy Horse Road")<sup>12</sup> is among the word fragments. The handwriting in Oldenburg's "autumn-leaf words" is his own. By contrast, *The European Desktop* (1990, pages 491–501) employs, mirrorlike, van Bruggen's handwriting (she is left-handed, like Leonardo da Vinci, whose text mixes with van Bruggen's letter "to Frédéric [Chopin]" (page 498).<sup>13</sup> The 1993 large-scale project *Bottle of Notes* (fig. 293)<sup>14</sup> includes both handwritings: his on the outside, hers on the inside. In discussing the sculpture after its concept and shape were worked out, Oldenburg recalled that his use of penmanship dates back to *The Street*:

*When I first came to New York City in late 1956, what struck me most was the agitated writing on the surface of the city: the walls, the streets, every place that could be marked. Graffiti had not yet become self-conscious or stylized; these were anonymous messages of experience and survival.*

*I began to copy them and make monoprints which I put up in the city. After a while I made constructions out of the writing drawing, using the patterns of newspapers and buildings. In a third stage, I began to see the spatial possibilities of the relation between writing and its ground.*<sup>15</sup>

Should one then assume that the handwriting elements in *From the Entropic Library*—which, despite their specific origins are once again "anonymous"—are likewise ultimately "messages of survival," not in a social, but in a more general sense?

The three delicate handwriting "objects" surrounding the books on the surface of the base are loosely connected to a few other scattered oddities. Two multifingered "ink splotches" are colored gray like the handwriting and burst out in all directions. They are vaguely related to the outlines of the fluttering elephant ears that energize the angular bookends. Since the 1960s, Oldenburg has repeatedly depicted explosive formations of liquids that ejaculate suddenly, unavoidably, and uncontrollably. Their shapes, colors, and materialities provide one (in everyday life) with something that is viewed, depending on one's attitude, either as an irksome annoyance, a catastrophe or a violent invasion, or as something comically



alive, magical, ghostly, merry. Can these simple splotches—that elude the biological forms of similar phenomena in the work of Jean Arp or Henri Matisse<sup>16</sup>—be regarded as artistic products? For many years, Oldenburg pursued such sculptural action forms in various guises: drawings of coffee pouring out of knocked-over cups, paint hurled against a wall (as in the unrealized large-scale project *Paint Splats (On a Wall by P. J.)*), drops of nail polish, melted chocolate overflowing onto a profiterole, tea oozing from a teabag, ink splashing out of a shattering inkwell (inspired by a legend involving Martin Luther), or just splotches.<sup>17</sup>

In *From the Entropic Library*, near one of the ink splotches, a piece of handwriting spelling out the word “futility” lies on a scrap of notebook paper. The perforated scrap, showing a hasty, undecipherable, figurative red sketch is disintegrating. Next to it, sculpturally formed bits of a burst lightbulb have landed, with the remnant hanging from the “torn” wire suspended over the books. All this hints at narrative and figuration but is not naturalistic. The motifs are translated into an artistic reality that has its own formal laws, its own internal architecture,<sup>18</sup> its own continuous color quality. However, none of this overwhelms the objects themselves.

The shattered lamp, although “dead,” casts a light on the fiction that has been elaborated into a concrete pinpointing of the still life of books. Comparable to the snuffed-out candle in the Dutch *vanitas* still lifes of the seventeenth century, the electric bulb, we may assume, once had the function of allowing the books to be used at night, when they were as yet undevoured: light for the imaginary person who, both writing and reading, used the books, pads, letters, and maps, which were at one time tidily held together by two “tranquil” bookends. But time has marched across them, and its passage has not been merely passive: despite the title of the work, the library has not been only entropic, in terms of decay and growing disorder. Clearly a new and different liveliness has been created by the imagination. (Joseph Beuys felt that every artist, indeed every human being, constantly “proves the reality of the idea and the invalidity of the theory of entropy.”<sup>19</sup>) During the period of decay, much has happened, and a great deal is still happening in the pictorial dynamics of the sculpture, which has been seized by new minds. The *nature morte* has gained a life of its own. Does one miss the writer and the reader, without whom the books are dead and have no intellectual reality? In one sense he is in them in an imaginary way and partly he has truly evaporated (he would have to be a giant), leaving the terrain to other forces. Oldenburg has said: “A life cycle can be imposed on an object. An object can be very energetic and active, and then it has a dying phase and a phase of decomposition.”<sup>20</sup> Decomposition, however, involves not only loss but also gain: a transformation occurs. A very baroque chalk drawing by Oldenburg from late 1990, *The Entropic Library in a Later Stage, No. 2*, provides an image of the subsequent metamorphosis. The two bookends are keeling over, and the library as a whole looks like a rock formation that has been eroding since time immemorial—a sculptural, objectual, human landscape with the elephant—and that, in its combination of forms, is almost a self-portrait.

The effects that physical forces have on things have always constituted a cherished theme in Oldenburg’s sculpture. Indeed, he describes gravity as “my favorite form creator.”<sup>21</sup> This force plays a part in decay. Forces and activities—for



Outline, Page of Words for the Entropic Library – “Smile,” 1989. Pencil on paper, 12 x 9 inches (30.5 x 22.9 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.



Paint Splats (On a Wall by P. J.) (Model), 1978–79. Painted aluminum, 27 x 89 1/2 x 21 inches (68.5 x 227.5 x 53.2 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





*Elephant Mask*, 1969. New paper soaked in wheat paste over wire frame, painted with latex, 37 x 27 x 24 inches (76.2 x 68.6 x 61 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.

*Row of Buildings in the Form of Bitten Knäckebröd*, Stockholm, 1966–71. Knäckebröd, cardboard, wood, and pencil painted with watercolor, 29 x 17 inches (73.8 x 43.2 cm). Destroyed.



instance, construction and decomposition—operate in time whereby the latter can be livelier than the former. It is precisely death that breathes new life into the library. Its new lease on life becomes possible only with the departure of the imaginary and unknown book user, when the books are left to their ultimate fate. In 1966, Oldenburg commented on his earlier use of things as subjects:

*I am unable to leave out, so I compress and superimpose to get a subject I can handle. The thing as subject is a device for externalizing. Things have presence only when they are alone—without visible agents or users.*<sup>22</sup>

In *From the Entropic Library* one experiences a twofold solitude of the thing, or a shift in its solitude: initially, the books were possessed by the absent agent, who was succeeded by other forces, those of nature, which were still in the minds of the artists who had previously dispatched the owner of the books. Why do away with these? There were probably two reasons. First, at a glance it appears realistic in terms of present-day culture. Second, only then can one imagine what might happen to the abandoned thing, what metamorphosis under the impact of what forces could compress the thing on a new level: the possibilities for formation out of entropy spring not only from artistic whim. Despite all the conceits, one remains on the terrain of realities. Decay and oblivion are very real and can be terrifying in a real way.

The realistic conceit of abandonment and the ghostly reanimation of things especially marked those works by Oldenburg that directly preceded *From the Entropic Library* and which, incidentally, are all (and this applies to the *Library* as well) thematically grounded in Europe (and Africa, seen from a European vantage point). These include *The European Desktop*<sup>23</sup>; *Piano/Hammock* (1987, fig. 267), with its disintegrating keyboard<sup>24</sup>; and the environmental work *The Haunted House*, which van Bruggen called a “still-life drama” in which “entropy sets in.”<sup>25</sup>

Physical forces that become operative in the processes of decay and construction join drives and emotions in the human and animal worlds. The instinct for food, whether human or animal, can create sculptural forms. The books in the library appear to have been neatly nibbled by mice. It is no coincidence that an Oldenburg work of 1966–71—*Proposed Colossal Monument in the Form of Bitten Knäckebröd*, Stockholm and its model, *Row of Buildings in the Form of Bitten Knäckebröd*, Stockholm—which bears some similarity to *From the Entropic Library*, was inspired by food and by biting. Oldenburg, who was born in Stockholm, grew up in the United States, and returned to Stockholm for a 1966 retrospective of his work, commented, “I eat Knäckebröd all the time. They come in stacks and packages. I took a stack and made one of my disappearing food images by biting.”<sup>26</sup>

One feels physical human closeness in this instance even more directly than in a library that is tastier to mice than to people (indeed, it would not be far-fetched to recall that one of Oldenburg’s guises is that of the geometric mouse). In contrast to *From the Entropic Library*, the dissolution of the Knäckebröd monument seems less like the crumbling of decay and more like an emphatically orderly, gradual decline and sinking of elements, which remain upright to the very end. (In a 1972 drawing they solemnly descend a hill and sink into the sea). The books in the *Library*, on the other hand, are in the process



of tipping over, each book pressing upon the next.<sup>27</sup> One of the elephant bookends offers some resistance; the other, with its own strange dynamics, triggers the chain reaction of tipping over and pressing (features intrinsic to books). The realm of the books and bookends as active agents is easily comprehended. As in all works by Oldenburg and by Oldenburg and van Bruggen, the character of the model is neatly preserved. This art is not afraid of calm self-awareness. Obsession and self-distancing are not antithetical.

*From the Entropic Library* achieved its shape not only by being nibbled, by toppling, by decomposing, and so forth, but also, in terms of its motifs, as the result of a constructive action by the person who has set up the library and installed a reading light above it. In the genesis of the sculpture, an imaginary history assumed by the two artists played an animating role. This novel-like as well as pictorial, object-oriented kind of imagination fostered the preliminary sketches for the project.

The basic fiction, conceived by van Bruggen in the fall of 1988, went as follows: Somewhere in Africa, in a makeshift shelter, an explorer set up his library along with a few notebooks, slips of paper, bundled-up letters, and maps, and installed a lightbulb overhead—still and all, powered by electricity: European light over European books. (Perhaps European banknotes or dollar bills were hidden among the books.) The word “money” appears at the top center of a detailed sketch of early 1989. At some point, the explorer suddenly abandoned his place of activity in Africa and never returned. The books and several items inserted into and between them were left behind. These gradually decomposed; the lightbulb broke. The intensive forces of tropical nature took over, working in their own way on the library. The library was “eaten by time,” according to van Bruggen. The now useless library “died”—that is, it gained a different kind of life, shape, madness, meaning, precision, and movement.

From the outset, the fictive library moved within the realm of the pictorial. The drawings help to trace this development. In the context of the exhibition *Magiciens de la Terre*, in which several pieces by African artists were expected to be shown, Oldenburg suggested a subject he had experimented with in earlier work before settling on the idea of the library: the head of an elephant, specifically African because of its big ears. Since *Elephant Mask* (1959), he has enjoyed being accompanied by this animal—as much as by a mouse—more precisely, by the *head* of an elephant, which struck him as suitable even for a bridge project in 1975.<sup>28</sup>

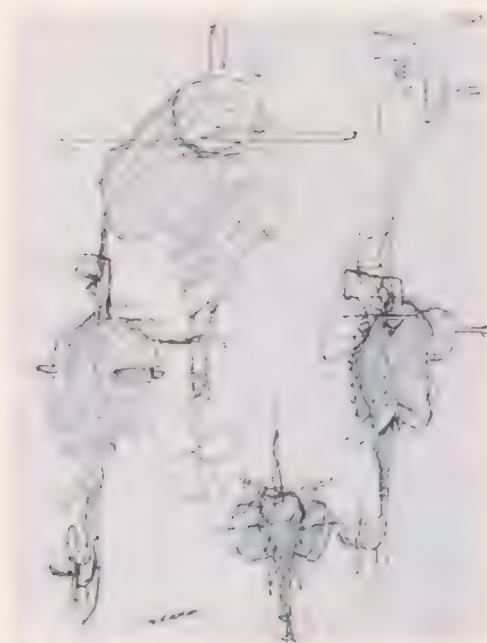
The first sketches that Oldenburg made in the fall of 1988<sup>29</sup> were linked to a 1966 drawing, *Elephant Head Combined with Outboard Motor, Etc.*, No. 2.<sup>30</sup> This drawing, which was never turned into a sculpture, involved a fusion so extreme—the combination of an elephant’s head with an outboard motor and a drainpipe—as to raise doubts about the importance of the contents.<sup>31</sup> The drainpipe is shaped like an elephant’s trunk (at issue were the *forms* of the trunk and the drainpipe, but they retained their identities as objects nonetheless). As an *object*, however, the drainpipe was out of place in Africa, and so it was finally eliminated. Oldenburg and van Bruggen view the 1988 sketches as a first attempt at finding a kind of sculptural emblem for the Paris show, which they interpreted as a “site-specific situation” (like those of the sculptures in public spaces). In one, the elephant was shown with a pistol stuck into its head, and here, linked with the outboard motor, it



From the Entropic Library... in a Later Stage, No. 2, 1990. Charcoal and pastel on paper, 29 1/4 x 39 1/4 inches (99.7 x 100 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.

Elephant Head Combined with Outboard Motor, Etc., No. 2, 1966. Crayon and watercolor on paper, 18 1/4 x 15 inches (46.4 x 38.1 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





Notes on Page: Study for a Sculpture  
Combining an Elephant and an  
Outboard Motor, 1988 (detail). Pencil on  
paper. D. 10 1/2 x 16 1/2 in. (26.7 x 41.9 cm).  
Kunstmuseum, Basel.

Notes on Page: Studies for Elephant  
Outboard Motor, with Pistol, 1988.  
Pencil on black paper. 10 1/2 x 16 1/2 in. (26.7 x 41.9 cm).  
Collection of  
Olaf Oldenburg and Coosje van Bruggen.

embodied an endangered Africa. The motor in the trunk could have betokened colonial technology together with environmental exploitation and pollution, that is, the threat posed to Africa by European technology and industrialization. The executed piece could have functioned as a hanging soft sculpture. The trunk, equipped with a ship's propeller, could have piled up on the ground. However, such combinations of motifs are ultimately grounded not in the world of naturalistic objects but in the inventive imagination of forms—an imagination that, to be sure, does not resist comparison with familiar objects; indeed, it plays with them.

In one sketch Oldenburg made in November 1988, which indicated the differences in scale between *Elephant – Outboard Motor* and a viewer standing in front of it, one can see an alternative, a secondary pictorial thought, on the right side of the drawing. Fitting in with the exhibition theme—this time from an American viewpoint—a rigid and extremely stylized elephant/outboard motor is planted in the ground, with the words “Totem Pole” and “Kwakiutls” written next to it. Such a sculpture would have recalled the tremendous Amerindian totem poles of this tribe.

Almost simultaneously, during the artists' stay in Paris in the fall of 1988, van Bruggen suggested the motif theme of the decaying library abandoned by a European explorer in Africa. At first, Oldenburg did not feel that the subject would lend itself to a large sculpture, fearing it would be too static. Nevertheless, he produced a few sketches using the idea. In one version he transferred the *Elephant – Outboard Motor* to the context of a library. He drew the first formation of van Bruggen's idea (“content,” as is noted in the upper right-hand margin of the sheet) in a two-part sketch. The right side of the first of the drawings features the books, looking roughly like a cluster of houses; the left side shows the elephant, theoretically supported by the strange propeller and thrusting its tusks and forehead into an L-shaped bookend. In this version the propeller sits not on the elephant's trunk, but rather on its own shaft, facing outward and backward. Oldenburg gave his own initials to this attractive crossbreed (gray above, incarnadine below—not unerotic), while he wrote “Cos” (Coosje) for the books. The word “souvenir” recalls the unlicensed souvenir vendor, played by Oldenburg, in *Il Corso del Coltello*, and it is also reminiscent of actual bookends with similar motifs that are sold in souvenir shops.

The *Elephant – Outboard Motor* had found its niche in the project—until the final execution of the sculpture. The elephant's presence made sense also because in 1989 Paris was celebrating the bicentennial of the French Revolution. An “elephant's memory” is notorious, while human memory—at least, historical memory—is best preserved in books and files. Thus under the rubric of its recollection, the elephant dovetailed with the books, in excellent cooperation.

The comparability of books and houses likewise remained until the finished piece. Originally, the sculpture was intended for the segment of the exhibition slated for the Centre Georges Pompidou. Van Bruggen felt that the houses around the Pompidou recalled the books in a library, especially when viewed from the upper floors of the complex. Later on, however, the artists decided to move the sculpture to another site hosting the exhibition, La Grande Halle–La Villette, on the outskirts of Paris. The spines of the books in the sculpture formally constitute something like a façade—according to Oldenburg and van Bruggen—a streetfront in a slum in which

the exterior is partially maintained, but everything behind it is deteriorating. For Oldenburg,

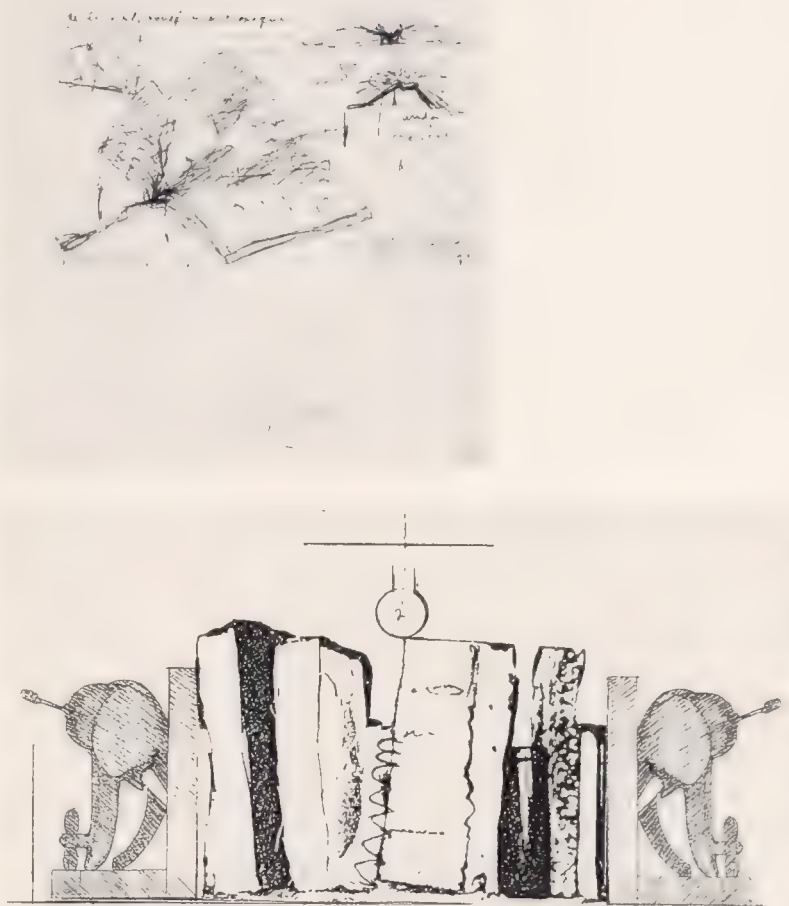
*The problem in drawing was that the books somehow had to be interesting; something had to happen to them. In making the comparison to a street in the slums, we distinguished between the façades and the decaying backs of the houses. The words "keep this wall" and "devoured rectangles" are noted in the drawing. The word "money" is a reminder that some people stick paper money into books.<sup>32</sup>*

The contrast between the façadelike spines of the books and the fraying beyond proved to be the best solution. The artists rejected a more painterly variant—more like a still life—for the arrangement of the books between L-shaped supports represented as elephant heads rolled up into balls. This sketch from early 1989 also included the lamp motif suggested by van Bruggen. Oldenburg made it (like everything else) extremely sculptural—a nibbled bulb falling to pieces. The incandescent filament appears as a small analogue to the detached spiral binding from a notebook found in the midst of the books. The lamp, imagined as turned on, subsequently reminded the artists of the memorable lamp in Pablo Picasso's *Guernica* shedding a harsh light on history, as oblivion takes over the *Library*. A similar dimension of experience is also offered within the framework of an exhibition that revealed the historical consequences of colonialism, activated in the bicentennial year of the French Revolution and also valid given the overall malaise that today's consumer society feels toward history.

An especially delirious version, drawn in late November 1988, remained a detour—albeit an attractive one—leading to the idea of the library. Concocted by the two artists during a train trip from Brussels to Paris, it features a single, open book with tattered pages lying on its spine on the ground, "giving up its ghost" in an almost heroic pose—a final waning, a final flaunting in mad excitement. The picture remotely conjures up a book burning (with the corresponding historical memories). This would have been the explorer's well-worn book: the Dutch word *ezelsoor* (dog ear) appears next to it. One could have, as van Bruggen imagined, literally "walked through" and "under" the spine of this catafalque book. She added the title to the drawing, which was subsequently retained: *de la bibliothèque entropique*.

The fluttering book pages lie somewhat further in the dynamic ears of the elephant heads as realized in the sculpture. Somewhat later, Oldenburg created airy, actionistic, but now virtually private, nonmonumental notebook constructions in sculptures entitled *Torn Notebooks* (1992, figs. 288–90): tossed-away (personal) sketchbooks or pocket calenders, their torn-apart halves barely held together by spiral bindings. On the randomly exposed pages, one catches fragments of handwriting and calendar dates.<sup>33</sup>

The curving form of the detached spiral notebook spine claimed a prominent position in the center of *From the Entropic Library*. Initially, the spiral stood upright—as in two sketches from December 1988 and from 1989. The first was almost a blueprint for a model; the other was a large-format pencil drawing, *From the Entropic Library (Fourth Version)*, in which both bookends remain vertical. In the final version, the nibbled notebook was turned ninety degrees, so that the spiral, now useless because of the decayed state of the notebook, loomed



Study for the Entropic Library – "Walk Thru" Book with Torn Pages, 1988. Ink on paper, 4 1/4 x 7 1/4 inches (11.9 x 19.7 cm). Öffentliche Kunstsammlung Basel, Kupferstichkabinett.

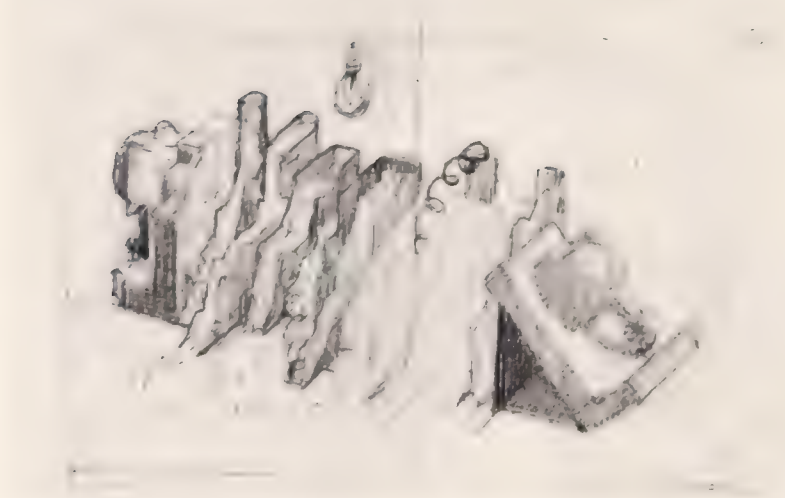
Notebook Page: Study for the Entropic Library, 1988 (detail). Pencil, ballpoint pen, and photoprint on paper, 11 x 8 inches (27.9 x 21.6 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





From the Entropic Library (Fourth Variation, 1989. Pencil on paper, 28 1/2 x 40 inches (72.4 x 101.6 cm). Collection of Gary Oldenburg and George van Bruggen, New York.

Notebook Page: Study for the Entropic Library: Overhead View, 1989. Pencil on paper, 11 1/2 x 17 1/2 inches (29.2 x 44.5 cm). Kunstmuseum Basel.



and whipped in the air. The spiral lends an effective accent not only through its material (flexible metal) but also as a pure line turning freely in the air. This linear object asserts itself boldly and a bit eerily over the sculptural mass. After earthquakes and bombings such remnants sometimes survive in ghostly form. "Bookmarks" extend out of a few of the books, like antennae stretching upward.

After the decision was reached to hold the group of books together by means of two flanking L-supports, in *Elephant – Outboard Motor*, the artists tried to achieve the desired dynamics and the "entropy" of the library by pushing the bookends very far apart. As a result, some of the books leaned toward one side, the rest toward the other, thereby creating a wedge-shaped opening in the middle; above it hovered the electric lightbulb. The central opening revealed—as Oldenburg noted on a sketch—"lassitude in center = entropy."

Soon afterward, however, van Bruggen suggested tilting one bookend and having all the books lean in the same direction. This produced a stronger pressure and an urgent movement toward the other bookend. In early 1989, Oldenburg, using this approach, made a crayon drawing of a top view of the projected sculpture at a slight angle, enabling one to look into the "interiors" of the disintegrating books. In the process of decay they reveal their insides. This fairly detailed work was the basis for a large drawing (the one in the *Magiciens de la Terre* catalogue) executed with colored cross-hatching and constructive precision. Two flattened bunches of green leaves peep out from between the books: the imaginary explorer was also interested in botany—he pressed leaves between the book pages.

On the basis of this drawing, Oldenburg conducted himself like an architect in executing his sculptural model. The outlines of the books and other elements were each captured individually in precise designs. Next, he began on the sculpture itself, layer by layer. First, he produced a medium-size format of the model (fig. 272), planning it as an intermediary stage, but also as a self-contained work. He then made the final sculpture, which now stands in the Museum of St. Etienne, southwest of Lyons. The sculpture is roughly two-thirds higher than a standing person: mighty, yet not oppressive, it is a painterly interior monument that resembles an architectural model.

The three-dimensional "geological" plates of the books, the cluster of invisible letters, the handwritten notes, and the other elements were piled side by side, at increasingly sharper slants, held up by a single elephant-head bookend. The result was a work that was both disparate and integrated, whereby the totality lends an intrinsic value to every element, indeed every detail. Aside from the rough, splashed layer of weathered gaudy paint, the element that contributes most to the integrity is the increasing tilt of the books, that is, the consistently growing pressure; or, to put it in general terms, the progressive dynamic of the compressed sculpture, which is decaying in the imagination—the imaginary metamorphosis.

In terms of the material from which they are formed, the individual elements are fairly elastic. Resisting pressure, yielding a bit, bending slightly, displaying the barely tamed energy of the shove and the counter pressure—these features are characteristics potentially inherent in the resin-coated polystyrene used. Above all, they are in line with the artistic intentions of the work.

The toppling of one bookend, with its consequently

upwardly fluttering elephant ears, cannot be regarded as the *cause* of the leaning of the books. The position of this support almost transcends functional rules and naturalistic viewpoints. The rebellious, exuberant, somewhat sinister-looking gray elephant-head bookend, which both lunges and dances (while the other bookend holds its position) is “permitted” to move all the more because it is a thoroughly artificial figure—though justifiable, as it were, and not exclusively fantastic.

Ultimately, despite its meticulously thought-out iconography, *From the Entropic Library* eludes mere narration, depiction, illustration, and indeed, to some extent, meaning. It is true that much has changed since 1963, when Oldenburg jotted down the following statements, and his collaboration with van Bruggen has strengthened the ideal connections (which go beyond the object, yet are linked to it). Nevertheless, his words are still fundamentally valid:

*Although my art gives the (deliberate) impression of being concerned with the outside world, in fact it is simply the personal elaboration of imaginary forms of a limited number, in the guise of occasional appearances. . . . Its use of the elimination of appearances, frankly and directly, is offered as an alternative to saying more effectively that appearances are not what count. It is the forms that count. It is the same to me whether my material image is a cathedral or a girdle . . . a telephone dial or a stained glass window . . . the resemblance, while amusing, means nothing. You could say that I have aimed at neutralizing meaning. . . . To eliminate appearances seems to be impossible, and therefore artificial. Simply grasp them and show how little they mean—this is what Cézanne did.<sup>34</sup>*

Oldenburg would like to eliminate as far as possible the apparent antitheses between the many interesting details (found or invented and in which he likes to “lose” himself), the many potential meanings, and the general structures of his work. Van Bruggen has tied this to the reality of Platonic ideas or at least to Platonic mathematics and geometry.<sup>35</sup> Ultimately, Oldenburg relies on the strength of form, on the “underlying architecture.”<sup>36</sup> Artists—and indeed all people who create in full awareness of their freedom—operate by inventing forms. They operate creatively, like God, so to speak, or like a “magician of the earth.”

The inventing is no less “magical” if the artist uses “guise” or “amusing resemblance.” He is thereby operating in terms of an initial communication between the human being, the world of things, and the artwork—an *initial* communication, whose semblance is soon made obvious—that is, unmasked, ultimately frustrating the bewildered viewer.<sup>37</sup> No regained artwork-thing-magic could, as Oldenburg once announced, bring that about:

*This elevation of simplicity above bourgeois values, which is also a simplicity of return to truth and first values, will (hopefully) destroy the notion of art and give the object back its power. Then the magic inherent in the universe will be restored and people will live in sympathetic religious exchange with the materials and objects surrounding them. They will not feel so different from these objects, and the animate/inanimate schism {will be} mended. What is now called an art object is a debased understanding of a magic object.<sup>38</sup>*

In later years, when Oldenburg began to focus on possible monumental sculptures in the form of everyday objects, he



From the Entropic Library (Final Study), 1989. Pencil and colored pencil on paper, 30 x 40 inches (76 x 101.5 cm). Private collection.



realized his interest had shifted:

*The idea of an object as a magic thing no longer obsesses me as it once did. . . . I became far more interested in the architectural form.*<sup>39</sup>

This tendency has been strengthened by his collaboration with van Bruggen. At the same time, their work has evinced a denser network of possible revealed meanings and the concomitant ideas—so much denser that the question of “what counts” seems almost meaningless. In this non-reductive, at once serious and cheerful art, which transcends boundaries, many things count. Contradictions count, as does a polar *totality* in a specific form that is experienced as an *event*.

1. Oldenburg and van Bruggen knew of several such examples without directly referring to them.
2. See Sabine Schwarz, *Das Bücherstilleben in der Malerei des 17. Jahrhunderts* (Wiesbaden: O. Harrassowitz, 1987); and Barbara John, *Stilleben in Italien. Die Anfänge der Bildgattung im 14. und 15. Jahrhundert* (Frankfurt: P. Lang, 1991).
3. Felix Schmidt, "Neue Welt nach Regeln der Phantasie," *Art* (Hamburg) 12 (Dec. 1991), p. 44.
4. Barbara Rose, *Claes Oldenburg* (exh. cat.; New York: The Museum of Modern Art, 1970), p. 189.
5. Quoted (not in regard to *From the Entropic Library*) in an interview with Arne Glimcher, in *Claes Oldenburg* (exh. cat.; New York: The Pace Gallery, 1992), p. 12.
6. *Claes Oldenburg: Skulpturer och teckningar* (exh. cat.; Stockholm: Moderna Museet, 1966), unpaginated.
7. Germano Celant, *The Course of the Knife* (Milan: Electa, 1986), p. 94. In Bernhard Kerber, *Claes Oldenburg: Schreibmaschine* (Stuttgart: Philipp Reclam, 1971), p. 15, Oldenburg says, "By dealing with the imaginary, I am once again superfluous in an industrial society. So I act as if I'm playing a part. By imitating the baker or the butcher, I play the worker."
8. *Claes Oldenburg: Large-Scale Projects, 1977–1980* (New York: Rizzoli, 1980). *A Bottle of Notes and Some Voyages* (exch. cat.; Sunderland: Northern Centre for Contemporary Art; Leeds: The Henry Moore Centre for the Study of Sculpture, Leeds City Art Galleries, 1988).
9. Jean-Hubert Martin, preface, in *Magiciens de la Terre* (Paris: Réunion des Musées Nationaux, 1989).
10. The following text fragments, refragmented and semi-concealed, are included in the sculpture: "it is a great art to *saunter*" (Henry David Thoreau); "no ideas but in *things*" (William Carlos Williams); "barges and *tugboats* and freighters going in all directions" (Oldenburg); "the *futility* of yearning for perfection (van Bruggen); "Crazy Horse Road" (van Bruggen); "not mere repetition but re-creation" (van Bruggen); "in Rome, even I could afford to wear a *gardenia*" (H[il]de D[ool]tle, quoting Sigmund Freud); "you may have to get it done on your own terms" (van Bruggen); "crossing things out so *smashingly beautiful*" (van Bruggen); "the *danger* is in the neatness of identification" (Samuel Beckett); "OK, I found a *fish-joint*, and if that doesn't do it. . . ." (Oldenburg); "the *faint trace* of a *smile* or of a *word*" (Jorge Luis Borges); "houses, *avenues*, roads are, *alas* as fugitive as the *years*" (Marcel Proust). Italics indicate words that Oldenburg either isolated completely and placed on the pedestal ("futility," "smashingly," "beautiful") or assigned to the three loose "pages" inserted among the books. On the first "page" one can read (in Oldenburg's handwriting) the following words, which jut out halfway: crazy, gardenia, word, years, faint; on the second "page": smile, alas, danger, fish-joint, trace; and on the third "page": saunter, avenues, things, tugboats, yearning.
11. Regarding Dubuffet, see Rose, p. 37; Coosje van Bruggen, *Claes Oldenburg: Nur ein anderer Raum/Just Another Room* (Frankfurt: Museum für Moderne Kunst, 1991), pp. 14ff.
12. When interviewed by Alfons Schilling about his early "proposed colossal monuments," Oldenburg recalled "another guy out there [Korczak Ziolkowski] who wants to make an enormous statue of an Indian, Crazy Horse, he bought a whole mountain [in Custer, South Dakota]. He started a long time ago. I am afraid that this kind of scale would not let me do all the other things I want to do. One of the beautiful things about just drawing these things is that you don't have to build it. . . . It's just difficult to imagine what the effect of it would be. I think we should try one of them anyway, to see." In Alfons Schilling, *Bau: Zeitschrift für Architektur und Städtebau* (Vienna) 4 (1966), p. 87b.
13. Claes Oldenburg and Coosje van Bruggen, *Claes Oldenburg: Sketches and Blottings toward the European Desk Top* (Milan and Turin: Galleria Christian Stein; Florence: Hopeful Monster, 1990). In this work Oldenburg likewise used texts chosen or authored by van Bruggen.
14. *A Bottle of Notes and Some Voyages*, pp. 22off.
15. Ibid., p. 224. An early jotting by Oldenburg, quoted in van Bruggen (p. 14), reads, "All is read on the walls of the city."
16. When planning *Paint Splats (On a Wall by P. J.)* for the entrance façade of Marshall Field & Company department store in Houston (1978–79, a large-scale project that was never executed) van Bruggen and Oldenburg returned to a sketch in a 1965 notebook: *Stains of Nail Polish, "Jamaica Bay," New York*. Oldenburg commented in regard to the wall project of 1978–79: "But in any case the shapes, we agreed, had to remain paint

- specks and not become a composition with biomorphic shapes in the manner of Arp or arabesques in the manner of Matisse or even drips in the manner of Pollock, but real paint traces. The huge blobs could be manufactured out of plastic or painted aluminum" (*Claes Oldenburg: Large-Scale Projects, 1977–1980*, p. 72). Stated Oldenburg in 1966, "So if I see an Arp and I put that Arp into the form of some ketchup, does that reduce the Arp or does it enlarge the ketchup . . . ?" (Bruce Glaser, "Oldenburg, Lichtenstein, Warhol: A Discussion," *Artforum* [Los Angeles] 4, no. 6 [Feb. 1966], p. 23).
17. Specific examples: *Dropped Cup of Coffee – Study for "Image of the Buddha Preaching" by Frank O'Hara* (1967); *Stains of Nail Polish, "Jamaica Bay," New York* (1965).
18. In Glimcher (p. 14) Oldenburg states, "Movement and texture are most important to me, but there is always an underlying architecture."
19. Christos M. Joachimides and Norman Rosenthal, *Zeitgeist* (Berlin: Martin-Gropius-Bau, 1982), p. 82. Beuys had unique ideas about the quality and genesis of heat. "Entropic," vis-à-vis *From the Entropic Library*, probably refers to a kind of disorder and mingling in which all written things become so chaotic in their decay that no one text maintains its own clarity and energy.
20. Glimcher, p. 9.
21. Rose, p. 135.
22. *Claes Oldenburg: Constructions, Models, and Drawings* (exh. cat.; Chicago: Richard Feigen Gallery, 1969), p. 3.
23. Schilling, p. 87b.
24. *A Bottle of Notes and Some Voyages*, pp. 21ff.
25. Ibid., pp. 201 and 196 ("entropy sets in").
26. Barbara Haskell, *Claes Oldenburg: Object into Monument* (exh. cat.; Pasadena, Calif.: Pasadena Art Museum; Los Angeles: The Ward Ritchie Press, 1971), p. 31.
27. Van Bruggen later found the following passage in the writings of Leonardo: "One pushes the other. By these square-blocks [which Leonardo drew while tipping and pressing them] are meant the life and the studies of men" (*The Notebooks of Leonardo da Vinci*, Vol. II, *Morals*).
28. In 1975, Oldenburg drew *Bridge for Duisburg, Derived from an Inverted Elephant Head*.
29. See Dieter Koepplin, *Zeichnungen von Beuys, Clemente, Disler, Judd, Nauman, Oldenburg, Penck und Stella aus dem Kupferstichkabinett Basel* (Nuremberg: Kunsthalle Nürnberg, 1990), pp. 11–13.
30. *Claes Oldenburg: Dibujos/Drawings 1959–1989* (Valencia: IVAM Centre Julio González, 1989), p. 30.
31. Around the same time, Oldenburg produced separate drawings of the outboard motor and the drainpipe.
32. From a conversation with the artist, New York, 1990.
33. Glimcher, pp. 7, 17, and 48ff.
34. Quoted in Rose, p. 192. In London in 1966, Oldenburg noted: "Only when someone looks at nature does it mean something. Because my work is naturally non-meaningful, the meaning found in it will remain doubtful and inconsistent—which is the way it should be. All that I care about is that, like any *startling* piece of nature, it should be capable of stimulating meaning" (Rose, p. 198).
35. *Claes Oldenburg: Dibujos/Drawings 1959–1989*, p. 14.
36. Glimcher, p. 14.
37. In 1966, Oldenburg also commented, "The pieces depend not only on the participation of the spectator but his frustration—which is really a technique of definition: this is not a *real* object" (Rose, p. 194).
38. Claes Oldenburg, *Store Days: Documents from The Store (1961) and R.I. Gun Theater (1962)* (New York: Something Else Press, 1967), p. 60.
39. *Claes Oldenburg: Proposals for Monuments and Buildings, 1965–1969* (Chicago: Big Table, 1969), p. 33.



"it is a great art to saunter"  
"no ideas but in things"  
"barges and tugboats and freighters going  
in all directions"  
"the ritual of yearning for perfection"  
"Crazy Horse Road"  
"not mere repetition, but re-creation"  
"at home, even I could afford to wear a  
garment"  
"you may have to get it done on your own  
terms"  
"crossing things out so smashingly  
beautiful"  
"the danger is in the neatness of  
identification"  
"OK, I found a fish-joint, and if that  
doesn't do it..."  
"the faint trace of a smile or of a word"  
"houses, avenues, roads are, alas, as  
fugitive as the years"

(Coosje van Bruggen, 1989)















272. From the Entropic Library (Model),  
1989–90. Cardboard, resin, rope,  
expanded polystyrene, wood, aluminum,  
steel, canvas, and latex paint, 10 feet  
2 inches x 15 feet x 6 feet (3.1 x 4.57 x  
1.83 m). Collection of Claes Oldenburg and  
Coosje van Bruggen, Courtesy of  
PaceWildenstein.





February 5, 1990

Undoing Yalta, 45 Years Later,  
a New Europe. (Herald Tribune)

Crashing surfaces  
of shredded treaties  
Colors sliding  
off the map  
Dissolve boundaries  
beyond recall.

*Copyright © 1990 by the author  
Undoing Yalta 45 Years Later  
a New Europe International Herald-  
Tribune February 5, 1990*

273. Stamp Blotter on Fragment of  
Desk Pad (Study for Rolling Blotter),  
1990. Charcoal and watercolor on paper.  
38 1/4 x 50 inches (96.8 x 127 cm).  
Collection of Claes Oldenburg and Coosje  
van Bruggen, New York.





The *Strong History of Suffered*  
 How the *One Christian* and  
*Another* *At the*  
*End of the* *Foundation of the*  
*History and Culture of*  
*the* *World*



275. Shattered Desk Pad, with Stamp  
Blotters, 1990. Expanded polystyrene,  
wood, cardboard, and resin, painted with  
latex. 13 x 72 x 48 inches (33 x 182.9 x  
121.9 cm). Collection of Claes Oldenburg  
and Coosje van Bruggen, New York.







276. Sculpture in the Form of a Stamp Blotter, Rearing, on a Fragment of Desk Pad. 1990. Expanded polystyrene, steel, wood, cardboard, and resin, painted with latex, 6 feet 8 <sup>1</sup>/<sub>8</sub> inches x 12 feet 7 <sup>1</sup>/<sub>8</sub> inches x 10 feet 9 <sup>1</sup>/<sub>8</sub> inches (2.05 x 3.85 x 3.30 m). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





to Frédéric

Sitting at my desk in solitary  
pursuit of fleeting thoughts shards  
of your nocturnes sing in my head.  
Suddenly the ear splitting siren of  
a passing ambulance dissipates  
the theme, thin as air, you had  
awakened in me, never to be  
recaptured.

Once amnesia has set in, I am left  
with an unshakable sadness and  
rising melancholia. Pens broken and  
keyboard untouched, your phantoms,  
Pole, now overshadow my lines, and  
my cold tears turn into the very  
raindrops against your window,  
that nightmarish afternoon in Majorca,  
that made you see yourself floating  
on a lake, foreboding death.

*Compositional Process: Letter to Frédéric*  
1996

277. Writing Quill and Exploding Ink Bottle, 1989. Charcoal on paper, 30 x 40 inches (76.2 x 101.6 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





270. Sculpture in the Form of a Writing Quill and an Exploding Ink Bottle on a Fragment of Desk Pad, 1990. Expanded polystyrene, steel, wood, latex, and resin, painted with latex, 7 feet 8 inches x 22 feet 10 inches x 22 feet 8 inches (234 x 700 x 690 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.

271. Sculpture in the Form of a Collapsed European Postal Scale, 1990. Expanded polystyrene, aluminum, latex, and resin, painted with latex, 22 feet 10 inches x 22 feet 8 inches (690 x 690 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.





















26. Draped Bowl with Scattered  
Shells and Pebbles, 1990. Reinforced concrete,  
steel, and polished metal, and pebbles.  
painted with polyurethane enamel, and  
lacquer, steel. 37 parts. 28 feet 11 inches x  
33 feet 8 inches x 11 feet 11 inches (8.61 x 10.17 x 3.69 m).  
Miami-Dade Open Space Park,  
Miami.

27. Boucllette Ensevelie (Buried  
Boucllette), 1990. Steel, aluminum,  
and fiberglass, painted with  
polyurethane enamel. four parts, wheels:  
2 feet 2 inches x 15 feet 4 inches x  
10 feet 2 inches (2.8 x 4.6 x 3.1 m).  
circular and well: 25 feet 8 inches x  
20 feet 4 inches x 15 feet 6 inches (7.72  
x 6.22 x 4.74 m). seat: 11 feet 5 inches x  
23 feet 1 inch x 13 feet 7 inches (3.45 x  
7.24 x 4.14 m). pedal: 10 feet 5 inches x  
20 feet 11 inches x 6 feet 10 inches  
(3.17 x 6.33 x 2.1 m). Parc de La Villette,  
Paris.









ANIMO ET FIDE





201 Monument to the Last Horse, 1992.  
 Concrete and polystyrene foam,  
 with a 16-foot-diameter circular  
 relief sculpture, 17 feet x 12 feet 4 inches  
 (6 x 3.8 x 3.7 m). The Creative  
 Foundation, Austin, Texas.

202 Free Stamp, 1991. Steel and  
 concrete, painted with polystyrene  
 foam, 26 feet 10 inches x 26 feet x 49 feet  
 (8.2 x 8.0 x 14.9 m). Wetland Park,  
 Cleveland.

203 510-11:  
 204 Bisculars, Cheat Day Building,  
 1991. Concrete and cement plaster painted  
 with oil-based paint over steel frame,  
 47 x 44 x 18 feet (14.3 x 13.4 x 5.4 m).  
 Cheat Day, Inc., 340 Main Street, Venice,  
 California.















106. *Sorting Up Spanish Themes*, 1987. *Small*. Watercolor, and felt pen on paper. 25 x 16 cm (10 x 6 in). Collection of Cline Oldenburg and Coosje van Bruggen, New York.

107. *Sculpture in the Form of a Match Cover with Loose Matches*, 1987. *Steel and expanded polystyrene foam, painted with latex*. 40 x 78 x 78 cm (16 x 30 x 30 in), including base. Collection of Cline Oldenburg and Coosje van Bruggen. Courtesy of PaceWildenstein.



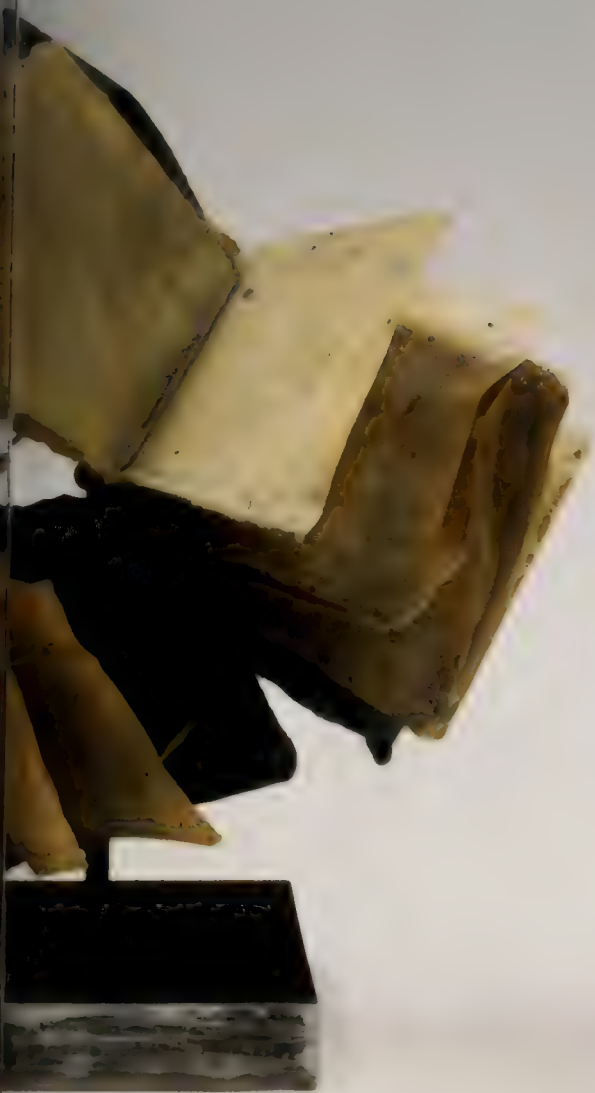
287. *Mistos (Match Cover)*. 1992. Steel, aluminum, and fiberglass-reinforced plastic, painted with polyurethane enamel, 68 feet x 33 feet x 43 feet 4 inches (20.73 x 10.06 x 13.21 m) overall. La Vall d'Hebron, Barcelona.





100. I. in Notebook Studies A, B, C  
100. Notebook, and rear, painted with  
color mounted on steel base. Study A  
18.1 x 21.1 inches (45.7 x 53.1 x 10.2 cm)  
Study B 18.1 x 21.1 inches (45.7 x 53.1 x 10.2 cm)  
Study C 18.1 x 21.1 inches (45.7 x 53.1 x 10.2 cm)  
Collection: Aaron Fleishman







A collage artwork featuring a dark, textured rectangular piece at the top, a pair of glasses, and two red chili peppers on a light background.

290. Torn Notebook, Two, 1992. Muslin, chicken wire, clothesline, steel, resin, and aluminum, painted with latex, 30 x 24 1/2 x 24 inches (76.2 x 62.2 x 61 cm). Collection of Marc Ham.





291. Study for the Bottle of Notes, 1989.  
Pencil and colored pencil on paper, 30 x  
40 inches (76.2 x 64.8 cm). Collection of  
John Olszewski and Christopher Bracco,  
New York.



292. Bottle of Notes (Model), 1989–90.  
Aluminum and expanded polystyrene,  
painted with latex, 107 x 49 x 30 inches  
271.8 x 124.4 x 99 cm. IVAM, Instituto  
Valenciano de Arte Moderno, Generalitat  
Valenciana, Valencia.



293. Bottle of Notes, 1993. Steel, painted with polyurethane enamel, 30 x 16 x 10 feet (9.14 x 4.88 x 3.05 m). Central Gardens, Middlesbrough, England.











295. Soft Harp, Scale B – Ghost Version,  
1992. Canvas, steel, aluminum, clothesline,  
expanded polystyrene, and dacron, painted  
with latex, 95 x 27 x 48 inches  
(241.3 x 68.6 x 121.9 cm). Collection of  
Claes Oldenburg and Coosje van Bruggen,  
New York.



296. Soft Saxophone, Scale B, 1992.  
Canvas, wood, clothesline, dacron, and  
resin, painted with latex, 69 x 35 x  
36 inches (175.3 x 89 x 91.4 cm). The  
Nelson-Atkins Museum of Art, Kansas  
City, Missouri, On long-term loan from the  
Hall Family Foundation, 50-1992/4.





an Salt Saccharine, Scale A. Mus-  
que. White. (Add instruction from some  
one person painted with fat, and a  
2nd. an other. 2nd. 1884. 124. 124.)  
Collection of Clay, Oculum, and Com-  
mittee, New York.









A sculpture of a bouquet of french fries held by a blue fork. The fries are arranged in a dense, circular cluster, resembling a bouquet of flowers. The fork is a solid blue color and is positioned vertically, with its tines at the top, holding the bouquet. The entire sculpture is set against a plain white background.



299. Geometric Apple Core, 1991.  
Stainless steel, steel, and polyurethane  
foam, coated with resin, painted with  
latex, 92 x 55 x 42 inches (233.7 x 139.7 x  
106.7 cm). Collection of Claes Oldenburg  
and Coosje van Bruggen, Courtesy of  
PaceWildenstein.







300. Leaf Boat with Floating Cargo,  
1992. Leaf boat: canvas, steel, aluminum,  
cardboard, and resin, painted with latex;  
floating cargo: canvas, urethane foam,  
expanded polystyrene, cardboard, and  
resin, painted with latex; sail: 80 x 29 x  
90 1/4 inches (203.2 x 73.7 x 230.5 cm);  
boat: 5 1/4 x 49 x 76 1/4 inches (13.7 x 124.5 x  
194.3 cm). Collection of Claes Oldenburg  
and Coosje van Bruggen, New York.





300. Inverted Collar and Tie - Third Version, 1993. Canvas, resin, steel, and aluminum frame, painted with latex on painted wood base. 60 x 57 x 27 inches (152.4 x 144.8 x 68.6 cm). West End Str. 1, 80 x 84 x 3.85 m. West End Str. 1, Mainzer Landstrasse 58, Frankfurt.

302. Inverted Collar and Tie, 1994. Fiberglass-reinforced plastic, painted with gelcoat; steel; and polymer concrete; 50 feet x 27 feet 9 inches x 12 feet 7 inches (15.24 x 8.46 x 3.85 m). West End Str. 1, Mainzer Landstrasse 58, Frankfurt.







An aerial photograph of a rectangular green field, possibly a sports field or park. A wooden fence runs along the top edge of the field. Several trees are scattered around the field, and a few small figures are visible on the grass. The image is slightly tilted and has a vintage feel.

304. Shuttlecock (Fabrication Model), 1994. Aluminum, cardboard, felt, resin, and urethane enamel; 27 inches (68.6 cm) high, 24 1/2 inches (62.2 cm) in diameter; base: 18 x 18 inches (45.7 x 45.7 cm). Collection of Claes Oldenburg and Coosje van Bruggen, New York.

pages 534–35:

305. Shuttlecocks, 1994. Aluminum and fiberglass-reinforced plastic, painted with polyurethane enamel; four shuttlecocks, each 17 feet 10 1/2 inches (5.45 m) high, 15 feet 1/2 inches (4.59 m) in diameter; sited: 19 feet 2 1/2 inches x 17 feet 5 inches x 15 feet 1/2 inches (5.85 x 5.31 x 4.59 m); 20 feet x 15 feet 10 inches x 15 feet 1/2 inches (6.1 x 4.83 x 4.59 m); 17 feet 10 1/2 inches x 15 feet 1/2 inches x 15 feet 1/2 inches (5.45 x 4.59 x 4.59 m); 18 feet 3 1/2 inches x 18 feet 10 inches x 15 feet 1/2 inches (5.58 x 5.74 x 4.59 m). The Nelson-Atkins Museum of Art, Kansas City, Missouri.













# Selected Exhibition History

David Plankin

## Solo and Two-Person Exhibitions

For full information about catalogues cited in this section, see "Exhibition Catalogues" in the bibliography. Exhibition entries are followed by related articles and reviews.

1954

Tally-Ho Restaurant, Evanston, Ill. *An Exhibit of Paintings and Drawings*. Nov. 1–28.

1955

The Bramson Gallery, Evanston, Ill. *A Collection of Paintings by Claes Thure Oldenburg*. Opened March 12. Brochure.

Frank Ryan Contemporary Furnishings, Chicago. *Paintings Drawings: Claes Oldenburg*. Opened Nov. 4.

1959

Cooper Union Library, New York. *Figure Drawings*. March.

Judson Gallery, New York. *Drawings Sculptures Poems*. May 22–June 10.

Judson Gallery, New York. *Two-Man: Dine/Oldenburg*. Nov. 13–Dec. 3.

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1960

Judson Gallery, New York. *Ray Gun Show* (included Oldenburg's *The Street* and Jim Dine's *The House*). March. Brochure, with statement by Oldenburg with Dine.

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Reuben Gallery, New York. *The Street*. May 6–19.

—S[andler], I[rving] H[ershel]. "Reviews and Previews." *Art News* (New York) 59, no. 10 (summer 1960), p. 16.

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Sun Gallery, Provincetown, Mass. *Irene Barrell/Claes Oldenburg*. July–Aug.

1961

Ray Gun Mfg. Co., 107 East Second Street, New York (in cooperation with Green Gallery, New York). *The Store*. Dec. 1, 1961–Jan. 31, 1962.

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1962

Green Gallery, New York. *Claes Oldenburg*. Sept. 24–Oct. 20.

—Ashton, Dore. "Exhibition at the Green Gallery." *Studio International* (London) 165 (Jan. 1963), pp. 25–26.

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—Friedl, Michael. "New York Letter." *Art International* (Zurich) 6, no. 8 (Oct. 25, 1962), pp. 72–76.

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- Roberts, Colette. "Les Expositions à l'étranger: Lettre de New York." *Aujourd'hui* (Paris) 7, no. 39 (Nov. 1962), pp. 50–52.
- Rudikoff, Sonya. "New York Letter." *Art International* (Zurich) 6, no. 9 (Nov. 25, 1962), pp. 60–62.
- Rudikoff, Sonya. "New Realists in New York." *Art International* (Zurich) 7, no. 1 (Jan. 25, 1963), pp. 38–41.
- Tillim, Sidney. "Month in Review." *Arts Magazine* (New York) 37, no. 2 (Nov. 1962), pp. 36–38.

#### 1963

- Dwan Gallery, Los Angeles. *Oldenburg*. Oct. 1–26.
- Nordland, Gerald. "Marcel Duchamp and Common Object Art." *Art International* (Lugano) 8, no. 1 (Feb. 15, 1964), pp. 30–32.
- Nordland, Gerald. "A Succession of Visitors." *Artforum* (San Francisco) 2, no. 12 (summer 1964), pp. 64–68.

#### 1964

- Sidney Janis Gallery, New York. *Exhibition of Recent Work by Claes Oldenburg*. April 7–May 2. Catalogue.
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- Canaday, John. "Maybe Hopeful: Symptoms in a New Pop Exhibition." *The New York Times*, April 12, 1964, section 2, p. 19.
- Genauer, Emily. "Art: The Large Oldenburgs and Small van Goghs." *The Herald Tribune* (New York), April 12, 1964, p. 39.
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- Kozloff, Max. "New Works by Oldenburg." *The Nation* (New York), April 27, 1964, pp. 445–46.
- Roberts, Colette. "Les Expositions à l'étranger: Lettre de New York." *Aujourd'hui* (Paris) 8, no. 46 (July 1964), pp. 90–91.
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The Pace Gallery, Boston. *Claes Oldenburg*. May 10–June 6.

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- Mégret, Frédéric. "Claes Oldenburg: Le Pop'Art au cours des Halles ou la sculpture au kilo." *Figaro littéraire* (Paris), Oct. 29, 1964.
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1966

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March 9–April 2. Catalogue.

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Moderna Museet, Stockholm. *Claes Oldenburg: Skulpturer och teckningar, 1963–66*. Sept. 17–Oct. 30. Catalogue.

—Feuk, Douglas. "Tord Bäckströms antipatier." *Göteborgs-Tidningen* (Gothenburg), Oct. 2, 1966.

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#### 1968

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—T[erbell], M[elinda]. "Month in Review." *Arts Magazine* (New York) 42, no. 8 (summer 1968), p. 66.

#### 1969

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—Halstead, Whitney. "Chicago." *Artforum* (New York) 8, no. 1 (Sept. 1969), pp. 67–68.

The Museum of Modern Art, New York. *Claes Oldenburg*. Sept. 25–Nov. 23. Catalogue; and checklist, with text by Alicia Legg. Traveled to Stedelijk Museum, Amsterdam, Jan. 16–March 15, 1970 (catalogue); Städtische Kunsthalle Düsseldorf, April 15–May 24, 1970 (catalogue); and Tate Gallery, London, June 24–Aug. 16, 1970 (catalogue).

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1971

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1973

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1974

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Yale University Art Gallery, New Haven, Conn. *The Lipstick Comes Back*. Oct. 17–Nov. 30. Catalogue.

1975

Margo Leavin Gallery, Los Angeles. *Claes Oldenburg: The Alphabet in L.A.* Feb. 5–March 29. Catalogue.

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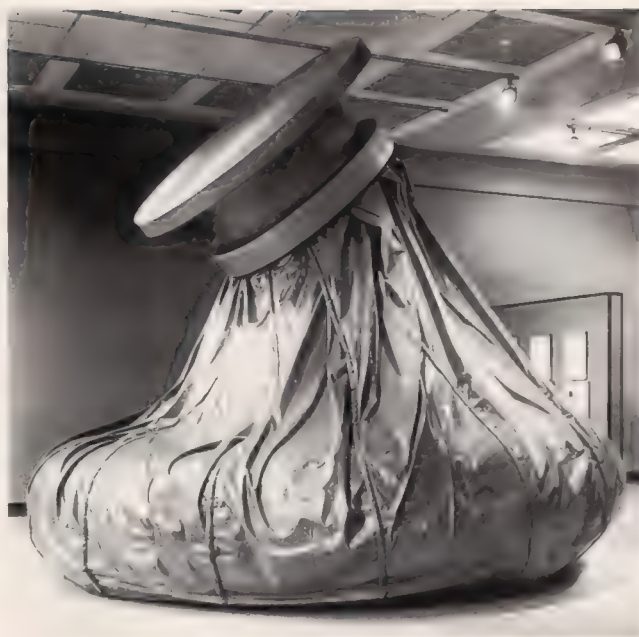
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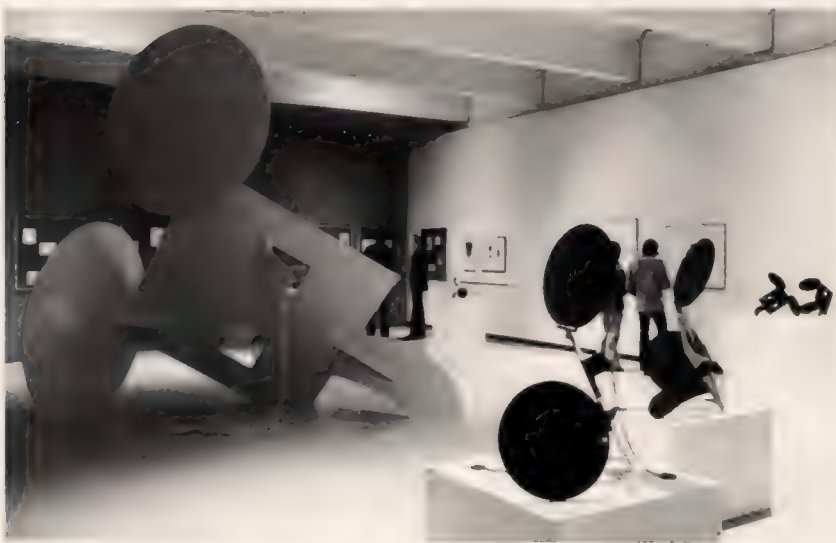
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Walker Art Center, Minneapolis. *Oldenburg: Six Themes*. April 6–May 25. Catalogue. Traveled to the Denver Art Museum, June 28–Aug. 24; Seattle Art Museum, Sept. 29–Nov. 9; Institute of Contemporary Art, Boston, and Hayden Gallery, Massachusetts Institute of Technology, Cambridge, Jan. 16–Feb. 25, 1976; and Art Gallery of Ontario, Toronto, April 3–May 9, 1976.

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The Sable-Castelli Gallery, Toronto. *Claes Oldenburg*. May 1–22.

The Mayor Gallery, London. *Claes Oldenburg: Recent Erotic Fantasy Drawings*. Nov. 4–Dec. 6. Catalogue.

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1976

Margo Leavin Gallery, Los Angeles (in collaboration with Gemini G.E.L., Los Angeles). *The Soft Screw: Eight Lithographs and a Multiple Sculpture by Claes Oldenburg*. April 10–30. Book, *Claes Oldenburg: The Soft Screw*, with texts by Oldenburg and Melinda Wortz, published on the occasion of the exhibition by Gemini G.E.L.

Multiples, New York. *Claes Oldenburg. New Works on Paper: Etchings, Aquatints, Lithographs*. April 24–May 15.

Leo Castelli Gallery, New York. *Claes Oldenburg*. Nov. 6–27. Book by Oldenburg, *Claes Oldenburg: Log, May 1974 August 1976* (2 vols.), published on the occasion of the exhibition by Hansjörg Mayer, Stuttgart, and Store Days, New York.

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1977

Stedelijk Museum, Amsterdam. *Claes Oldenburg: Tekeningen, aquarellen en grafiek*. April 30–June 12. Catalogue. Traveled to Musée National d'Art Moderne, Centre Georges Pompidou, Paris, as *Claes Oldenburg: Dessins, aquarelles et estampes*, Aug. 24–Oct. 16 (catalogue); and Moderna Museet, Stockholm, as *Claes Oldenburg: Teckningar, akvareller och grafik*, Oct. 29–Dec. 4 (catalogue).

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*Göteborgsposten* (Gothenburg), Nov. 22, 1977.

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—Olander, William R. "Claes Oldenburg." *Arts Magazine* (New York) 52, no. 2 (Oct. 1977), p. 2.

—Stengard, Elisabeth. "Claes Oldenburg—konstruktör i kolossalformat." *Dagen* (Stockholm), Nov. 14, 1977.

—Sydhoff, Beate. "Överväldigad av tingen." *Svenska Dagbladet* (Stockholm), Nov. 6, 1977, p. 8.

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Galerie Jurka, Amsterdam. *Claes Oldenburg*. May 21–June 16.

Richard Gray Gallery, Chicago. *Claes Oldenburg: An Exhibition of Recent Small Scale Fabricated Works and Drawings*. Sept. 30–Nov. 15.

—Schulze, Franz. "Our Kind of Burg, Oldenburg Is." *Panorama* (magazine of *Chicago Daily News*), Nov. 5–6, 1977, p. 14.

Akron Art Institute, Ohio. *Claes Oldenburg: The Inverted Q*. Oct. 9–Dec. 4. Catalogue.

De volle maan, Delft, The Netherlands. *Claes Oldenburg*. Nov. 5–Dec. 11. Catalogue.

Museum of Contemporary Art, Chicago. *The Mouse Museum/The Ray Gun Wing: Two Collections/Two Buildings by Claes Oldenburg*. Nov. 18, 1977–Jan. 8, 1978. Catalogue. Traveled to Phoenix Art Museum, Ariz., Jan. 27–March 12, 1978; St. Louis Art Museum, Mo., April 20–June 11, 1978; Dallas Museum of Fine Arts, June 28–Aug. 6, 1978; Whitney Museum of American Art, New York, Sept. 28–Nov. 26, 1978; Rijksmuseum Kröller-Müller, Otterlo, June 16–July 29, 1979 (catalogue); Museum Ludwig, Cologne, Sept. 4, 1979–May 20, 1980 (catalogue).

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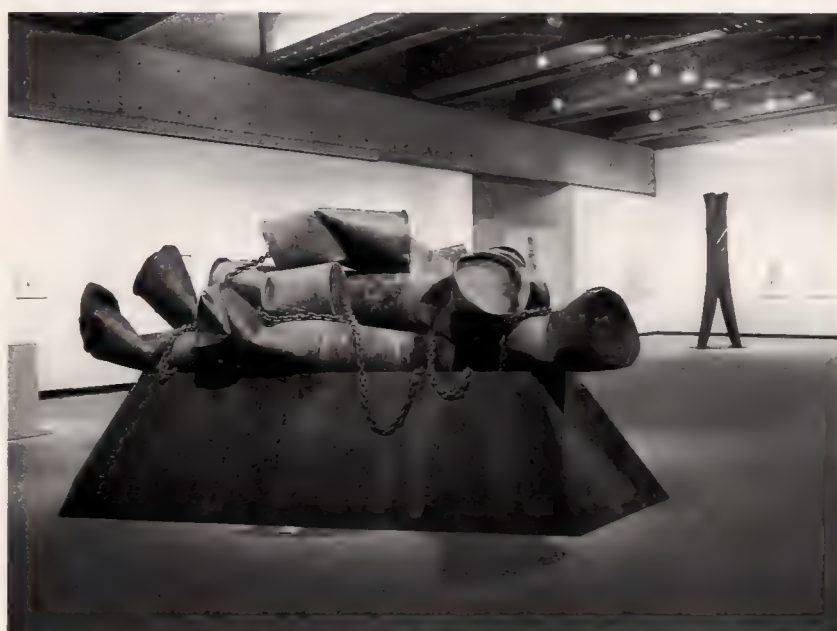
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—Hanson, Henry. "Zap, Squeak, Pow! It's Ray the Mouse." *Panorama* (magazine of *Chicago Daily News*), Nov. 19–20, 1977, p. 4.

—Haydon, Harold. "Oldenburg's Inspirations." *Chicago Sun-Times*, Nov. 27, 1977, p. 7.

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—Wallach, Amei. "Of Mice and Museums." *Newsday* (New York), Oct. 1, 1978, section 2, pp. 1, 3, 17.

1978

Margo Leavin Gallery, Los Angeles. *Claes Oldenburg: Sculptures, 1971-1977*. July 8-Aug. 19.

1980

Leo Castelli Gallery, New York. *Claes Oldenburg: Large-Scale Projects, 1977-1980*. May 24-June 14. Book, with texts by Rudi Fuchs and Oldenburg with Coosje van Bruggen, published on the occasion of the exhibition by Rizzoli, New York.

—Frank, Elizabeth. "Claes Oldenburg at Castelli." *Art in America* (New York) 68, no. 9 (Nov. 1980), pp. 138-39.

—Kramer, Hilton. "Art: Progress Report on Oldenburg Pieces." *The New York Times*, June 13, 1980, section C, p. 21.

1981

Fine Arts Gallery, University of Nevada, Las Vegas. *Models, Studies, and Plans for the Flashlight: A Large-Scale Sculpture by Claes Oldenburg for the University of Nevada, Las Vegas*.

Feb. 2-20.

1982

The Bruce Museum, Greenwich, Conn. *Claes Oldenburg: Selected Prints*. Jan. 17-March 14.

Galerie Schmela, Düsseldorf. *Claes Oldenburg*. Dec. 16, 1982-Jan. 31, 1983. Brochure.

1983

Museum Boymans-van Beuningen, Rotterdam. *The Screwarch Project*. June 19-Sept. 19. Catalogue.

—Simons, Riki. "Claes Oldenburgs schroefboogproject in museum Boymans-van Beuningen: Rotterdam koopt een onuitvoerbaar brug." *NRC Handelsblad* (Rotterdam), June 24, 1983.

—Tilroe, Anna. "Amuseren en presenteren." *Haagse Post* (The Hague), Aug. 13, 1983, pp. 42-43.

1984

Wave Hill, New York. *Standing Mitt with Ball: From Concept to Monument*. Sept. 16-Nov. 4. Catalogue.

1985

The Art Center, Waco, Tex. *Claes Oldenburg: Selected Posters and Announcements, 1959-1985*. Oct. 26-Dec. 1.

1986

Palacio de Cristal, Madrid. *El Cuchillo Barco de "Il Corso del Coltello": Claes Oldenburg, Coosje van Bruggen, Frank O. Gebry*. June 18-Sept. 9. Catalogue.

—"Claes Oldenburg coloca en el Retiro una navaja de 12 metros que es también un barco." *El País* (Madrid), June 19, 1986, p. 40.

Castelli Gallery, New York. *The Course of the Knife*. Dec. 13, 1986–Jan. 24, 1987. Catalogue; and book, *The Course of the Knife*, with texts by Germano Celant, Frank O. Gehry, Oldenburg, and Coosje van Bruggen, published by Electa, Milan on the occasion of the exhibition.

—Smith, Roberta. "Art: Oldenburg's Works as Props for 'Il Corso.'" *The New York Times*, Jan. 9, 1987, section C, p. 26.

Solomon R. Guggenheim Museum, New York. *The Knife Ship from "Il Corso del Coltello"*. Dec. 16, 1986–Feb. 16, 1987.

Catalogue; and book, *The Course of the Knife*, with texts by Germano Celant, Frank O. Gehry, Oldenburg, and Coosje van Bruggen, published by Electa, Milan on the occasion of the exhibition.

—"An Outsize Oldenburg Cuts a Wide Swath at the Guggenheim." *People Weekly* (New York), Jan. 26, 1987, pp. 102–03.

—Venant, Elizabeth. "A Ship Out of Water." *L.A. Times Magazine*, March 15, 1987, pp. 18–19.

—Wallach, Amei. "Sharp Points in Famous Curves." *Newsday* (New York), Jan. 11, 1987, part 2, p. 3.

1987

Museum Haus Esters Krefeld, Germany. *Claes Oldenburg: The Haunted House*. May 31–June 26. Catalogue.

Musée National d'Art Moderne, Centre Georges Pompidou, Paris. *Le Couteau navire: Décors, costumes, dessins, "Il Corso del Coltello" de Claes Oldenburg, Coosje van Bruggen et Frank O. Gehry*. July 7–Oct. 5. Catalogue.

—B[oissiere], O[livier]. "J'en ai fini des partis pris du happening" (interview). *Le Matin* (Paris), July 16, 1987, p. 13.

—B[oissiere], O[livier]. "Sponsors, mécènes, etc." *Le Matin* (Paris), July 16, 1987, p. 13.

—B[oissiere], O[livier]. "Variations autour d'un bateau-couteau." *Le Matin* (Paris), July 16, 1987, pp. 12–13.

Galerie Konrad Fischer, Düsseldorf. *Piano/Hammock 1987*. Nov. 24–Dec. 18.

1988

Margo Leavin Gallery, Los Angeles. *Claes Oldenburg: Props, Costumes and Designs for the Performance "Il Corso del Coltello" by Claes Oldenburg, Coosje van Bruggen, Frank O. Gehry*. Jan. 9–Feb. 13.

—Knight, Christopher. "Pop Icons Roll Out a Page from the Past." *Los Angeles Herald Examiner*, Jan. 22, 1988, p. 13.

—Muchnic, Suzanne. "Claes Oldenburg on a Comic Roll with 'House Ball,' Sculpture of the Commonplace." *Los Angeles Times*, Jan. 11, 1988, section 6, pp. 1, 4.

Northern Centre for Contemporary Art, Sunderland, England. *A Bottle of Notes and Some Voyages*. Feb. 2–March 26. Catalogue. Traveled to Leeds City Art Gallery, April 27–June 26; Serpentine Gallery, London, July 9–Aug. 29; Glynn Vivian Art Gallery, Swansea, Sept. 17–Nov. 12; Palais des Beaux-Arts, Brussels, Nov. 27–Dec. 30 (catalogue supplement [in French]); Wilhelm-Lehmbruck Museum, Duisburg, Germany, Jan. 22–March 27, 1989 (catalogue supplement, with texts by Christoph Brockhaus, Max Imdahl, Gottlieb Leinz, and Oldenburg [in German]); Malmö Konsthall, Sweden, April 29–Aug. 6, 1989 (catalogue supplement [in Swedish]); IVAM, Centre Julio González, Valencia, Sept. 15–Nov. 15, 1989; and Tampereen taidemuseo, Tampere, Finland, Jan. 12–March 6, 1990.



A Bottle of Notes and Some Voyages.  
Glynn Vivian Art Gallery, Swansea.  
September 17–November 12, 1988.





Knife Slicing Through Wall, permanent installation at Margo Leavin Gallery, Los Angeles, installed August 17, 1989.

Apple Core, permanent installation at the Billy Rose Art Garden, Israel Museum, Jerusalem.

—Brähammer, Gunnar. "Djärva accenter för dagens stad." *Sydsvenskan*, May 10, 1989, p. 4.

—Ericsson, Lars O. "Claes Oldenburg i Malmö: Öga mot öga med det Förbisedda." *Dagens Nyheter* (Stockholm), May 24, 1989, p. 4.

—Feaver, William. "Monumental Dummies." *Observer* (London), July 17, 1988, p. 41.

—Graham-Dixon, Andrew. "Man of the Match." *The Independent* (London), May 3, 1988, p. 16.

—Hilton, Tim. "Lost in the Third Dimension." *The Guardian* (Manchester), May 11, 1988, p. 17.

—Homila, Paula. "Claes Oldenburgin jättiläismäiset poliittis-croottis-ironiset . . ." *Uusi Suomi* (Helsinki), Jan. 13, 1990, "Kulttuurilehti," pp. 22–23.

—Homila, Paula. "Harja on Coosje, putki olen minä." *Uusi Suomi* (Helsinki), Jan. 13, 1990, "Kulttuurilehti," pp. 1, 22–23.

—Lindgren, Bertil. "Än blander Claes Oldenburg politik med erotik och magi." *NST* (Kristianstad), May 5, 1989.

—Paananen, Erkki. "Claes Oldenburgin poptaide valtasi Tampereen Taidemuseon." *Helsingin Sanomat* (Helsinki), Jan. 13, 1990, section B, p. 1.

—Rubin, Birgitta. "Claes Oldenburg i Malmö konsthall: Monumental ironi i vardagsforemal." *Dagens Nyheter* (Stockholm), June 12, 1989, p. 28.

—Sandqvist, Tom. "Det förföriska objektet." *Hufvudstadsbladet* (Helsinki), May 11, 1989, "Kultur," p. 12.

—Söron, Camilla. "Oldenburg ser inte allt som konst." *Malmö*, April 29, 1989.

Palais des Beaux-Arts, Brussels. *Claes Oldenburg: Tekeningen/Dessins*. Nov. 27–Dec. 30. Traveled to Musée d'Art Contemporain, Nîmes, Feb. 14–April 9, 1989; and IVAM, Centre Julio González, Valencia, as *Claes Oldenburg: Dibujos/Drawings 1959–1989*, Sept. 15–Nov. 15, 1989 (catalogue).

#### 1989

Margo Leavin Gallery, Los Angeles. *Knife Slicing Through Wall*. Sited work; installed Aug. 17.

—Garcia-Marques, Francesca. "Oldenburg/Van Bruggen: Il Coltello Affeita-Muro." *Domus* (Milan), no. 716 (May 1990), pp. 14–15.

—Muchnic, Suzanne. "Oldenburg Sculpture Cuts to the Heart of Art as Architecture." *Los Angeles Times*, Aug. 19, 1989, part 5, pp. 1, 9.

#### 1990

Carl Solway Gallery, Cincinnati. *Claes Oldenburg: A Complete Survey of Sculptures in Edition 1963–1990*. April 20–June 9.

—Casadio, Mariuccia. "Claes Oldenburg Multiple Choice." *Interview* (New York), Aug. 1991, p. 44.

—Senaldi, Marco. "Claes Oldenburg." *Flash Art* (Italian edition) (Milan), no. 157 (summer 1990), pp. 138–39.

Galleria Christian Stein, Milan. *Claes Oldenburg: The European Desk Top*. May 3–June 20. Book by Oldenburg, *Claes Oldenburg: Sketches and Blottings toward the European Desktop*, with text by Coosje van Bruggen, published by Hopetful Monster, Florence and Galleria Christian Stein on the occasion of the exhibition.

—Iannacci, Anthony. "Claes Oldenburg." *Artforum* (New York) 19, no. 2 (Oct. 1990), p. 181.

Susan Sheehan Gallery, New York. *Claes Oldenburg: Prints and Multiples*. Sept. 4–29. Brochure.

—De Vuono, Frances. "Claes Oldenburg: Prints and Multiples." *Art News* (New York) 89, no. 9 (Nov. 1990), p. 162.

Brooke Alexander Editions, New York. *Claes Oldenburg: Multiples in Retrospect, 1964–1990*. Sept. 14–Oct. 20. Book published by Rizzoli, New York on the occasion of the exhibition.

The Mayor Gallery, London. *Claes Oldenburg: Eight Sculptures 1961–1987*. Oct. 15–Nov. 23. Catalogue.

Castelli Graphics, New York. *Claes Oldenburg: Lithographs from Gemini G.E.L. 1988–1990*. Nov. 27, 1990–Jan. 12, 1991.

Leo Castelli Gallery, New York. *Claes Oldenburg/Coosje van Bruggen*. Nov. 27, 1990–Jan. 12, 1991.

—Johnson, Ken. "Claes Oldenburg and Coosje van Bruggen at Castelli." *Art in America* (New York) 79, no. 3 (March 1991), pp. 133–34.

—MacAdam, Barbara A. "Claes Oldenburg and Coosje van Bruggen: Castelli, Castelli Graphics." *Art News* (New York) 90, no. 4 (April 1991), pp. 146–49.

—Smith, Roberta. "A Never Land Version of the Palace at Versailles." *The New York Times*, Jan. 4, 1991, section C, p. 27.

—Wallach, Amei. "The Evolution of a Team." *Newsday* (New York), Dec. 2, 1990, part 2, pp. 23–24.

#### 1991

BP Building, Cleveland, Ohio. *Larger than Life*. Nov. 11, 1991–Jan. 31, 1992.

—Litt, Steven. "BP Exhibit Traces Oldenburg's Forty Year Career." *The Plain Dealer* (Cleveland), Nov. 14, 1991, section E, p. 16.

#### 1992

Portikus, Frankfurt. *Claes Oldenburg: Multiples 1964–1990*. Feb. 22–March 31. Catalogue. Traveled to Städtische Galerie im Lenbachhaus, Munich, April 8–May 10; Hochschule für angewandte Kunst, Vienna, as *Claes Oldenburg: Multiples and Notebook Pages*, Nov. 6–Dec. 24; Musée Municipal, La Roches-sur-Yon, France, Jan. 16–March 8, 1993 (catalogue); Musée d'Art Moderne, Saint-Etienne, France, March 17–April 26, 1993; Neues Museum Weserburg Bremen, as *Claes Oldenburg: Geometrische Mäuse und vieles mehr . . . Multiples, Objekte, Zeichnungen*, May 16–Aug. 30, 1993.

Cleveland Center for Contemporary Art, Ohio. *Claes Oldenburg: Recent Sculpture*. March 13–May 24. Brochure, with text by Pamela R. Esch.

Museum für Gegenwartskunst, Basel. *Claes Oldenburg: Die frühen Zeichnungen*. June 5–Sept. 7. Catalogue.

—Giger, Romeo. "Claes Oldenburgs frühe Zeichnungen." *Neue Züricher Zeitung* (Basel), Aug. 7, 1992, p. 23.

Walker Art Center, Minneapolis. *Claes Oldenburg: In the Studio*. Aug. 2, 1992–Feb. 14, 1993. Traveled to Musée Cantini, Marseille, as *Claes Oldenburg: In the Studio/Dans l'atelier*, July 10–Sept. 12, 1993 (catalogue).

—Abbe, Mary. "Show Explores Oldenburg Thinking." *Minneapolis Star Tribune*, Aug. 6, 1992, section E, pp. 1, 8.

The Pace Gallery, New York. *Claes Oldenburg*. Sept. 18–Oct. 17. Catalogue.

—MacAdam, Barbara. "Claes Oldenburg: Pace." *Art News* (New York) 91, no. 10 (Dec. 1992), p. 110.

—Wallach, Amei. "Turkeys, Sinks and Saxophones." *Newsday* (New York), Oct. 16, 1992, part 2, p. 74.

The Richard F. Brush Art Gallery, St. Lawrence University, Canton, N.Y. *Claes Oldenburg, John Baldessari: (Scale/Selection/Narration)*. Oct. 6–Nov. 6.

#### 1993

Gemini G.E.L. at Joni Moisant Weyl, New York. *Claes Oldenburg: Recent Print and Sculpture Editions*. June 2–Aug. 27. Catalogue.

Ernst A. Busche, Berlin. *The Store: Zeichnungen und Skizzen 1960–1963*. Sept. 8–Oct. 27.

—B[leichen], C[amilla]. "Claes Oldenburg: In der Berliner Galerie Busche." *Frankfurter Allgemeine Zeitung*, Oct. 9, 1993, p. 34.

#### 1994

Tel Aviv Museum of Art. *Claes Oldenburg: Multiples and Notebook Pages*. Jan. 13–March 12. Catalogue.

Glenn Horowitz Bookseller, East Hampton, New York. *Claes Oldenburg: Books and Ephemera, 1960–1994*. July 9–Aug. 7.

Traveled to Printed Matter, Inc., New York, Sept. 17–Oct. 22.

—Smith, Roberta. "Claes Oldenburg: 'Books and Ephemera, 1960–1994.'" *The New York Times*, Sept. 16, 1994, p. 29.

The Pace Gallery, New York. *Claes Oldenburg Coosje van Bruggen Large-Scale Projects: Drawings and Sculpture*. Dec. 2, 1994–Jan. 7, 1995.

I.C. Editions, New York. *Claes Oldenburg: The Geometric Mouse*. Dec. 8, 1994–Jan. 14, 1995.

### Group Exhibitions

#### 1953

Club St. Elmo, Chicago. *Robert E. Clark, C. T. Oldenburg, George Yelich*. March 9–April 11.

#### 1955

The Evanston Art Center, Ill. *Young Artists among Us*. April 24–May 12.

#### 1956

72 East Eleventh Street, Chicago. *Momentum 1956*. May 23–June 20. Catalogue, with artists' statement.

#### 1958

City Gallery, New York. *Drawings*. Dec. 19, 1958–Jan. 6, 1959.

The 5721 Gallery, New York. *Momen-Toes: Selections from the Myrnnann Collection*. Opened Dec. 30.

#### 1959

Nonagon Gallery, New York. *Spring Invitational*. May 21–June 11.

Judson Gallery, New York. *Judson Group: Baer, Dine, Oldenburg, Ratliff, Stasik, Tyler, Wesselman*. Oct. 2–23.

Judson Gallery, New York. *Xmas Show: Drawings, Prints*. Dec. 4–31.



Reuben Gallery, New York. *Below Zero*. Dec. 18, 1959–Jan. 5, 1960.

#### 1960

Reuben Gallery, New York. *Paintings*. Jan. 29–Feb. 18.  
—P[etersen], V[alerie]. "Reviews and Previews." *Art News* (New York) 59, no. 10 (Feb. 1961), p. 16.

Area Gallery, New York. *Invitational Show: Drawings and Sculpture*. March 11–31.

Martha Jackson Gallery, New York. *New Media—New Forms in Painting and Sculpture*. Part I, June 6–24; Part II, Sept. 28–Oct. 22. Catalogue, *New Forms—New Media I*, with texts by Lawrence Alloway and Allan Kaprow and cover by Oldenburg.  
—Sandler, Irving Hershel. "New York Letter: Ash Can Revisited." *Art International* (Zurich) 4, no. 8 (Oct. 25, 1960), pp. 28–30.

Washington Square Gallery, New York. *Paintings, Drawings, Collages*. Oct. 26–Nov. 27.

Green Gallery, New York. *A Group of Paintings, Sculptures and Drawings*. Dec. 13, 1960–Jan. 7, 1961.

#### 1961

The Museum of Modern Art, New York. *Painting and Sculpture Acquisitions*. Jan. 1–Dec. 31. Catalogue.

The Alan Gallery, New York. *New Work by New Artists*. March 6–25.

—H[ayes], R[ichard]. "Reviews and Previews: New Names This Month: New Work by New Artists." *Art News* (New York) 60, no. 2 (April 1961), p. 20.

The Art Institute of Chicago. *Contemporary Society*. May 17–June 4.

Martha Jackson Gallery, New York. *Environments, Situations, Spaces*. May 25–June 23. Catalogue, with artists' statements.  
—B[urrows], C[arlyle]. "Art of Environment." *Herald Tribune* (New York), June 4, 1961, p. 18.

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#### 1962

The Dallas Museum for Contemporary Arts. 1961. April 3–May 13. Catalogue.

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Wadsworth Atheneum, Hartford, Conn. *Continuity and Change: Forty-five American Abstract Painters and Sculptors*. April 12–May 27. Catalogue, with text by Samuel Wagstaff, Jr.

Tanager Gallery, New York. *The Closing Show: 1952–1962*. May 25–June 14.

Arts Council of the YM/YWHA, Philadelphia. *Art 1963: A New Vocabulary*. Oct. 25–Nov. 7. Brochure, with artists' statements.

Sidney Janis Gallery, New York. *New Realists*. Nov. 1–Dec. 1. Catalogue, with texts by John Ashbery, Pierre Restany, and Sidney Janis.

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Dwan Gallery, Los Angeles. *My Country 'Tis of Thee*. Nov. 18–Dec. 15. Catalogue, with introduction by Gerald Nordland.

—Langsner, Jules. "Los Angeles Letter." *Art International* (Lugano) 7, no. 1 (Jan. 25, 1963), pp. 81–83.

Museum of Contemporary Crafts, New York. *Cookies and Breads: The Baker's Art*. Nov. 20, 1962–Jan. 9, 1963.

The Museum of Modern Art, New York. *Recent Acquisitions*. Nov. 20, 1962–Jan. 13, 1963.

The Pace Gallery, Boston. *Pop Art: Stock Up for the Holidays*. Dec.

## 1963

Allen Memorial Art Museum, Oberlin College, Ohio. *Three Young Americans*. Jan. 8–29.

—Johnson, Ellen H. "Is Beauty Dead?" *Allen Memorial Art Museum Bulletin* (Oberlin) 20, no. 2 (winter 1963), pp. 56–65.

Richard Feigen Gallery, Chicago. *Pop Art Show*. Jan. 10–Feb. 23.

The Art Institute of Chicago. *Sixty-sixth Annual American Exhibition: Directions in Contemporary Painting and Sculpture*. Jan. 11–Feb. 10. Catalogue.

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Thibaut Gallery, New York. *According to the Letter*. Jan. 15–Feb. 9. Brochure, with text by Nicolas Calas.

—Fried, Michael. "New York Letter." *Art International* (Lugano) 7, no. 3 (March 25, 1963), pp. 51–52.

Dwan Gallery, Los Angeles. *Dealer's Choice*. Feb. 10–March.

The Washington Gallery of Modern Art, Washington, D.C. *The Popular Image*. April 18–June 2. Catalogue, *The Popular Image Exhibition*, with text by Alan R. Solomon and LP record with interviews with the artists by Henry Geldzahler (recorded and edited by Billy Klüver; transcripts published by Experiments in Art and Technology, New York, 1981).

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Nelson Gallery–Atkins Museum, Kansas City, Mo. *Popular Art: Artistic Projections of Common American Symbols*. April 28–May 26. Catalogue, with text by Ralph T. Coe.

Stedelijk Museum, Amsterdam. *Schrift en beeld*. May 3–June 10. Catalogue.

The Museum of Modern Art, New York. *Americans 1963*. May 22–Aug. 18. Catalogue, edited by Dorothy C. Miller, with statement by Oldenburg. Traveled to National Gallery of Canada, Ottawa, Nov. 8–Dec. 1; Artist's Guild of St. Louis, Mo., Dec. 18, 1963–Jan. 15, 1964; Toledo Museum of Art, Ohio, Feb. 3–March 2, 1964; Ringling Museum of Art, Sarasota, Fla., March 18–April 15, 1964; Colorado Springs Fine Arts Center, May 1–29, 1964; San Francisco Museum of Art, June 16–Aug. 9, 1964; Seattle Art Museum, Sept. 9–Oct. 11, 1964; and Detroit Institute of Arts, Nov. 1–29, 1964.

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—Rose, Barbara. "Americans 1963." *Art International* (Lugano) 7, no. 7 (June 25, 1963), pp. 77–79.

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Oakland Art Museum, Calif. (organized in collaboration with California College of Arts and Crafts). *Pop Art USA*. Sept. 7–29. Catalogue, with text by John Coplans.

—Coplans, John. "Notes from San Francisco." *Art International* (Lugano) 7, no. 8 (Oct. 25, 1963), pp. 91–94.

Institute of Contemporary Arts, London (organized in collaboration with Galerie Ileana Sonnabend, Paris). *The Popular Image*. Oct. 24–Nov. 23. Catalogue, with text by Alan Solomon.

Wadsworth Atheneum, Hartford, Conn. *Harvest of Plenty: De Gustibus*. Oct. 24–Dec. 1. Catalogue, with introduction by C. C. Cunningham.

Albright-Knox Art Gallery, Buffalo, N.Y. *Mixed Media and Pop Art*. Nov. 19–Dec. 15. Catalogue.

The Contemporary Arts Center, Cincinnati. *An American Viewpoint, 1963*. Dec. 4–21. Catalogue.

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Sidney Janis Gallery, New York. *Four Environments by Four New Realists*. Jan. 6–Feb. 1.



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- Brown, Gordon. "Gallery Previews." *Art Voices* (New York) 3, no. 2 (Feb. 1964), p. 29.
- Canaday, John. "Hello, Goodbye: A Question about Pop Art's Staying Power." *The New York Times*, Jan. 12, 1964, section 2, p. 17.
- Coates, Robert M. "The Art Galleries: The Passage of Time." *The New Yorker*, Jan. 18, 1964, pp. 107, 113.
- Ferebee, Ann. "Statement: On the Move." *Industrial Design* (New York) 11, no. 2 (Feb. 1964), pp. 62–64.
- Kozloff, Max. "Art." *The Nation* (New York) 198, no. 5 (Jan. 27, 1964), pp. 107–08.
- Lippard, Lucy R. "New York." *Artforum* (San Francisco) 2, no. 9 (March 1964), pp. 18–19.
- Oeri, Georgine. "The Object of Art." *Quadrum* (Brussels), no. 16 (1964), pp. 4–26.
- Roberts, Colette. "Les Expositions à New York." *Aujourd'hui* (Paris) 8, no. 44 (Jan. 1964), pp. 96–97.
- Rose, Barbara. "New York Letter." *Art International* (Lugano) 8, no. 3 (April 25, 1964), pp. 52–56.
- Swenson, Gene R. "Reviews and Previews." *Art News* (New York) 62, no. 10 (Feb. 1964), p. 8.

Dwan Gallery, Los Angeles. *Boxes*. Feb. 2–29. Catalogue, with text by Walter Hopps.

—Weber, John W. "Boxes." *Art in America* (New York) 52, no. 3 (June 1964), pp. 98–102.

Moderna Museet, Stockholm. *Amerikansk pop-konst*. Feb. 28–April 12. Catalogue, with text by Alan R. Solomon. Traveled to Louisiana Museum, Humlebaek, Denmark, as *Amerikansk Popkunst*, April 17–May 24 (catalogue, special issue of *Louisiana Revy* [Humblebaek], no. 4 [April 1964], with text by Solomon); and Stedelijk Museum, Amsterdam, as *American Pop Art/De Nieuwe Amerikaanse Kunst*, June 22–July 26 (catalogue, with text by Solomon).

—Dienst, Rolf-Gunter. "Porträts zwischen Expressionismus und Pop Art: Zu Ausstellungen in Den Haag, Gent und Amsterdam." *Das Kunstwerk* (Baden-Baden) 18, no. 4 (Oct. 1964), pp. 45–46.

Tate Gallery, London. *Painting and Sculpture of a Decade: 54–64*. April 22–June 28. Catalogue.

Institute of Contemporary Art, Boston. *The Eight Americans in the Venice Biennale*. June 12–July 29.

Padiglioni delle Nazioni, Italy (organized by the Jewish Museum, New York). XXXII *Esposizione Biennale Internazionale d'Arte: Quattro Artisti Più Giovani/Four Younger Artists*. June 20–Oct. 18. Catalogue, with texts by Alan R. Solomon, published by the Jewish Museum, New York.

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—Keller, Heinz. "Ausstellungen: Venedig XXXII Biennale Internazionale." *Werk* (Winterthur) 51, no. 8 (Aug. 1964), supplement, pp. 188–91.

—Zahn, Leopold. "Biennale 1964." *Das Kunstwerk* (Baden-Baden) 18, nos. 1–3 (July–Sept. 1964), pp. 31–48.

Solomon R. Guggenheim Museum, New York. *American Drawings*. Sept. 17–Oct. 27. Catalogue, with text by Lawrence Alloway.

Haags Gemeentemuseum, The Hague. *Nieuwe Realisten*. June 24–Aug. 30. Catalogue. Traveled to Museum des 20. Jahrhunderts, Vienna, as *Pop etc.*, Sept. 19–Oct. 31 (catalogue, with texts by Otto A. Graff, Werner Hofmann, et al.); Akademie der Künste, Berlin, as *Neue Realisten und Pop Art*, Nov. 20, 1964–Jan. 3, 1965 (catalogue, with text by Hofmann); and Palais des Beaux-Arts, Brussels, as *Pop Art—Nouveau Réalisme—etc.*, Feb. 5–March 1, 1965 (catalogue, with texts by Jean Dyrpréau and Pierre Restany).

The Museum of Modern Art, New York. *Contemporary Painters and Sculptors as Printmakers*. Sept. 15–Oct. 25. Catalogue, with text by Elaine L. Johnson.

Bianchini Gallery, New York. *The American Supermarket*. Oct. 6–Nov. 7.

Museum of Art, Carnegie Institute, Pittsburgh. *1964 Pittsburgh International Exhibition of Contemporary Painting and Sculpture*. Oct. 30, 1964–Jan. 10, 1965. Catalogue.

Sidney Janis Gallery, New York. *A Selection of Twentieth Century Art of Three Generations*. Nov. 24–Dec. 26. Catalogue.

—Lippard, Lucy R. "New York Letter." *Art International* (Lugano) 9, no. 1 (Feb. 1965), pp. 34–41.

Bianchini Gallery, New York. *Yankee Doodles under \$300*. Dec. 1–31.

Whitney Museum of American Art, New York. *Annual Exhibition 1964: Contemporary American Sculpture*. Dec. 9, 1964–Jan. 31, 1965. Catalogue.

The Memorial Art Gallery, University of Rochester. *In Focus: A Look at Realism in Art*. Dec. 28, 1964–Jan. 31, 1965. Catalogue.

## 1965

Solomon R. Guggenheim Museum, New York. *Eleven from the Reuben Gallery*. Jan. 6–28. Catalogue, with text by Lawrence Alloway.

—Lippard, Lucy R. "New York Letter." *Art International* (Lugano) 9, no. 3 (April 1965), pp. 48–64.

Dwan Gallery, Los Angeles. *Drawings by Claes Oldenburg, Jim Dine, Robert Whitman, Ben Talbert*. Feb. 9–March 6.

—F[actor], D[on]. "Los Angeles." *Artforum* (San Francisco) 3, no. 7 (April 1965), p. 9.

—Marmer, Nancy. "Los Angeles Letter." *Art International* (Lugano) 9, no. 4 (May 1965), pp. 43–46.

Bianchini Gallery, New York. *Warhol, Oldenburg, Lichtenstein*. March.

—B[erkson], W[illiam]. "In the Galleries." *Arts Magazine* (New York) 39, no. 9 (May 1965), pp. 59–60.

Milwaukee Art Center, Wis. *Pop Art and the American Tradition*. April 9–May 9. Catalogue, with introduction by Tracy Atkinson.

Whitney Museum of American Art, New York. *A Decade of American Drawing, 1955–1965*. April 28–June 6. Catalogue.

The Pace Gallery, New York. *Beyond Realism*. May 4–29. Catalogue, with text by Michael Kirby.

Sidney Janis Gallery, New York. *Recent Work by Arman, Dine, Fablstrom, Marisol, Oldenburg, Segal at Sidney Janis*. May 5–31. Catalogue.

City-Galerie Zürich. *Pop Art*. June 15–July 10. Catalogue, with text by Otto Hahn.

Musée Rodin, Paris (organized by the Museum of Modern Art, New York). *Etats-Unis: Sculptures du XX<sup>e</sup> siècle*. June 22–Oct. 16. Catalogue. Traveled to Hochschule für Bildende Künste, Berlin, as *Amerikanische Plastik 20. Jahrhundert. Deutsche gessellschaft für Bildende Kunst*, Nov. 20, 1965–Jan. 6, 1966; and Staatliche Kunsthalle Baden-Baden, Feb.–April 17, 1966.

—Frigerio, Simone. "Les Expositions à l'étranger: Pop Art phénomène universel." *Aujourd'hui* (Paris) 9, no. 49 (April 1965), pp. 46–47.

Sidney Janis Gallery, New York. *Pop and Op*. Dec. 1–31.

## 1966

The Jewish Museum, New York. *Environments: Painting and Constructions*. Jan. 12–Feb. 13.

Bianchini Gallery, New York. *Master Drawings: Picasso to Lichtenstein*. Jan. 15–Feb. 5. Catalogue. Traveled to Contemporary Arts Center, Cincinnati, Feb. 7–26.

Institute of Contemporary Art, University of Pennsylvania, Philadelphia. *The Other Tradition*. Jan. 27–March 7. Catalogue, with text by Gene R. Swenson.

—Lippard, Lucy R. "New York and Philadelphia Letter: An Impure Situation." *Art International* (Lugano) 10, no. 5 (May 20, 1966), pp. 60–65.

Cordier and Ekstrom, New York. *Exhibition to Benefit the American Chess Foundation Organized by Marcel Duchamp*. Feb. 8–26.

Institute of Contemporary Art, Boston. *As Found: An Experiment in Selective Seeing*. March 5–April 10. Brochure, with text by Ulfert Wilke.

San Francisco Museum of Art. *The Current Moment in Art*. April 15–May 22.

Institute of Contemporary Art, Boston. *Multiplicity*. April 16–June 5. Catalogue, with introduction by Molly Rannells.

The Museum of Modern Art, New York. *The Object Transformed*. June 28–Aug. 21. Catalogue, with text by Mildred Constantine with Arthur Drexler.

Walker Art Center, Minneapolis. *Eight Sculptors: The Ambiguous Image*. Oct. 22–Dec. 4. Catalogue, with texts by Martin Friedman and Jan van der Marck.

Whitney Museum of American Art, New York. *Annual Exhibition 1966: Contemporary Sculpture and Prints*. Dec. 16, 1966–Feb. 5, 1967. Catalogue.

## 1967

Dwan Gallery, New York. *Scale Models and Drawings*. Jan. 7–Feb. 11.





Claes Oldenburg, *Untitled*, 1967. Sculpture. American Pavilion, New United States Pavilion, Expo '67, Montreal, April 28–October 27, 1967.

Art Gallery of Ontario, Toronto. *Dine–Oldenburg–Segal: Painting Sculpture*. Jan. 14–Feb. 12. Catalogue, with text on Oldenburg by Ellen H. Johnson. Traveled to Albright-Knox Art Gallery, Buffalo, N.Y., Feb. 24–March 26.

—Hale, Barrie. "Dine, Oldenburg, Segal: Who Are They? What Are They? And What Do They Want Anyway?"

*Telegram* (Toronto), Jan. 17, 1967, p. 40.

—Russell, Paul. "Exhibitions: Toronto." *Artscanada* (Toronto) 24, no. 2 (Feb. 1967), supplement, p. 3.

Richard Feigen Gallery, New York. *Projects for Macrostructures*. Feb. 11–March 9.

—Goldin, Amy. "Macrostructures." *Artforum* (Los Angeles) 5, no. 8 (April 1967), pp. 59–60.

—Picard, Lil. "Ausstellungen in New York: 'Makro-Strukturen' (Richard Feigen Gallery)." *Das Kunstwerk* (Baden-Baden) 20, nos. 7–8 (April–May 1967), p. 24.

Museum of Contemporary Crafts, New York. *Monuments, Tombstones and Trophies*. March 17–May 14.

Los Angeles County Museum of Art. *American Sculpture of the Sixties*. April 28–June 25. Catalogue, with texts by Lawrence A. Alloway, Wayne V. Andersen, Dore Ashton, John Coplans, Clement Greenberg, Max Kozloff, Lucy R. Lippard, James Monte, Oldenburg, Barbara Rose, Irving Sandler, and Maurice Tuchman. Traveled to Philadelphia Museum of Art, Sept. 14–Oct. 29.

—"American Sculpture of the Sixties." *Arts and Architecture* (Los Angeles) 84, no. 6 (June 1967), pp. 6–9.

—Tuten, Frederic. "'American Sculpture of the Sixties': A Los Angeles 'Super Show.'" *Arts Magazine* (New York) 41, no. 7 (May 1967), pp. 40–44.

—Wechsler, Judith. "Why Scale?" *Art News* (New York) 66, no. 4 (summer 1967), pp. 32–34, 67–68.

United States Pavilion, Expo '67, Montreal. *American Painting Now*. April 28–Oct. 27. Catalogue.

Museu de Arte Moderna, São Paulo (organized by International Art Program, National Collection of Fine Arts, Smithsonian Institution, Washington, D.C.). *IX Bienal do Museu de Arte Moderna, São Paulo: Environment U.S.A., 1957–1967/Meio-Natural U.S.A., 1957–1967*. Sept. 22, 1967–Jan. 8, 1968.

Catalogue, with texts by William C. Seitz and Lloyd Goodrich and artists' statements, published by the Smithsonian Institution Press, Washington, D.C. Traveled to Rose Art Museum, Brandeis University, Waltham, Mass., Feb. 19–March 23, 1968.

Central Park, New York (sponsored by New York City Administration of Recreation and Cultural Affairs for Cultural Showcase Festival). *Sculpture in Environment*. Oct. 1–31.

Catalogue, with text by Irving Sandler.

—Baker, Russell. "Observer: On Crying 'Art!' to an Unused Grave." *The New York Times*, Oct. 10, 1967.

Museum of Art, Carnegie Institute, Pittsburgh. *1967 Pittsburgh International Exhibition of Contemporary Painting and Sculpture*. Oct. 27, 1967–Jan. 7, 1968. Catalogue.

Sidney Janis Gallery, New York. *Homage to Marilyn Monroe*. Dec. 6–30. Catalogue.

—Alloway, Lawrence. "Marilyn as Subject Matter." *Arts Magazine* (New York) 42 (Dec. 1967), p. 29.

—Pincus-Witten, Robert. "New York." *Artforum* (New York) 6, no. 6 (Feb. 1968), pp. 48–49.

## 1968

The Museum of Modern Art, New York. *Dada, Surrealism, and Their Heritage*. March 27–June 9. Catalogue, with text by William S. Rubin. Traveled to Los Angeles County Museum of Art, July 16–Sept. 8; and the Art Institute of Chicago, Oct. 19–Dec. 8.

Stedelijk Van Abbemuseum, Eindhoven. *Three Blind Mice/de Collecties: Visser, Peeters, Becht*. April 5–May 19. Catalogue, with texts by W. A. L. Beeren, Hubert Peeters, and Pierre Restany. Traveled to Sint Pietersabdij, Ghent, June 15–Aug. 15.

Haus der Kunst, Neue Pinakothek, Munich (organized by Galerie-Verein, Munich). *Sammlung 1968 Karl Ströber*. June 14–Aug. 9. Catalogue, with text by Jürgen Wissmann. Traveled to Kunstverein Hamburg, Aug. 24–Oct. 6; Neue Nationalgalerie, Berlin, March 1–April 14, 1969; Städtische Kunsthalle Düsseldorf, April 25–June 17, 1969; and Kunsthalle Bern, July 12–Sept. 28, 1969.

Padiglione Centrale, Venice. XXXIV *Esposizione Biennale Internazionale d'Arte Venezia: Linee della ricerca: dall'informale alle nuove strutture*. June 22–Oct. 20. Catalogue.

Museum Fridericianum, Orangerie, Galerie an der Schönen Aussicht, Kassel. *Documenta 4*. June 27–Oct. 6. Catalogue (2 vols.), with texts by Arnold Bode, Max Imdahl, Jürgen Harten, J. Leering, Janni Müller-Hauch, et al.

Dwan Gallery, New York. *Earth Works*. Oct. 5–30.

Richard Feigen Gallery, Chicago. *Richard J. Daley*. Oct. Catalogue. Traveled to the Contemporary Arts Center, Cincinnati, Dec. 19, 1968–Jan. 4, 1969.

—Garino, David P. "Portrait of a Mayor: Art Show in Chicago Takes Aim at Daley." *The Wall Street Journal*, Oct. 23, 1968, p. 1.

—Halstead, Whitney. "Chicago." *Artforum* (New York) 7, no. 5 (Jan. 1969), pp. 67–68.

—"The Politics of Feeling." *Time*, Nov. 1, 1968, p. 76.

The Museum of Modern Art, New York. *The Machine as Seen at the End of the Mechanical Age*. Nov. 25, 1968–Feb. 9, 1969.

Catalogue, with text by K. G. Pontus Hultén. Traveled to University of St. Thomas, Houston, March 25–May 18, 1969; and San Francisco Museum of Art, June 23–Aug. 24, 1969.

—Ashton, Dore. "The End and the Beginning of an Age." *Arts Magazine* (New York) 43, no. 3 (Dec. 1968–Jan. 1969), pp. 46–50.

—"Love, Hate and the Machine." *Time*, Dec. 6, 1968, pp. 86–89.

Whitney Museum of American Art, New York. *1968 Annual Exhibition: Contemporary American Sculpture*. Dec. 17, 1968–Feb. 9, 1969. Catalogue.

## 1969

Vancouver Art Gallery. *New York Thirteen*. Jan. 21–Feb. 16. Catalogue, edited by Lucy Lippard, with texts by Lippard, Oldenburg, and Doris Shadbolt. Traveled to Norman MacKenzie Art Gallery, Regina, Canada, March 10–April 21; and Musée d'Art Contemporain, Montreal, June 3–July 5.

Sidney Janis Gallery, New York. *Seven Artists: Dine, Fablstrom, Kelly, Marisol, Oldenburg, Segal, Wesselmann*. May 1–31. Catalogue.

Hayward Gallery, London (organized by the Arts Council of Great Britain, London). *Pop Art*. July 9–Sept. 3. Catalogue, with text by John Russell with Suzi Gablik; and book, *Pop Art Redefined*, edited by John Russell and Suzi Gablik, published on the occasion of the exhibition by Thames and Hudson, London.

—Russell, John. "Pop Reappraised." *Art in America* (New York) 57, no. 4 (July–Aug. 1969), pp. 78–89.

Institute of Contemporary Art, University of Pennsylvania, Philadelphia. *The Spirit of the Comics*. Oct. 1–Nov. 9. Catalogue.

The Metropolitan Museum of Art, New York. *New York Painting and Sculpture: 1940–1970*. Oct. 18, 1969–Feb. 1, 1970. Catalogue, with text by Henry Geldzahler.

—"From the Brink, Something Grand." *Time*, Oct. 24, 1969, pp. 78–81.

Museum of Contemporary Art, Chicago. *Art by Telephone*. Nov. 1–Dec. 14. Catalogue, issued as LP record, with artists' instructions (recorded via telephone) for the realization of works in the exhibition and text by Jan van der Marck.

Richard Feigen and Co., New York. *Dubuffet and the Anticulture*. Nov. 25, 1969–Jan. 3, 1970. Catalogue, with texts by George Cohen, Jean Dubuffet, Richard L. Feigen, and Oldenburg.

—Ashton, Dore. "Dubuffet and Anticulture." *Arts Magazine* (New York) 44, no. 3 (Dec. 1969–Jan. 1970), pp. 36–38.

## 1970

Sidney Janis Gallery, New York. *String and Rope*. Jan. 7–31. Catalogue.

United States Pavilion, Expo '70, Osaka. *United States Pavilion, Japan World Exposition, Osaka 1970: New Arts*. March 15–Sept. 15. Catalogue.

Allen Memorial Art Museum, Oberlin College, Ohio. *Art in the Mind*. April 17–May 12. Catalogue, with text by Athena T. Spear and artists' projects.

United States Pavilion, Venice, Italy. XXXV *Esposizione Biennale Internazionale d'Arte Venezia*. June 24–Oct. 25. Catalogue.

Museum of Art, Carnegie Institute, Pittsburgh. *1970 Pittsburgh International: Exhibition of Contemporary Art*. Oct. 30, 1970–Jan. 10, 1971. Catalogue.

Kölnischer Kunstverein, Cologne. *Happening & Fluxus*. Nov. 6, 1970–Jan. 6, 1971. Catalogue.

Sidney Janis Gallery, New York. *Seven Artists: New Work by Fablstrom, Kelly, Marisol, Oldenburg, Segal, Steinberg, Wesselmann*. Dec. 4–31. Catalogue.

Whitney Museum of American Art, New York. *1970 Annual Exhibition: Contemporary American Sculpture*. Dec. 12, 1970–Feb. 7, 1971. Catalogue.

## 1971

Philadelphia Museum of Art. *Multiple: The First Decade*. March 5–April 4. Catalogue, with text by John L. Tancock.



The Museum of Modern Art, New York. *Technics and Creativity: Gemini G.E.L.* May 5–June 6. Catalogue, with text by Riva Castelman.

- Los Angeles County Museum of Art. *Art and Technology.* May 11–Aug. 29. Catalogue, with texts by John Forkner, Jane Livingston, Gail R. Scott, and Maurice Tuchman.
- Burnham, Jack. "Corporate Art." *Artforum* (New York) 10, no. 2 (Oct. 1971), pp. 66–71.
- Buhrman, Robert. "Portrait of the Artist as a Mad Scientist." *Los Angeles Magazine* 14, no. 11 (Nov. 1969), pp. 42–45, 68.
- Gottschalk, Jr., Earl C. "What's That Thing Resembling a Giant, Salmon-Hued Ice Bag?" *The Wall Street Journal*, May 5, 1971, p. 1.
- Kozloff, Max. "The Multi-Million Dollar Art Boondoggle." *Artforum* (New York) 10, no. 2 (Oct. 1971), pp. 72–76.
- "Man and Machine." *Time*, June 28, 1971, pp. 60–63.
- Tuchman, Maurice. "An Introduction to 'Art and Technology.'" *Studio International* (London) 181, no. 932 (April 1971), pp. 173–80.
- Young, Joseph E. "Los Angeles." *Art International* (Lugano) 14, no. 3 (March 20, 1970), pp. 83–84.

Park Sonsbeek, Arnhem, The Netherlands. *Sonsbeek 71: Sonsbeek buiten de perken.* June 19–Aug. 15. Catalogue, with text by Ton Haak.

- Blok, Cor. "Sonsbeek '71." *Art International* (Lugano) 15, no. 9 (Nov. 20, 1971), p. 47.
- Kurtz, Bruce. "Sonsbeek '71: Beyond Lawn and Order." *Art Magazine* (New York) 46, no. 1 (Sept. 1971), pp. 50–52.
- Linville, Kasha. "Sonsbeek: Speculations, Impressions." *Artforum* (New York) 10, no. 2 (Oct. 1971), pp. 54–61.

Louisiana Museum, Humlebaek, Denmark. *Amerikansk kunst 1950–70.* Sept. 11–Oct. 24. Catalogue, special issue of *Louisiana Revy* (Humblebaek) 12, no. 1 (Sept. 1971), with texts by Öyvind Fahlström and Oldenburg.

Royal Dublin Society. *ROSC '71: The Poetry of Vision.* Oct. 24–Dec. 29. Catalogue, with text by David M. Wilson.

1972

Sidney Janis Gallery, New York. *Colossal Scale: The Appeal of Gigantic Representational Images for Today's Artist.* March 9–April 1. Catalogue.

Kassel, Germany. *Documenta 5: Maus Museum: Eine Auswahl von Objekten gesammelt von Claes Oldenburg/Mouse Museum: A Selection of Objects Collected by Claes Oldenburg.* June 30–Oct. 8. Catalogue, with text by Kasper König.

- Alloway, Lawrence. "'Reality': Ideology at D5." *Artforum* (New York) 11, no. 2 (Oct. 1972), pp. 30–36.
- Granath, Olle. "Konsten bortom det verifierbara." *Dagens Nyheter* (Amsterdam), July 22, 1972.
- Kramer, Hilton. "Documenta 5: The Bayreuth of the Neo-Dadaists." *The New York Times*, July 9, 1972, section 2, p. 15.
- Reaves, Angela Westwater. "Claes Oldenburg, An Interview." *Artforum* (New York) 11, no. 2 (Oct. 1972), pp. 36–39.
- Rose, Barbara. "Document of an Age." *New York*, Aug. 14, 1972, pp. 66–67.

—Rose, Barbara. "Oldenburg's Mouseleum at Documenta." *Vogue* (New York) 160 (Sept. 15, 1972), p. 32.

Rijksmuseum Kröller-Müller, Otterlo. *Diagrams and Drawings*. Aug. 12–Sept. 24. Catalogue, with text by R. Oxenaar. Traveled to Kunstmuseum Basel, Jan. 20–March 4, 1973.

Moderna Museet, Stockholm. *New York Collection for Stockholm*. Oct. 27–Dec. 2. Catalogue, with texts by Emile de Antonio, Pontus Hultén, and Billy Klüver.

#### 1973

Sidney Janis Gallery, New York. *Twenty-five Years of Janis: Part 2, From Pollock to Pop, Op and Sharp-Focus Realism*. March 13–April 13. Catalogue.

Städtisches Museum Abteiberg Mönchengladbach, Germany. *Stilkunde an Beispielen: Einlehrspiel*. March 28–April 28. Catalogue.

#### 1974

Whitney Museum of American Art, New York. *American Pop Art*. April 6–June 16. Catalogue, with text by Lawrence Alloway.

—Baldwin, Carl R. "On the Nature of Pop." *Artforum* (New York) 12, no. 10 (June 1974), pp. 34–38.

—Derfner, Phyllis. "New York Letter." *Art International* (Lugano) 18, no. 6 (summer 1974), pp. 46–51.

—Hess, Thomas B. "Up Against the Wall, Pop." *New York Magazine* 7, no. 19 (May 13, 1974), pp. 92–93.

—Hughes, Robert. "The Instant Nostalgia of Pop." *Time*, April 15, 1974, pp. 80–83.

The Vancouver Gallery. *3-D to 2-D: Drawing for Sculpture*. May 7–June 17.

Marlborough Gallery, New York. *Selected Works from the Collection of Carter Burden*. May 9–June 1. Catalogue.

Indianapolis Museum of Art. *Painting and Sculpture Today 1974*. May 22–July 14. Catalogue, with text by Richard L. Warrum. Traveled to the Contemporary Art Center and the Taft Museum, Cincinnati, Sept. 12–Oct. 26.

Dayton's Gallery 12, Minneapolis. *Prints '73-'74*. July 6–Aug. 24.

Newport, Rhode Island (organized by Monumenta Newport). *Monumenta: Sculpture in Environment*. Aug. 17–Oct. 13. Catalogue, with texts by Sam Hunter and Hugh M. Davies with Sally E. Yard.

Dallas Museum of Fine Arts and Pollock Galleries, Southern Methodist University, Dallas. *Poets of the Cities, New York and San Francisco, 1950–1965*. Nov. 20–Dec. 29. Catalogue, with texts by Neil A. Chassman, Robert Creeley, Lana Davis, John Clellon Holmes, and Robert M. Murdock, published by E. P. Dutton, New York. Traveled to San Francisco Museum of Art, Jan. 31–March 23, 1975; and Wadsworth Atheneum, Hartford, Conn., April 23–June 1, 1975.

#### 1975

Minami Gallery, Tokyo. *Minami '75: A Selection of Twentieth Century Art*. April 14–May 2. Catalogue.

Albright-Knox Art Gallery, Buffalo, N.Y. *The Martha Jackson Collection at the Albright-Knox Art Gallery*. Nov. 21, 1975–Jan. 4, 1976. Catalogue.

#### 1976

The New Gallery of Contemporary Art, Cleveland. *American Pop Art and the Culture of the Sixties*. Jan. 10–Feb. 21. Catalogue, with texts by Carol Nathanson, Nina Sundell, and Marjorie Talalay.

The Museum of Modern Art, New York. *Drawing Now*. Jan. 21–March 9. Catalogue, with text by Bernice Rose. Traveled to Kunsthaus Zürich, as *Zeichnung heute—Drawing Now*, Oct. 10–Nov. 14 (catalogue, with text by Rose, in German); Staatliche Kunsthalle Baden-Baden, as *Drawing Now—Zeichnung heute*, Nov. 25, 1976–Jan. 16, 1977 (catalogue, with text by Rose, published by Kunsthaus Zürich and Staatliche Kunsthalle Baden-Baden, in German); Graphische Sammlung Albertina, Vienna, Jan. 20–Feb. 28, 1977; and Sonia Henie-Niels Onstad Foundation, Oslo, March 20–April 24, 1977.

Solomon R. Guggenheim Museum, New York. *Twentieth-Century American Drawing: Three Avant-Garde Generations*. Jan. 23–March 21. Catalogue, with text by Diane Waldman. Traveled to Staatliche Kunsthalle Baden-Baden, May 27–July 11; and Kunsthalle Bremen, July 18–Aug. 29.

The Art Institute of Chicago. *Seventy-second American Exhibition*. March 13–May 9. Catalogue, with text by Anne Rorimer.

The Brooklyn Museum, New York. *Thirty Years of American Printmaking*. Nov. 20, 1976–Jan. 30, 1977. Catalogue, with text by Gene Baro.

Whitney Museum of American Art, New York. *American Master Drawings and Watercolors: A History of Works on Paper from Colonial Times to the Present*. Nov. 23, 1976–Jan. 23, 1977. Catalogue, with text by Theodore E. Stebbins, Jr.

#### 1977

Musée National d'Art Moderne, Centre Georges Pompidou, Paris. *Paris—New York: Un Album*. June 1–Sept. 19. Catalogue.

Orangerie and Neue Galerie, Kassel. *Documenta 6: Wirklichkeit—Klischee und Reflexion und Objektkataloge*. June 24–Oct. 2. Catalogue.

Westfälisches Landesmuseum für Kunst und Kulturgeschichte, Schloßgarten, Universität, Aasee, Münster, Germany. *Skulptur: Ausstellung in Münster, 1977*. July 3–Nov. 13. Catalogue (2 vols.), with texts by Gottfried Boehm, Laszlo Glozer, Kurt Johnen, Bernhard Kerber, Werner Schnell, and Herbert Schöttle, and artists' statements; in German.

Museum of Contemporary Art, Chicago. *Landfall Press: A Survey of Prints (1970–1977)*. Nov. 18, 1977–Jan. 8, 1978. Catalogue.

#### 1978

Nationalgalerie Berlin. *Aspekte der 60er Jahre: Aus der Sammlung Reinhard Onnasch*. Feb. 2–April 23. Catalogue.



Whitney Museum of American Art, New York. *Art About Art*. July 16–Sept. 24. Catalogue, with texts by Jean Lipman with Richard Marshall, and Leo Steinberg, published by E. P. Dutton, New York, in association with the Whitney Museum of American Art. Traveled to North Carolina Museum of Art, Raleigh, N.C., Oct. 15–Nov. 26; the Frederick S. Wight Art Gallery, University of California, Los Angeles, Dec. 17, 1978–Feb. 11, 1979; and Portland Art Museum, Oreg., March 6–April 15, 1979.

1980

Allen Memorial Art Museum, Oberlin College, Ohio. *From Reinhardt to Christo*. Feb. 20–March 19. Catalogue, with texts by Ellen H. Johnson and William Olander.

Kölischer Kunstverein, Cologne. *Monumente-Denkmal*. March 18–April 20. Catalogue, with texts by Wulf Herzogenrath, Ed Kienholz, Oldenburg, Michael Sandle, and Timm Ulrichs. Traveled to Badischer Kunstverein, Karlsruhe, June 22–Sept. 14.

Institute of Contemporary Art, University of Pennsylvania, Philadelphia. *Urban Encounters: Art Architecture Audience*. March 19–April 30. Catalogue, with texts by Lawrence Alloway, Nancy Foote, Janet Kardon, and Ian L. McHarg.

Istituto di Cultura di Palazzo Grassi, Venice. *Pop Art: Evoluzione di una generazione*. March 22–July 6. Catalogue.

Wenkenpark Riehen, Basel. *Skulptur im 20. Jahrhundert: Ausstellung im Wenkenpark Riehen/Basel*. May 10–Sept. 14. Catalogue, with text by Reinhold Hohl, published by Werner Druck, Basel.

Museum of Contemporary Art, Chicago. *Late Entries to the Chicago Tribune Tower Competition*. May 30–July 19. Catalogue, with text by Stanley Tigerman.

National Gallery of Art, Washington, D.C. *The Morton G. Neumann Family Collection: Selected Works*. Aug. 31–Dec. 31. Catalogue (2 vols.), with texts by E. A. Carmean, Jr., Sam Hunter, Eliza E. Rathbone, and Trinkett Clark.

1981

National Gallery of Art, Washington, D.C. *Contemporary American Prints and Drawings 1940–1980*. March 22–July 19. Brochure, with text by Andrew Robison.

Museen der Stadt Köln, Cologne. *Westkunst: Zeitgenössische Kunst seit 1939*. May 30–Aug. 10. Catalogue, with text by Laszlo Glozer.

The Brooklyn Museum, New York. *Twenty-second National Print Exhibition*. Oct. 3, 1981–Feb. 3, 1982. Catalogue, with text by Gene Baro.

Whitney Museum of American Art, New York. *American Prints: Process and Proofs*. Nov. 25, 1981–Jan. 24, 1982. Catalogue, with text by Judith Goldman.

1982

Stedelijk Museum, Amsterdam. *'60–'80: Attitudes/Concepts I*. April 9–July 11. Catalogue, with texts by Wim Beeren, Cor Blok, Edy de Wilde, Gijs van Tuyl, and Antje von Graevenitz, and supplement, with texts by Dorine Mignot and Ingrid van Rooijen, in Dutch and English.

Museum Fridericianum, Kassel. *Documenta 7*. June 19–Sept. 28. Catalogue (2 vols.), with texts by Germano Celant, Johannes Gachnang, Walter Nikkels, Oldenburg, Gerhard Stock, and Coosje van Bruggen.

—Hoelterhoff, Manuela. "What Does This 'Documenta' Document?" *The Wall Street Journal*, Sept. 17, 1982, p. 21.

—Kuspit, Donald B. "Documenta: Claes Oldenburg." *Artforum* (New York) 21, no. 2 (Oct. 1982), pp. 84–85.

—Owens, Craig. "Bayreuth '82." *Art in America* (New York) 70, no. 8 (Sept. 1982), pp. 132–39, 191.

San Francisco Museum of Modern Art. *Twenty American Artists: Sculpture 1982*. July 22–Sept. 19. Catalogue.

1983

Kunstmuseum Basel. *Neue Zeichnungen aus dem Kunstmuseum Basel*. Jan. 29–April 24. Catalogue, with text by Dieter Koepplin. Traveled to Kunsthalle Tübingen, Germany, May 21–July 10; and Neue Galerie, Staatliche und Städtische Kunstsammlungen, Kassel, Aug. 13–Sept. 25.

Whitney Museum of American Art at Philip Morris, New York. *Twentieth-Century Sculpture: Process and Presence*. April 8–May 11. Catalogue, with text by Lisa Phillips.

Sunderland Arts Centre, England. *Drawing in Air: An Exhibition of Sculptors' Drawings: 1882–1982*. July 11–Aug. 20. Catalogue, edited by Tony Knipe, with texts by Antoine Bourdelle, Terry Friedman, Knipe, and Paul Overy. Traveled to Glynn Vivian Art Gallery and Museum, Swansea, England, Sept. 3–Nov. 5; and City Art Gallery and Henry Moore Study Centre, Leeds, Jan. 13–Feb. 19, 1984.

Whitney Museum of American Art, Downtown Branch, New York. *The Comic Art Show: Cartoons in Painting and Popular Culture*. July 18–Aug. 26. Catalogue, with texts by John Carlin and Sheena Wagstaff.

1984

Hirshhorn Museum and Sculpture Garden, Washington, D.C. *Drawings: 1974–1984*. March 15–May 13. Catalogue, with texts by Frank Gettings and Oldenburg.

St. Jakob Merian-Park, Basel. *Skulptur im 20. Jahrhundert*. June 3–Sept. 30. Catalogue, with texts by Zdenek Felix, Andreas Franzke, Laszlo Glozer, Reinhold Hohl, Werner Jehle, Franz Meyer, Willy Rotzler, Martin Schwander, Karina Türr, Antje von Graevenitz, Joachim Heusinger von Waldegg, Theodora Vischer, and Alan Wilkinson.

The Museum of Contemporary Art, Los Angeles. *Automobile and Culture*. July 21, 1984–Jan. 6, 1985. Catalogue, with text by Gerard Silk.

Whitney Museum of American Art, New York. *Blam! The Explosion of Pop, Minimalism, and Performance, 1958–1964*. Sept. 20–Dec. 2. Catalogue, with texts by John G. Hanhardt and Barbara Haskell.

—Glueck, Grace. "Exploring Six Years of Pop and Minimalism." *The New York Times*, Sept. 28, 1984, section C, p. 27.

—Russell, John. "When Art Came Out of the Studio and Mingled." *The New York Times*, Oct. 28, 1984, section H, p. 33.

—Smith, Roberta. "Splat!" *The Village Voice* (New York), Oct. 16, 1984, p. 109.



National Gallery of Art, Washington, D.C. *Gemini G.E.L.: Art and Collaboration*. Nov. 18, 1984–Feb. 24, 1985. Catalogue, with texts by Bruce Davis and Ruth E. Fine.

1985

Whitney Museum of American Art, Fairfield County, Stamford, Conn. *Nine Printmakers and the Working Process*. Jan. 18–March 30. Catalogue, with text by Pamela Gruninger Perkins.

The Art Museum, Princeton University. *Selections from the Ileana and Michael Sonnabend Collection: Works from the 1950's and 1960's*. Feb. 3–June 9. Catalogue. Traveled to Arthur M. Huntington Art Gallery, University of Texas, Austin, Sept. 8–27; Walker Art Center, Minneapolis, Nov. 23, 1985–March 9, 1986; and Museum of Fine Arts, Boston, March 29–June 8, 1986.

The Fort Worth Art Museum, Tex. *On Paper: Major Paintings and Drawings from the Collection*. Feb. 3–April 7.

The Museum of Contemporary Art, Los Angeles. *The Panza Collection*. Feb. 13–Sept. 29. Catalogue.

Art Gallery of New South Wales, Sydney (organized by the International Council of the Museum of Modern Art, New York). *Pop Art: 1955–70*. Feb. 27–April 14. Catalogue, with text by Henry Geldzahler, published by the International Cultural Corporation of Australia, Sydney. Traveled to Queensland Art Gallery, Brisbane, May 1–June 2; and National Gallery of Victoria, Melbourne, June 26–Aug. 11.

Ecole Nationale Supérieure des Beaux-Arts, Paris (organized by the Menil Collection, Houston). *Cinquante ans de dessins américains: 1930–1980*. May 3–July 13. Catalogue. Traveled to Städtischen Kunstinstitut, Frankfurt, as *Amerikanische Zeichnungen: 1930–1980*, Nov. 28, 1985–Jan. 26, 1986 (catalogue, with text by Walter Hopps with Neil Pintz, in German).

Staatliche Kunsthalle Baden-Baden, Germany. *Räume heutiger Zeichnung*. Oct. 12–Dec. 1. Catalogue, with text on Oldenburg by Dieter Koeplin. Traveled to Tel Aviv Museum, Jan. 2–March 8, 1986.

1986

Museum of Art, Fort Lauderdale. *An American Renaissance: Painting and Sculpture since 1940*. Jan. 12–March 30. Catalogue, edited by Sam Hunter, with texts by Malcolm R. Daniel, Harry F. Gaugh, Hunter, Karen Koehler, Kim Levin, Robert C. Morgan, and Richard Sarnoff, published by Abbeville Press, New York.

Kent Fine Art, New York. *Reality Remade*. March 15–April 19. Catalogue, with text by Douglas Walla.

Park Sonsbeek, Arnhem, The Netherlands. *Sonsbeek 86*. June 18–Sept. 14. Catalogue (2 vols.), with texts by Saskia Bos, Marianne Brouwer, and Antje von Graevenitz, published by Veen/Reflex, Utrecht.

Musée National d'Art Moderne, Centre Georges Pompidou, Paris. *Qu'est-ce que la sculpture moderne?* July 3–Oct. 13. Catalogue, with texts by Benjamin H. D. Buchloh, Jean-Pierre Criqui, Thierry de Duve, Rosalind Krauss, Franz Meyer, Jean-Marc Poinot, Barbara Rose, and Margit Rowell.



Tools of the Trade, 1982, included in Documenta 7, Museum Fridericianum, Kassel, June 19–September 28, 1982.





Figure 1. The Wall and Dining Room. 1988. Plastic and Steel Rods, with 1000 Plastic Marbles. The Dripped Bowl Fountain. 1988. included in International Exhibition of the XVII Triennale di Milano. World Cities and the Future of the Metropolis. Palazzo d'Arte, Milan. September 10–December 1988.

Museum Ludwig, Cologne. *Europa Amerika: Die Geschichte einer künstlerischen Faszination seit 1940*. Sept. 6–Nov. 30. Catalogue, with texts by Craig Adcock, Dore Ashton, Alberto Boatto, John Cage, Henning Christiansen, Rainer Crone, Andreas Franzke, Johannes Gachnang, Siegfried Gohr, Cynthia Goodman, Paul Groot, Hayden Herrera, Max Imdahl, Rafael Jablonka, Thomas Kellein, Per Kirkeby, Margot Klütsch, Barbara Lesák, Gail Levin, Mayo Thompson, and Denys Zacharopoulos.

The Museum of Contemporary Art, Los Angeles. *Individuals: A Selected History of Contemporary Art, 1945–1986*. Dec. 10, 1986–Jan. 10, 1988. Catalogue, edited by Howard Singerman, with texts by Germano Celant, Hal Foster, Sherri Geldin, Richard Koshalek, Donald Kuspit, Thomas Lawson, Kate Linker, Achille Bonito Oliva, Ronald J. Onorato, and John C. Welchman, published by Abbeville Press, New York.

#### 1987

Institute of Contemporary Art, University of Pennsylvania, Philadelphia. *1967: At the Crossroads*. March 13–April 26. Catalogue, with texts by Hal Foster, Janet Kardon, Lucy R. Lippard, Barbara Rose, and Irving Sandler.

University Art Museum, University of California, Berkeley. *Made in U.S.A.: An Americanization in Modern Art, The '50s and '60s*. April 4–June 21. Catalogue, with texts by Ben H. Bagdikian, James E. B. Breslin, Thomas Schaub, and Sidra Stich, co-published by University of California Press, Berkeley, Los Angeles, and London. Traveled to the Nelson-Atkins Museum of Art, Kansas City, Mo., July 25–Sept. 6; and Virginia Museum of Fine Arts, Richmond, Oct. 7–Dec. 7. —Wilson, William. "Made in the U.S.A." *Calendar* (magazine of *Los Angeles Times*), May 24, 1987, pp. 4, 72.

The Spanish Institute, New York. *The Barcelona Plazas: Preview of an Urban Experience*. April 23–June 7.

Westfälisches Landesmuseum für Kunst und Kulturgeschichte, Münster, Germany. *Skulptur Projekte in Münster*. June 14–Oct. 4. Catalogue (2 vols.), with texts by Marianne Brouwer, Benjamin H. D. Buchloh, Thomas Kellein, Hannelore Kersting, Veit Loers, Christoph Schreier, Antje von Graevenitz, and Gundolf Winter.

Padiglione d'Arte Contemporanea, Milan. *Dalla Pop Art Americana alla Nuova Figurazione: Opere del Museo d'Arte Moderna di Francoforte*. Sept. 23–Nov. 23. Catalogue, with texts by Hans Hollein, Peter Iden, and Rolf Lauter.

#### 1988

Sidney Janis Gallery, New York. *'60s/'80s: Sculpture Parallels*. Feb. 25–March 26.

The Museum of Contemporary Art, Los Angeles. *Five Installations*. March 22–June 19.

Palazzo dell'Arte, Milan. *International Exhibition of the XVII Triennale di Milano: World Cities and the Future of the Metropolis*. Sept. 21–Dec. 18. Catalogue (2 vols.), with texts by Steve Baker, Stephen Bann, Marshall Berman, Jacques Bertin, Francesco Brambilla, Bazon Brock, Lucius Burckhardt, Victor Burgin, Germano Celant, Gianni Celati, Jonathan Crary, Marco De Michelis, Hal Foster, Luigi Ghirri, Milton Glaser, Nelson Goodman, Jacques Guillerme, Brian Hatton, Bernard Huot,



Ignasi de Solà Morales, Gaddo Morpurgo, Pierluigi Nicoli, Massimo Piattelli Palmarini, Pierre Pinon, Franco Raggi, Denis Santachiara, Richard Sennett, Georges Teyssot, Bas C. van Fraassen, Gianni Vattimo, Brian Wallis, and Richard Saul Wurman, published by Electa, Milan.

1989

Musée National d'Art Moderne, Centre Georges Pompidou, Paris, and La Grande Halle—La Villette, Paris. *Magiciens de la Terre*. May 18–Aug. 14. Catalogue, with texts by Jean-Hubert Martin, Aline Luque, Mark Francis, André Mgnin, Pierre Gaudibert, Thomas McEville, Homi Bhabha, Jacques Soullou, and Bernard Marcadé, and statements and projects by the artists.

Helsingin Taidehalli, Helsinki. *Modern Masters '89*. May 17–July 30. Catalogue, with text by J. O. Mallander.

1990

Kunsthalle Nürnberg, Nuremberg. *Zeichnungen: Joseph Beuys, Francesco Clemente, Martin Disler, Donald Judd, Bruce Nauman, Claes Oldenburg, A. R. Penck, Frank Stella*. June 1–July 8. Catalogue, with texts by Lucius Grisebach and Dieter Koeplin.

The Museum of Modern Art, New York. *High and Low: Modern Art and Popular Culture*. Oct. 7, 1990–Jan. 15, 1991. Catalogue, with texts by Adam Gopnik and Kirk Varnedoe. Traveled to the Art Institute of Chicago, Feb. 20–May 12, 1991; and the Museum of Contemporary Art, Los Angeles, June 21–Sept. 15, 1991.

—Danto, Arthur C. "High and Low at MoMA." *The Nation* (New York), Nov. 26, 1990, pp. 654–58.

—Glueck, Grace. "Despite a Thrashing by Critics, Art Show Is Proving Popular." *The New York Times*, Dec. 3, 1990, section C, pp. 13, 15.

—Smith, Roberta. "High and Low Culture Meet on a One-Way Street." *The New York Times*, Oct. 5, 1990, section C, pp. 1, 25.

1991

Royal Academy of Arts, London. *Pop Art*. Sept. 13–Dec. 15. Catalogue, with texts by Dan Cameron, Constance W. Glenn, Thomas Kellein, Marco Livingstone, Sarat Maharaj, Alfred Pacquement, and Evelyn Weiss. Traveled to Museum Ludwig, Cologne, as *Die Pop Art Show*, Jan. 22–April 21, 1992 (catalogue); Centro de Arte Reina Sofía, Madrid, as *Arte Pop*, June 16–Sept. 14, 1992 (catalogue); and the Montreal Museum of Fine Arts, Oct. 23, 1992–Jan. 24, 1993 (catalogue).

—"Eat Better Art." *RA* (London), no. 23 (autumn 1991), pp. 42–43.

—Graham-Dixon, Andrew. "Art in the Promised Land." *The Independent Magazine* (London), Sept. 7, 1991, pp. 28–37.

—Hughes, Robert. "Wallowing in the Mass Media Sea." *Time*, Oct. 28, 1991, pp. 102–03.

—Lambirth, Andrew. "Visual Arts: Pop Icons' Blast from the Past." *The Sunday Times* (London), Sept. 15, 1991, section 5, pp. 14–15.

—Pye, Michael. "The Longest Fifteen Minutes." *The Sunday Review* (magazine of *The Independent*, London), Sept. 1, 1991, pp. 8–9.

1992

Stedelijk Museum, Amsterdam. *A Century in Sculpture*. Summer. Catalogue, with texts by Wim Beeren, Marja Bloem, Liesbeth Crommelin, Bert Jansen, Robert Jan Muller, and Jan Hein Sassen.

Museu Nacional de Belas Artes, Rio de Janeiro (organized by Servicios de Comunicación e Información Cultural, Rome).

... *Reperti . . . O meio ambiente visto por 18 dos mais renomados artistas do mundo*. June 5–July 5. Catalogue, with texts by Ricardo Grassi and Eugenio Miccini and artists' statements, published by Das Andere, Nuremberg.

Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, Bonn. *Territorium Artis*. June 19–Sept. 20. Catalogue, with texts by Pontus Hultén and Oldenburg (German and English editions).

Newport Harbor Art Museum, Newport Beach, Calif. *Both Art and Life: Gemini at Twenty-five*. Sept. 22–Nov. 29.

The Museum of Contemporary Art, Los Angeles. *Hand-Painted Pop: American Art in Transition, 1955–62*. Dec. 6, 1992–March 7, 1993. Catalogue, with texts by David Deitcher, Donna De Salvo, Stephen C. Foster, Dick Hebdige, Linda Norden, Paul Schimmel, Kenneth E. Silver, and John Yau, co-published by Rizzoli, New York. Traveled to the Museum of Contemporary Art, Chicago, April 3–June 20, 1993; and Whitney Museum of American Art, New York, July 9–Oct. 10, 1993.

—Hughes, Robert. "When the Easel Went Pop." *Time* (New York), Aug. 16, 1993, pp. 54–55.

—Kimmelman, Michael. "Explosive Painting: The Path to Pop." *The New York Times*, July 9, 1993, section C, pp. 1, 24.

1993

Guggenheim Museum SoHo, New York. *"Four Rooms" and a "House Ball": Pop and the Everyday Object*. Jan. 27–April 25.

Carré d'Art, Musée d'Art Contemporain, Nîmes. *L'Ivresse du réel: L'Objet dans l'art du XX<sup>e</sup> siècle*. May 7–Aug. 29. Catalogue, with texts by Jean-Pierre Criqui, Elisabeth Lebovici, Pierre Restany, and Guy Tosatto.

Martin-Gropius-Bau, Berlin. *American Art in the Twentieth Century: Painting and Sculpture 1913–1993*. May 8–July 25. Catalogue, with texts by Brooks Adams, David Anfam, Richard Armstrong, John Beardsley, Neal Benezra, Arthur C. Danto, Abraham A. Davidson, Wolfgang Max Faust, Mary Emma Harris, Christos M. Joachimides, Thomas Kellein, Donald Kuspit, Mary Lublin, Karal Ann Marling, Barbara Moore, Francis V. O. O'Connor, Achille Bonito Oliva, Stephen Polcari, Carter Ratcliff, Norman Rosenthal, Irving Sandler, Wieland Schmied, Peter Selz, Gail Stavitsky, and Douglas Tallack. Traveled to Royal Academy of Arts, London, Sept. 16–Dec. 12.

1994

PaceWildenstein, New York. *Sculptors' Maquettes*. Jan. 14–Feb. 12.

The Museum of Modern Art, New York. *For Twenty-five Years: Brooke Alexander Editions*. Jan. 27–May 17. Brochure, with text by Wendy Weitman.

National Gallery of Art, Washington, D.C. *Gemini G.E.L.: Recent Prints and Sculpture*. June 5–Oct. 2. Catalogue, with texts by Ruth E. Fine and Charles Ritchie.



# Large-Scale Projects

David Plutcher

For detailed information on the large-scale projects, see: *Claes Oldenburg: Large-Scale Projects, 1977–1980*. New York: Rizzoli, 1980; and *Claes Oldenburg Coosje van Bruggen: Large-Scale Projects*. New York: The Monacelli Press, 1994. Entries are followed by related articles, books, and reviews.

- Installation of *Lipstick (Ascending) on Caterpillar Tracks*, Beinecke Plaza, Yale University, New Haven, Conn., May 15, 1969; removed March 1970. Reconstruction installed and inaugurated, Samuel F. B. Morse College, Yale University, Oct. 17, 1974. (See also Solo and Two-Person Exhibitions: Yale University Art Gallery, *The Lipstick Comes Back*, 1974; and Group Exhibitions: The Museum of Modern Art, New York, *High and Low: Modern Art and Popular Culture*, 1990.)
- Darnton, John. "Oldenburg Hopes His Art Will Make Imprint at Yale." *The New York Times*, May 16, 1969, pp. 37, 76.
- Diehl, Jackson. "Enthusiastic Crowd Welcomes Oldenburg Lipstick Erection." *Yale Daily News* (New Haven, Conn.), Oct. 18, 1974, p. 1.
- Grace Glueck. "Oldenburg Lipstick Rejoins Yale with Cosmetic Repairs." *The New York Times*, Oct. 19, 1974, section L, p. 33.
- Kroll, Jack. "A Lipstick for Yale." *Newsweek* (New York), June 2, 1969, p. 69.
- The Lipstick Comes Back* (exh. cat.). New Haven, Conn.: Yale University Art Gallery, 1974.
- Oldenburg, Claes. "Notes on the Lipstick Monument." *Novum Organum* (New Haven, Conn.), no. 7 (May 15, 1969). (Poster.)
- Oldenburg, Claes. *Photo Log, May 1974–August 1976*. Stuttgart: Hansjörg Mayer; New York: Store Days, 1976.
- Price, Jonathan. "Claes Oldenburg: Or I Spent Four Very Long Years at Yale—I Can't Remember Anything About Them." *Yale Alumni Magazine* (New Haven, Conn.) 32, no. 3 (Dec. 1968), pp. 26–31.
- Rose, Barbara. "Oldenburg Joins the Revolution." *New York Magazine* 2, no. 2 (June 2, 1969), pp. 54–57.
- Shapiro, David. "Sculpture as Experience: The Monument that Suffered." *Art in America* (New York) 62, no. 3 (May–June 1974), pp. 55–58.
- "The 'Vasari' Diary: Can a Three-Story-High Lipstick on Tank Treads Find Happiness Again in a Secluded College Courtyard?" *Art News* (New York) 73, no. 10 (Dec. 1974), pp. 18–19.
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Inauguration of *Flashlight* (with Coosje van Bruggen), University of Nevada, Las Vegas, March 12, 1981.

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—Seltzer, Ruth. "Button, Button, Who'll Get the Button? Why, We Will." *Philadelphia Inquirer*, March 29, 1981, section G, p. 4.

Inauguration of *Hat in Three Stages of Landing* (with Coosje van Bruggen), Sherwood Park, Salinas, Calif., March 26, 1982.

—Doty, Betty Farrell. "Art World Awaits." *Salinas Californian*, Sept. 11, 1981, p. 15.

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—Kimpel, Harald, and Johanna Werckmeister.

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Inauguration of *Gartenschlauch* (*Garden Hose*; with Coosje van Bruggen), Stühlinger Park, Freiburg im Breisgau, Germany, May 2, 1983.

—Dienst, Rolf-Gunter. "Der Gartenschlauch—ein hintergründiges Signet." *Frankfurter Allgemeine Zeitung*, May 6, 1983, p. 27.

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Inauguration of *Stake Hitch* (with Coosje van Bruggen), Dallas Museum of Art, April 28, 1984.

—Kutner, Janet. "Dallas to Receive Oldenburg Sculpture for New Museum." *Dallas Morning News*, April 4, 1983, p. 9.

—Kutner, Janet. "DMA's Bold New 'Stake': Oldenburg Work Fills Main Gallery." *The Dallas Morning News*, April 29, 1984, section C, pp. 1, 6.

—Marvel, Bill. "Oldenburg Stakes Out His Space." *Dallas Times Herald*, March 17, 1983, pp. 1, 12.

—Marvel, Bill. "A Texas-Size 'Stake': New Sculpture Measures Up to Vast Quarters." *Dallas Times Herald*, May 2, 1984, section E, pp. 3, 5.

—"Museum Will Feature Claes Oldenburg Sculpture." *Dallas Downtown News*, March 28, 1983, p. 12.

Inauguration of *Balancing Tools* (with Coosje van Bruggen), Vitra International AG, Weil am Rhein, Germany, May 5, 1984.

—Baumann, Wolfgang. "Ein Riesentor aus Hammer, Zange, Schraubenzieher." *Mannheimer Morgen*, August 17, 1984.

—Gassert, Siegm. "Oldenburgs unbedingte Lebensnähe." *Basler Zeitung* (Basel), May 5, 1984, section 4, p. 43.

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Inauguration of *Toppling Ladder with Spilling Paint* (with Coosje van Bruggen), Loyola Law School, Los Angeles, Sept. 26, 1986.

—Drohojowska, Hunter. "Unveiling Loyola's New Ladder of Success." *Los Angeles Herald Examiner*, Sept. 30, 1986, section B, p. 3.

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— Millet, Larry. "Museum without Walls." *St. Paul Pioneer Press Dispatch*, Sept. 4, 1988, section D, pp. 1, 3.

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— Van Siclen, Bill. "Fifty-Foot Spoon Span Is Made Shipshape in Bristol Yard." *Providence Journal-Bulletin*, Jan. 30, 1988, section A, pp. 1, 11.

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Inauguration of *Dropped Bowl with Scattered Slices and Peels* (with Coosje van Bruggen), Metro-Dade Open Space Park, Miami, March 30, 1990.

— Ahlander, Leslie Judd. "Oldenburgs Prepare to Bowl Miami Over." *The Miami News*, March 6, 1986, section C, p. 2.

— Bell, Maya. "Fragmented Oranges: The Essence of Miami." *The Orlando Sentinel*, April 1, 1990, section F, pp. 1, 11.

— Harper, Paula. "Public Art Is a Public Concern." *The Miami News*, May 24, 1985, section C, p. 8.

— Kohen, Helen L. "Oldenburg's Fountain a Fresh Symbol for Miami." *The Miami Herald*, June 16, 1985, section K, p. 2.

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— Meadows, Gail. "'Dropped Bowl' Makes a Splashy Debut: Made-for-Miami Work Is Artists' Most Complex to Date." *The Miami Herald*, March 25, 1990, section I, pp. 1, 6.

— Schwartzman, Allan. "Fruit of the Boom." *House and Garden* (New York) 162, no. 11 (Nov. 1990), pp. 202–03.

Installation of *Bicyclette Enverchie* (*Burned Bicycle*; with Coosje van Bruggen), Parc de La Villette, Paris, Nov. 1990.

— Nuridsany, Michel. *La Commande publique*. Paris: Réunion des Musées Nationaux, 1991.

Installation of *Monument to the Last Horse* (with Coosje van Bruggen), Seagram Plaza, New York, June 1–Aug. 24, 1991.

Inauguration of permanent installation, The Chinati Foundation, Marfa, Tex., Oct. 12, 1991.

— Brenson, Michael. "Cityful of Sculpture under the Sky." *The New York Times*, July 26, 1991, section C, pp. 1, 28.

— *Monument to the Last Horse*, 1991 (drawing). *Interview* (New York) 22, no. 1 (Jan. 1992), p. 6.

—Stevens, Mark. "Art Oasis." *Vanity Fair* (New York) 55, no. 7 (July 1992), pp. 106–11.

Inauguration of *Binoculars, Chiat/Day Building* (with Frank O. Gehry and Coosje van Bruggen), Chiat/Day, Inc., 340 Main Street, Venice, Calif., Sept. 23, 1991.

—"Frank Gehry in Collaboration with Claes Oldenburg and Coosje van Bruggen: *Chiat/Day Building, Venice, California*." *Architectural Design* (London) 62, nos. 7–8 (July–Aug. 1992), pp. 56–61.

—"Frank O. Gehry and Associates: Chiat/Day Main Street, Venice, California, U.S.A." *GA Document* (Tokyo) no. 32 (March 1992), pp. 8–21.

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—Steele, James. "The Myth of LA and the Reinvention of the City." *Architectural Design* (London) 62, nos. 7–8 (July–Aug. 1992), pp. 66–67.

Inauguration of *Free Stamp* (with Coosje van Bruggen), Willard Park, Cleveland, Nov. 15, 1991.

—Barron, James. "Five States: Nice Place Not to Visit." *The New York Times*, May 19, 1986, section A, p. 12.

—Cullinan, Helen. "Sohio Puts Its Stamp on City Art." *The Plain Dealer* (Cleveland), Aug. 2, 1985, section A, pp. 1, 10.

—Cullinan, Helen. "Standard Oil Seeks New Pad for Desk Stamp Sculpture." *The Plain Dealer* (Cleveland), April 25, 1986, section A, pp. 1, 16.

—Cullinan, Helen. "'Stamp' Fans Stump for Art." *The Plain Dealer* (Cleveland), May 3, 1986, section E, pp. 1, 7.

—Cullinan, Helen. "Exiled Art Welcomed to New Home." *The Plain Dealer* (Cleveland), Nov. 16, 1991, p. 2B.

—Grossman, Ron. "In Defense of Stomped Stamp Art." *Chicago Tribune*, July 29, 1986, section 5, pp. 1, 3.

—Hagan, Jeff. "Free Speech and Furrowed Brows: Will the Free Stamp Do Justice to the City." *Cleveland Edition*, Sept. 5, 1991, p. 10.

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—Litt, Steven. "At Last, the Stamp of Approval." *The Plain Dealer* (Cleveland), Nov. 16, 1991, section D, pp. 1, 3.

—Osinski, Bill. "Suffering the Stamp of Rejection: Standard Oil Enrages Artists." *Akron Beacon Journal*, Nov. 30, 1986, section A, pp. 1, 18.

—Russell, Mark. "Free Stamp Sculpture Gets Spot by City Hall." *The Plain Dealer* (Cleveland), April 23, 1991, section A, pp. 1, 6.

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Inauguration of *Mistos (Match Cover)* (with Coosje van Bruggen), La Vall d'Hebron, Barcelona, April 2, 1992.

—Apgar, Garry. "Public Art and the Remaking of Barcelona." *Art in America* (New York) 79, no. 2 (Feb. 1991), pp. 108–21, 159.

—*The Barcelona Plazas: Preview of an Urban Experience, Notes on the Proceedings of a Symposium Held in Conjunction with an Exhibition at the Spanish Institute, Inc.* New York: The Spanish Institute, 1987.

—Bradley, Kim. "Front Page: Public Art in Barcelona." *Art in America* (New York) 80, no. 6 (June 1992), p. 29.

—*La Vall d'Hebron: Barcelona '92*. Barcelona: HOLSA, 1992.

Inauguration of *Bottle of Notes* (with Coosje van Bruggen), Central Gardens, Middlesbrough, England, Sept. 24, 1993.

—Bickers, Patricia. "Claes Oldenburg" (interview). *Art Monthly* (London), no. 171 (Nov. 1993), pp. 3–11.

—Cork, Richard. "Positive Message in a Bottle." *The Times* (London), Sept. 22, 1993, p. 35.

—Graham-Dixon, Andrew. "Bottle of Pop." *Vogue* (London) 154, no. 8, no. 2317 (Aug. 1990), pp. 128–35.

—Graham-Dixon, Andrew. "A Lot of Bottle." *The Independent* (London), Sept. 28, 1993, p. 12.

—"Message in a Bottle." *The Shields Gazette* (South Shields), March 13, 1993, p. 1.

—"Message in a Bottle." *Middlesbrough News*, no. 51 (Oct. 1993), cover, p. 2.

Inauguration of *Inverted Collar and Tie* (with Coosje van Bruggen), West End Str. 1, Mainzer Landstrasse 58, Frankfurt, June 21, 1994.

—Mielcke, Gabriele. *Inverted Collar and Tie*. Ostfildern: Cantz, 1994.

—Y., D. "13 Tonnen Schlips im Schneckentempo." *Frankfurter Allgemeine Zeitung*, June 16, 1994, p. 39.

Inauguration of *Shuttlecocks* (with Coosje van Bruggen), The Nelson-Atkins Museum of Art, Kansas City, Mo., July 6, 1994.

—Abouhalkah, Yael T. "A Lot Is Happening Behind the Scenes in Shuttlecocks Dispute." *The Kansas City Star* (Metropolitan Edition), Feb. 25, 1993, section C, p. 5.

—Alm, Rick. "I Don't Know a Lot about Art, but Really . . ." *The Kansas City Star* (Eastern Jackson County Edition), April 8, 1993, p. 12.

—Gurley, George. "Birdies for Nelson Are Serious." *The Kansas City Star* (Metropolitan Edition), April 8, 1993, section C, p. 5.

—"The Shuttlecocks Are Coming." *The Kansas City Star*, Dec. 12, 1993, section C, p. 6.



# Performance History and Selected Filmography

David Platzker

## Performances

Performers' names appear as at the time of the performances or as given in performance programs. Entries are followed by related articles, books, and reviews.

*Snapshots from the City*, Judson Gallery, New York, Feb. 29, March 1–2, 1960. (Performed as part of *Ray Gun Spex*, a series of performances by various artists, and in conjunction with *Ray Gun Show* [see Solo and Two-Person Exhibitions].)

Performers: Pat Muschinski, Claes Oldenburg, and Lucas Samaras.

—Kiplinger, Suzanne. "Ray Gun." *The Village Voice* (New York), Feb. 17, 1960, p. 11.

—Tallmer, Jerry. "Theatre (?): Three New Happenings." *The Village Voice* (New York), Jan. 13, 1960, p. 9.

—"Up-Beats." *Time* (New York) 75, no. 11 (March 14, 1960), p. 80.

*Blackouts* (in four parts: "Chimneyfires," "Erasers," "The Vitamin Man," and "Butter and Jam"), Reuben Gallery, New York, Dec. 16–20, 1960. (Performed as part of *Christmas Varieties*, a program of performances by various artists.)

Performers: Claes Oldenburg and Pat Muschinski; lights and sound: Max Baker.

—P[etersen], V[alerie]. "Reviews and Previews: Varieties." *Art News* (New York) 59, no. 10 (Feb. 1961), p. 16.

Set and costume designs for performance by Aileen Passloff and Dance Company, Fashion Institute of Technology, New York, Feb. 5, 1961.

*Circus (Ironworks/Fotodeath)* (included *Pickpocket*, a slide presentation, during intermission), Reuben Gallery, New York, Feb. 21–26, 1961. Performers: Olga Adorno, Edgar Blakeney, Henry Geldzahler, Gloria Graves, Marilyn Jaffee, Carl Lehmann-Haupt, Chippy McKellen, Pat Muschinski, Claes Oldenburg, Lucas Samaras, Claire Selley, Clifford Smith, Judy Tirsch, and Tom Wesselmann; lights and sound: Max Baker.

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*Ray Gun Theater* (comprised of ten performances), Ray Gun Mfg. Co., 107 East Second Street, New York (in cooperation with Green Gallery, New York; performed in *The Store* [see Solo and Two-Person Exhibitions]). *Store Days I*, Feb. 23–24, 1962; performers: Milet Andreyevich, Terry Brook, Lette Eisenhauer, Gloria Graves, Mickey Henrion, Billy Klüver, Johanna Lawrenson, Jean-Jacques Lebel, Claes Oldenburg, Pat Oldenburg, Lucas Samaras, and Carolee Schneemann.

*Store Days II*, March 2–3, 1962; performers: Cora Baron, Rachel Drexler, Jackie Ferrara, Henry Geldzahler, Gloria Graves, Claes Oldenburg, Pat Oldenburg, Lucas Samaras, and Charlotte Tokayer. *Nekropolis I*, March 9–10, 1962; performers: Claes

Oldenburg, Pat Oldenburg, and Lucas Samaras. *Nekropolis II*, March 16–17, 1962; performers: Milet Andreyevich, Öyvind Fahlström, Irene Fornés, Maricla Moyano, Claes Oldenburg, Pat Oldenburg, John Rublowsky, and Lucas Samaras.

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top, left and right:  
Store Days II, performed as part of Ray Gun Theater at Ray Gun Mfg. Co., 107 East Second Street, New York, March 2–3, 1962.

bottom:  
Nekropolis II, performed as part of Ray Gun Theater, March 16–17, 1962.





Figure 10. Claes and Pat Oldenburg, *Sport*, 1962. Photographed by [illegible].

Figure 11. Claes and Pat Oldenburg, *Stars: A Farce for Objects*, 1963. Photographed by [illegible].

*Sport*, Green Gallery, New York, Oct. 5, 1962. (Performed in conjunction with *Claes Oldenburg* [see Solo and Two-Person Exhibitions].) Performers: Claes Oldenburg, Pat Oldenburg, and Lucas Samaras.

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*Il Corso del Coltello* (with Frank O. Gehry and Coosje van Bruggen), Campo dell'Arsenale, Venice, Sept. 6–8, 1985. Performance book by Gehry, Oldenburg, and van Bruggen, *Il Corso del Coltello: Menu*, published by Gruppo Finanziario Tessile, Turin and Gabriele Mazzotta, Milan. Produced by Gruppo Finanziario Tessile with the assistance of Germano Celant, Daniela Ferretti, Ida Gianelli, and Anna Martina. Performers: Guglielmo Aschieri, Ferruccio Bonato, Maria Grazia Calzà, Carmen Carlotta, Elena Cazzaniga, Valentina Cecchi, Germano Celant, Filippo Costi, Oscar D'Antiga, Giulio De Carli, Anna Falcone, Rossella Fossati, John Franklin, Giorgio Frisoni, Fabio Gagliardini, Federica Galbuseri, Luca



Gayety, performance at the University of Chicago, February 8–10, 1963.

Stars: A Farce for Objects, performance at the Washington Gallery of Modern Art, Washington, D.C., April 24–28, 1963.





Waiting for Dr. Coltello, performance  
at New York Museum, 1986

Gandini, Nicola Gattia, Alejo Gehry, Berta Gehry, Brina Gehry, Frank O. Gehry, Sami Gehry, Elena Giorcelli, Pontus Hulten, Angelo Jelmini, Maartje Kapteyn, Luca Locatelli, Carlo Alberto Maggiore, Gigi Mannito, Luisa Messinis, Lucia Miggiano, John Miller, Esther Musatti, Helbert Noorda, Claes Oldenburg, Mariangela Opici, Paola Pellanda, Pier Vincenzo Rinaldi, Michela Santuliana, Adilla Solazzi, Coosje van Bruggen, Sandra Varsico, and Valeria Visconti. Sound effects: Ferdinando Collico, Roberto Doati, and Paulus Kapteyn. Costumes: Marco Guglielmotto; with Alberto Frediani, Nadia Metelli, and Patrizia Monfalcone, Turin; and Cathy Lazar, Celeste Livingston, Alan Steele, and Marybeth Welch, New York. Props: Cantiere Astolfo, Murano, Venice; Yanick Castor, New York; C. W. Elmore, Tampa; John Franklin, New York; J. Robert Jennings, North Madison, Conn.; Mostrefiere, Turin; and Studio Paz, Cremona.

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## Films

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*Injun*, 1962. (Film of *Injun*, performance at the Dallas Museum for Contemporary Arts, 1962.) 16 mm, black-and-white, silent, 12 minutes. By Roy Fridge. Produced by the Dallas Museum for Contemporary Arts. Not in circulation.

*Happenings: One*, 1962. (Film of *Ray Gun Theater* performances, Ray Gun Mfg. Co., 107 East Second Street, New York, 1962.) 16 mm, black-and-white, silent (sound on tape), 20 minutes 45 seconds. By Raymond Saroff. Introduction written and narrated by Brian O'Doherty.

Music by Morton Feldman. Distributed by Film-Makers' Cooperative, New York.

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*Scarface and Aphrodite*, 1963. (Film of *Gayety*, performance at Lexington Hall, University of Chicago, 1963.) 16 mm, black-and-white, sound, 15 minutes. By Vernon Zimmerman. Distributed by Film-Makers' Cooperative, New York.

*Birth of the Flag I, II*, 1974. (Film of events arranged by Oldenburg, New York State, June 1965.) 16 mm, black-and-white, silent, two parts, 19 minutes each. By Stan Vanderbeek, Diane Rochlin, and Sheldon Rochlin. Edited by Lana Jokel. Produced by Rudy Wurlitzer. Not in circulation.

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*Claes Oldenburg's Crusoe Umbrella*, 1980. 16 mm, color, sound, 30 minutes. Directed by Martin Zell. Filmed by Neal Brown. Sound by Michael Miller and Peter Triolo. Music by Dart Brown and Marcia Miget. Narrated by Curtis Page. Produced by Martin Zell for Iowa Public Television. Not in circulation.

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*Ein Schlips steht Kopf: Ein Film mit Claes Oldenburg und Coosje van Bruggen*, 1994. 16 mm, color, sound, 21 minutes. Directed by Erwin Leiser and Vera Leiser. Filmed by Peter Warneke. Sound by Peter Warneke and Wolfgang Widmer. Edited by Werner Wullschleger. Produced by Erwin Leiser Filmproduktion, Zurich; Deutsche Genossenschaftsbank, Frankfurt; Südwestfunk, Baden-Baden; and Hessischer Rundfunk, Frankfurt. German and English editions. Distributed by Erwin Leiser Filmproduktion, Zurich.



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David Plutcher

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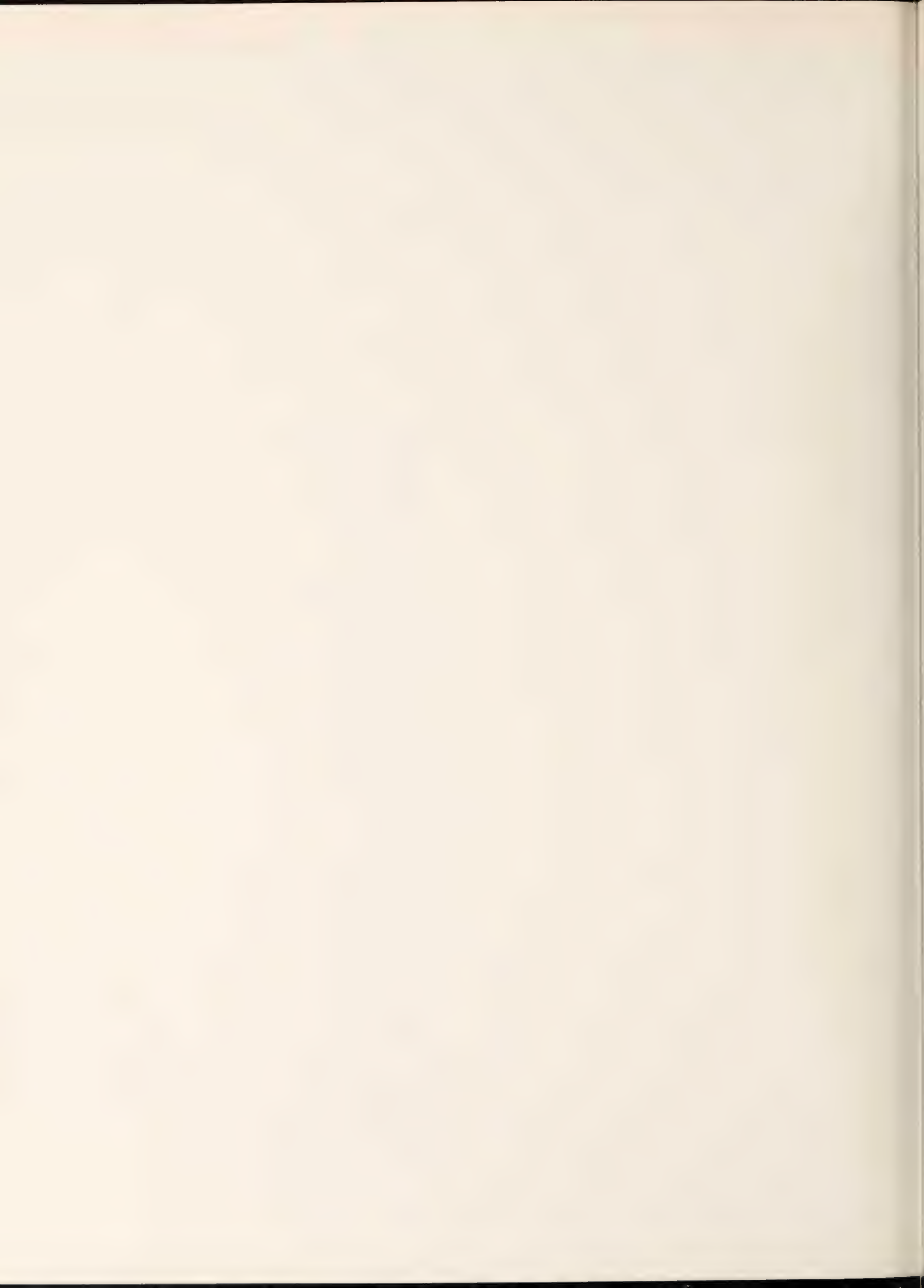
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## About the Artists

### *Claes Oldenburg*

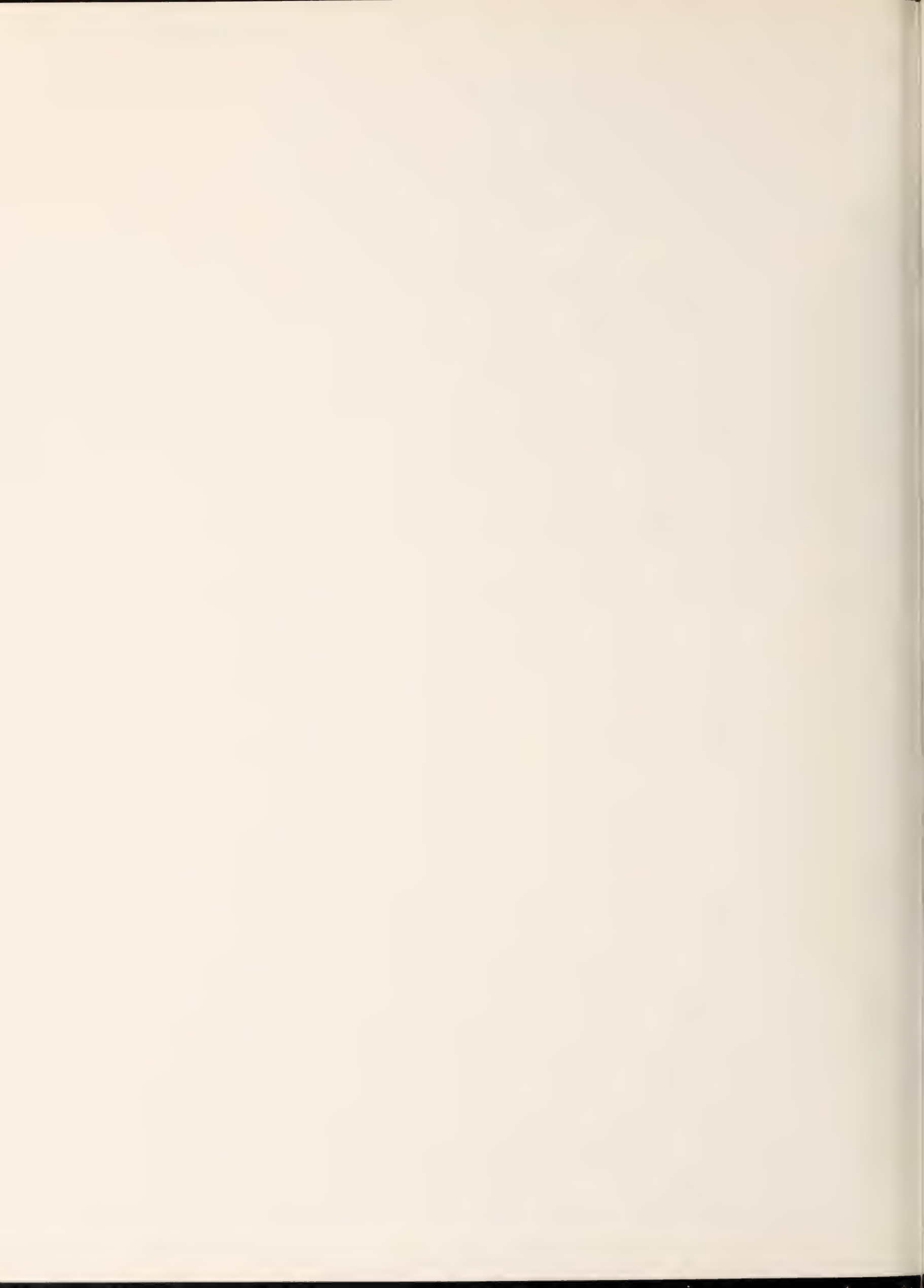
Claes Oldenburg was born in Stockholm, Sweden, on January 28, 1929. After living in New York City; Rye, New York; and Oslo, Norway, his family settled in Chicago in 1936. Oldenburg attended Yale University from 1946 to 1950. He subsequently worked as an apprentice reporter at the City News Bureau of Chicago and studied at the Art Institute of Chicago. He became an American citizen in December 1953. In 1956, the artist moved to New York City, where he has since lived. The performances, sculptures, drawings, and prints he has made over the past three decades have been the subject of numerous exhibitions around the world.

### *Coosje van Bruggen*

Coosje van Bruggen, born in Groningen, the Netherlands, in 1942, received a Doctorandus degree in art history from the University of Groningen. From 1967 to 1971, she served as a member of the curatorial staff of the Stedelijk Museum in Amsterdam and from 1971 to 1976 she taught at the Academy of Fine Arts in Enschede. In 1982, she was a member of the selection committee for *Documenta 7* in Kassel, Germany. She is the author of *Claes Oldenburg: Mouse Museum/Ray Gun Wing* (Otterlo: Rijksmuseum Kröller Müller; Cologne: Museum Ludwig, 1979); "The Realistic Imagination and Imaginary Reality of Claes Oldenburg," in *Claes Oldenburg: Dibujos/Drawings 1959–1989* (Valencia: IVAM, Centre Julio González, 1989); *Claes Oldenburg: Nur Ein Anderer Raum/Just Another Room* (Frankfurt: Museum für Moderne Kunst, 1991); *Bruce Nauman* (New York: Rizzoli, 1990); and *John Baldessari* (New York: Rizzoli, 1990). She is also the curator of a limited-edition artist's book by Hanne Darboven titled *Urzeit/Uhrzeit* (New York: Rizzoli, 1991). Most recently, she was the project director of *Claes Oldenburg Coosje van Bruggen: Large-Scale Projects* (New York: The Monacelli Press, 1994). She has lived in New York City since 1978 and in December 1993 became an American citizen.

Oldenburg and van Bruggen were married in 1977. They have collaborated on performances and on twenty-five large-scale projects around the world.







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Attilio Maranzano. 221. Attilio Maranzano. 222. Earl Ripling. 223. Douglas M. Parker Studio. 225. Attilio Maranzano. 226. Ivan dalla Tana, N.Y. 227. David Heald. 228. David Heald. 229. Attilio Maranzano. 230. Eugene Mopsik. 231. Balthasar Burkhard. 232. Attilio Maranzano. 233. Attilio Maranzano. 234. Attilio Maranzano. 235. Attilio Maranzano. 236. David Heald. 238. Attilio Maranzano. 239. Attilio Maranzano. 240. Dorothy Zeidman. 242. Attilio Maranzano. 243. Volker Döhne. 244. Dorothy Zeidman. 246. Hans Hammarskiöld. 247. Nanda Lanfranco. 248. Hans Hammarskiöld. 249. Hans Hammarskiöld. 250. Hans Hammarskiöld. 251. Hans Hammarskiöld. 253. David Heald. 254. Squidids & Nunns. 255. Dorothy Zeidman. 256. Douglas M. Parker Studio. 257. Douglas M. Parker Studio. 258. Douglas M. Parker Studio. 260. Douglas M. Parker Studio. 261. Sidney B. Felsen; courtesy of Gemini G.E.L., Los Angeles. 262. Attilio Maranzano. 263. Volker Döhne. 264. Volker Döhne. 265. Volker Döhne. 267. 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Bill Jacobson; courtesy of PaceWildenstein. 300. Ellen Page Wilson; courtesy of PaceWildenstein. 301. D. James Dee, N.Y. 302. Attilio Maranzano. 303. Ellen Page Wilson; courtesy of PaceWildenstein. 304. Robert Newcomb. 305. Attilio Maranzano.

## Performers depicted in photographs (by page number)

48. Claes Oldenburg. 49, left to right: Pat Muschinski, Claes Oldenburg. 65. Pat Muschinski Oldenburg. 66 – 67, left to right: Claes Oldenburg, Gloria Graves. 68 – 69, left to right: Henry Geldzahler, Marilyn Jaffee, Chippy McKellen, Carl Lehmann-Haupt. 70 – 71, clockwise from rear left: Lucas Samaras, Olga Adorno, Claes Oldenburg, Judy Tirsch, Gloria Graves. 132, left to right: Johanna Lawrenson, Carolee Schneemann, Billy Klüver, Lette Eisenhauer. 133. Pat Muschinski Oldenburg. 134. Pat Muschinski Oldenburg. 135, left to right: Mariela Moyano, Milet Andreyevich, Lucas Samaras. 136, left to right: Lette Eisenhauer, Pat Muschinski Oldenburg, Terry Brook, Lucas Samaras. 137. Lucas Samaras. 138, left to right: Barbara Dilley, Lucas Samaras, Pat Muschinski Oldenburg. 139, left to right: Lucas Samaras, Pat Muschinski Oldenburg. 140, left to right: Lucas Samaras, Mia Rublowsky, Pat Muschinski Oldenburg. 176 – 77, left to right: Pat Muschinski Oldenburg, Rolf Nelson. 178 – 79, left to right: Dejon Greene, Santos Zuniga. 180 – 81, Rolf Nelson. 247, left to right: Lette Eisenhauer, Anita Nosei, David Whitney. 248 – 49, clockwise, from within balloons: Lette Eisenhauer, Elaine Sturtevant, Martha Edelheit, Michael Kirby. 250 – 51, left to right: Fred Mueller, Ellen Sellenraad, Pat Muschinski Oldenburg. 252 – 53, center left: Olle Granath. 419. Sami Gehry, Claes Oldenburg, Alejo Gehry. 421. Coosje van Bruggen. 423. Frank O. Gehry. 427, left to right: John Franklin (in costume), Luisa Messinis. 434 – 35, left to right: Frank O. Gehry, Sami Gehry, Alejo Gehry, Coosje van Bruggen, Germano Celant, Claes Oldenburg. 430. Berta Gehry. 431. Pontus Hulten. 428 – 29. Oscar D'Antiga.

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Front cover: Detail of *Giant Soft Drum Set*, 1967 (fig. 171).  
Back cover: *Spoonbridge and Cherry*, 1988 (fig. 270).











